NZGBA Newsletter May 2017

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Kia ora and Guten Tag!

Every time a newsletter comes out I seem to be over in Europe. This time we got together with the Australian German Chamber to present to companies interested in the Australasian market. As well as one-on-one meetings, we hosted a breakfast meeting at the German Chamber in Munich. Our guest speaker Professor Klaus Josef Lutz, CEO of BayWa, highlighted the fantastic results they have had since acquiring 73% of Turners & Growers, now known as T&G Global Ltd.

This week the news was all about the French elections and also the results of the state election in the northernmost state of Schleswig Holstein – a surprising win to Merkel's party. Stability all round it seems, for a while at least.

By now you have hopefully seen the various workshop invitations, on succession planning, successfully entering the German/EU Market and the follow-on workshop on successfully participating at trade fairs. Please help spread the word on these workshops as they are for members and non-members.

So I wish you an enjoyable read and look forward to seeing you at the Annual General Meeting next month or one of the workshops.

Happy reading!

Monique Surges Chief Executive Officer

New Zealand-German Business Association

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Germany plans to bring down large trade surplus

The German government upgraded its economic forecast for 2017 slightly on Wednesday, saying that strong domestic consumption would increase growth and bring down its much-criticised trade surplus.

Europe's largest economy should expand by 1.5 per cent this year, Economy Minister Brigitte Zypries told journalists in Berlin, slightly more than the 1.4 per cent predicted in January. She left unchanged the government forecast of 1.6 per cent growth in 2018. MORE...

Photo: Berlin Brandenburg Gate at night © German National Tourist Board



German chamber of commerce and industry raises growth outlook

Germany's economy is flourishing. The Chambers of Commerce and Industry have raised their 2017 growth outlook from 1.2 per cent to 1.6 per cent. They also deny accusations of currency manipulation. MORE...

Photo: Deutsche Welle



Canterbury one of best growing regions in world

Ashburton farmers Eric and Maxine Watson have entered the renowned book of Guinness World Records after producing the world's highest yielding crop of wheat. The couple produced a staggering 16,791 tonnes per hectare, beating the previous record of 16,519 tonnes held for two years by a UK farmer.

Eric puts his success down to his partnership with Bayer and Yara. Bayer, for its

Photo: Bayer

In Short...

- MARTIN SCHULZ SPEAKS TO FOREIGN JOURNALISTS Whereas German Chancellor Angela Merkel is well-known around the world, her main rival in this autumn's general election is less of a known quantity. Meeting with the Foreign Journalists' Association in Berlin, Martin Schulz has tried to change that. MORE...
- NZ PARTICIPANTS SELECTED FOR YOUTH AG-SUMMIT Two young New Zealanders have been chosen to help address global food security challenges. Bayer, together with partners Groene Kring (GK) and Fédération des Jeunes Agriculteurs (FJA), is hosting the summit, which has the theme of "Feeding a Hungry Planet." MORE...
- ▶ NZFOREX EUR/ND in Focus EUR/NZD extended its previous month's gains, rallying an impressive +4.6% for the month overall. MORE...
- ▶ GERMANY'S CLEAN ENERGY HOLIDAY WEEKEND Germany's May 1 holiday weekend was powered almost exclusively by renewable energy: Coal and nuclear energy sources reduced to near-complete standby. MORE...



For more energy-related news, subscribe to the English-language edition of the Energy Transition newsletter of the Federal Ministry for Economic Affairs and Energy

Elections for the 19th German Bundestag will take place on September 24, 2017. Voting information for Germans in New Zealand can be found at www.konsularinfo.diplo.de/wahl

Our Premium Partners













Events & Workshops

The full list of our upcoming events can be found on our website.

Trade Fairs

More information on each show can be found on our website. Contact us for pre-show assistance, setting up

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F 17/03/2017 STITL, Auckland

Past Issues

Exporting to Germany and the EU and Utilising International Trade Fairs

▶ 08/06/2017 - Jet Park Hotel, Auckland

NZGBA Annual General Meeting & Members' Networking Event

► 28/06/2017 - Mercedes-Benz NZ, Auckland

Negotiating with Germans

▶ 09/08/2017 - Auckland

Partner Events

These workshops are by invitation only. Please contact New Zealand Trade & Enterprise as soon as possible if you are interested in attending.

How to enter and grow your business in the German Healthcare Market 22/05/2017 - Auckland

Introduction to the German Healthcare Market

23/05/2017 - Auckland

NEW ZEALAND TRADE FAIRS

SouthMACH

► 24/05-25/05/2017 - Christchurch

buildnz | designex Auckland

► 25/06-27/06/2017 - Auckland

GERMAN TRADE FAIRS

MT-CONNECT - Medical Technology

▶ 21/06/2017 - Nuremberg, Germany

IFA Consumer Electronics Unlimited

▶ 01/09/2017 - Berlin, Germany

ASIA FRUIT LOGISTICA

▶ 06/09/2017 - Hong Kong

CMS - Cleaning. Management. Services.

► 19/09/2017 - Berlin, Germany

POWTECH - Processing, Analysis, and Handling of Powder and Bulk Solids

► 26/09/2017 - Nuremberg, Germany



Opportunities



AGRICULTURE STARTUPS WANTED

The application phase for Agro Innovation Lab's Startup Acceleration Program 2017 is open until 28th May. They are looking for teams worldwide who are working on innovative technologies, products and solutions with an impact on agriculture. Agro Innovation Lab offer tailor-made



TEMPORARY GERMAN-SPEAKING STAFF WANTED

Impex Distributors Ltd have a stand at the upcoming Food Show in Auckland (27-30 July 2017) with the theme of a German Food & Beer market. To add to the experience, they are looking

FALLING WALLS LAB AUSTRALIA 2017

"Falling Walls Lab" is an ambitious interdisciplinary competition especially targeting young innovative thinkers from the agricultural, medical, economic and arts fields. Applicants are asked to present an original and socially relevant project to a selected jury within a three minute period.



NEW MEMBER-TO-MEMBER OFFER

TFE Hotels (Toga Far East Hotels) is a leading hotel operator offering members of the New Zealand-German Business Association preferred corporate rates valid in Auckland, Wellington and Christchurch until 31st March 2018. MORE...

Our Executive Members





Job- and Internship Seekers

These are just some of the applicants from Germany seeking jobs or internships in New Zealand, whose CVs are on our website. You're welcome to list a job or internship at your company **for free**: please fill in the form on our website or email us.

► Internship Seeker: Accounting

► Internship Seeker: Marketing

▶ Job Seeker: Sales & Marketing

▶ Job Seeker: Executive Assistant



THURSDAY 25TH MAY. 5A GREENHITHE ROAD NORTH SHORE

CHAMPAGNE & CANAPÉS FROM 7PM

Click above for more information or visit WWW.FACEBOOK.COM/PETERSALTERHAIR

- Merceues-Denz Financial Services Liu
- · Zealong Tea Estate Ltd
- Kensington Swan

Past Issues

- · Leitz Tooling NZ Ltd
- IMC AG
- · Peter Salter Hairdressing

More information on our members can be found on our website.

Members' News



BMW GROUP NEW ZEALAND RECOGNISES TOP DEALERSHIP ACHIEVEMENTS AWARD

BMW Group New Zealand has recently acknowledged its dealer network with for their awards outstanding performance in 2016. The awards recognise the highest level of customer service in both sales and aftersales, and are awarded on an annual basis. MORE...



GOLD FOR WAIKATO AT GLOBAL TEA CHAMPIONSHIPS

Mayor Allan Sanson of the Waikato District Council joined NZGBA member Zealong in celebrating their recent triumph at 2017 Global Tea Championship Fall in Colorado, USA. The Estate's Black and Oolong tea bags received "gold" first-place honours in their respective categories and the Green tea bags achieved top honours by coming second in its category. We are indeed proud that all three of Zealong's teas were placed highest in their categories in a global competition which saw 245 entries from 16 different countries. This is a noteworthy triumph for the Waikato District community and for wider New Zealand," Mayor Allan said. MORE...



CLASSIC INDULGENCE ARRIVES IN NZ WITH EUROPE'S LEGENDARY HYMER **BRAND**

The Covi Motorhome, Caravan & Outdoor Supershow hosted SmartRV's launch of the trend-setting HYMER line up. From its trailblazing beginnings in Germany in the '50s, HYMER is the first name in classic European motorhomes. MORE...



LUCIDITY WIN MANAGED SERVICE OF THE YEAR AWARD

The company is honoured to be chosen among a field of top Microsoft partners in New Zealand for demonstrating excellence in implementation of managed service customer solutions



Recent Events



Ostasiatisches Liebesmahl

Close to 400 guests from more than 20 countries accepted the invitation of the German Asia-Pacific Business Association (OAV) to the most important meeting of the German Asian economy in the city hall in Hamburg. Guest of honour was Federal Foreign Minister Sigmar Gabriel, who outlined the reorganisation of German Asia policy. The focus of the meeting of the OAV Country Committee, Australia and New Zealand, chaired by Mr. Willem van der Schalk, Managing Director, a. Hartrodt Germany, focused on the topics of free trade, economic integration of Australia and New Zealand in Asia and perspectives for economic cooperation with Germany. MORE...

Photo © OAV

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CEO Summit

On 4th May, Conferenz, Leadership New Zealand, Kea and Business Herald gathered 200+ CEOs, GMs, MDs and Country Managers to shine a light on the greatest challenges transforming leadership in New Zealand. Speakers included Sir William Gallagher and Dame Jenny Shipley. We were pleased to have several NZGBA members participate. You can find more information and photos on the Conferenz website.

Photos © Conferenz Ltd.







German comedy in NZ: 5-Step Guide to Being German

We thoroughly enjoyed German comedian Paco Erhard's comedy show, the '5-Step Guide to Being German' which is part of the 2017 NZ International Comedy Festival programme. Without wanting to give too much away, it's a hilarious insight into how (some!) Germans tick. The show is on in Auckland until the end of the week and NZGBA members are entitled to a discount! Contact us to get the exclusive promo code. MORE...

Photo by NZGBA.

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