

2022 – Be part of it!

# GENERAL INFORMATION

Start.up! Germany Tour 2022

 **OCTOBER 23 – 27, 2022**

 **3 VERTICALS**  
Logistics/Mobility, Industrial Solutions & Green Tech

 **HYBRID PROGRAM** (like in 2021)

# PROGRAM STRUCTURE

Start.up! Germany Tour 2022

## PRE-PROGRAM

Useful information about doing business in NRW in about 6 to 8 webinars.

## INTER.NATIONAL! STARTUP CONTEST

Ticket to Germany! Five regional competitions to find the best startups.

## MAIN PROGRAM

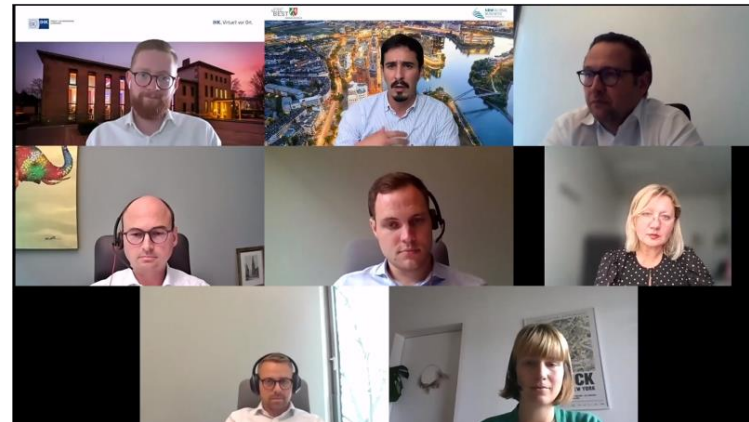
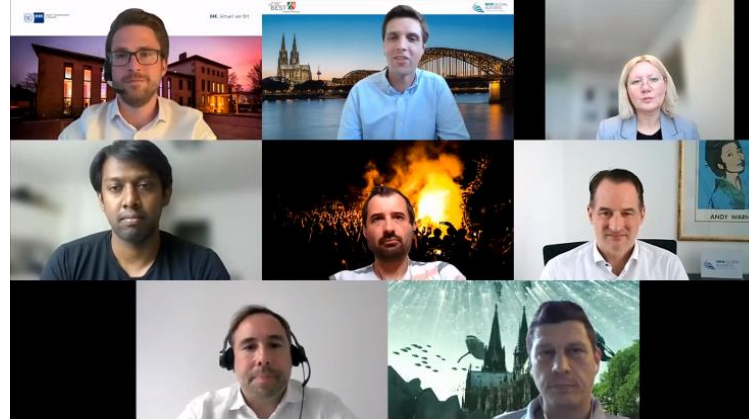
Digital & on site experience. The access to German corporates.

# PRE-PROGRAM

Within our webinar series the participating startups will get to know the vibrant Rhine-Ruhr region with its facets and potentials and most of all how to enter the German market in North Rhine-Westphalia (NRW).

The webinars are open and free for everyone and can be shared in the local startup ecosystems.

We are planning to realize six to eight webinars this year.



# INTER.NATIONAL! STARTUP CONTEST

The Inter.national! Startup Contest is the ticket to Germany. Within five regional contests, the participating startups will have the chance to compete against each other in front of a professional jury.

Only the best 15 startups from the five contests will get the opportunity to travel to Germany/NRW and will experience the Start.up! Germany Tour on site.

The 15 startups from the contest will then have the ticket to the Grand Final of our Start.up! Germany Tour, can win attractive prize money and will get an additional on-site program.



# MAIN PROGRAM

The main program of this year's Start.up! Germany Tour will be realized as a digital & on site experience (hybrid). Our participating startups can expect:

- multiple opportunities of getting in contact with our local corporates, accelerators, investors and important institutions,
- getting to know the corporates needs & wants by experiencing “reversed” pitches,
- multiple chances of pitching their businesses in front of corporates & professional juries,
- getting to know one of the most promising startup ecosystem of Germany.



# CURIOUS?

Then watch our official after movie of the Start.up! Germany Tour 2021 and get a full impression on it!

 [Watch it here!](#)



# INITIATORS

Start.up! Germany Tour is a project of IHK NRW (hosted by IHK Ruhr, IHK Cologne, IHK Dusseldorf), AHK and DIHK



IHK NRW - Die Industrie- und Handelskammern  
in Nordrhein-Westfalen



Deutsche  
Auslandshandelskammern



Industrie- und Handelskammern  
im Ruhrgebiet



Düsseldorf



Köln