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עמותת רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Onebeat – Graphic Design
Company Name:	Onebeat
Company Type: (Startup/Mature/...)	Retail-Tech Company
Location: (full address)	Menahem Begin 7, Ramat Gan
Duration of stay: (min 2, max 6 months)	4-6 months

Company Description:

Onebeat created an AI-driven retail technology that uses short-term predictions to translate customer behavior into real-time day-to-day actions that maximize sell-through and overall sales.

With AI algorithms we optimize the whole retail process, all the way from initial product allocation to replenishment to liquidations.

We break the problem down into basic attributes, then adjust the amount of inventory in different retail segments such as fashion, luxury goods, consumer electronics, DIY, and more.

We already optimized more than \$11 billion in inventory value in over 55,000 points of sale across well-known brands in Europe, the US, APAC, and Latin America.

Job Description and Tasks:

- Designing web pages, presentations, social media posts, etc. are some of the primary responsibilities of the graphic design intern.
- design and content marketing department in their daily work.
- create landing pages in our app, we are designing new features
- email marketing
- Creating engaging social media content

Essential Requirements:

Highly motivated person- passionate about improving the transformation of the retail industry

- Self-Starter
- Multidiscipline person
- Out of the box thinker
- Not “afraid” of technologies
- Business orientation

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Remuneration Details:

Due to visa regulations a salary is not allowed.

Lunch +Travel expenses will be covered, happy hours and other company fun activities are included.