



**BECOME A
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**10TH HELMHOLTZ DIABETES
CONFERENCE
MUNICH, 27 - 29 SEPTEMBER**

DiABETES
THE NEXT
GENERATION



About the Conference

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CONFERENCE

For the 10th time, Helmholtz Munich is organizing this high-impact conference in Munich, again during the Oktoberfest.

Internationally leading scientists in diabetes research are joining us to present and discuss their most recent data and achievements.

Our overriding goal is to find new ways to prevent and treat type 1 and type 2 diabetes.

This 10th conference will put an accent on the next generation of successful researchers in the field of diabetes. Ron Evans (Salk Institute of Biological Studies) will receive the Helmholtz Diabetes Lecture Award in recognition of his life-time achievements.



Organizers

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Prof. Stephan Herzig
Scientific Director of the
Helmholtz Diabetes Center (HDC)



Prof. Matthias Hebrok
Director of the Institute for
Diabetes and Organoid Technology (IDOT)



Prof. Henrik Semb
Director of the Institute of
Translational Stem Cell Research (ITS)

Confirmed Plenary Speakers

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- Alice Adriaenssens, Cambridge Neuroscience, UK
- Romain Barrès, University of Copenhagen, Denmark
- Edward Chouchani, Harvard University, USA
- Ron Evans, Salk Institute for Biological Studies, USA - **Helmholtz Diabetes Lecture Award**
- Anna Gloyn, Stanford University, USA
- Lora Heisler, University of Aberdeen, UK
- Matthew Hirschey, Duke Molecular Physiology Institute, USA
- Shingo Kajimura, Harvard Medical School, USA
- Lawrence Kazak, McGill University, Canada
- David Zachary Knight, University of California San Francisco, USA
- Fabiana Perocchi, Helmholtz Munich, Germany
- Andrew Pospisilik, Van Andel Institute, USA
- Matthew Rodeheffer, Yale School of Medicine, USA
- Mikael Ryden, Karolinska Institut, Sweden - **Keynote Lecture**
- Julie Sneddon, University of California San Francisco, USA
- Francesca Spagnoli, King's College London, UK
- Sarah Stanley, Mount Sinai Hospital New York, USA
- Sophie Steculorum, Max Planck Institute for Metabolism Research, Germany
- Gregory Steinberg, McMaster University, Canada
- Scott Sternson, University of California San Diego, USA

Sponsoring Opportunities

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We have put together a comprehensive list of sponsoring opportunities for you to select, but also welcome ideas to customize the options to make sure they fit your needs.



Sponsoring: HelDi Awards

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- ✓ Acknowledgement from session chair as Lecture- or HelDI-Award sponsor
- ✓ Logo on the congress program & website as Lecture- or HelDI-Award sponsor

The Lecture Award is given to a renowned scientist in the field of Diabetes research in recognition of their lifetime achievements.

The Helmholtz Young Investigator in Diabetes (HelDi) award recognizes the outstanding achievements of two young scientists - rising stars. Each plenary speaker nominates one young scientist for the HelDi Award. A special award committee finally selects two award winners amongst all the HelDi Nominees after they have given their lecture (the HelDi lectures are part of the scientific program of the conference).

Sponsoring Packages

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Platinum Package – € 4.000 (plus 19% VAT if applicable)

- ✓ Access to all networking opportunities (2 people)
- ✓ Exhibition area (booth)
- ✓ Conference fee waived (2 people)
- ✓ Logo prominently featured on main screen between talks
- ✓ Full page in the final congress program
- ✓ Acknowledgement and brief company profile on congress website

Gold Package – € 3.000 (plus 19% VAT if applicable)

- ✓ Exhibition area (booth)
- ✓ Conference fee waived (2 people)
- ✓ Logo prominently featured on main screen between talks
- ✓ Acknowledgement with logo on congress website

On-site Exhibition

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Silver Package – € 2.500 (plus 19% VAT if applicable)

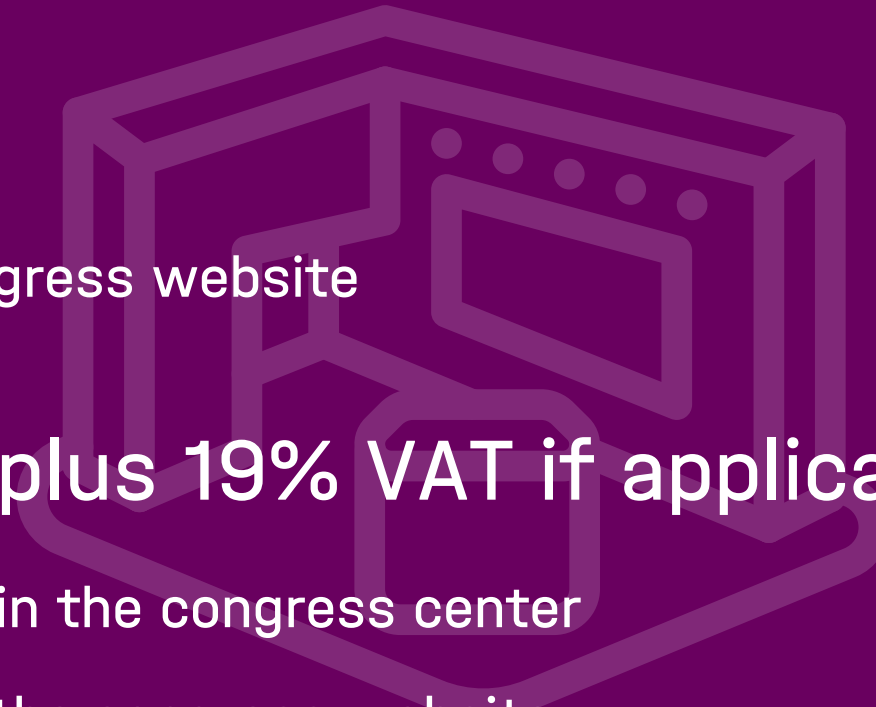
- ✓ Exhibition area (booth)
- ✓ Conference fee waived (2 people)
- ✓ Acknowledgement with logo on congress website

Starter Package – € 1.300 (plus 19% VAT if applicable)

- ✓ Your roll-up will be placed centrally in the congress center
- ✓ Acknowledgement as a sponsor on the congress website

Display Advertising Material – € 800 (plus 19% VAT if applicable)

- ✓ Company brochures will be placed effectively on special tables (approx. 230 pcs.)



Website Content Placement

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Extended Coverage on Conference Website – € 1.300 (plus 19% VAT if applicable)

- ✓ Company logo on the conference sponsors page
- ✓ Brief company profile
- ✓ One product presentation, presentation of one study, product video, downloads
- ✓ Company / Company representative contact details

Presentation on Conference Main Webpage – € 800 (plus 19% VAT if applicable)

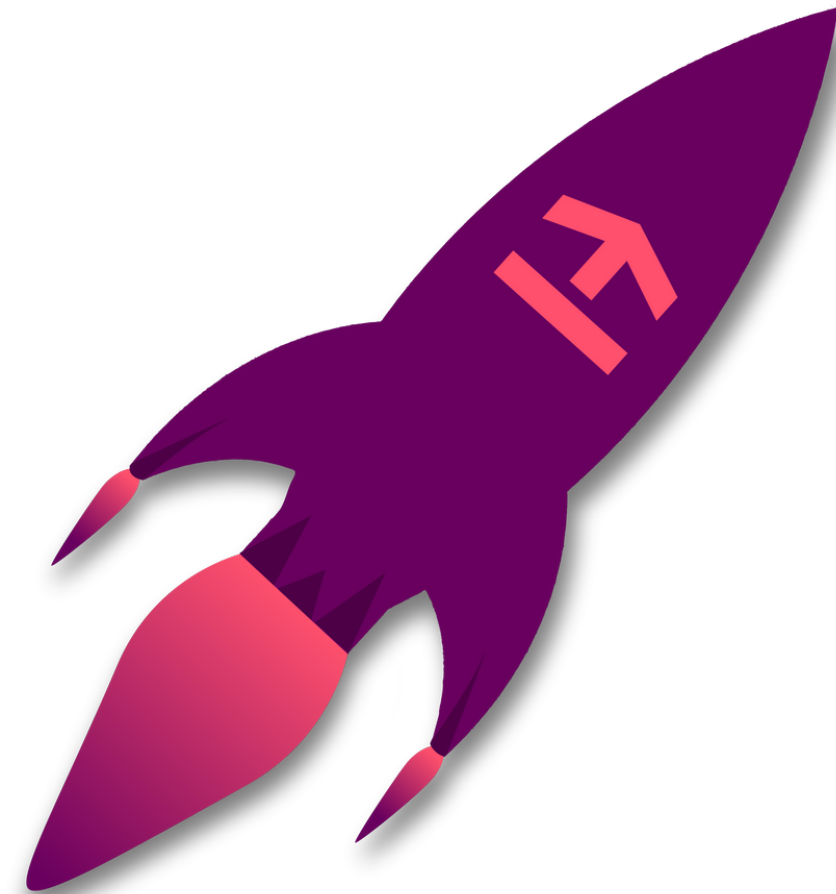
- ✓ Company logo on the conference sponsors page
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Contact

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Dr. Anne Caniard
Helmholtz Diabetes Center
Phone: +49 (0)173 3738996
Email: anne.caniard@helmholtz-munich.de

Mrs. Kathrin Niemitz
Helmholtz Diabetes Center
Email: kathrin.niemitz@helmholtz-munich.de



Feel free to contact us to explore how we can help you getting the best out of the Diabetes Conference.