



# **Regional Business and Investment Climate in the Yaroslavl Region**

2015



## ABOUT THE YAROSLAVL REGION

**Aa-(rus)**

International rating agency  
Fitch long-term rating

**3B1 (moderate risk)**

Russian rating agency Expert  
investment rating

**14th**

National quality of life rating

**5th place in the  
Central Russia**

**16th place in  
Russia**

In the national survey on PPP  
level in 2014/2015

**12th place in  
Russia**

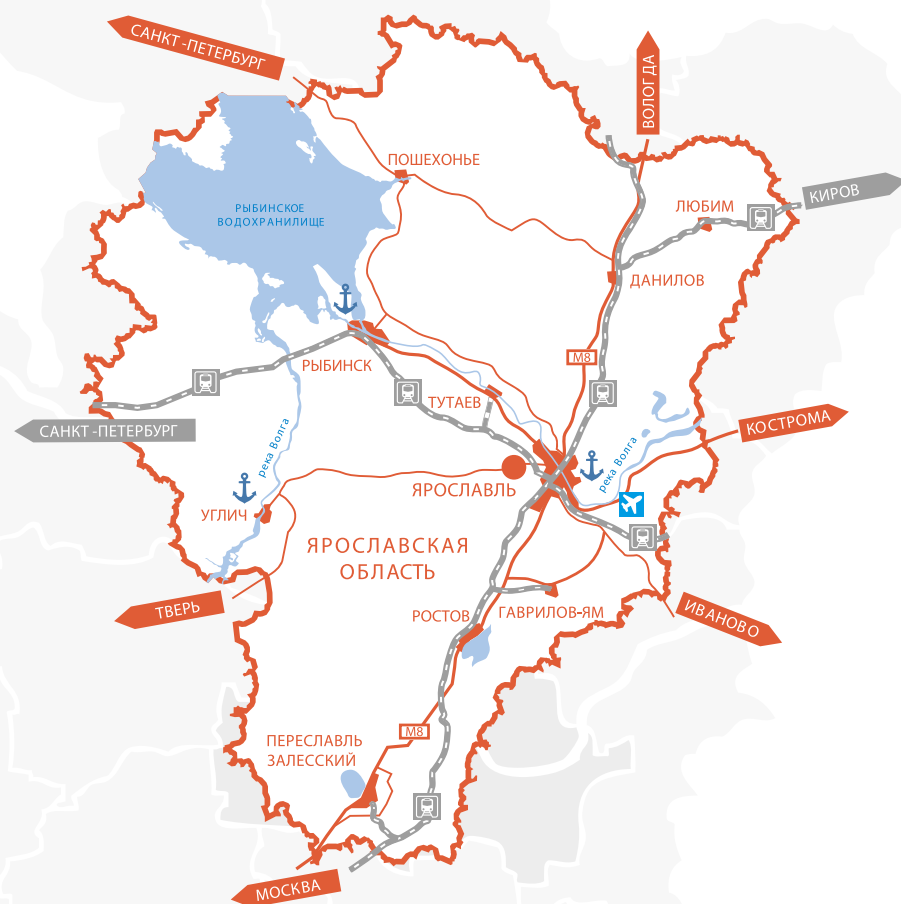
In the national survey on sci-  
ence and new technologies  
level 2014

**9th place in  
Russia**

In the national survey on innova-  
tion level 2014

**30th place in  
Russia**

In the national survey on the in-  
vestment climate 2015



Northern Railways (an RZD  
territorial branch)



The Volga-river - three inland  
ports (in Yaroslavl, in Rybinsk  
and Uglich)



International Tunoshna  
airport (20km from  
Yaroslavl)



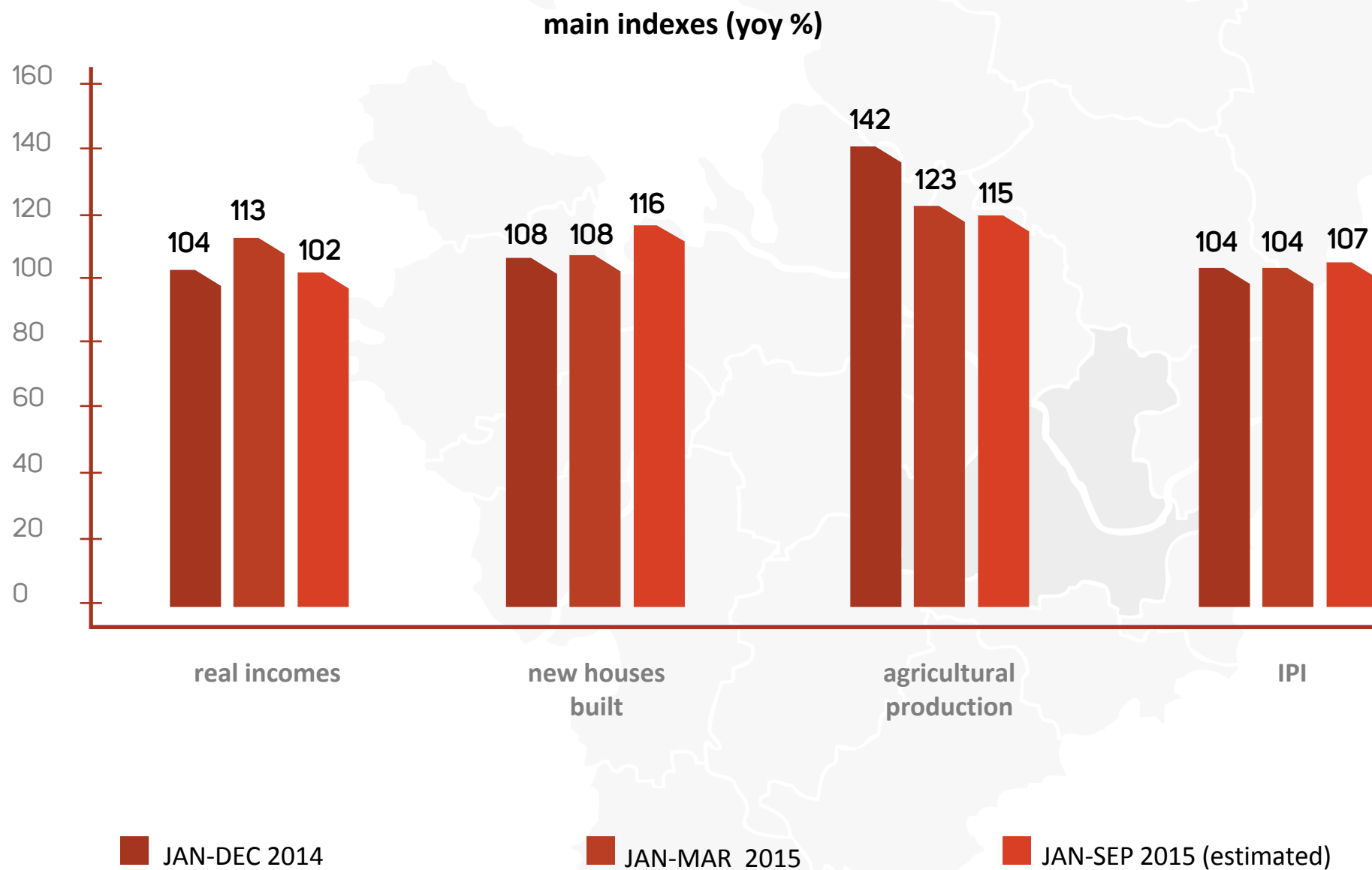
Modernized federal  
highway M8 Moscow -  
Kholmogory (the  
Arkhangelsk region)



Yaroslavl field office of  
the federal customs ser-  
vice



## STATISTICAL DATA

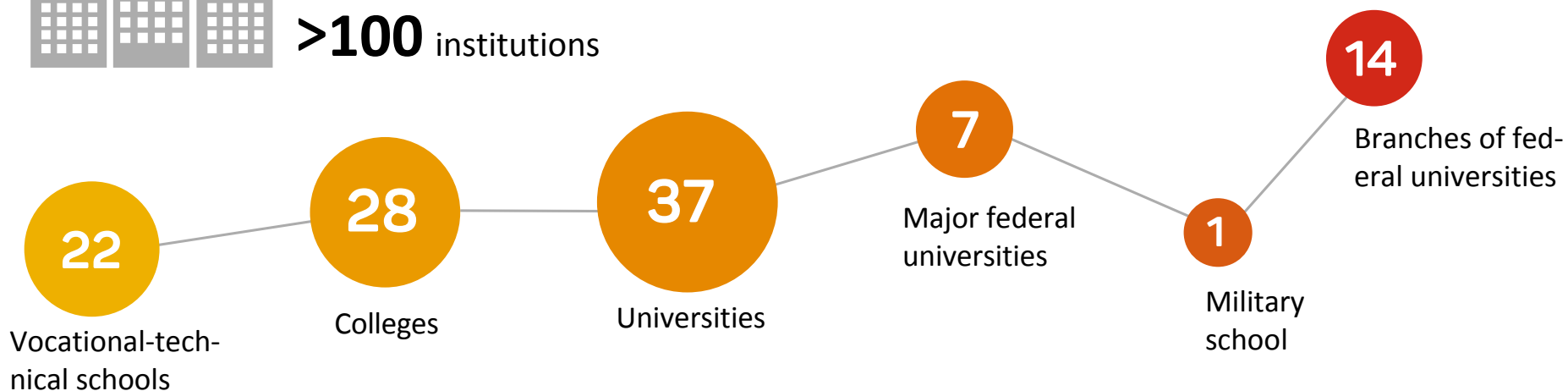




## HUMAN RESOURCES



**>100** institutions



Number of university students in 2014-2015



**39700**  
people

### Ведущие вузы



Yaroslavl State University



Yaroslavl State Pedagogical University



Yaroslavl State Agricultural Academy



Yaroslavl State Technical University



Yaroslavl branch of the Russian Economic University



Yaroslavl State Medical University



International Academy of Business and New Technologies



Rybinsk State Aviation Technical University





## CONNECTIONS



### THE VOLGA RIVER

**Upstream** - Tver, Moscow

**Downstream** - Kostroma,  
Nizhniy Novgorod, Kazan,  
Samara, Astrakhan, Vol-  
gograd



**Tunoshna International Airport**  
(20 km to Yaroslavl)



M8 Federal Highway:

**North:** Vologda, Petrozavodsk, Murmansk

**South:** Moscow, Ivanovo, Vladimir, Tula

**East:** Kirov, Perm, Kazan, Yekaterinburg

**West:** Novgorod, St.Petersburg



Northern Railways (an RZD Territorial branch)

**North:** Arkhangelsk, Vologda, Vorkuta

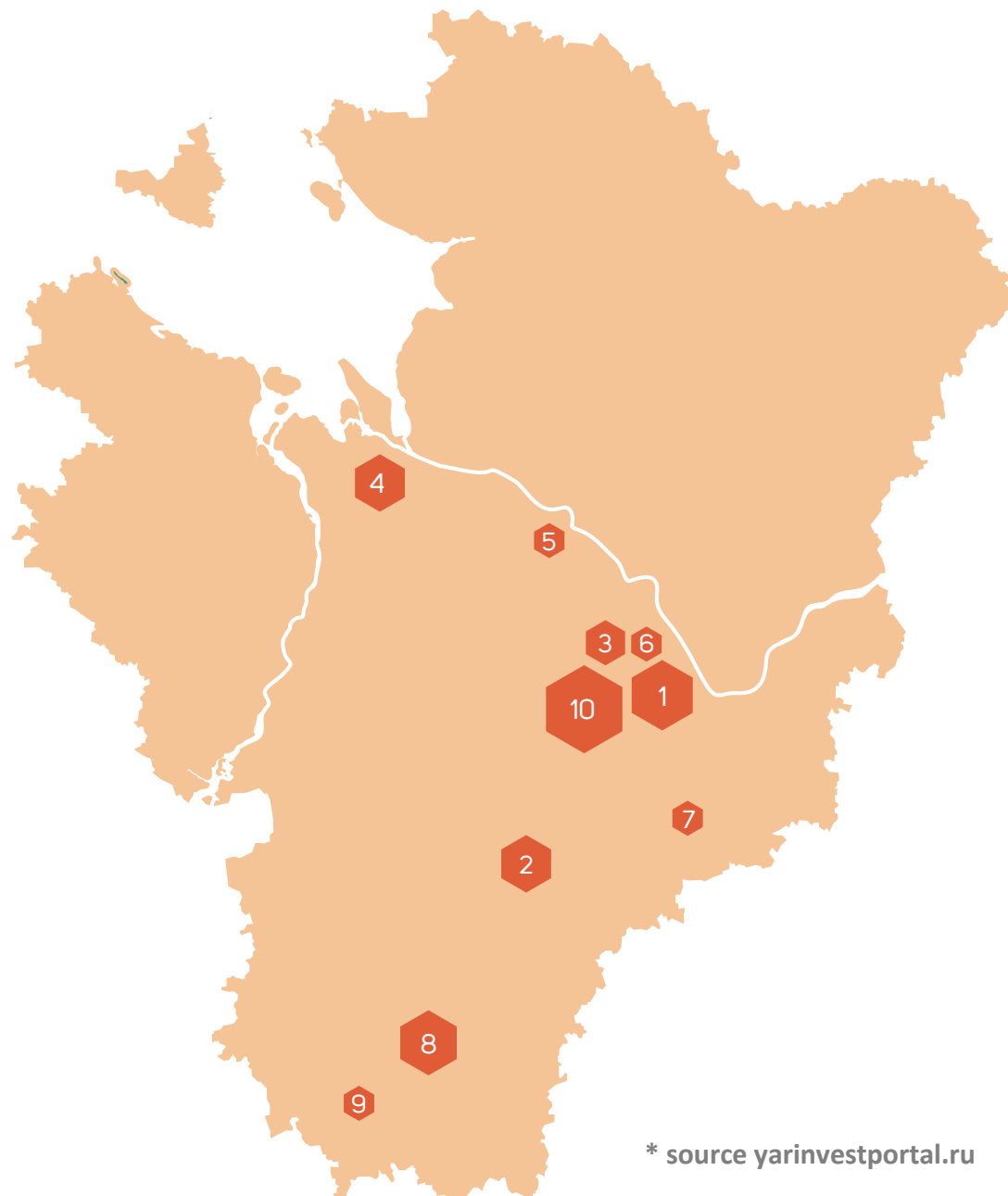
**East:** Kirov, Perm, Yekaterinburg

**East and South:** via Moscow



### There are various industrial parks and sites\* in the Yaroslavl oblast

- 1 Novoselki industrial park 400 ha greenfield
- 2 Rostovskaya 200 ha greenfield
- 3 Yugozapadnaya 100 ha greenfield
- 4 KOPAEVO 160 ha greenfield
- 5 MASTER Tutaev industrial park, 46 000 m<sup>2</sup> brownfield
- 6 Synergy innovation park 9,8 ha greenfield, 69 000 m<sup>2</sup> brownfield
- 7 Gavrilov-Yam industrial park 15 000 m<sup>2</sup> brownfield
- 8 Pereslavl technopark 224,3 ha greenfield
- 9 Protekt 54 ha greenfield
- 10 Kharabikhskaya 500 ha greenfield



\* source [yarinvestportal.ru](http://yarinvestportal.ru)



## INDUSTRIAL PARKS IN THE YAROSLAVL REGION



NOVOSELKI industrial park, 400 ha, greenfield

- infrastructure maintenance
- power, water, gas

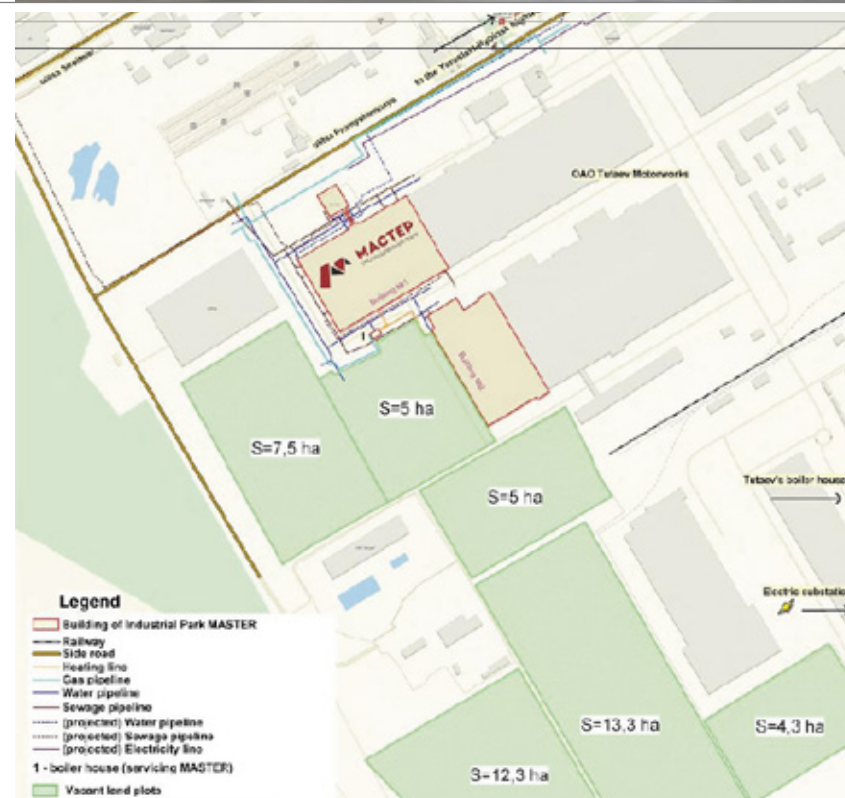


KOPAEVO industrial park, 160 ha, greenfield



MASTER industrial park, brownfield

building 1 - 33 806 m<sup>2</sup>  
building 2 - 12 309,3 m<sup>2</sup>







## MANUFACTURING ENGINEERING, COMPONENTS AND PARTS







## MANUFACTURING ENGINEERING, COMPONENTS AND PARTS

### major trends

#### leading regional sectors

**Textile industry**

**Chemical industry**

**Automobile manufacturing**

**Power equipment manufacturing**

**Electronics**

#### major products

**Covering for car seats**

**Oils and other chemicals for cars**

**Plastic parts**

**Rubber parts**

**Car coverings and polishes**

**Assembling, press forming**

**Casting**

**Engines and fuel systems manufacturing**

**Electrical and hybrid engines manufacturing**

**Car lights and electronic parts**



## CHEMICAL AND PETROCHEMICAL INDUSTRY



ЯРОСЛАВСКИЙ  
ШИННЫЙ  
ЗАВОД



major regional companies





### Manufacturing, transportation, storage, marketing and utilization:

- ▶ investors and investment
- ▶ greenfields and brownfields
- ▶ transportation companies
- ▶ services and consulting companies
- ▶ packaging companies

### Legislation:

- ▶ concept of cluster development
- ▶ federal program Pharma-2020

### Regional healthcare system:

- ▶ modernization of regional cardiological sector
- ▶ annual drug trials

### Human resources:

- ▶ regional educational institutions
- ▶ target and fast-track educational programs

### R&D:

- ▶ drug center for clinical researches
- ▶ technology transfer center
- ▶ center for anti-infection drugs development

### Pharmaceutical companies:



Teva



Takeda



Р-фарм



«Витафарма»

\*source [www.yar.aif.ru](http://www.yar.aif.ru)



## RADIO ELECTRONICS



### major regional companies

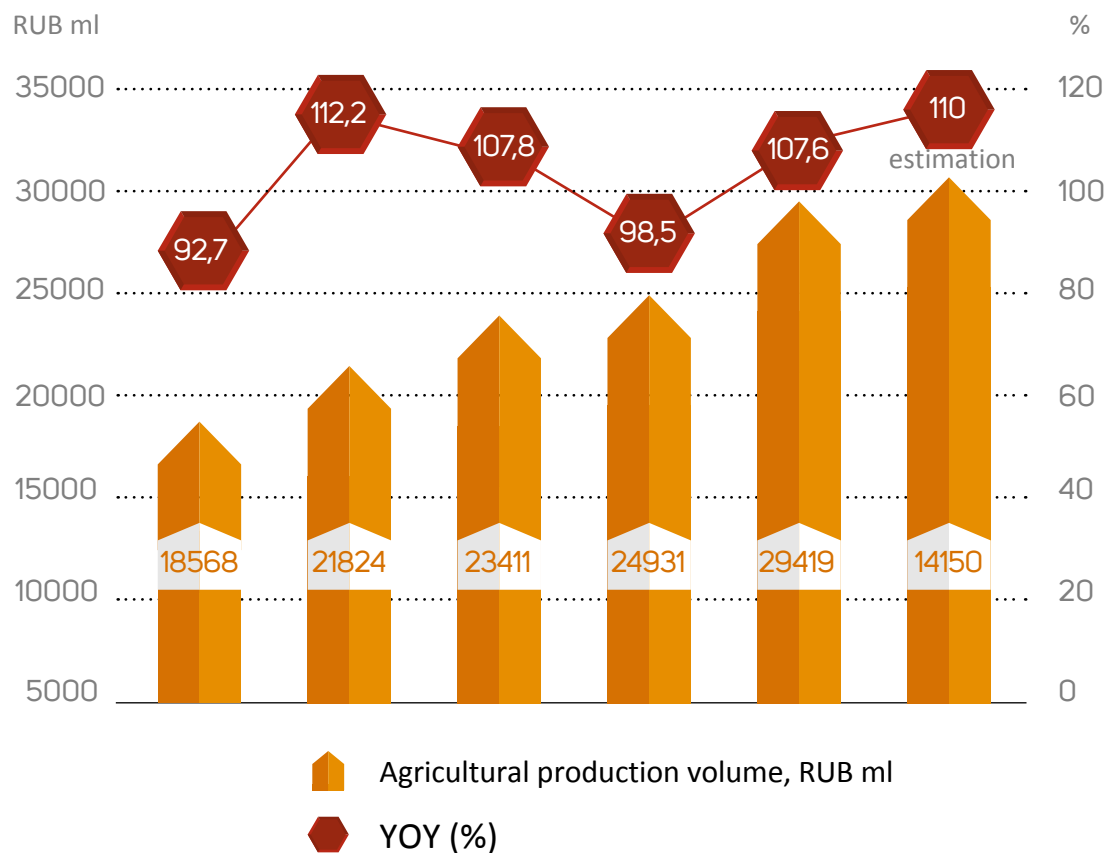






## AGRO-INDUSTRIAL COMPLEX

### Agricultural products



In 2014 local agricultural companies purchased various machineries for **RUB475,000,000 (€8,0 ml)**.

Gross estimated demand of the regional market amounts to **RUB2,000,000,000 (€30,0 ml)**,

Neighboring regions may make purchases of machinery for more than **€200,000,000**

### Major agricultural companies of the Yaroslavl region



### Traditional agricultural sectors in the Yaroslavl region

- ▶ Cattle breeding and vegetable growing
- ▶ Meat processing
- ▶ Milk processing
- ▶ Meat foods, chicken foods, eggs
- ▶ Cheese making
- ▶ Breadbaking



## INCENTIVES

THE YAROSLAVL REGION IS OPEN TO INVESTORS  
MAXIMUM CONGENIAL CONDITIONS FOR INVESTORS  
PRIORITY PROJECTS ARE ELIGIBLE TO REGIONAL SUPPORT

### Financial incentives:

- ▶ Tax benefits and subsidies
- ▶ Reduced regional government property lease rates in case this property is used by investors while implementing investment project
- ▶ investment tax loans and regional guarantees

### Investor support

- ▶ Consultation and information
- ▶ Information on vacant regional land
- ▶ Information on prioritized investment project will be on official regional Internet site and available in all exhibitions and like events with regional participation

Taxation

Incentive

Property tax

0%

Transport tax

0%

Income tax

- 4,5% (tax period with incentive 15,5%)

The incentives is effective for max. **9 years** or until return to capital will be reached

## Yaroslavl region is your investment into the future!

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