

A World of Pioneers



2019

16-23 October
Düsseldorf
Germany

T h e f u t u r e o n s h o w a t K 2 0 1 9

Welcome to the future. At K 2019 The World's No.1 Trade Fair for Plastics and Rubber. Around 3,200 exhibitors from more than 50 nations will be showing your their latest developments and future-focused innovations. Conceived, designed and built by the leading companies and minds in the global plastics and rubber industry. Welcome to K 2019.



Hot topics at K 2019:

- Plastics for sustainable development
 - Circular economy
 - Renewable energies
 - Water management
- Digitalisation/Industry 4.0
 - Platform economy
 - Networked value chains
- System Integration – functionality through material, process and design
 - New materials and additives
 - Additive manufacture
 - Lightweight construction
 - Mobility
 - Bioplastics

More at: www.k-online.com/HotTopics2

H o t s p o t f o r i n n o v a t i o n s

Global megatrends are calling for new creativity triggers from industry to help shape the paradigm shift for our planet with sustainable solutions. The exhibitors at K 2019 will be presenting their answers to these challenges. You will be amazed by the high innovation density and visionary outlook at K. Be a part of the most important business platform for the entire plastics and rubber industry.



**The meeting place for the
industry's experts:**

- Plastic goods manufacturing
- Rubber production and processing
- Machinery and plant manufacturing
- Packaging/distribution
- Automotive, aviation and aerospace
- Chemical industry
- Electrical engineering/electronics
- Construction, architecture and interior design
- Medical technology/precision mechanics/optics
- ICT (information and communication technology)
- Energy technologies/photovoltaics
- Agriculture
- Consumer goods industry
- Sports/leisure

F O R Y O U R S U C C E S S . F A S C I N A T I N G K 2 0 1 9

Everything that will affect tomorrow's world is on show at K 2019: innovative materials, optimised processes, the latest applications and complex production equipment. Everything for your success on around 174,000 sqm of net exhibition space and in the main categories: raw materials, auxiliaries, semi-finished products, technical parts and reinforced plastic products, machinery and equipment, and services.



A I I D i m e n s i o n s o f s u c c e s s

The international trade world awarded top marks for K 2016's range of offers, presence of market leaders, innovation density, and much more. For decades, K in Düsseldorf has been the industry's top event in terms of quality, quantity and service. Take part in K 2019, for your corporate success in every dimension. More at: www.k-online.com/2601

Top ratings from K 2016 visitors from 160 countries

Satisfaction

97%

of visitors were very satisfied/satisfied with K 2016

Trade fair goals

97%

of all K 2016 visitors achieved their trade fair goals

Completeness of product ranges on offer

96%

of visitors were very satisfied/satisfied with the comprehensiveness

Presence of market leaders

97%

of K visitors were very satisfied/satisfied with market leader presence

Highest innovation density

98%

of visitors credited K with the highest innovation density worldwide



Plastics shape the future

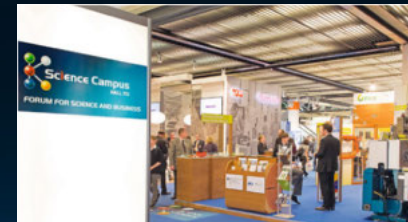
*Organised by the German plastics industry under the supervision of PlasticsEurope Deutschland e.V. and Messe Düsseldorf GmbH



The special show* is the industry's global stage. Exciting formats will demonstrate and discuss how the future can be shaped with plastics. Sustainability, circular economy, digitalisation, global networking and new talents for the industry are just some of the topics. More at: www.k-online.com/2530



Where Science meets Business



Science Campus

The forum for research and teaching: universities, colleges and scientific institutions will be presenting their latest research for the plastics and rubber industry. Ready to talk to you at the Science Campus.

More at: www.k-online.com/2530



VDMA Pavilion

The central meeting point for the topic of the circular economy at K 2019. This is where the association will be providing information about trends and challenges based on data, facts and practical examples as well as offering the opportunity to ask questions. More at: www.k-online.com/2530



The easy way to reach your goal

K is clearly structured according to its main focuses

- Machinery and equipment for the plastics and rubber industry
- Raw materials and auxiliaries
- Semi-finished products, technical parts, reinforced plastics products
- Special show: Plastics shape the Future
- Science Campus

Download your site plan here: www.k-online.com/2111





Around the clock: k-online.com

We offer you a multitude of services around the clock to help you prepare effectively for the fair. The shortcuts take you straight to the relevant pages of our service offering. Simply enter www.k-online.com/xxxx and the four-digit code.

Online shop/2130

Book your K 2019 ticket simply and conveniently online, be it a one-day or three-day ticket. The tickets entitle you to free travel to and from the fair on the buses, trams and trains of the VRR/VRS network.

Exhibitors and products/2410

Various search functions enable you to find all the key exhibitor data: addresses, names, products, contacts, company profiles, events at the stand and much more besides.

Online showrooms/2420

Take a look at exhibitors and the scope of their presentations in advance so that you can plan your visit even more effectively and prepare for your trip to the fair at your leisure.

K eNewsletter/2060

So that you're always up-to-date. The very latest information and news, everything you need to know and read about K, around the clock. Compressed and compact in your electronic newsletter.

K-App/2470

Find these and other services in the K app.

For iPhone and iPad



For Android





F a s c i n a t i n g D ü s s e l d o r f

Düsseldorf – charming, modern and cosmopolitan. The Rhine metropolis playfully combines Rhenish cheeriness and cosmopolitan flair. In the evening you will find everything you need to wind down after a long day at the trade fair. Düsseldorf offers plenty of art and culture, tradition and hospitality, fashion and shopping. Welcome!

Düsseldorf Tourismus GmbH

Our foreign representatives and Düsseldorf Tourismus GmbH will be happy to find hotel accommodations for you anywhere in the region:

Phone: +49(0)211 17202839

Fax: +49(0)211 172023221

e-mail: messe@dus-mt.de

Messe Düsseldorf foreign representatives

www.k-online.com/2750

Travel packages: www.k-online.com/2776

List of hotels: www.k-online.com/2774

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Thinking. Rethinking. Lateral thinking. Think in a new light.

K 2016 facts:

- Net exhibition space: 173,025 sqm
- Exhibitors from 61 countries: 3,293
- Trade visitors: 232,053
- Internationality: 71 %

K 2016 structural data: www.k-online.com/2601

In the future, business success will depend more and more on merging the digital world with the world of production and circular processes. This challenge, and at the same time opportunity, calls for new ways of thinking and a creative, pioneering spirit. Experience this unique combination in a fascinating way at K 2019 in Düsseldorf.



K 2019 – The World's No. 1 Trade Fair for Plastics and Rubber

Date

16 to 23 October 2019

Opening hours

10 am to 6.30 pm daily

Venue

Messe Düsseldorf

Halls + Gates

Halls 1 to 17, Gates East, North and South

Admission prices

€Ticket in online presales

1-day ticket EUR 49

3-day ticket EUR 108

Prices over the counter

1-day ticket EUR 75

3-day ticket EUR 155

1-day ticket (children aged 12+

school pupils, students, trainees) EUR 15

The €Ticket entitles you to free travel to and from the exhibition grounds on the day of your visit with all means of public transport of VRR in the price category D and of VRS (DB/German Railway 2nd class, supplement-free trains only).

Registration/online shop

www.k-online.com/2130

Contact for inquiries

Infoline: +49(0)211 4560-7611

Catalogue

EUR 25 incl. VAT (plus postage), can be ordered at katalogorder@sutter.de

or available as a catalogue voucher (free of postage) at www.k-online.com/2130 – voucher redeemable at exhibition centre

Supporting organisations

Fachverband Kunststoff- und Gummimaschinen im VDMA (Plastics and Rubber Machinery Association within the VDMA)
Lyoner Straße 18, 60528 Frankfurt am Main
<http://kug.vdma.org>, e-mail: kug@vdma.org

Gesamtverband Kunststoffverarbeitende Industrie e.V. (GKV)

(Central Federation of the Plastics Processing Industries – GKV)

Gertraudenstraße 20, 10178 Berlin
www.gkv.de, e-mail: info@gkv.de

PlasticsEurope Deutschland e.V.

Mainzer Landstraße 55, 60329 Frankfurt am Main

www.plasticseurope.org

e-mail: info@plasticseurope.org

Wirtschaftsverband der deutschen

Kautschukindustrie e.V. (WdK) (Association of the German Rubber Industry – WdK)

Zeppelinallee 69, 60487 Frankfurt am Main

www.wdk.de

e-mail: info@wdk.de

Impressions of K 2016



www.k-online.com/impressions16

Messe Düsseldorf GmbH
P.O. Box 10 10 06_40001 Düsseldorf_Germany
Tel. +49 211 4560-01_Fax +49 211 4560-668

www.messe-duesseldorf.de



Messe
Düsseldorf