

From
EVOLUTION
To
REVOLUTION

5th
KGCd
INNOVATION
AWARDS
2019

SPONSORSHIP OPPORTUNITIES



AHK

Korean-German Chamber
of Commerce and Industry
한독상공회의소

WHY DO WE NEED INNOVATION?

The technological advancement of our time has caused an enormous paradigm shift which we witness on a day-to-day basis. Big data, generated by millions of online devices and consumers around the world, can be utilized for completely new fields and applications. New business opportunities and efficiencies arise from sophisticated automation, robotics and connectivity. This drastically reshapes our business models and how we deal with our environment and workforce relations. As companies, only through innovation we will be able to keep up in a globalized world. As a country, only through innovation we can generate future growth engines and meet economic challenges.

The KGCCI Innovation Awards provide companies with a great opportunity to display their creativity and innovative power as well, to leverage their business and brand.

Sponsorship of the KGCCI Innovation Awards 2019 will be rewarding, as it supports a great Korean-German project with a timely focus. With your sponsorship your company name and brand will stand for innovation, creativity and entrepreneurial spirit. Don't miss this opportunity to benefit from this!

BE PART
of innovation in Korea

DISPLAY
your creativity

CONTRIBUTE
with your sponsorship to innovation

SPONSORSHIP CATEGORIES & BENEFITS

Leading Innovation!

KRW 10,000,000 excl. VAT

Innovation-focused exposure on communication and media channels

Large company logo on KGCCI web related materials & projection during the awards

Verbal introduction during the awards

Presentation of sponsors in **post event promotions**

1 table (8 seats) positioned closest to the stage (first come, first serve basis)

Creating Innovation

KRW 6,000,000 excl. VAT

Medium company logo on KGCCI web related materials & projection during the awards

Verbal introduction during the awards

Presentation of sponsors in **post event promotions**

4 seats (individual seating), upgrade to full table possible

Supporting Innovation

KRW 3,000,000 excl. VAT

Small company logo on KGCCI web related materials & projection during the awards

Presentation of sponsors in **post event promotions**

2 seats (individual seating), upgrade to full table possible

Cultural Sponsorship

KRW 5,000,000 excl. VAT

Small company logo on KGCCI web related materials & projection during the awards

Presentation of sponsors in **post event promotions**

4 seats (individual seating), upgrade to full table possible

Limited to 2 sponsor

Wine Sponsorship

KRW 5,000,000 excl. VAT

Branded hanger on all wine bottles

Company logo projection during the awards

2 seats (individual seating), upgrade to full table possible

Limited to 1 sponsor

Company Table

KRW 4,000,000 excl. VAT

Company logo sign on table

Company logo projection during the awards

1 table (8 seats) positioned close to the stage (first come, first serve basis)

SPONSORSHIP FORM

If you want to sponsor the KGCCI Innovation Awards 2019, please select a sponsorship category and send the completed sponsorship form and your company logo (.ai file) to

Ms. Sun-hi Kim | E-mail: innovation@kgcci.com | Tel.: +82-2-37804-659 | www.innovation-award.kr

Selected Sponsorship Category :

Company Name :

Contact Person :

Title :

Tel. :

E-Mail :

Date / Signature :

**Leading
Innovation!**

KRW 10,000,000 *

**Creating
Innovation**

KRW 6,000,000 *

**Supporting
Innovation**

KRW 3,000,000 *

**Cultural
Sponsorship**

KRW 5,000,000 *

**Wine
Sponsorship**

KRW 5,000,000 *

**Company
Table**

KRW 4,000,000 *

* Prices excl. VAT

SPONSORS 2019

LEADING INNOVATION!



MERCK

SIEMENS

Ingenuity for life

CREATING INNOVATION



BOSCH

brose
Excellence in Mechatronics

Continental



Lufthansa

SUPPORTING INNOVATION



elringklinger
Korea



Heraeus

Miele



CULTURAL SPONSOR

KIM & CHANG

ON-SITE CAR DISPLAY

**BMW
GROUP**
Korea



HIGHLIGHTS of 2018



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FRIDAY, 27 SEPTEMBER 2019
Floating Island (Sebitseom)

6.00 pm – 7.00 pm Cocktail Reception
7.00 pm Awards Ceremony & Entertainment
10.30 pm After Party with DJ

Black tie attire. Cocktail optional

BE PART OF IT!