



Deutsche Industrie- und Handels-
kammer für das südliche Afrika
Southern African-German Chamber
of Commerce and Industry



Supported by:



on the basis of a decision
by the German Bundestag

About us

With offices in Johannesburg, Cape Town, Durban, Maputo and Lusaka, the Southern African-German Chamber of Commerce and Industry (SAGCC) has been facilitating the establishment of business links between Southern Africa and Germany since 1952 by supplying information on the economic situation in both regions, bringing together potential trade partners, and offering a wide range of other services.

At our offices in Johannesburg, we are seeking, at the earliest possible entry date, a

Graphic Designer & Digital Marketer (Competence Centre Events, Marketing and Membership)

Job Description

- Create and design brochures, invites, newsletters, proposals, banners and digital designs amongst others
- Responsible for other marketing related tasks such as social media posts and website updates
- Conduct research and gather inspiration from various sources to stay informed about design trends, industry best practices, and competitor analysis.
- Edit video clips for use on social media platforms;
- Create short videos to highlight, recap, and promote various endeavors and events;
- Undertake daily administrative tasks to ensure the functionality and coordination of the departments activities (eg Event Management, Membership)

Minimum Requirements

- At least 2 years of professional experience in graphic design and digital marketing
- Excellent design and layout skills
- Thorough knowledge and understanding of the Adobe Design Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro)
- Ability to manage multiple tasks related to designing simultaneously and meet deadlines.
- Adaptability and willingness to incorporate feedback and make revisions as needed.
- Ability to work both independently as well as in a team
- Basic understanding of social media insights and data
- Self-motivated, creative thinking, problem solving
- Extensive knowledge of MS-Office programs
- Knowledge of German language is an advantage

What we offer

We offer an autonomous working environment within an experienced and friendly team, internationally driven with varied tasks. Competitive salary, great benefits and two days of home office a week.

Please send your CV, earliest availability and salary expectation (gross yearly income) to Ms Nikitta Vogl, nvogl@germanchamber.co.za. The deadline for applications is April 22, 2024. If you have not heard from us within 2 weeks, please consider your application unsuccessful.

Southern African-German Chamber of Commerce and Industry NPC - Reg. No.: 1963/002981/08

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