



# Live Session: The Korean New Deal

Business Opportunities for German and Swiss Companies

## The Korean New Deal

Last July, the Korean Government introduced the New Deal, a medium to long-term economic recovery strategy to emerge from the global COVID-19 crisis. Government and private investments of 121.2 billion EUR will be injected in total and 1.9 million new jobs over the period from 2020 and 2025 shall be created. The three core pillars of the ambitious project consist of Digital New Deal, the Green New Deal, and the strengthening of employment and social safety nets.

The Swiss Business Hub Korea and the Korean-German Chamber of Commerce and Industry (KGCCI) have analyzed the Digital New Deal and Green New Deal. We took a look at the key projects of the New Deal to find out what business opportunities might arise from it. **How to utilize the New Deal for your business development in Korea?** What are market entry and expansion opportunities? Join our discussion with **Peter Röthlisberger, COO of Solaxess** and **Thomas Schmid, Head of Digital Industries of Siemens Korea** to find out more about their activities and assessment of the New Deal.

## Date / Time

Thursday, 18 February 2021 / 9:00 CET (17:00 KST)

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## Agenda

- › Opening by Swiss Business Hub Korea
- › The Korean New Deal: Opportunities to Make a Deal? by KGCCI DEinternational
- › Panel Discussion with
  - Peter Röthlisberger, COO, Solaxess
  - Thomas Schmid, Head of Digital Industries, Siemens Ltd. Seoul
- › Q & A

Please contact Ms. Soobin Heo at [sbheo@kgcci.com](mailto:sbheo@kgcci.com) to receive further information about our report *The Korean New Deal: Business Opportunities for German and Swiss Companies* and our live session.



Korean-German Chamber  
of Commerce and Industry  
한독상공회의소

