



# ITH S.A IMPORTING COMPANY

## ONLINE FORUM

**“Export and import priorities in Cuba’s agri-food sector  
and possibilities of cooperation with Germany”**

**Main imported food products for the  
Cuban hotel industry**

**Speaker: Ing. Osvaldo Díaz Verdecia  
Director of Imported Foods in  
ITH Importing Company**



# ITH S.A IMPORTING COMPANY

ITH S.A is the importing company for excellence of the Ministry of Tourism of Cuba, it covers the service to all tourist destinations in the country such as Varadero and Gardens of the King, as well as provides all food and beverage to the hotels of the main international groups hoteliers such as Melia, Iberostar, Memories, etc.

It maintains a solid presence throughout the national territory of Cuba with ten offices that cover all the provinces of the country.





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First of all, to raise awareness of the size of the ITH company, our annual food and beverage import plan is approximately 78-84 million per year and imports goods from salt to beef.

## ➤ **Main imported products for the tourism in Cuba**

- ✓ Cheeses and butter
- ✓ Poultry and chicken breast
- ✓ Pasta
- ✓ Fish and seafood
- ✓ Preserved foods
- ✓ Beef meat
- ✓ Beers, energetic drinks and soft drinks



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❖ **Products that we are importing from Germany**



1

**Kunhe Sauces**

2

**Gouda Cheese**





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❖ Our main needs in the german markets are:

✓ German beer.



✓ Gouda cheese producers.



✓ Chocolats.





# ITH S.A IMPORTING COMPANY

**If you are interested in being a supplier to our company you must register in the portfolio of suppliers of our company, for more details you should address to:**

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