



Federal Ministry
for Economic Affairs
and Energy



The Energy Efficiency Export Initiative

Falk Woelm

OAV – German Asia-Pacific Business Association

07th March 2016



Facilitator



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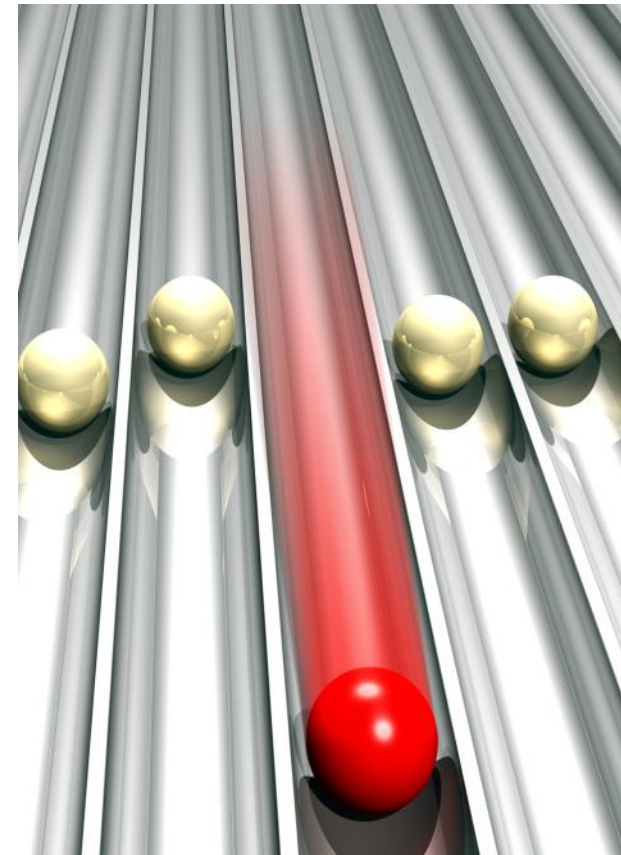
Aims of the initiative

Implementation and expansion of energy efficiency measures

Implementation of projects

Know-how transfer

Contribution to international climate protection



Instruments offered by the initiative



- Foreign trade fairs



- Networking opportunities



- Know-how transfer
- Information
- Capacity building



- Trade missions



- Fact finding missions



- Project development & flagship projects

Networking opportunities

Information events in Germany

Trade Missions to your country

- First-hand information about German technologies
- One-to-one meetings

Trade fair participations

- Joint German stand at leading international trade fairs
- Face-to-face contact with company representatives and other German experts
- Showcasing select exhibits



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Know-how transfer

Fact finding missions

- Missions to Germany for foreign companies & decision-makers
- Visit of best practices and applied solutions

Project development & flagship projects

- Facilitating business partnerships and know-how transfer

Capacity building



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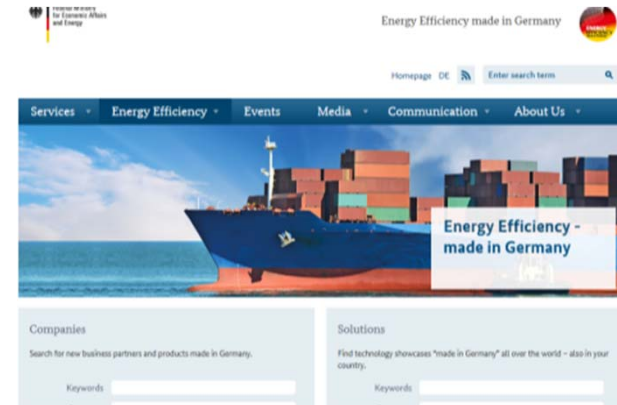
Information

Online information

- Information about technologies made in Germany
- Current news and upcoming events

Company directory

www. efficiency-from-Germany.info/en



Activities in Thailand

Trade Missions to Thailand:

- March 2016 (Energy Efficiency in Buildings)
- June 2016 (PV Power Generation and Grid Integration)

Fact finding missions from Thailand to Germany:

- June 2016 (Energy Efficiency for the Thai Infrastructure)

Trade fair participation:

- June 2016 (Renewable Energy Asia)

- Countries with activities in the region 2016
- Thailand



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The Initiative – a Success Story

The initiatives create benefits for Germany and the participating countries by:

- boosting global interest in renewable and efficient energy technologies and encouraging the overall acceptance
- improving the economic, technological and political cooperation between Germany and other countries
- generating jobs in Germany and abroad



Presentation of German Companies



EGS-plan
International GmbH



The Professionals' Profile.



Contact

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