



PROGRAM

8:30 am | Check-In & Registration, Light Breakfast | Lyons Room

9:00 am | Welcoming Remarks & Opening Keynote | Main Hall

Matthias Amberg | CPA / Partner, Rödl & Partner | Chairman, GACC Midwest

Michael Ahrens | Consul General, Federal Republic of Germany, Chicago

Mark Tomkins | President & CEO, GACC Midwest

Daniel Zimmer, Sr. Director, Head of Engagement, SAP Labs U.S.

Keynote: "Bay Area Update: An SAP Success Story on Driving Innovation in AI"

10:00-10:50 am | Panel 1 & 2

[Panel 1 | Salon A](#)

The Future Is Now: Grow with New Technologies and AI while Mitigating Risk

[Panel 2 | Salon B](#)

Fuel Your US Expansion: Gathering Localization Insights for a Profitable Road Ahead

10:50-11:00am Break | Coffee/Refreshments

11:00-11:50 am | Panel 3 & 4

[Panel 3 | Salon A](#)

The Automotive Roadmap: Navigating Economic Challenges While Driving the Technology Transition

[Panel 4 | Salon B](#)

Workforce Development That Works For All: "Get Them & Keep Them"

11:50-12:00pm | Transition to Lunch

12:00-1:00 pm | Lunch & Networking | Lyons Room

1:00-1:45 pm | "Industry Cafe" Interactive Networking | Main Hall

1:45-2:00 pm | Closing Remarks / End of Midwest SME Forum | Main Hall