



# CONNECT ONLINE AHK EGYPT MONTHLY E-NEWSLETTER

## GERMAN-ARAB CHAMBER OF INDUSTRY AND COMMERCE E-NEWSLETTER | MAY 2023

### IMPORTANT INFORMATION AT A GLANCE

#### BECOME A MEMBER!

German companies with branches or branch offices in Egypt interested in the Egyptian market can become members.



#### QUICK-LINKS:

- [Business Visa Support](#)
- [Recognition of Foreign Qualifications in Germany](#)

### THE GENERAL ASSEMBLY & THE AHK EXCLUSIVE DINNER

Date: Monday 19th of June  
Time: 05:00 pm – 09:00 pm  
Location: Sofitel Cairo Nile El Gezirah



Supported by:  
Federal Ministry  
for Economic Affairs  
and Climate Action  
on the basis of a decision  
by the German Bundestag

# EGYPT ON THE MOVE

a new generation of railway technology

AHK Exclusive Event sponsored by:



# Marketing & PR Services

@ the German-Arab Chamber of Industry and Commerce

We are a diverse team of marketers, designers, event planners, content strategists, SEO specialists and writers who came together to deliver authenticity in a world where everyone wants to stand out.



## EVENTS MANAGEMENT

Concept creation, planning, managing & executing events



## CREATIVE DESIGN

Brochures, billboard ads, logos, themes



## VIDEOS

Video production, video marketing, storyboard creation, content strategy, 2d, 3d animation, motion graphics. Empowering brands, and organizations to motivate their audience.



## SOCIAL MEDIA

Strategy and content creation



## CONTENT MARKETING

Company profiles, SEO, brand messaging, slogans



## WEBSITE

Customized conversion-driven websites design and development



## SOFTWARE SERVICES

Utilizing the latest technologies to create mobile applications, VR, AR & 360 content for various purposes.



## PR

Media coverage, contacting & arranging for press journalists to cover events

## Contact Us



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(+202) 3333 8473



E-mails:

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gat@ahk-mena.com



Our Website:

[www.aegypten.ahk.de/en](http://www.aegypten.ahk.de/en)



Our Address:

21 Soliman Abbaza, Mohandessein





## GET YOUR SALARY SURVEY COPY NOW!

The German-Arab Chamber of Industry and Commerce conducts a yearly salary survey to give the employer as well as the employee the chance to have a wide vision of the salary ranges among sectors in Egypt. The main goal of this report is to assist our members to have an overview of the salary structure in similar companies to accommodate today's labour market and its competition.

For more information, please contact Ms. Jasmin Hussein,  
[jasmin.hussein@ahk-mena.com](mailto:jasmin.hussein@ahk-mena.com).



## AHK Egypt Announcement:



## New Opportunities in the Agricultural Sector

Our agricultural working group is an essential component of AHK Egypt, which creates and paves the way for new opportunities in the agricultural sector, especially with the government.

We would like to thank H.E. El Sayed El-Quseir, Minister of Agriculture and Land Reclamation, and Dr. Saad Moussa, Supervisor of Foreign Agricultural Relations, Ministry of Agriculture for their hospitality and their endeavor to support our activities in the agricultural sector.



# ELSEWEDY ELECTRIC

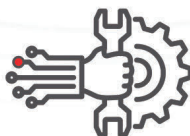
Empowering Generations



Wire, Cables &  
Accessories



Electrical Products



Engineering &  
Construction



Digital Solutions



Infrastructure  
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OFFICES

**31** PRODUCTION  
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**110** EXPORT  
COUNTRIES

**Creating** Opportunities, **Supporting** Communities,  
**Strengthening** Economies.



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[www.elsewedyelectric.com](http://www.elsewedyelectric.com)



## AdA Training Program: 2023 Batch

The Technical Education and Vocational Training department (TVET) of the **German-Arab Chamber of Industry and Commerce (AHK Egypt)** is offering a training opportunity to the in-company trainers to upskill themselves through the training program “AdA International - Quality B-level”.

AdA international training is a unique training program for in-company trainers designed by the DIHK-Bildungs-GmbH in line with the German dual education model. The program’s content meets up-to-date German quality standards considering the specific conditions of the Egyptian dual education system. Trainers that are part of the Egyptian dual system and interested to enroll in the AdA international training are encouraged to fill the AdA Registration form below.

The date of the training will be announced soon.

Link of the registration form:

[https://docs.google.com/forms/d/e/1FAIpQLSf2la4\\_zl5xeQrCTboNcFGKQE8Yfr-ZqIgrnXtpRWSl6IAxg/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSf2la4_zl5xeQrCTboNcFGKQE8Yfr-ZqIgrnXtpRWSl6IAxg/viewform?usp=sf_link)

*In case you have any questions, please don't hesitate to send us any questions or inquiries on the following email address:*  
[mennatullah.ibrahim@ahk-mena.com](mailto:mennatullah.ibrahim@ahk-mena.com)



**Transforming the everyday**  
with sustainable technology

**SIEMENS**

## Call for Panels and Boards Members:

We are currently seeking part-time project-based experts for assignments lastly from 3-4 weeks. The experts will be responsible for designing exams and evaluating vocational school apprentices in one or more of the following specializations:

### A. Electric:

- Electric Transmission • Transformers Production • Electric Installation for building • Industrial electronics

### B. Mechanics:

- Plastic Machinery • Metal Formation (Jewelry) • Industrial Mechanic • Mechatronics • Pharmaceutical Machinery

### C. Automotive:

- Motor Vehicle (Automotive) Mechatronics • Body and Paint • Diesel and Heavy Equipment

### D. Information Technology and Networks

### E. Logistics and Warehouse

The project will require a total of 20 hours for designing examination questions remotely and 2 to 3 full-time days for physical evaluation of the apprentices. The project location is in the 10th of Ramadan City industrial zone.

To be considered, candidates must meet the following criteria:

- Minimum bachelor's degree in engineering
- At least 2 years of industry experience with a good technical background
- Ability to determine the future needs of the industry regarding promising technicians through our exams.
- Professionalism, fairness, communication, and interpersonal skills in dealing with young apprentices between the ages of 16 to 18 years old.
- Availability during the examination dates (to be determined)
- Background in training or education is extremely preferable (academic or training field)
- Ability to analyze documents and prepare exams from our given references (questions and task banks)
- Proficiency in the English language is preferable.

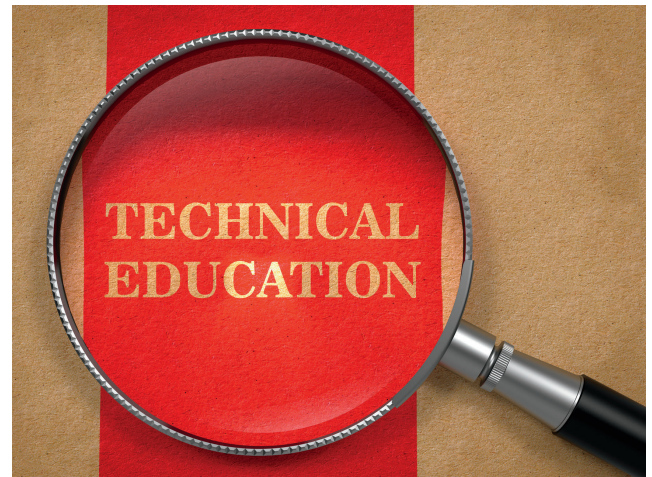
If selected, you will receive the following benefits:

- Daily allowances
- Recognition from the German-Arab Chamber of Industry and Commerce
- Involvement in the German-Egyptian network of Vocational Education and the industrial opportunities
- Training and sessions empowered by the German-Arab Chamber of Industry and Commerce in examination preparations.
- Access to our open database of potential apprentices and students (graduates) for the industry.

If you meet the criteria and are interested in the position, please send your CV and cover letter highlighting your qualifications to [ahmed.refaie@ahk-mena.com](mailto:ahmed.refaie@ahk-mena.com). Please make the email's title [Examination Expert\_Specialization\_Name]

**Note:** First screening round for applications before 22nd of May 2023.

The second and third rounds will be dated soon.





## COMPANIES AND INDUSTRIES:



### Siemens Strengthening Opera in Egypt

Siemens intends to further expand its cultural commitment in Egypt and is supporting an exceptional opera production in Alexandria for the first time. Together with the German cultural institution Goethe-Institut, the Egyptian conductor Nayer Nagui and the Bibliotheca Alexandrina library, the Siemens Arts Program is making the Egyptian premiere of Mozart's "Don Giovanni" possible. The performance will take place at the Bibliotheca Alexandrina at 7 p.m. on Thursday, May 18, 2023.

"One purpose of our activities is to promote diversity and equal opportunity in the cultural sphere, too," said Stephan Frucht, Artistic Director of the Siemens Arts Program. "Our approach to continuing education, which is an approach that places a strong emphasis on sustainably developing musical theater, also plays a major role for young people in Egypt. In the process, intercultural skills become a universal capacity that encourages people to embrace peaceful and cooperative togetherness."

"This staging of 'Don Giovanni' is the only opera production at the Bibliotheca Alexandrina this year and marks a highlight among the few opera performances in Egypt," said director Manuel Schmitt. "For me, the coming together of two very different cultural spheres – the Central European with the Egyptian – makes rehearsing and performing 'Don Giovanni' in Egypt a very special and important cultural endeavor."

"Alexandria has always been a cosmopolitan city where opera, musical theater and concerts of all kinds have always been present and have created a strong community engaged in cultural activities," said director Nayer Nagui. "Projects like these bring back this 'Belle Époque' while including young artists give the city a future and sustainability."

Sabine Erlenwein, Head of the Goethe-Institut in Alexandria, adds: "This production of 'Don Giovanni' stands for strengthening international artistic and cultural ex-change. The collaborative synergy between the German director, German set and stage designer, the international singers, and the choir of the Bibliotheca Alexandria under the baton of conductor Nayer Nagui will make the work to stage 'Don Giovanni' an exciting and creative experience for everyone involved. The process of staging the opera is something very special – as is the prospect of being able to thrill thousands of Egyptian opera fans with Mozart's music."



# SHARM EL SHEIKH

01 MAY - 26 JUN

STARTING FROM

1,700

EGP



# DAHAB

01 MAY - 26 JUN

STARTING FROM

1,550

EGP



# HURGHADA

01 MAY - 26 JUN

STARTING FROM

1,650

EGP



# MARSA ALAM

01 MAY - 26 JUN

STARTING FROM

1,450

EGP





## TRAINING PLAN:

### MAY '23

- **Taxation Diploma "Online"**  
8-9-10 -15-16-17 May | 6 sessions | 6 pm - 9 pm
- **Effective Negotiation skills**  
8, 9 May | 2 sessions | 9 AM - 4 PM
- **Sales Crash Diploma**  
14, 15, 17, 18 May | 4 sessions | 9 AM - 4 PM
- **Exporting Program for Beginners "Online"**  
15, 16, 17, 22, 23, 24 May | 6 sessions | 6 pm - 9 pm
- **Digital Marketing Seminar**  
16 May | 1 session | 10 am - 2 pm



- **Project Management Certification**  
21 - 25 May | 5 sessions | 9 AM - 4 PM
- **Balanced Scorecard**  
21, 22 May | 2 sessions | 9 AM - 4 PM
- **Decreasing Production Cost**  
24, 25 May | 2 sessions | 9 AM - 4 PM
- **Marketing & Innovation Summit**  
29 May | Semiramis | 9 AM - 4 PM
- **Customers' Service Excellence**  
31 May, 1 June | 2 sessions | 9 AM - 4 PM



All Your Training Needs in One Place... Find out more about our Training Plans.

For Registration, please visit: <https://lnkd.in/dWfY8vzc>

For more information or assistance for our online Trainings, as well as, Tailormade Trainings, please do not hesitate to contact us anytime:  
[amr.khalifa@ahk-mena.com](mailto:amr.khalifa@ahk-mena.com), [zena.elkady@ahk-mena.com](mailto:zena.elkady@ahk-mena.com) or 010 24648111



## ECONOMIC NEWS:

27/04/2023 AUSSCHREIBUNGEN IN ÄGYPTEN | AUTOMOTIVE  
**Supplying 2x4 Pickup Cars and 4x4 Saloon Cars**

25/04/2023  
**Egypt's 2nd Line of Electric Train to have High-Speed, Normal-Speed, Freight Trains**

21/03/2023 AUSSCHREIBUNGEN IN ÄGYPTEN | TRANSPORT  
**Supply of pneumatic spare parts for overhauling Line.1 Japanese Train**

21/03/2023 AUSSCHREIBUNGEN IN ÄGYPTEN | TRANSPORT  
**Supply Mono-Blok Wheel for Overhauling Line.1. French and Japanese Trains**

21/03/2023 AUSSCHREIBUNGEN IN ÄGYPTEN | TRANSPORT  
**Supply of Bogies spare part for overhauling line.1 French and Japanese Trains**



IDG industrial parks:  
Designed with  
centrality in mind





## Trade Fairs:



### Trade Fairs New Dates:

There is no better platform for developing, expanding and creating new business contacts than at an international fair. We support you comprehensively in your trade fair projects.

<https://aegypten.ahk.de/en/events>

We are looking forward to welcoming you again. Call us to visit/exhibit or if you need any further information.

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**Emails:** [http://messeduessldorf.egypt@ahk-mena.com](mailto:http://messeduessldorf.egypt@ahk-mena.com), [hannoverfairs.egypt@ahk-mena.com](mailto:hannoverfairs.egypt@ahk-mena.com),  
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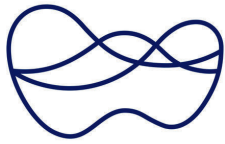
**JUNE**  
**14–16**  
**2023**

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