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Press Release

East Coast Industry Forum (ECIF) Focuses on Artificial Intelligence in Education, Industry and Training

(Pittsburgh, PA October 18, 2019) – The Pittsburgh Chapter of The German American Chamber of Commerce, Inc. (GACC NY), in partnership with the Carnegie Bosch Institute, will host a day of presentations and panel discussions on the increasing impact of artificial intelligence (AI) in our lives. **The event will take place on Friday, October 18, 8:30 am to 1:00 pm, at Carnegie Mellon University, Tepper Quad Simmons B, 4765 Forbes Ave.**

The ECIF will address AI trends, specifically its impact on education and training, ethics and our future workforce. Which industries will be affected, and how can they prepare for a future with AI?

In addition to fascinating AI demonstrations by local students, this forum will include keynote presentations by: Zico Kolter, Chief Scientist of AI Research for the Bosch Center for AI, who will lead a discussion on AI in education; and Lujo Bauer, Director of CyLab's Cyber Autonomy Research Center, who will speak on AI in the world of cybersecurity.

Astrobotics' John Thornton will join a panel of experts who will discuss how AI is influencing our mobility, from driverless cars to scooters and more. Thornton was recently named CEO of the Year at the Pittsburgh TECH50 Awards.

Over the last four years, the GACC has organized its annual ECIF at metropolitan hubs throughout the US Northeast, including Pennsylvania, New Jersey, New York and Massachusetts.

"It is an honor to host the ECIF in Pittsburgh, a city that has a long and deep relations through immigration, business, technology and academia with Germany," said Paul Overby, Honorary Consul, Federal Republic of Germany and Chairman of the Board, GACC PIT. "AI is a perfect lens through which to strengthen the connections, and to do so with the participation of Bosch and CMU is particularly gratifying."

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“Our East Coast Industry Forums offer compelling and relevant information to assist private and public institutions in developing programs that benefit their local communities,” added Rachel Mauer, President of the Pittsburgh Chapter the GACC. “It also provides great networking opportunities with leaders of government, education and industry.”

“Cutting-edge research and interdisciplinary collaboration at the intersection of academia and industry have made Pittsburgh one of *THE* leading hubs for AI,” said Sylvia B. Vogt, President, Carnegie Bosch Institute. “The Forum will present latest trends and insights from research, education and industry on what is shaping our future.”

For additional details on the ECIF agenda, speakers and registration, please visit: [GACC Pittsburgh](#). Members of the press should contact: Rachel Mauer

About the Carnegie Bosch Institute

The Carnegie Bosch Institute (CBI) is a unique alliance between Carnegie Mellon University and the Bosch Group, a leading global supplier of technology and services headquartered in Stuttgart, Germany. The Bosch Group’s activities include mobility solutions, industrial technology, consumer goods, and energy and building technology.

CBI was established as an entity within Carnegie Mellon in 1990 through a major endowment gift provided by the Bosch Group. The purpose of the Institute aligns with CMU’s top research competencies in areas of ever-growing importance for global industry: we focus on topics of innovation at the intersection of business and technology, essentially related to our increasingly connected world and Internet of Things.

The Institute’s portfolio includes research, education and sponsorship activities, and fostering international partnerships and networks. Email: www.west.cmu.edu

About the GACC Pittsburgh

The German American Chamber of Commerce, Pittsburgh Chapter (GACC PIT) represents companies and individuals in our region, providing services, programming, networking opportunities and membership benefits. The mission of the GACC PIT is to provide business and educational opportunities for our members. Membership in the GACC PIT provides direct access to the services and other benefits offered by the German American Chamber of Commerce, Inc. in New York (GACC NY).

Through our affiliation with GACC NY, we not only belong to one of three regional German-American Chambers of Commerce offices in the United States but we are also part of the worldwide network of German Chambers Abroad (“Deutsche Auslandshandelskammern” or “AHK”), which provides experience, connections and services in more than 140 locations in 92 countries. Our association with the GACCNY office provides our members with connections to over 3 million companies represented by the German Association of Chambers of Industry and Commerce (“Deutsche Industrie- und Handelskammertag” or “DIHK”) in Germany. One of the many services provided by the New York office to all of our members is finding the right German business partner or customer for our US member companies.

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