

Sharbat House, 9th Floor
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עמותת רשומה
בית שרבט, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	Enroute – Marketing / Business Development
Company Name:	Enroute
Company Type: (Startup/Mature/...)	Startup
Location: (full address)	7 Shevach St. Tel Aviv
Duration of stay: (min 2, max 6 months)	Flexible

Company Description:

Enroute has developed a personalized, location-based commerce and loyalty plug-in for mobility companies. Enroute's solution is embedded in ride-hailing and mass transit mobility apps for companies such as Uber, Lyft, Deutsche Bahn, and others. The service allows passengers to earn rides for FREE as they shop, interact, click, and collect items from locations close to their destination. Enroute's smart algorithms create a unique experience for passengers based on the ride details and the user profile. Enroute's location-based commerce layer allows passengers to shop online and collect the orders from shops next to their destination or along the route. This capability is supported by unique data-driven algorithms that tap into inventory systems in real-time.

Job Description and Tasks: Marketing / Business Development Intern

Internship description:

We are looking for a creative, out-of-the-box thinker who loves eCommerce and cars, to take part in shaping the new mobility paradigm.

- Help building a network of online retailers, by applying to affiliate programs and direct business development.
- Help us with marketing materials for the German and Global markets
- Market research
- business Analysis
- Working under the CEO

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Essential Requirements:

- High level English- written and spoken - a must
- Knowledge in MS Office (PPT, Word, Excel)
- High motivation
- Work in the office

Remuneration Details:

Due to visa regulations a salary is not allowed.

According to individual prior agreement, we can cover lunch & transportation costs.