

HOW BOSCH IS UTILIZING IOT IN DIFFERENT DOMAINS

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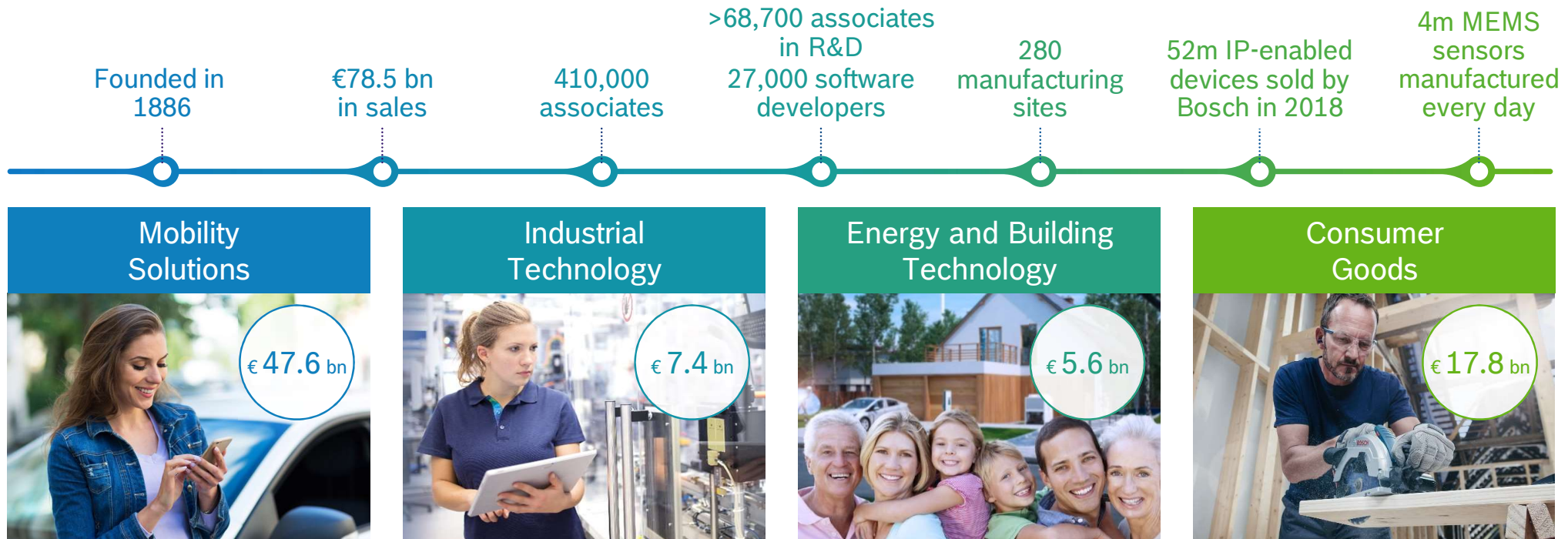
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Bosch – Global leader in technology & services

Bosch Software Innovations' role



Bosch Software Innovations
founded in 2008 for the Internet of Things with > 700 IoT experts

The essentials: IoT@Bosch

How does Bosch intend to become a leading IoT player?



Bosch plans to...

- ▶ ...make all its electronic products web-enabled by 2020
- ▶ ...offer new, connected services with its web-enabled products
- ▶ ...in this way expand its product and services business with connected solutions, and generate additional sales as a result

The essentials: IoT@Bosch

Why are sensors so important?



Sensors are indispensable for the IoT

- ▶ Bosch uses sensors to teach things how to feel.
- ▶ Bosch is the world's leading supplier of MEMS sensors (4 million a day).
- ▶ **Sensors** and **software** are the basis for a multitude of new **services**, such as connected parking in the mobility sector.
- ▶ This is why we at Bosch often speak about the **3 S's** of the IoT.

Bosch Software Innovations

We drive digital transformation together with our customers.



One open IoT platform –  **Bosch IoT Suite** – for all business domains.

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