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עמותת רשומה
בית שרבת, קומה 9
רח' קויפמן, 4 תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

- ☒ Undergraduate (BA) student
- ☒ Graduate (MA) student

Reference:	Good Company - Marketing and Business
Company Name:	Good Company
Company Type: (Startup/Mature/...)	Early stage VC
Location: (full address)	Strauss 3 St., Tel Aviv
Duration of stay: (min 2, max 6 months)	min 3, max 6

Company Description:

Good Company is a mission-driven early-stage venture capital firm, investing in the new economy leaders; focusing on the world's biggest problems.

We invest in Planet and People related verticals which includes, Climech, Energy, Agriculture, Circular Economy, Digital Health, Education and Future of Work.

In addition to our investment activities and providing financial support to our portfolio companies, we operate a value creation platform named The MOVEMENT that enables us to partner with global corporations and investors to work together to identify, evaluate, and scale startups that solve specific needs in the funds focus areas, and create value to all stakeholders.

Job Description and Tasks:

Business and Marketing Intern:

As we're a small team, we're seeking for a Business and Marketing intern who is a team player and agile and will be able to successfully execute different tasks to help us promote our fund's and MOVEMENT activities.

Among the tasks you'll perform are:

- ☐ Creating content and posts for our social media channels
- ☐ Creating marketing materials on Canva
- ☐ Operating ecosystem events
- ☐ Writing short trend reports
- ☐ Reaching out to both Israeli and global startups that are relevant to our MOVEMENT activities

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- ☐ Participating in our meetings with founders
- ☐ Participating in our meeting with innovation teams of global corporations
- ☐ Conducting market research and competitors analysis as part of a due diligence process

Essential Requirements:

- ☐ Real passion about the fund's investment verticals and mission-driven startups
- ☐ Team player!
- ☐ Open minded, creative and a real executor that gets things done
- ☐ Analytic skills and high attention to detail
- ☐ Native English speaker
- ☐ **Be focused. Be bold. Be Authentic.** - that's our core values, if it fits yours - join us on the mission.

Remuneration Details:

Due to visa regulations a salary is not allowed. We offer to cover lunch and transportation expenses.