

Company profile

(please be so kind to fill in the form in English)

Company Name: PillApp

Legal Form: in the end of November it will established as I.K.E

Year of Establishment:2021

Shareholders' - Initiators' names: Mrs. Chrysi Karteri, Mr. Ioannis Giakoumakis, Mr. Stefanos Veisakis

Team Members/Employees: Mr. Georgios Voutyras, Mr. Aristeidis Veissakis, Mr.Ioannis Giakoumakis, Mr. Stefanos Veisakis, Mrs. Chrysi Karteri.

Field(s) of activity:

Food & Agritech	<input type="checkbox"/>	E-Commerce	<input type="checkbox"/>
B2B SAAS	<input type="checkbox"/>	Marketplaces	yes
Fintech	<input type="checkbox"/>	Edtech	<input type="checkbox"/>
Travel and Tourism	Yes	Health & Medtech	yes
Information & Communication Tech	yes	Shipping & Maritime	<input type="checkbox"/>
Energy & Smart Cities	<input type="checkbox"/>	Other (please specify)**	<input type="checkbox"/>

*More than one selection possible

**Other

Product Description (max. 15 lines)

Pillapp, is an mobile application and it is the result of many years of experience in the healthcare related services field. During these years we identified a gap between the patient and the e-prescription system and aim to bridge it by creating a multilingual healthcare oriented mobile app and site. Trying to serve elderly and disabled people resulted in the awareness that the current system was not designed to help the patient-consumer but rather to automate the social security providers and Greek state's processes and facilitate scale cost savings. Additionally, many environmental, cost and health related issues were identified, including disposal of unused or expired medicines, excessive prescription, and excessive and unnecessary use of medicine among others. As Greece is a popular tourism destination as well as the destination or transit country for thousands of immigrants, all will benefit, as they will be able to find pharmacies near them, become informed regarding opening hours, locations and available products and receive their orders at their hotel room or residence doorstep. This is a first effort of addressing these issues in a user friendly and patient-consumer oriented way instead of focusing on the authorities and the social security provider's side.

Business Plan Key Data:

(Please fill table if data available)

	Year 2022	Year 2023	Year 2024	Year 2025	Year 2026
Investments	34.011	87.507	98.384	163.640	232.648
Sales	12.889	51.161	52.016	55.282	58.210
EBITDA	17.992	28.295	37.316	93.303	153.034

Turnover 2019 & 2020:

Interest in Germany:

Cooperation with established
companies (*)

Four 4*
hotels on
Crete, and
three
pharmacies

Purchase of products and services (from
Germany)

no

Cooperation with local start-
ups(**)

No

Seed capital

no

Sales of products and services
International Sales of products
and services

no

Venture Capital

no

Other (please specify)

We have
been to
Envolve
Greece
Award till
the semi-
finals on
the
competition
at 2021

* Please specify names if available

** Please name some cooperation if possible

Links to Company Site(s)

www.pillapp.gr



Ελληνογερμανικό Εμπορικό
και Βιομηχανικό Επιμελητήριο
Deutsch-Griechische
Industrie- und Handelskammer