

Entering the German Market
Webinar: More Business Opportunities in North Rhine-Westphalia
10th June 2021, 14:00 – 15:30 (BST), 15:00 – 16:30 (CET)

Programme

14:00 (BST) 15:00 (CET)	Opening Remarks & Chair Felix Neugart, CEO <i>NRW.Global Business</i> Online survey
14:10 (BST) 15:10 (CET)	Welcome Address Dr. Ulrich Hoppe, Director General, <i>German-British Chamber of Industry and Commerce and</i> Felix Neugart, CEO, <i>NRW.GlobalBusiness</i>
14:20 (BST) 15:20 (CET)	Keynote speech: UK and NRW – a sustainable partnership Prof. Dr. Andreas Pinkwart, Minister of Economic Affairs, Innovation, Digitalisation and Energy of the German State of North Rhine-Westphalia
14:30 (BST) 15:30 (CET)	Introduction: Post-Brexit Trade Relationship between Germany and the UK Oliver Schramm, Head of Department for Economic Affairs <i>Embassy of the Federal Republic of Germany</i> Rafe Courage, H.M. Consul-General <i>Consulate-General, Düsseldorf</i>
14:40 (BST) 15:40 (CET)	Business Opportunities for UK companies in North Rhine-Westphalia, Germany Michael Kordus, General Manager North America and Western Europe, and Dagmar Wülknitz, Head of Business Unit UK, <i>NRW.Global Business</i>
14:50 (BST) 15:50 (CET)	Presentation of City of Cologne Nina Dietzel and Amadeus van Lier, International Desk, <i>KölnBusiness Wirtschaftsförderungs-GmbH</i>
15:00 (BST) 16:00 (CET)	Personnel Recruitment Elke Jaitner, Senior Consultant <i>Randstad</i>
15:10 (BST) 16:10 (CET)	The German Legal Framework York-Alexander von Massenbach & Philipp Dietz, Lawyers <i>Luther Rechtsanwaltsgesellschaft mbH</i>
15:20 (BST) 16:20 (CET)	Case Studies: Andrea Scroczyński, CEO <i>SBD Automotive Germany GmbH</i> NRW company
15:30 (BST) 16:30 (CET)	Questions & Answers