# AHKSL/2019/08 August 2019 AHKSL/2019/08 August 2019



### YOUR TRUSTED PARTNER IN SRI LANKAN - GERMAN **BUSINESS RELATIONS**







#### Dear readers,

We are delighted to inform you that AHK Sri Lanka hosted the first German-Sri Lankan logistic conference with the participation of about 200 decision makers from the public and private sectors. The conference was officially opened by the German Vice-Minister of Transport and Digital Infrastructure H.E. Steffen Bilger and Hon Minister Sagala Ratnayaka, Minister of Ports, Shipping & Southern Development on 29<sup>th</sup> August 2019 at the Kingsbury Hotel in Colombo.

German Sri Lankan business relations are on a good way. While Sri Lankan exports to Germany increased by 9.2 % during the first half of the year 2019, German exports to Sri Lanka rose by 4 %, during the last 2 months even by 13%. In the frame of a recently conducted business survey by AHK Sri Lanka, 62.5% of the companies declared to have achieved their business targets in 2018. Regarding the outlook for the Sri Lankan economy, 50 % stated that the economy will stay unchanged or improve. Regarding their respective industries, German companies in Sri Lanka evaluated the outlook more positively. About 75% stated that their industry will stay unchanged or improve, about 44% think prospects for their industry will improve.

145 German brands participate in the Top German Brands 2019 initiative, which reflects the growing interest of German companies to be strategic partners of their Sri Lankan counterparts. German products stand for highest quality standards and outstanding innovation, German businessmen for fair business, reliability and long-term-partnership. As the official representative of German business AHK Sri Lanka is committed to a level playing field, transparency, fair and free trade. We are confident that there are a lot of opportunities of cooperation in the future.

Yours sincerely,

Andreas Hergenröther
Chief Delegate of
Delegation of German Industry and Commerce in
Sri Lanka
(AHK Sri Lanka)

First German Sri Lankan Logistics Conference	3
Allianz renews the Premier Platinum Partnership	4
Sector committee for Healthcare	4
Ottobock now in Sri Lanka	5
FTI Roadshow in Germany	6
Largest International Theme Park in Sri Lanka	7
ADB to Help Drive Modernization in First Loan	8
FDI projects worth \$ 4.6 b approved	9
Trade Fairs in Germany	11
Upcoming Events	12

### Our Premier Platinum Partners





### First German Sri Lankan Logistics Conference in Colombo

On the occasion of the official visit of German Vice-Minister of Transport and Digital Infrastructure H.E. Steffen Bilger, the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) organized on 29th of August the First German Sri Lankan Logistics Conference at the Kingsbury Hotel in Colombo.

The conference was inaugurated by Sri Lankan Ports Minister Sagala Ratnayaka, Vice Minister Steffen Bilger, Charge d'Affaires of German Embassy Andreas Berg and chief Delegate of German Industry and Commerce Andreas Hergenroether. About 200 decision makers of politics and business attended the first German Sri Lankan Logistics Conference to discuss opportunities of cooperation to achieve the common target develop Sri Lanka's position as a logistic hub into a regional trading hub.

Chief Delegate of German Industry and Commerce stated in his opening speech:

"There is a profound industry driven logistics know-how in Germany, which has been a key factor for Germany's economic success in the world. Logistics have been in Germany for many years a top priority. In fact, Germany has been ranked for many years at rank Number 1 in the World's logistic performance index." The index which includes the 6 main categories Logistic competence, tracking and Tracing, Timeliness, infrastructure, international shipments and Customs is yearly published by the World bank and classifies 160 countries.

The high logistics performance of Germany conducted essentially to the fact that Germany with a total export volume of about 1,5 trillion USD has become for many years the world's export champion, realizing for many years the highest trade surplus (227 billion Euro) in the world.

The global competitiveness of industries and countries depend today more than ever on the capacities to transport goods just in time in a transparent and very cost-effective way integrating intelligent service solutions according to the individual needs of the customer.

Therefore, highest performance standards of ports, terminal operators, shipping lines, freight forwarders, warehouses are needed. Digitalization, intelligent storage, tracing a tracking system are key factors of success. Topics like intelligent warehousing, E-Commerce, 4-PL, project logistics as well as the needed regulatory set up were at the center of the discussions.

Many world's leading companies such as the world's largest logistic company DHL, Hellmann, DB Schenker, Kuehne & Nagel, the world's 5th largest shipping line Hapag Lloyd, Mercmarine, Hamburg Sued and others have been operating in Sri Lanka for decades. In the future they and other new companies could increase their operations and investments with a more optimized regulatory frame. As the official representative of German business in Sri Lanka, AHK Sri Lanka is strongly committed to fair business, level playing field, free trade and liberalization. Until today foreign companies operating in freight forwarding and shipping are restricted to be minority shareholders of max. 40%. Companies that want to provide bonded warehousing services as Multi Country Consolidation need to have a minimum capital of 5 Mio. USD. Therefore, many foreign investors were very reluctant to conduct further or new investments. With the right regulatory frame German Companies could be strategic partners to achieve the targets to become a leading hub in Asia.



German Vice-Minister of Transport and Digital Infrastructure H.E. Steffen Bilger





Panel Discussion on the topic of Maritime Strategy in Sri Lanka - Opportunities of cooperation

### Allianz renews the Premier Platinum Partnership with AHK Sri Lanka

Allianz Lanka, subsidiary of Allianz, the largest insurance company in Germany, signed a new memorandum of understanding (MoU) with AHK Sri Lanka to strengthen collaboration in the business relations.

Under the agreement, Allianz Lanka continues to experience the exclusive benefits throughout the whole year including brand visibility and network opportunities in the targeted areas.

The original MOU, which was signed in August 2018, has ensured the favorable deliveries for both parties in achieving their own goals.



Allianz Lanka provides general insurance solutions for both personal and corporate clients. Allianz's broad product portfolio includes insurance services ranging from property & casualty insurance, medical insurance, travel insurance and assistance services to credit insurance



### Sector committee for Healthcare

Members of the Healthcare sector committee assembled the 3<sup>rd</sup> meeting on 23<sup>rd</sup> of August at AHK Sri Lanka office. The meeting was focused on several topics including

- Patient's safety procedures used in private & public sector medical care institutes.
- Training of nurses with high quality standards to operate medical devices used in hospitals.
- Strategy of handing over a white paper to the Ministry of Health in Sri Lanka
- Current challenges in the industry.

This industry has been identified as a sector which needs more international standards and proper regulatory systems to control the products and services. AHK Sri Lanka and the member companies are continuously working on the development of the industry and advocating the government agencies to reform the framework and strategies in the healthcare industry.

Why AHK Sri Lanka- Sector Committees?

- Opportunities to participate in Events and Trade Fairs
- A strong advocate for the requirements
- Networking opportunities
- Trad assistance and market information
- Media publicity

## Become a member of AHK Sector Committee

https://srilanka.ahk.de/en/services/sector-committees/



### Globally renowned prosthetic and orthotic solution provider Ottobock now in Sri Lanka

03rd September 2019, Colombo, Sri Lanka.

Ottobock the world's leading provider of cutting-edge orthopedic products and services, specialising in the field of prosthetic and orthotic solutions opened its Sri Lankan Sales Office Ottobock Lanka (Private) Limited recently. Located at No 63, Gothami Road, Colombo 08, the Ottobock Sri Lanka office was inaugurated by German delegates, the board and the management, business associates, media, customers, staff and well-wishers.

All around the world, the Ottobock name stands for high-quality and technologically outstanding products and services in the field of medical technology. The goal of helping to restore mobility for people with disabilities and protecting the mobility they have retained stands behind each and every one of the company's products. Ottobock is a company that has nearly a 100-year legacy and is one of the trusted brands amongst customers when it comes to medical products and services. Prosthetics, Orthotics, Human Mobility (manual and power wheelchairs, rehabilitation products) and Prosthetic Fitting Services are the key Business Units of Ottobock.



Herman Wendland, Country Manager, Ottobock Sri Lanka

"With the opening of the Sri Lankan office customers will have access to technologically advanced and high-quality products. When it comes to prosthetics it is important to have the most precise fitting and our products are personalised with the

Herman Wendland appointed as the Country Manager for Ottobock Sri Lanka.

fittings been done according to each individual. Ottobock is equipped with the latest orthopedic products and now, customers in Sri Lanka could purchase these products at ease from our local office. Furthermore, Ottobock offers consultancy for planning and equipping orthopedic centers and can provide all machinery, equipment and material. We look to uplift the standards in the Prosthetic & Orthotic healthcare sector and set a benchmark to guarantee a quality solution and service to the differently abled in Sri Lanka." Stated Herman Wendland, Country Manager, Ottobock Sri Lanka.



Mr. Dieter Wendland, Chairman and Founder of Matammana Orthopedic Suppliers, and Mr. Bernard O Keeffe, Regional president, ottobock Asia Pacific

Ottobock Sri Lanka office will be headed by Bernard O'Keeffe, President, Asia Pacific, Amit Mukerji, Director, and Herman Wendland, Country Manager Ottobock Sri Lanka.

#### **About Ottobock**

Ottobock is a German prosthetics company situated in Duderstadt. Founded in Berlin as Orthopädische Industrie GmbH in 1919 by its namesake prosthetist, Otto Bock. It was created in response to the large number of injured veterans from World War I. For more than 9 decades, Ottobock's mission has been to restore and improve independence for people with

### ottobock.



Explaining on the latest high-performance prosthetic feet by ottobock

mobility challenges. Ottobock has been responsible for several innovations in prosthetics, including the C-Leg, a computerized knee that adaptively varies its passive resistance to suit the patients' different walking gaits, and the Michelangelo Hand, a fully articulated robotic hand prosthesis. Ottobock has been a partner to the Paralympic Games since 1988, and an international worldwide partner to the International Paralympic Committee since 2005.

Ottobock has more than 7,000 employees worldwide. The company's international activities are coordinated from the head office in Duderstadt. A network consisting of sales and service companies in over 50 countries gives the company a global presence which enables close proximity to its customers. In Sri Lanka Ottobock has had a longstanding partnership of over 25 years with the companies Matammana Orthopedic Suppliers and Transtrade International.

Ottobock is perfectly positioned and capable of offering its customers a nearly incomparable breadth of products, perfectly harmonized solutions and extensive services. For more information please contact: +94 11 2697208 / +94 11 2697209

### FTI Roadshow in Germany

FTI Touristik GmbH implemented the annual Road Show beginning of August this year throughout Germany. An event to promote the launch of the new FTI Travel Brochure Program 2019/2020 to leading Travel Agent Partners for the Destination Indian Ocean. 5 Cities in 5 days. From North to South of Germany. Bremen. Münster. Düsseldorf. Mainz. Stuttgart. More than 400 travel agents were briefed with all important touristic news and details during this Road Show.



Contracting Manager Frederic Schepsky from H.O.T Tourism represented the local Srilankan Agency Partner (DMC) of FTI Touristik during the tour. Furthermore, the hotel chains 'Asia Leisure Hotels' and 'Uga Escapes' participated on this event. Besides Sri Lanka, touristic partners from Mauritius, La Reunion, Seychelles and Maldives were present to inform about the news of each destination to the German Travel Experts. The event started every evening with a travel exhibition were Travel agents had the chance to talk in details to the representatives of every single destination and could ask their questions. Besides a buffet with local food specialities of the Indian Ocean were provided.



Afterwards a presentation about the touristic news in Sri Lanka was provided. Moderated by the professional and famous German TV Moderator Kai Paetzmann from sonnenklar.tv, it became very entertaining for the audience!

FTI Group Director Paul Heimo himself and Product Manager Muenterer from the Zurich office in Switzerland performed on stage to present the latest infotainment about Sri Lanka. It was announced that the new program for the next touristic year 2020 is the biggest FTI Touristik program so far for the Destination Sri Lanka including new Round Tour Programs and several new Partner Hotels. One of the new contracted Partner Hotels in the FTI Portfolio is the professional Ayurveda Resort 'Lawrence Hill Paradise' in Hikkaduwa. Furthermore, it was referred about the beauty of the Srilankan Nature and Wildlife and the diversity of the country.



At the end of each evening event, several prices from the touristic partners were given to the travel agents in a Raffle. H.O.T Tourism could give away sponsored gifts from the Srilankan Tourism Board who also supported this event. Asia Leisure Hotels and Uga Escapes sponsored free stays at their properties in Sri Lanka. All travel agents who participated on these events went home well informed about Sri Lanka as Travel Destination and got new ideas for future travel plans to visit Sri Lanka.



### Sri Lanka debuts its largest intl. theme park 'Fantasy Island' with iconic Ferris wheel



Sri Lanka's largest Ferris wheel will soon make its first spin, soaking up bird's eye views across the capital city and its suburbs.

The iconic wheel will be part of a staggering 1.5-acre entertainment zone, 'Fantasy Island,' which also houses a large water park and an impressive snow cave. With its ground-breaking ceremony having taken place on Friday 23 August, under the patronage of the Minister of Megapolis and Western Development Patali Champika Ranawaka, the said theme park is part of the Megapolis development plan to establish world-class recreational and entertainment facilities in close vicinity to Colombo.

With an estimated investment of \$ 4.2 million in the first phase, 'Fantasy Island' expects to attract 1,000 visitors per day, as an integral part of the country's dynamic drive to boost tourism earnings from around South East Asia with special focus on providing new world entertainment and adventure activities for children, youth and families.

The proposed Ferris wheel, referred to as an iconic viewing platform by industry experts, standing at 40 metres high (approximately the height of a 14-storey building) will consist of 34 capsules and can accommodate over 200 people at any given time, whilst each ride will last 20 minutes. The construction will also have special built-in capsules for the differently abled.

The accompanying thematic water park will comprise a thrilling mix of physical and visual sensations with a height of up to 12 meters ranging from six slides, whirlwind slides and open downward spiral tunnels that set the pulse racing up to the final splashdown. Targeted specially for kids of all ages, the said adventure can accommodate up to 350 children at any given time.

Empowered by high quality German technology the snow cave offers its visitors a gentle and pleasant cool-down after thrills of the water park and the Ferris wheel. The scientifically curated room will consist of actual real snow with activities synonymous with freshly snow-covered winter landscapes around the globe. Children and adults alike will be offered a unique climate experience to be able to touch and feel real snow – within the neighbourhood of tropical Colombo.

The open terrain of the theme park will feature skateboarding and other entertainment activities complemented by the existing Diyatha Station food court; Sri Lanka's first series of multi-cuisine restaurants based inside train carriages. A sports themed bar will also be a part of this area, along with a teen corner with a gaming arcade, pool tables and game boards, which ensures entertainment for the entire family.

Fantasy Island Ltd. is conceived and backed by the German Melchers Group out of Singapore. Melchers Group, through its Sri Lankan branch CMC Engineering, has been active in Sri Lanka for over 35 years. 'Fantasy Island' is 100% funded by German, Singaporean and Swiss investors with the enduring support of the BOI, Sri Lanka. "We are happy to benefit from the excellent relations between Sri Lanka and Singapore," said Melchers Group in Singapore Director Alexander Melchers.

"We are committed to investing in the park through new attractions, infrastructure and services," said Michael Perera, Chairman of CMC Engineering Export, the Sri Lankan office of the Melchers Group.

"With world class, new, quality-assured equipment exclusively from European suppliers, the park will set new standards for a family entertainment centre. Equipped with all-around **CCTV** monitoring devices, the high-tech machines are well maintained, whilst ensuring highest in safety standards. The park which combines local expertise with international entertainment experience from projects such as Singapore Flyer and Sky Tower in its development and operations, would also create over 60 employment and career development opportunities for the community," Perera further explained.

Strategically demarcated as a zone of sheer entertainment and recreation, 'Fantasy Island' will be managed Fantasy Island Ltd. and supported by Waters Edge through a long-term private partnership. The theme park, which will open its doors in December 2020 or before, also empowers the city development endeavours earmarked by the Megapolis development plan and will elevate the country with recreational standards to be world leaders par with entertainment.

Source: Daily FT, 27 August 2019

### ADB to Help Drive Modernization in First Loan for Sri Lanka's Railway Sector

The Asian Development Bank (ADB) has approved a \$160 million loan to modernize the operations and improve the efficiency of Sri Lanka Railways, the country's railway operator, by upgrading its infrastructure and technical capacity. This is ADB's first loan in Sri Lanka's railway sector.

"There is a need to improve public transportation in Sri Lanka to serve a growing population, expected to reach 25 million by 2050," said ADB Transport Specialist Mr. Johan Georget. "An improved railway system will help promote the development of services and industries across Sri Lanka, as well as put the railway as a viable transportation mode of choice for the people. This is particularly the case in suburban Colombo, where the impacts of traffic congestion are strongly felt by all road commuters as vehicle numbers have doubled between 2008 and 2018, while rail commuters often face overcrowded trains."

Sri Lanka Railways moves 136.7 million passengers and 2 million tons of goods annually. However, the market share of the railway sector has progressively declined over the years, while the country's railway infrastructure is overdue for significant

upgrades and modernization. The network's signaling and telecommunication systems are outdated, and the paper tickets are manually printed for all ticket classes and station pairs. Sri Lanka Railways owns 250 diesel locomotives and multiple units, but only about three-quarters of them are operational and half of the fleet is more than 30 years old.

The Railway Efficiency Improvement Project will finance the modernization of the country's railway system in several aspects to improve the operations, maintenance, safety, skills development, and technical capacity of Sri Lanka Railways. The project will provide a modern multichannel-paper, mobile, and smart card-ticketing system, and will also install a state-of-the-art telecommunications system, which will replace the original system installed in 1985, and allow for two-way communications with train drivers and reduce train delays. The project will also finance a new operations headquarters and train control center, provide infrastructure and equipment for the maintenance of track and rolling stock, and improve railway safety. The technical training center of Sri Lanka Railways will be upgraded, and new courses will be developed to provide future graduates with knowledge of modern railway technologies.

The project will also strengthen the capacity and readiness for future railway projects. This will include a detailed study for the Kandy suburban railway network; a study on transit-oriented development and land value capture; the preparation of a railway asset inventory and a management strategy; and the modernization information of the technology and maintenance capacity of Sri Lanka Railways.

The total cost of the project is \$192 million, with the Government of Sri Lanka providing \$32 million. The expected project completion date is the end of 2024.

ADB is committed to achieving a prosperous, inclusive, resilient, and sustainable Asia and the Pacific, while sustaining its efforts to eradicate extreme poverty. In 2018, it made commitments of new loans and grants amounting to \$21.6 billion. Established in 1966, it is owned by 68 members—49 from the region.

Source: Asian Development Bank News,15 August 2019

Become a partner of AHK Sri Lanka <a href="https://srilanka.ahk.de/en/services/partner-programme/">https://srilanka.ahk.de/en/services/partner-programme/</a> for more details: <a href="mailto:dilshan@srilanka.ahk.de">dilshan@srilanka.ahk.de</a>



### FDI projects worth \$ 4.6 b approved: Minister Malik Samarawickrama

The Government has approved \$ 4.6 billion worth of Foreign Direct Investment (FDI) projects in the first seven months of 2019, International Trade and Development Strategies Minister Malik Samarawickrama mentioned at the Parliament (8th of Sep 2019).

The Minister also outlined additional regulatory changes being made to attract more investments, by improving Sri Lanka's performance in the Ease of Doing Business rankings compiled by the World Bank. He also said that while \$ 4.6 billion in projects were approved, agreements for \$ 4.1 billion were signed, and noted that implementation will likely go on till about 2024.

"In 2018, the Board of Investment (Bol) approved projects worth \$ 2,431 million and agreements were signed for almost for half of them. In this year during the first seven months, projects to the value of \$4.6 billion were approved, and agreements were signed for projects worth \$ 4.1 billion. These are long-term projects and the implementation will take three to four years," explained the Minister, outlining the progress of the export sector.

In its efforts to improve the country's ranking in the Ease of Doing Business Index, the Government has moved new regulations, rescinding the scheme introduced in 1985 to register exporters, in order to help the Sri Lanka Customs and the Department of Inland Revenue.

Moving the new regulations, published in the Gazette Extraordinary No. 2118/60, in Parliament, Development Strategies and International Trade Minister Malik Samarawickrama held it is no longer required to register exporters, as Government agencies are capable of finding the details using other methods, and rescinding outdated regulations will ease the burden on exporters, and will increase country rankings in the Ease of Doing Business Index.

"As per the Export Development Board Act, the scheme was introduced to register all the exporters, and this was done in August 1985. The main reason at that time was two of the Government agencies – Sri Lanka Customs and the Inland Revenue

Department – found this information necessary for their work. However, we have realised the removal of these will effectively contribute to Sri Lanka's Ease of Doing Business Index. There are other ways and means of finding who the exporters are, and we have prepared a new Gazette to revoke the earlier Gazette," he further mentioned.

According to the Minister, the global economy has slowed due to the ongoing trade war between the United States and China, resulting in global growth being reduced to 3–3.1% by the World Bank. Many other countries caught in the trade battle were forced to reduce their growth predictions for 2019. As a result, India has adjusted its growth to 5%, and China to 6–6.5%, forcing many other countries, including Sri Lanka, to follow.

"However, our exporters have done extremely well, despite the adverse trading conditions in the world and the issues we locally. Firstly, we had this unconstitutional coup in October 2018, followed by the tragic Easter bombings in April this year. In spite of this, we have recorded export turnover in goods and services of \$ 17 billion. This has been the highest-ever recorded in Sri Lanka. During the first seven months of this year, our export turnover has been indicated at \$9.5 billion. But the target was \$ 18.5 billion. I am sure we will be able to get close to that in the way we are progressing. So far, there has been a 6.6% growth in the export of goods and merchandise during the first seven months," said Minister Samarawickrama.

Moving on to praising the resilience of exporters, the Minister congratulated their efforts, along with the support extended by the Sri Lanka Export Development Board (EDB) and the Ministry of Development Strategies and International Trade, and many other State establishments directly and indirectly involved.

"We have taken many steps to achieve the target of \$ 28 billion by 2025. Firstly, we worked to diversify the product base. As a result, a National Export Strategy was implemented. It was developed by the EDB, our Ministry, and the private sector. The

National Export Strategy identified six new sectors – boat building, IT services, wellness tourism, spices and concentrates, food processing, electrical and electronic components. We need to continue the exports of traditional products as well. We have identified new markets to enter into. There is a lot of scope exporting into Asia, India, China, and East Asia," he said.

In order to increase the number of exporters, the EDB has commenced the 2000 Exporter program, setting guidelines to establish 2000 new exporters, by way of conducting awareness seminars in different parts of the country.

"As far as I know, 750-800 new exporters were identified as a part of the 2000 Exporter program. Then we have the market access program where the EDB provides funding and matching grants for these exporters. Finally, we are looking at launching one village, one product program, similar to what was done in Thailand some time back. Hopefully, this would commence before the end of this month," he said.

"As far as the exports are concerned, we are on the right track. When our Government took office, the exports as a percentage of GDP were around 13% to 14%. Now it has gone up to 20% of GDP. But if we are to improve the economy, and if we are to get away from all these loans taken from time to time, I think our exports should reach at least \$ 35 billion, and a percentage of GDP above 30%." he added.

"We also need to ensure we bring in exportoriented industries to the country. This needs the mindset among our politicians, the bureaucrats, and among our people. It is time that we look at high-value investments, of course it will take 3-4 years to bring the results. But we must make the start. In this regard, we are pleased to inform the Bol has taken steps in this direction. The total FDI that came into Sri Lanka from 1978 to 2018 is only \$ 17.3 billion. But during the last five years, we were able to get \$ 5.8 billion, which is over 33% growth. Of course, some of the projects came from the previous regime, but the funding came, and the projects started, recently." (AH)

Source: DailyFT, 6<sup>th</sup> of September 2019

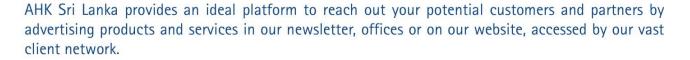
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Advertising in the AHK Sri Lanka newsletter offers an easy way to reach

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- Place your job offer- if you need to recruit employees or interns with an international professional background

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Taxes to be added

For more details, contact: dilshan@srilanka.ahk.de/+94 11 2314364

#### EXPO REAL 2019

7-9 October 2019 in Munich

https://www.exporeal.net

EXPO REAL is the working and networking trade fair for the decision-makers of the property and investment sector. 41,775 participants from 75 countries used the 2017 show to initiate new projects, close new deals and make contacts on the decision-making level—throughout the life cycle of a property: From development, financing and implementation to marketing, operation and use. This is where the who's who of the property industry meet. It makes EXPO REAL the unmissable platform for generating new business and maintaining contacts.



K- MESSE 2019

16-23 October 2019 in Düsseldorf

https://www.k-online.com/

K Düsseldorf (plastics fair Düsseldorf) is an international trade fair for plastics, rubber, plastics processing and plastics manufacturing worldwide. The exhibition offers of the more than 3,000 national and international exhibitors of K Messe Düsseldorf (plastics fair Düsseldorf) including machinery and equipment, raw and auxiliary materials as well as semi-finished products, technical parts and reinforced plastic products. The leading trade fair Düsseldorf K Messe is supplemented by a supporting program with a special show.



Productronica 2019

World's leading fair for Electronics Developments and Products

12-15 November 2019 in Munich

https://productronica.com/index-2.html

Productronica is the world's leading trade fair for electronics development and production, the fair offers to its exhibitors and visitors: world premieres and products, solutions and innovations spanning the entire value chain.



A+A 2019

"Safety, Security and Health at Work International Trade Fair with Congress"

5-8 November 2019 in Düsseldorf

https://www.aplusa-online.com/

A-A Congress is a 4-day event being held from 5th to the 8th November 2019 at the Fairground Düsseldorf in Düsseldorf, Germany. This event showcases work safety, health at work, high-risk prevention, operational environmental protection, avoid damage and deterioration, metrology prevention of accidents. safety engineers -and commissioned manager, entrepreneur, operational, staff councils, occupational physicians, occupational physicians, supervisory bodies, governmental and BG Set.



MEDICA 2019

18-21 November 2019 in Düsseldorf

https://www.medica-tradefair.com/

MEDICA is the world's largest event for the medical sector. The event is the largest medical trade fair in the world – it attracted more than 5.100 exhibitors from 70 countries in 17 halls.



Green Week 2020.

"The world's biggest fair for food, agriculture and horticulture."

17-26 January 2020, Berlin

https://www.gruenewoche.com/

Internationale Grüne Woche (IGW) in Berlin is a unique international exhibition of food, agriculture and horticulture. Food and beverage producers from around the world use the fair as a sales and testing market as well as for strengthening their image. Part of the presentations are products such as fruits and vegetables, fish, meat and dairy products. An almost complete wine, beer and spirits offer combined with international culinary specialties leaves no wish unfulfilled. Increasingly, modern services to farmers (such as holiday and shopping in the countryside), and information on renewable energy and renewable resources are also available.



boot Düsseldorf 2020

18-26 January 2020 in Düsseldorf

https://www.boot.com/

The "boot" in Dusseldorf is the world's largest and most international indoor fair for boats and water sports. It takes place every year and is a pure public exhibition. At an exhibition area of 220,000 square meters the visitor will be informed about the services and products relating to water sports. In particular, innovations and trends are the focus of the show. Participating and trying is the motto of this fair, the opportunity can be found in elaborately designed theme worlds, where the visitors are given the opportunity to test new products from various fields.



**OUR TRADE FAIR PARTNERS** 







Top German Brands in Sri Lanka 6 <sup>th</sup> edition	18 <sup>th</sup> of September 2019
Business delegation to Bavaria on "Energy Efficiency in the Construction Sector 2019"	15 <sup>th</sup> to 22 <sup>nd</sup> of September 2019
Delegation visit to K Show 2019, Germany	16 <sup>th</sup> to 23 <sup>rd</sup> of October 2019
Delegation visit to Productronica 2019, Germany	12 <sup>th</sup> to 15 <sup>th</sup> of November 2019
Initiation of business trip from Germany to Colombo on "Sustainable Mobility, Traffic & Public Transport Solutions and Logistics"	January 2020



### Services offered by AHK Sri Lanka

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- 5. Placement Support
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- 7. Partner Program





Mr. Andreas Hergenröther Chief Delegate of German Industry and Commerce in Sri Lanka



Mr. Malintha Gajanayake Head of Corporate Affairs / Export Promotions



Mr. Dilshan Nawanjana Manager- Business Development / Market Analyst Editor



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