



## Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☒

Reference:	EcoMotion – Social Media Manager
Company Name:	EcoMotion
Company Type:	NGO
Location:	Rival St 22, Tel Aviv
Duration of stay:	3-6 Months

### Company Description:

EcoMotion is a dynamic and growing community in the Smart Mobility field comprised of over 600 startups and 13,000 community members. EcoMotion is a joint venture of the Israel Innovation Institute (NGO) along with the Smart Mobility Initiative (PMO) and the Ministry of Economy.

EcoMotion creates a platform for startups to connect with other community members such as global industry, entrepreneurs, academy, government, investors and more in the field of smart mobility, in order to collaborate, network, & explore synergies. EcoMotion encourages innovation through a variety of events such as meetups, challenge competitions, adaptations, the annual Main Event and more.

### Job Description and Tasks:

As Social Media Manager you will lead EcoMotion's social media accounts: Facebook, LinkedIn, YouTube, Instagram and Twitter. We are looking for a creative mind and content creator to come up with new ideas and execute a content strategy that will engage and grow a wide, global audience. You will create creative assets to accompany posts. For example, our LinkedIn page has already 5,700 followers which we aim to grow steadily over the upcoming year through continuous engagement.

### Essential Requirements:

- Extensive knowledge in social media management
- Creativity
- graphic design skills
- digital marketing
- social media campaigns

### Remuneration Details:

We cover a "Rav Kav" pass for public transportation.