

# GERMAN PAVILION PARTICIPATION AT DES2019

DES | Digital Enterprise Show is the world's leading event dedicated to Digital Transformation, that gathers +21.000 C-Level Executives looking for digital solutions and partners that can guide them to improve their competitiveness through digitization. An international 3-day event where to showcase tech solutions to decision makers from Banking, Insurance, Retail, Hospitality, Automotive, Cities, Telco, Media, Health, Entertainment industries among many others.

 **20,974**  
VISITORS

 **300**  
EXHIBITORS & SPONSORS

 **450**  
SPEAKERS

 MOBILE	 CYBERSECURITY	 DIGITAL MARKETING
 ARTIFICIAL INTELLIGENCE	 QUANTUM COMPUTING	 CONNECTIVITY
 IOT	 MARKETING AUTOMATION	 INFRASTRUCTURE
 BIG DATA	 ROBOTICS	 GIS
 CLOUD	 BUSINESS INTELLIGENCE	 WORKPLACE TOOLS
 BLOCKCHAIN	 ERP/CRM	 DRONES

The upcoming edition of DES will give a major presence to Germany as leaders on Industry 4.0, covering this topic at the exhibition area with solutions as well as with sessions dedicated to how technology is changing industries nowadays. Benefit of the opportunity to participate at the German Pavilion with special features as Guest Country Partner 2019.

## FEATURES INCLUDED FOR EACH COMPANY PARTICIPATING IN THE GERMAN PAVILION:

- ✓ Pavilion located in the **Premium Area** of the Exhibition (next to Partners with the best visibility)
- ✓ **Turnkey pack** for each exhibitor: 9sqm + lead generation app
- ✓ A Package of **100 Business Pass invitations** (price ticket 60€)
- ✓ A Package of **20 Premium VIP Pass invitations** (price VIP ticket 675€)
- ✓ **Institutional Reception** with authorities
- ✓ Invitation at the **Leadership Summit** lunch, 21st May (1 per exhibitor)
- ✓ Invitation at the **European Digital Mindset Awards Gala Dinner**, 22nd of May (1 per each exhibitor)
- ✓ 1 slot as **speaker** at the Digital Business World Congress Agenda for each company
- ✓ **1 slot as Digital Demo** included (commercial conference)
- ✓ **Media opportunities** with our Media Partners, TV & Radio Studio as Guest Country Partners



**SPECIAL PRICE FOR EACH COMPANY: 6.000 € + VAT\***

More information: [markus.kemper@ahk.es](mailto:markus.kemper@ahk.es) | Download the [Brochure](#) and [Post-show Report](#).

