





GERMAN AMERICAN BUSINESS AWARDS 2023

SPONSORSHIP OPPORTUNITIES

For over 20 years, the German American Business Awards celebrate our network's accomplishments, transatlantic partnerships, and German-American innovation and progress together. This year, in addition to honoring our member network we will also celebrate GACC Midwest's 60th anniversary. It will be a glamorous night with a networking event, the presentation of five German American Business Awards, live music, dancing, a 4-course dinner, and more!

 <p>TIER 1</p> <p>available to 5 sponsors</p> <ul style="list-style-type: none"> One table with premium seating at the event (8 tickets) Transatlantic Trade Talk: Exclusive Pre-Event Lunch (admits 2) Logo placement: exclusive logo on step & repeat banner, registration page, event ticket, logo on all print and digital marketing materials and event signage Full page advertisement in program brochure <p>\$10,000</p>	 <p>TIER 2</p> <p>available to 8 sponsors</p> <ul style="list-style-type: none"> 1/2 table with premium seating at the event (4 tickets) Sponsor for one dedicated on-site item (tbd) Transatlantic Trade Talk: Exclusive Pre-Event Lunch (admits 2) Logo placement: logo on all print and digital marketing materials and event signage <p>\$7,000</p>	 <p>TIER 3</p> <p>available to 10 sponsors</p> <ul style="list-style-type: none"> 2 tickets for the German American Business Awards Transatlantic Trade Talk: Exclusive Pre-Event Lunch (admits 2) Logo placement: logo on all print and digital marketing materials and event signage <p>\$5,000</p>
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EVENT DETAILS

When?

Friday, October 13, 2023

Where?

167 Green (Fulton Market)

167 N Green St, Chicago, IL 60607

AUDIENCE:

Who?

200+ C-level & VIP attendees

Industries:

Manufacturing Companies, Machinery and Automation, Food and Beverage, Finance and Insurance, IT and Telecommunications

OUR REACH:

Website 165,000+ page views p.a.

Newsletters 5,000+ subscribers

Social media 10,000+ followers



German American
Chambers of Commerce
Deutsch-Amerikanische
Handelskammern

Atlanta | Chicago | Detroit | Houston | New York | San Francisco | Washington DC

ADDITIONAL SPONSORSHIP OPPORTUNITIES

NETWORKING SPONSOR

\$6,000

limited to 4 sponsors



What's included:

Recognition as official networking sponsor during the event. Logo and QR code available on networking tables. Your logo on all marketing materials and event signage (exception step & repeat banner) such as emails, social media posts and website. Two tickets included for the German American Business Awards.

DESSERT SPONSOR

\$5,000

limited to 1 sponsor



What's included:

A complementary experience for all our guests at the dessert table. Let our guests taste and enjoy your product. Product placements of company are welcome. Logo placement on the menu card, dessert tables and cocktail napkins. Two tickets included for the German American Business Awards.

PRESENTING SPONSOR

\$6,000

limited to 5 sponsors



What's included:

Becoming the official partner for one award. The presenting sponsor will be on stage introducing one winner in one category and handing over the award. Logo will be present on all event marketing materials such as emails, social media posts and more. Two tickets included for the German American Business Awards.

PHOTO SPONSOR

\$4,000

limited to 2 sponsors



What's included:

Logo placement on all photos which are texted directly to guests, printed on-site, and in the digital gallery. Two tickets included for the German American Business Awards.

GOODIE BAG SPONSOR

\$5,000

limited to 1 sponsor



What's included:

Logo placed on the official goodie bags which are handed out to guests by the end of the night (goodie bag content will be from various companies).