

# Workshop: Saudi-German Industrial Cooperation

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2<sup>nd</sup> of April 2019, HANNOVER MESSE



Delegation der Deutschen Wirtschaft  
für Saudi-Arabien, Bahrain und Jemen  
German-Saudi Arabian Liaison Office  
for Economic Affairs (GESALO)  
مكتب الإتصال الألماني السعودي للشؤون الاقتصادية

## Overview

- **Date:** 2<sup>nd</sup> of April 2019
- **Time:** 10:00 – 13:00
- **Venue:** HANNOVER MESSE
- **Room:** Convention Center (CC), 3A
- **R.S.V.P.** to GESALO, Mr. Samir Naji (naji@ahk-arabia.com)



The Saudi-German Industrial Cooperation Workshop will take place during HANNOVER MESSE 2019, organized by the Saudi Centre for International Strategic Partnerships (SCISP) in cooperation with the German-Saudi Arabian Liaison Office for Economic Affairs (AHK Saudi-Arabien).

The Workshop will feature:

- Five interactive discussion sessions about the investment environment and ease of doing business in Saudi Arabia, the industrial development and ecosystem, the industrial infrastructure and the financial incentives in Saudi Arabia.



# Agenda - Saudi-German Industrial Cooperation Workshop

Time	Program	
09.30 – 10.00	Registration	
10.00 – 10.05	<u>Welcome Remarks</u> Mr. Abdulrahman AlHajri, VP of Europe Partnerships at the Saudi Center for International Strategic Partnerships (SCISP)	
10.05 – 10.10	<u>Opening Address</u> H.E. Holger Ziegeler, Consul General of the Federal Republic of Germany, Jeddah	
10.10 – 10.15	<u>Opening Address</u> H.E. Ibrahim Al-Subhi, Consul General of Saudi Arabia, Frankfurt	
10.15 – 10.20	<u>Setting the Stage</u> Mr. Khaled Al-Juffali, Co-Chair of the Saudi-German Business Council (SGBC)	
10.20 – 10.35	<u>Session1: Why Saudi</u> Presentation by the Saudi General Investment Authority (SAGIA)	
10.35 – 10.50	<u>Session2: Leading Industrial Powerhouse and Global Logistics Hub</u> Presentation by the National Industrial Development and Logistics Program (NIDLP)	
10.50 – 11.05	<u>Session3: Financing Incentives within the Industrial Ecosystem</u> Presentation by the Saudi Industrial Development Fund (SIDF)	
11.05 – 11.15	Coffee Break	
11.15 – 11.30	<u>Session4: Enabling Industry</u> Presentation by the Saudi Authority for Industrial Cities and Technology Zones (MODON)	
11.30 – 11.45	<u>Session5: Developing Diverse Non-oil Exports</u> Presentation by the Saudi Export Development Authority (SEDA)	
11.45 – 13.00	Breakout Sessions	