



# YOUR TRUSTED PARTNER FOR GERMAN – SRI LANKAN BUSINESS RELATIONS







Dear Ladies and Gentlemen,

This is the first newsletter for 2022 of the Delegation of German Industry and Commerce Sri Lanka, and I wish everyone a happy and most of all healthy 2022.

Currently still based in Berlin, I look forward to being in Colombo later this month in order to assume charge as Interim Chief Representative of our Delegation until the new permanent Chief Representative will take office. In Germany I work as Director AHK-Coordination Asia in the Association of German Chambers of Commerce and Industry (DIHK). I have been working in the German Chamber Abroad (AHK) network since 2006, posted mainly in China.

The present newsletter includes insightful information and data on Sri Lankan-German economic relations as well as articles about past and upcoming events. I hope you will enjoy reading. Should you need any local support, please don't hesitate to contact us.

All the best!

Alexandra Voss Chief Delegate (Interim) of German Industry and Commerce in Sri Lanka

1. Current Developments	3
Import Restrictions	3
Monetary Policy Review	3
Mandatory rule by CBSL for hotel service providers to accept payment from tourists in foreign exchange	3
2. Economic Data of Sri Lanka	2
3. AHK Sri Lanka - Events	е
3.1 Upcoming Events	6
3.2 Past Events	9
4. Vocational Training and Programs	11
5. Corporate Affairs	13
Allianz	. 13
DIMO	. 14
Hafele	. 17
Hayley's Travels	. 18
Deutsche Bank	. 21
SIEMENS	. 22
Senok	. 23
Continental	. 24
SRH Mobile University	. 25
Qatar Airways	. 26
Trade Fairs in Germany	28
Trade Fairs in Sri Lanka	30
About Us	31



#### **COVID-19 Update**

As of 01 February 2022, Sri Lanka accounted for 17,312 active COVID-19 cases, while recovered individuals totaled 578,432 and fatalities related to COVID-19 amount to 15,441 individuals.

On 27 January 2022, the Health Ministry issued a set of new health guidelines applicable for tourists travelling to Sri Lanka. Please refer to the latest guidelines here: AHK Sri Lanka COVID-19 Update

#### **Import Restrictions**

According to Gazette No 2262/17 and 2262/18 published by the Import and Export Control Department, the following items were included into the list of items that require a Special Import License for importation: animal products (under HS heading 05.11), and cane/beet sugar (under heading 17.01). Fish fillet and fish meat (under HS heading 03.04) were added to schedule I and thereby, the items were banned from importation.

#### **Monetary Policy Review**

On 19 January 2022, the Monetary Board of Sri Lanka decided to adopt the following policy measures with the view to strengthen macroeconomic stability:

- increase the Standing Deposit Facility Rate (SDFR) and the Standing Lending Facility Rate (SLFR) of the Central Bank by 50 basis points each, to 5.50 per cent and 6.50 per cent
- distribute the financing of essential import bills for fuel purchases among the licensed banks in proportion to their foreign exchange inflows
- mandate all registered tourist establishments to accept foreign exchange only in respect of services rendered to persons resident outside Sri Lanka
- extend the payment of an additional LKR 8.00 per US dollar for workers' remittances paid in addition to the incentive of LKR 2 per US dollar offered under the "Incentive Scheme on Inward Workers' Remittances" until 30 April 2022
- reimburse the transaction cost borne by Sri Lankan migrant workers through the payment of LKR 1,000 per transaction, when remitting money to rupee accounts via licensed banks and other formal channels with effect from 01 February 2022.

# Mandatory rule by CBSL for hotel service providers to accept payment from tourists in foreign exchange

With the issuance of the mandatory rule by the Central Bank of Sri Lanka (CBSL), hotel service providers registered with and licensed by the Sri Lanka Tourism Development Authority are required to:

- accept payments for services rendered to persons resident outside Sri Lanka only in foreign exchange
- deposit such foreign currency into a Business Foreign Currency Account of the hotel service provider or sell to a licensed bank within three business days
- credit payments into a Business
   Foreign Currency Account of the hotel
   service provider, in the event such
   person resident outside Sri Lanka
   makes payments using an Electronic
   Fund Transfer Card

Hotel service providers may accept payments in LKR from foreign residents provided they submit original documentary evidence to prove that the Sri Lanka Rupees represent the foreign currency brought into Sri Lanka and converted through a licensed bank or an authorized money changer.



#### **GDP Growth**

#### Statistics by DCS

According to the 2022 Q3 GDP statistics published by the Department of Census and Statistics in Sri Lanka, the GDP growth rate for third quarter 2022 indicated a negative growth rate of -1.5%. Agriculture, Industry, Services contributed to the GDP by 1.7%, (-2.1%), and 1.6%, respectively.

#### Projections by CBSL

As per the Central Bank of Sri Lanka, the economy of Sri Lanka is expected to grow by +5.5% in 2022.

#### Forecast by the IMF

According to the International Monetary Fund, Sri Lankas' GDP growth forecast is expected to be 3.3% in 2022.

#### Estimate by S&P

S&P Global Ratings estimates a GDP growth of 2.2% in 2022. S&P downgraded Sri Lanka to 'CCC' from an earlier 'CCC+' with a negative outlook.

#### Inflation

Headline inflation as measured by the National Consumer Price Index increased from 11.1% in November 2021 to 14% in December 2021.

Inflation based on the Colombo Consumer Price Index increased to 14.2% in January 2022 from 12.1% in December 2021.

# Foreign Currency Reserves and Exchange Rates

As of 31 December 2021, the Official Reserve Assets in Sri Lanka amounted to USD 3.2 Bn, and the Foreign Currency Reserves amounted to USD 2.8 Bn.

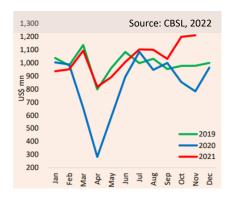
From the beginning of the year up to 01 February 2022, the Sri Lankan rupee depreciated against the US dollar by 0.4%. The Sri Lankan rupee appreciated against the Euro by 1.1% and the pound sterling by 0.4% during the same period.

#### Foreign Trade

#### **Export Sector**

According to the statistics published by the Export Development Board, Sri Lanka's merchandise exports in January-December 2021 amounted to USD 12,475.29 Mn, indicating y-o-y growth of 24.17%.

Export Earnings in November 2021 amounted to USD 1,211 Mn, which is a growth of 54.6% compared to November 2020. The export volume index increased by 36% and the unit value index increased by 13.7% in November 2021.



#### **German Exports to Sri Lanka**

German exports to Sri Lanka in Jan-Nov 2021 increased by +11.0% to EURO 238,121,000 compared to EURO 214,495,000 during the previous year.

#### **German Imports from Sri Lanka**

Germany imported from Sri Lanka goods amounting to EURO 778,138,000 in Jan-Nov 2021, compared to EURO 669,958,000 in the same period of the previous year, indicating an increase of +16.1%.

#### **Sri Lankan Global Exports**

#### Tea Industry

Export earnings from tea increased by 6.72% to USD 1,324.4 Mn during the period of Jan-Dec 2021, compared with the same period of 2020. Exports of tea packets (10.1%), bulk tea (2.47%), Tea bags (84.1%), instant tea (19.5%) and green tea (22.8%) contributed to the export earnings.

## Rubber and rubber-finished products Industry

Export earnings from Rubber & Rubber finished products increased by 33.87% to USD 1,092.60 Mn in Jan-Dec 2021. Pneumatic & Retreated Rubber Tyres & Tubes (40.4%) and industrial & surgical gloves (47.11%) accounted for the increase in export earnings from rubber-based products.

#### Coconut and coconut-based products Industry

Between Jan-Dec 2021, export earnings from the coconut industry amounted to USD 836.1 Mn, indicating a growth of 25.8% compared to the previous year.

#### **Apparel Industry**

Export earnings from Apparel & Textiles increased to USD 5,415.92 Mn in January-December 2021, indicating y-o-y growth of 22.9%. Apparel (25.7%) and Woven Fabrics (99.8%) contributed to the increase in export earnings from the sector.

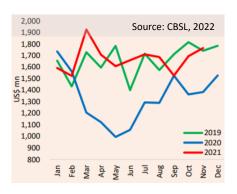
#### Spice Industry

Export earnings from spices during the period January-December 2021 amounted to USD 456.7 Mn, an increase of 36.1% compared to the corresponding period of the previous year.

#### **Sri Lankan Global Imports**

Merchandise imports for the period January-November 2021 increased to USD 1,765 Mn, indicating a growth of 27.5% y-o-y.

In November 2021, import volume decreased by 3.1% and the unit value indices increased by 23.6%.



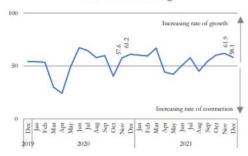
#### **Vehicle Imports**

Personal vehicles imported in November 2021 amounted to USD 0.7 Mn, indicating a y-o-y increase of 49.4%. Vehicle imports in Jan-Nov 2021 decreased by -95.7 to USD 12.2 Mn (y-o-y).

## Manufacturing Sector Purchasing Managers' Index (PMI)

The manufacturing sector PMI in December 2021 amounted to 58.1, which is a decrease of 3.8 index points compared to the previous month.



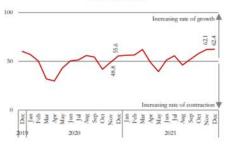


Source: Manufacturing Sector PMI, CBSL

# Services Sector Purchasing Managers' Index (PMI)

The Services sector PMI amounted to 62.4 in December 2021, which is an increase of 0.3 index points compared to November 2021.

#### PMI - Services



Source: Services Sector PMI, CBSL

#### **Tourism Sector**

Between January-December 2021, 194,495 tourist arrivals were recorded in Sri Lanka, which is a decline of 61.7% compared to the previous year. In December 2021, 5,875 (6.6% of total share) German tourists visited Sri Lanka.

### 3. AHK Sri Lanka - Events

#### **3.1 Upcoming Events**

## Green Energy Champion Accelerator 2021 - DEMO Day

#### AHK-online-Delegation Trip: Energy Efficiency in Buildings

Delegation of Sri Lankan
Businessmen to Fruit Logistica World's Leading Trade Fair for
Fresh Fruit, Vegetables and Spices

Date: 03 February 2022

The Green Energy Champion project is on a mission to promote energy-efficiency and conscious energy consumption. Initiated in 2016 and now in its fourth phase, it aims to raise public awareness and foster green-energy visionaries in Sri Lanka.

On behalf of the Federal Foreign Office, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH supports the Sri Lankan Ministry of Power, State Ministry of Solar, Wind and Hydro Power Generation Projects Development in improving energy efficiency in Sri Lanka.

This project is supported by the Delegation of German Industry and Commerce, as well as the Sri Lanka Sustainable Energy Authority.

On the 3<sup>rd</sup> of February, the graduates of the Green Energy Champion Accelerator 2021 implemented by GIZ, Hatch Works in cooperation with Good Life X will pitch their Sri Lankan made CleanTech innovations to investors, industry experts and leaders.

Date: 21 - 25 February 2022

AHK Sri Lanka will organize a factvirtual finding mission to Germany for Sri Lankan companies in the field of sustainable technologies intelligent solutions for energy efficiency in buildings. The virtual trip will take place from 21 - 25 February 2022. These missions will provide you with the latest expertise opportunities for on-site visits of bestpractice renewable energy applications and energy efficiency measures, delivering insights into the German energy solutions sector, and establishing business contacts with German companies. **Participating** companies will benefit from a comprehensive information and visitor program designed to foster the transfer of expertise. This project is coordinated and financed by the German Federal Ministry for Economic Affairs and Climate Action (BMWK).

Please refer to the detailed agenda <u>here</u>.

For more information, please contact Mr. Niklas Schiffers - projects@srilanka.ahk.de



Date: 05 - 07 April 2022

FRUIT LOGISTICA covers every single sector of the fresh produce business and provides a complete picture of the latest innovations, products, and services at every link in the international supply chain. It thus offers superb networking and contact opportunities to the key decision-makers in every sector of the industry.

More than 3,300 exhibitors from 91 countries presented their products, services and technical solutions at FRUIT LOGISTICA 2020. Around 73,000 vendors and trade visitors from 135 countries took part in the event. The next FRUIT LOGISTICA will be held in Berlin from 5 to 7 April 2022.

At Fruit Logistica, exhibitors showcase a range of fresh fruit and vegetables including potatoes, mushrooms, nuts, fresh herbs, spices, flowers, organic and fair-trade products.

For more information, please contact Mr. Malintha Gajanayake - malintha@srilanka.ahk.de

#### Webinar on 'EU Market Requirements and Opportunities for Fresh Fruits and Vegetables'

Date: 26 January 2022

In cooperation with IPD (Import Promotion Desk), the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) organized a webinar on 'EU Market Requirements and Opportunities for Fresh Fruits and Vegetables'. The webinar aimed to support Sri Lankan fresh fruits & vegetable exporters to increase business opportunities and the visibility of products "Made in Sri Lanka" in the EU market.

The Head of Corporate Affairs & Export Promotion at the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka), Malintha Gajanayake said; "European Union (EU) is one of the most important markets for Sri Lankan exporters including the fruits & vegetables sector recording an increase of 9% (USD Mn) overall exports to the EU states. Germany in particular is an important market for Sri Lankan fruits & vegetable exporters. In year 2021, Germany was placed at the 5th position for exports of fruits with a value of USD 2.15mn and 9th position for vegetable exports with a value of USD 0.75 Mn. On behalf of AHK Sri.

Lanka, Mr. Gajanayake extended his support to the exporters of Agri-Food products from Sri Lanka to enhance Sri Lankan exports to Germany and the European Union, and further increase the visibility of fresh fruit and vegetable products exported to the EU.

Linda Mense, Regional Expert from the IPD Hub in Sri Lanka, provided an overview to the activities of IPD and offered further support to the Sri Lankan exporters of fresh fruits and vegetables.

The webinar featured a presentation by Ferry Böhnke, external IPD Consultant for Fresh Fruits & Vegetables, who informed the participants on the market access requirements, growing trends in the EU import market, the legal framework to maintain food safety and quality and the prerequisites to enter and sustain in the EU market.

In the upcoming months, AHK Sri Lanka will intensify its support for Sri Lankan exporters. Matchmaking opportunities will be continuously provided. For 2022, AHK Sri Lanka will organize a Sri Lankan pavilion at the world's No 1 exhibition for fresh fruits, vegetables & spices "Fruit Logistica" exhibition in Berlin from 5th – 7th April 2022.



#### Meeting with the National Water Supply and Drainage Board



Date: 24 January 2022

In preparation for the German-Sri Lankan Water Week scheduled in June 2022, Malintha Gajanayake (Head of Corporate Affairs) and Niklas Schiffers (Manager - Public Projects) from the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) met with the Chairman of the National Water Supply and Drainage Board Nishantha (NWSDB) Mr. Ranatunga and the senior staff of NWSDB.

During the meeting, aspects such as the roadmap of National Water Supply and Drainage Board and the opportunities for collaboration were discussed.

The 'Export Initiative for Green Technologies' is a project initiated by the German Federal Environment and Consumer Protection Ministry (BMUV). The goal of the initiative is to promote green and sustainable technologies from Germany and implement them to improve living conditions in other countries.



#### Import Promotion Desk opens regional office in Colombo

Import Promotion Desk (IPD) connects companies from emerging markets and developing countries with European importers. It has been active since 2018 in Sri Lanka, where it assists small and medium-sized producers of natural ingredients in introducing their products to the European market and establishing contacts to business partners. IPD has now opened a regional office in Colombo. The main aim is to provide fresh stimulus for export promotion and to expand offers on a long-term basis.

The import promotion initiative operates at the interface between development cooperation and foreign trade. It opens up access to the European market for companies from selected emerging markets and developing countries, at the same time supporting importers in their search for new procurement markets.

IPD works together closely with business support organisations (BSOs) – that is, trade associations and export promotion organisations – in its partner countries in order to enhance the offers for exporters and to build up sustainable structures. This cooperation work is reinforced by the opening of regional offices in Côte d'Ivoire, Ecuador, Sri Lanka and Uzbekistan.

In the autumn, IPD took up residency in its Colombo office on the premises of the Sri Lanka Export Development Board (EDB). EDB has been a local IPD partner since as far back as 2018.

"The first few weeks have already shown how well we work together as next-door neighbours," says Linda Mense, Head of the IPD hub in Sri Lanka. "We are able to plan, discuss and implement many new projects – and some already initiated – with short communication lines. Looking as it were from the outside in, we are able to offer support in organising and shaping the projects and to contribute our knowledge of the EU market and of demand aspects directly."

Items on the agenda include participation at international trade fairs, the concept of national or country pavilions and pre-fair workshops as a means of counselling the companies in their marketing and preparing them as best possible for sales negotiations.

Further capacity building measures are in-person and online seminars on corporate social responsibility, market intelligence and market research instruments. In order to maximise their reach and impact, many of the capacity building measures are conducted on a "train the trainer" basis.

In addition, the IPD hub will investigate a possible expansion of IPD involvement in Sri Lanka. To date, IPD activities here have concentrated exclusively on the field of natural ingredients. Expanding into the sustainable tourism and fresh fruit and vegetables sectors will therefore constitute a further task in hand for the regional office in the months ahead.

Further information at www.importpromotiondesk.com



#### **Senior Experten Service (SES)**

#### Foundation of German Industry for International Cooperation

Senior Experten Service (SES) – the Foundation of German Industry for International Cooperation – is the largest German volunteer placement organisation for retired skilled and management professionals. It is a non-profit organisation providing help for self-help since 1983, mainly in developing and transition countries, but also within Germany.

SES is supported by the main associations representing German business: the Federation of German Industry (BDI), the Confederation of Employers' German Associations (BDA), the Association of Chambers of Industry and Commerce (DIHK) and the German Confederation of Skilled Crafts (ZDH). The activities of SES abroad are funded partly by the Federal Ministry Economic Cooperation Development (BMZ). Projects in Germany are supported by the Federal Ministry of Education and Research (BMBF).

#### **Senior Experts**

SES Experts can draw on many years of professional experience. They pass on their knowledge on a

voluntary basis and train fellow workers in their subject fields all over the world. They come equipped with knowhow from around 50 branches of industry, along with good social skills, readiness to adapt to the conditions prevailing in the assignment country, and, in many cases, good foreign language skills. No costs are incurred to them through working for SES. Insurance is also taken care of.

#### Clients

The services of SES are mainly aimed at small and medium-sized enterprises, public authorities, professional bodies and business associations, social and medical institutions as well as training institutions. Close collaboration with other development organisations is well established. In Germany, SES also champions schools, schoolchildren, and trainees.

#### **Assignment conditions**

SES works according to demand and need. It responds to enquiries from clients, checks their requests and concludes separate agreements with the client and the Expert. The work of Experts assigned is of a



recommendatory nature. Sole responsibility for the implementation of recommendations lies with the clients. Protecting the intellectual property rights of third parties is one of the most important principles of all SES assignments.

#### **Funding**

Clients fund the lion's share of the costs associated with SES assignments — particularly those incurred at the assignment location. If foreign clients are unable to meet the costs of international travel and administrative expenses, BMZ can provide funds. SES activities in assisting young people in their education and training in Germany are financed by BMBF.

#### Contact

For more information, please contact the Delegation of German Industry and Commerce in Sri Lanka: tvet@srilanka.ahk.de

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# Allianz (11)

# ALLIANZ INSURANCE SUPPORTS MATARA GENERAL HOSPITAL WITH IMPORTANT MEDICAL EQUIPMENT



Allianz Insurance Lanka Ltd, (Allianz Lanka) one of Sri Lanka's leading insurance providers, expressed its support to the national healthcare system through the provision of important equipment and resources for the Matara General Hospital.

Cognizant of the importance of the Matara General Hospital towards maintaining societal health and wellbeing, Allianz's Sustainability Team noted the Hospital's requirements to ensure they are able to provide the best services and medical treatment for patients, placing them on the fastest path to recovery. The Matara General Hospital is located about one kilometer from the town and serves up to 1,000 patients on average, daily.

The COVID-19 pandemic continues to significantly impact the livelihoods of citizens around the country and has severely increased the strain on the local healthcare systems and resources, with

more and more citizens requiring hospitalization and constant healthcare. Allianz, as an insurer, takes great pride in serving and strengthening communities, and was doubly proud to assist the Matara General Hospital through the donation.

Senior Management including Chief Marketing Officer, Mangala Bandara, Assistant General Manager – Market Management, Samantha Gunawardena, and several other representatives of Allianz Lanka participated in the ceremony to hand over equipment worth Rs. 2 million.

Key dignitaries from the hospital including, Dr. Mrs M.W.M.K.Mediwaka – Director, Dr. R.M.U.K. Rathnayake - Deputy Director, Dr. Surangika Jayawikrama - Secretary, GMOA Matara, Dr Sujith Jayathunge - Program Coordinator, were also present for this ceremony.

Commenting on the donation, Mangala Bandara the Chief Marketing Officer of Allianz, stated, "Allianz Insurance Lanka is incredibly proud to bolster the national healthcare system by donating important operational equipment to the Matara General Hospital. The donation showcases Allianz's goal to create social value and enhance the livelihoods of citizens around the Country. The donation also reflects on Allianz's gratitude to the local healthcare sector in their efforts to keep the country afloat throughout the course of the ongoing pandemic."

Allianz delivers globally benchmarked investment solutions with localized knowledge and expertise. The Company has a legacy of having helped millions of people achieve their financial and retirement goals over the past 130 years. Allianz is renowned for its ability to offer products that meet and exceed the requirements of today's demanding lifestyles and financial challenges.



# DIMO together with Allianz provides its customers 'MercedesProtect', a Zero-Owner's Share Motor Insurance program



DIMO, one of the leading diversified conglomerates in Sri Lanka, recently launched 'MercedesProtect' a tailormade motor insurance program exclusively for DIMO's Mercedes-Benz customers. In collaboration with Allianz, the Global Insurance Partner for Mercedes-Benz, it was launched to cater the best to the esteemed Mercedes-Benz clientele of DIMO.

MercedesProtect is a zero-owner's share insurance facility, completely giving up the owner's account portion of motor insurance claims, providing 'Accident Repairs absolutely at Zero Cost'. Within this program, the customer does not have to bear any portion of the accident repairs of the motor insurance claim, making MercedesProtect the best protection for the reputable Mercedes-Benz vehicles.

This Insurance program applies to vehicles under 05 years from the respective manufactured date, while all body & paint repairs, and services are handled exclusively at DIMO 800, the Mercedes-Benz Centre of Excellence. All repair work is carried out strictly according to the Mercedes-Benz AG repair guidelines with the promise of bringing the precious three-pointed 'Star' back to shine at its optimal condition and performance after an unfortunate accident.

DIMO is the only authorized agent for Mercedes-Benz in Sri Lanka and also owns the only Mercedes-Benz AG Certified General Distributor Service Centre for Body & Paint Repairs in the whole of Southeast Asia, with a pool of highly-skilled Mercedes-Benz AG trained technicians. All repairs and services implemented are according to the Mercedes-Benz AG specified repair guide, with the use of Mercedes-Benz genuine parts, special tools and equipment.

The key benefits of MercedesProtect include the 'Call & Go' facility specially offer designed to the highest convenience all esteemed to Mercedes-Benz customers of DIMO. With this facility, motorists do not have to twiddle their thumbs waiting for an agent to arrive at the accident site. Instead, the customer can inform Allianz Insurance and continue their journey while the rest will be taken care of by Allianz Lanka, offering great convenience to the busy schedules of the esteemed Mercedes-Benz clientele.

DIMO, together with Allianz, provides the valued Mercedes-Benz customers a personalized motor insurance card for MercedesProtect Insurance Program in both printed and e-card versions, which are equally valid at any point. MercedesProtect covers not only the owner of the vehicle but also the third parties. It covers third-party damages up to Rs. 10 million for privately owned motor cars, taking a huge burden off the shoulders of the Mercedes-Benz customers while also offering protection against natural hazards. third party property damages, a windscreen cover up to Rs. 100,000 and a full cover for deployed airbags for selected models. Family has been a top priority when formulating MercedesProtect. order to support this model, MercedesProtect is equipped with several unique covers such as a baby on-board protection, medical cover and a life cover. This unique insurance program focuses on supporting the customers with the settlement of any outstanding capital in a lease up to Rs. 500,000 during serious injuries.

Gany Subramaniam, Chief Executive Officer of Allianz Insurance Lanka Limited, said, "We are excited to build on Allianz's long-standing global relationship with Daimler and extend a range of added privileges to DIMO's Mercedes-Benz customers in Sri Lanka. Through this partnership, we are delighted to present 'MercedesProtect' exclusive an insurance solution, tailor-made to suit the unique lifestyles of the

valued clientele. Delivering world-class protection and a suite of exquisite benefits, it is designed to offer them greater peace of mind and confidence. We remain committed to secure the lives of our customers, continuing to work with like-minded partners like DIMO, offering innovative insurance solutions that give the customers greater courage to face the future."

Rajeev Pandithage, Chief Operating Officer, Mercedes-Benz Cluster of DIMO, said, "DIMO is breaking new grounds in the nation with its emphasis on best customer experience, staying true to the Mercedes-Benz motto of 'the best or nothing'. This tailor-made insurance program delivers a whole package of a value-added motor insurance coverage, guaranteed peace of mind and the massive trust placed in DIMO for over eight decades."

MercedesProtect includes a special

cover for towing services from the accident site to DIMO 800 Service Centre, where the customer is offered with the opportunity to reimburse the towing charges up to Rs. 10,000. In addition, if the repairs take more than three days to complete, a taxi-fee reimbursement cover of Rs. 1,000 per day will be offered to the customer up to a total of fifteen days. This ensures that the valued Mercedes-Benz customers will not be stranded at any point.

Insuring one's home and business can be manic. Therefore, to ease the burden of managing different forms of insurance, MercedesProtect offers 25% off on all premiums for home and shop insurance. MercedesProtect also offers leasing / hire purchase assignments for selected incidents and Allianz Drive Safe '2 in 1' premium protection is also applicable for private and rented

vehicles when applicable.

Allianz Lanka is a fully-owned subsidiary of Allianz SE, Germany, the holding company of the Allianz Group, a world leader in integrated financial services. In 2009, Allianz SE entered a strategic partnership with Mercedes-Benz AG, which has now spread across 27 countries worldwide. Having started out as a Greenfield operation in 2005, Allianz Lanka is currently one of the fastest growing insurance providers in Sri Lanka and prides itself on supporting its clients with their business strategies by understanding their risk profiles and needs to provide relevant solutions from its world class product portfolio. It is backed by the strength of the Allianz Group, which has over 100 million retail and corporate customers and is one of the world's largest investors.



#### DIMO reigns supreme at Mercedes-Benz Service Excellence - Regional Award Ceremony

DIMO has once again earned the "General Distributor prestigious Award" by Mercedes-Benz outperforming others in the region, in the General Distributor category, at the recently held Mercedes-Benz Service Excellence - Regional Award Ceremony. DIMO has created new standards in regional service excellence by gaining a higher Customer Satisfaction Index and Net Promoter Scores. This resulted in DIMO receiving the best Service Excellence Award ranking among the General Distributors in the region.

Mercedes-Benz Service Excellence -Regional Award Ceremony also recognised Hirun Koralage, Amantha Yapa and Sahinda Wasalathanthrige three members of DIMO's Mercedes-Benz Service Facility, as "Top Service Advisers of the Year" in the region. These recipients are selected based on several criteria and they have once again raised the bar in Service Excellence and have demonstrated their superior professionalism and commitment in serving their customers, which has earned them this incredible accolade.

DIMO Chairman & Managing Director Ranjith Pandithage stated "Our constant winning streak portrays that DIMO is the only trustworthy place for Mercedes-Benz vehicles in Sri Lanka. This also demonstrates DIMO's passion towards ensuring maximum customer delight, while keeping in line with our purpose of fuelling dreams and aspirations of the communities we serve in.

Our team constantly strives to provide peace of mind to our customers, with the promise of best service for their beloved three-pointed star."

This phenomenal accomplishment further showcases DIMO's focus on creating and delivering exceptional customer service, even during the challenging times similar to the COVID-19 pandemic. The continuous success at the Mercedes-Benz Service Excellence - Regional Award ceremonies solidifies DIMO's commitment to delivering the best in terms of service and experience, to its customers.

DIMO believes that continuous technical training supplemented

with knowledge shared by Mercedes-Benz certified trainers plays an integral part in delivering a pleasant and a luxurious journey for the customer. DIMO's investments on software, special tools and equipment recommended by Mercedes-Benz AG always guarantee the best quality of service, at each customer contact point.

DIMO also adheres rigorously to all Mercedes-Benz repair processes and guidelines to ensure that every vehicle repaired or serviced at DIMO 800, is attended to with the utmost care and efficiency, as it is the only Mercedes-Benz AG authorised Service Centre in Sri Lanka, fully equipped with the latest technology and technical experts, catering to all Mercedes-Benz vehicles.

The trust placed on DIMO for the past eight decades is not only a constant reassurance to its clientele and valued Principals such as Mercedes-Benz AG, but also a testament to the fact that DIMO is committed to provide reliable and trustworthy service, of the highest quality, making it the true home of Mercedes-Benz in Sri Lanka.





#### HAFELE APPOINTS A NEW DISTRIBUTOR IN THE EASTERN PROVINCE OF SRI LANKA

Häfele has recently appointed a new Distributor, Ultra Lanka Marketing Pvt. Ltd., in the Eastern Province of Sri Lanka at Kalmunai, bringing the brand and its holistic solutions closer to its customers from this region.

Hafele, the holistic interior solutions specialist, is a popular brand within Sri Lanka known for its extensive range of interior fittings and products as well as its well-spread service network. The company started operations in Sri Lanka with a primary focus on Project Sales. Over the years and with the establishment of its state-of-the-art Design Showroom and Distribution network, the company has strengthened its retail operations across the country.

With the latest appointment of Ultra Lanka Marketing, the company has further expanded its retail penetration to the Eastern Province of the country. Ultra Lanka Marketing is a well-established company with 12 showrooms across the region and diverse business portfolio that includes Aluminum extrusion, roofing, flooring, tiling and much more. The company will handle the Hafele Distribution for 3 main districts within this region - Trincomalee, Batticaloa and Ampara.

General Manager- Sales & Marketing, Hafele Lanka Mr. Pawan Singh says, "We now have a clear focus on retail and trade expansion across the country and are well aware of the growing business potential in the Eastern Province of Sri Lanka. We always look for like-minded distribution partners who can carry our solution-based philosophy to our customers. Ultra Lanka Marketing comes with years of experience and knowledge from industries closely related to our own and have a strong presence in the

Eastern Province. We are extremely happy to have them on board and look forward to a successful and long association with them."

Hafele has acquired 2000 square feet floor space of the multi-storied Ultra Lanka Marketing Showroom located in Kalmunai. Almost 1000 square feet of this space has been used to showcase Häfele product displays in real-time settings for customers; while the rest is used for Storage of Hafele Products. The displays includes 2 full-size kitchens created with Häfele fittings, a dedicated area for Häfele Appliances along with specific displays for other products like Door and Wardrobe Sliding Solutions, Sinks & Faucets, Lighting, Shower Cubicles, Door Hardware and more. The showroom with dedicated Häfele displays was inaugurated by Mr. Pawan Singh on 16th July 2021.







# UPDATE ON INTERNATIONAL BORDERS

# UNITED KINGDOM

Passengers who qualify as fully vaccinated for travel to England are no longer required to:

Take a COVID-19 test before they travel to England. Quarantine when they arrive in England.

The fully vaccinated rule applies to children aged 17 or below, and to people who are unable to have a vaccination due to medical reasons as well.



All passengers arriving in India should comply with below general travel requirements:

#### **PCR & Online registration**

Passengers must have a medical certificate with a negative Covid-19 RT-PCR test result. The test should have been conducted 72 hours prior to undertaking the journey. Passengers 5 years and younger are exempted from PCR requirement.

Passengers must complete the self-declaration form on the Air Suvidha portal and upload the PCR test results to the portal

**WWW.NEWDELHIAIRPORT.IN** before departure and to declare their travel history of the past 14 days. Passenger should carry a printout of the self-declaration form.

All international passengers arriving in India are subjected to undergo home quarantine for seven days.



Transit passengers of 3rd country nationals are not allowed through ICN airport (Colombo to Seoul).

All travelers must have a negative polymerase chain reaction (PCR) coronavirus test taken within 72 hours before their departure to South Korea. Children under 6 years of age are exempted.

Following inbound passengers are allowed to enter South Korea,

Sri Lankan Nationals who have stayed in Sri Lanka for more than 2 weeks as of the boarding date/time.

Korean Nationals: No restriction.

Korean nationals and foreign nationals entering from all countries other than Africa are required to be quarantined for 10 days regardless of whether they are vaccinated or not.

\*Koreans and long-term foreigners are self-quarantined, and short-term foreigners are quarantined in facilities.

Passengers must install the 'self-quarantine safety protection mobile app' found at <a href="https://tinyurl.com/m9fcz6dc">https://tinyurl.com/m9fcz6dc</a> before departure or upon arrival.



# **AUSTRALIA**



Australian authorities have declared on 20th January the two dose course of the COVID-19 vaccine 'Novavax Inc, NUVAXOVID' would be 'recognized' for the purpose of establishing a traveller's vaccination status.

Effective from 21st December 2021, New South Wales and Victoria will introduce consistent COVID-19 requirements and international travelers arriving in Sydney and Melbourne will no longer need to isolate for 72 hours.



Inbound travelers to Malaysia who are fully vaccinated and have recently recovered from Covid-19 do not need to undergo mandatory quarantine.

The Malaysian Government has relaxed its travel restrictions for passengers travelling to Malaysia. Accordingly, passengers from Sri Lanka, India, Pakistan, Bangladesh and Nepal will be allowed to enter Malaysia.

Foreign nationals holding valid long-term visit pass's in Malaysia are permitted entry to Malaysia without having to obtain approval via the mytravelpass (MTP) system.



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#### Deutsche Bank has been a strong partner to its clients in Sri Lanka for over 40 years

Deutsche Bank has been a strong partner to its clients in Sri Lanka for over 40 years, growing to be one of the most respected foreign banks in the country. It provides multinational and Sri Lankan corporates with products ranging from cash management, FX solutions, trade finance, and securities services. It is also the leading provider of USD and EUR clearing services to financial institutions in the country.

The Sri Lanka branch has seen solid growth in recent times across corporate banking and investment banking business lines. In the quarter ending September 30, 2021 the total Operating Income stood at LKR 2.7bn, an increase of 34% over the previous quarter and Profit Before Tax stood at LKR 1bn, an increase of 27% over the previous quarter. The Return on Equity for the period ending September 30, 2021, was at 7.13%.

#### Solutions for progress and growth

Staying true to its purpose, Deutsche Bank helps build societal growth and economic progress in Sri Lanka by providing clients with solutions to meet their financial needs. In a recent transaction, the bank developed a tailor-made solution to automate Bharti Airtel's payments to the Sri Lankan Customs department, providing them with valuable time savings and process efficiencies. This was recognised by The Asset as the Best Payments & Collection Solution in 2021. Similarly, for Toyota Lanka, the bank provided a bespoke solution to enable instant Customs payments through the bank's electronic platform Autobahn - Cash Manager. With this solution, Toyota Lanka can make Customs payments, which earlier took around five hours, in just one hour.



#### An award-winning franchise

The bank has maintained leadership in a competitive Securities Services market for several years now. In 2021 it won the Best Fund Administrator – Retail Funds by The Asset Triple-A Awards, for the eighth year in a row. At the same awards, the bank's market-leading Corporate Bank offering of Custody Services in Sri Lanka, also received top honours as the Best Domestic Custodian. The Asset also recognised Dilan Jesudason, Head of Securities Services, Deutsche Bank Sri Lanka, as Best Individual, Asset and Fund Services, Sri Lanka for his contribution in growing the business in the country.

Deutsche Bank Sri Lanka also stood out in the competitive Cash Management landscape for its innovation and tailored solutions as clients voted it as the Best Service Provider in Euromoney's Cash Management Survey 2021.

#### Partnering for societal progress

Deutsche Bank Sri Lanka is an active member of the local community providing strategic advice and support to the most relevant local concerns. As the third wave of the Covid-19

pandemic hit the country, Deutsche Bank provided six Bilevel Positive Airway Pressure (BiPAP) machines to support patients impacted by the virus. The machines were distributed by the Health Ministry to hospitals around the country based on the requirements. The bank also has an active volunteer base involved in community outreach. As part of the bank's Plus You CSR programme, employees walked over 8 million steps and contributed EUR 10,000 to increase awareness about the mental health issues of children impacted by the pandemic. As part of this programme, the bank donated EUR 10,000 to John Keels Foundation to support the online learning of children from marginalised communities. At ceremonies in Ranala and Colombo, 100 tablets and data packages were provided to O'Level and A'Level students of government schools.

As part of the bank's Born to Be CSR programme, the bank will impact the lives of 300 students and 19 staff members bν supporting the construction of classrooms and improve sanitation facilities at Mailankulama Vidyalaya, Mailankulama, Puttalam.

## **SIEMENS**

# A strong partner of the energy transition for over two decades: Inverters from KACO new energy (A Siemens Company) as the heart of the PV revolution

In the autumn of 1999 – at a time when the positive impact of a Renewable Energy Sources Act in Germany could not have been imagined - a couple of environmentalists climbed up on the roofs in Baden-Württemberg as renewable energy pioneers to install PV systems. They took along the world's first transformerless string inverter, a KACO Blue Planet PVI 2600. After twenty turbulent years, KACO new energy GmbH continues to be regarded as a reliable partner of the German "Energiewende" turnaround) and a growing solar community that is driving the global energy transition.

From transformerless topology to silicon carbide inverters

The installation of these early PV systems was undertaken by employees of a young company, that had just specialized in the development and production of power converters. These inverter specialists had proven with the first transformerless topology that grid-feed inverters can work safely

without galvanic isolation – and with significantly higher efficiencies. This young company was called KACO Gerätetechnik GmbH.

At the beginning of 2009, the "Gerätetechnik" became KACO new energy GmbH. Today, the company has more than 850,000 inverters in the field worldwide, which means a delivered capacity of over 16 gigawatts, or the equivalent of approximately 10 nuclear power plants. Today KACO produces inverters with innovative power semiconductors made of silicon carbide (SiC).

These make it possible for the latest blueplanet 165 TL3 inverter to achieve an extraordinary power density of over two kilowatts per kilogram. The 165 kW inverter can conveniently be hung on the wall at less than 80 kilograms and is particularly suitable for use in hot climates. And add to it their topology with a single MPP tracker and the Virtual Central system design approach which ensures savings on solar park investments of up to 10 percent.

In addition to 3-phase grid-tied string inverters from 3 to 165 kW, the product range includes hybrid and battery inverters for energy storage, accessories for grid management as well as operations and maintenance services. The latest innovation have been 1-phase inverters that excel with great user-friendliness and flexibility for residential applications.

## Inverters from climate-friendly production

All this has always been done in a sustainable manner. Since 2006, CO2-neutral production has taken place, initially through the supply of electricity by a green electricity supplier, later thanks to the company's own PV systems on the roofs. In 2014, KACO new energy celebrated the 100th birthday of the original parent company which, at the end of the 1930s, was one of first ever inverter manufacturers. Since the end of April 2019, KACO new energy has been a subsidiary of Siemens AG. Just recently, the company has received the seal as Top Brand PV.









BE THE CHANGE YOU WANT TO SEE...

# **Happy New Year 2022**

Wishing you and your loved ones all the very best health and happiness this 2022! We would like to thank you for all of your support throughout the years.

We at senok are committed to continuing to be the finest in the industries we operate within. Bringing you superior quality products and services, Senok will continue to provide the highest levels of professionalism, integrity, and honesty in all that we do.



## We are Continental We are special

Continental AG from Germany is one of the top five automotive suppliers worldwide. Since 1871 Continental contributes to greater driving safety, global climate protection and to tomorrow's mobility with its wide range of products. More than 192,000 people in 58 countries and markets work with passion and experience to develop our innovations.

In Kalutara, Continental produces a wide range of solid tires and is exporting them into more than 50 markets all over the world. Investments are part of the strategy to further grow and meet the strong demand and quality requirements from the market.









#### Online Global MBA From Germany To Boost Your Career

SRH Mobile University, Germany's most popular distance-learning university in 2019, 2020 and 2021, offers a 1-year online MBA program in English for Sri Lankan students who wish to enhance their careers in Sri Lanka, Germany or worldwide. For this purpose, they have partnered up with Columbo International Nautical and Engineering College (CINEC) in Malabe, Sri Lanka, among several other prestigious institutions worldwide.

SRH Mobile University is a university of applied sciences specialised in part-time distance learning. They are officially approved by the German government, system-accredited and the first institution in Germany to receive FIBAA's new premium seal "Excellence in Digital Education". Furthermore, they are a full member of EFMD Global, the largest international network of business schools and corporations, and one of few climateneutral universities in Germany.

As the German quality leader in distance learning, they have developed unique study programmes with a high demand in the international markets, which are taught fully online, thus guaranteeing the highest flexibility to their students. They do not only offer high-quality education, but also excellent service and close support to their students.

The centrepiece of the programme is their innovative online campus, which enables students to successfully complete their studies alongside their career, family responsibilities or competitive sports – wherever they are, whenever they want.

In regular online lectures, students can deepen their knowledge, get answers to all their questions and communicate with their fellow students and professors. All live sessions are recorded, so students are free to watch them whenever they wish to.

#### The Global MBA

SRH Mobile University offers a part-time Global MBA (Master of Business Administration) to all students with a first university degree wishing to enhance their international careers. The programme provides you with the managerial skills required in business operations and it is taught fully online, allowing you to integrate the online MBA smoothly into your personal and professional life while remaining fully independent as you can study at any time and place you wish.

The Global MBA provides you with a German high-quality degree after only one year. The Master's programme is focused on application and is highly relevant to real-life business practice, designed to communicate the specialist expertise, skills, and attitudes necessary for successfully assuming managerial responsibility. The objective of the twosemester Global MBA programme (60 ECTS - European credit points) is to provide new and innovative instruments for effective and efficient managerial decision-making. From human capital management to management accounting, the course covers all practical subject areas required for extending your general managerial expertise (in the sense of general management).

#### Study content

Over two semesters, the Global MBA programme at SRH Mobile University will prepare you for a range of managerial business roles highly demanded in the international job market. Graduating as a Master of Business Administration will set you up in the best possible way for taking the next big step up the international career ladder. All modules — including Human Capital Management, Marketing, Accounting and Strategic Management — are taught entirely in English providing

with the management and business skills required in practice for assuming managerial responsibility. SRH Mobile University also offers you the opportunity to take part in international study weeks in Heidelberg, Germany, as well as optional online German language training and online career services to prepare you for the German and European job markets. You can adapt the two-semester online Global MBA to suit your own requirements. You can extend the standard study period according to your learning speed - no additional costs are incurred for a duration of up to 24 months.

On completion of the programme, SRH Mobile University will award the internationally recognised academic title Master of Business Administration (MBA).

#### Your career prospects

After obtaining your Master's degree and equipped with general business and management skills, you are entitled to apply for a 6-month job-seeking visa to start your career in Germany and Europe. No German language skills are required. Nevertheless, SRH Mobile University offers optional online language training (in German and 11 other languages) as well as online job placement services to prepare you for the German and European job markets. You can also spend optional study weeks in Germany to gain a first impression of the country and get to know some of your fellow students and professors.

#### Further information & enrolment

If you want to boost your international career with a prestigious MBA from Germany, you need to have a first degree (Bachelor or equivalent), one year of work experience and sufficient English language skills. New students are admitted every quarter (1st of January, April, July, October). If you want to learn more about the programme and SRH Mobile University, you can view one of their monthly online information sessions



#### Capacity Increase for scheduled flights from/to Germany

The national carrier of the State of Qatar continues to rebuild its network, which currently stands at over 140 destinations. With more frequencies being added to key hubs, Qatar Airways offers unrivalled connectivity to passengers, making it easy for them to connect to a destination of their choice, seamlessly.

Due to high higher demand Qatar Airways increased frequencies from Germany with following details:

- Munich with 2 daily connections (effective since 12.12.2021)
- **Berlin** with 10 weekly connections (effective from 16.01.2021)
- Colombo additional connection from Munich (effective since 20.12.21)

Qatar Airways was announced as the 'Airline of the Year' by the international air transport rating organization,

Skytrax, in addition to securing five additional awards including 'World's Best Business Class', 'World's Best Business Class Airline Lounge', 'World's Best Business Class Airline Seat', 'World's Best Business Class Onboard Catering' and 'Best Airline in the Middle East'. The airline continues to stand alone at the top of the industry having won the main prize for the sixth time (2011, 2012, 2015, 2017, 2019 and 2021). The airline's hub, Hamad International Airport (HIA), was also recently recognized as the 'Best Airport in the World 2021', ranking at number one in the Skytrax World Airport Awards 2021.

In addition to this, Qatar Airways is the first global airline in the world to achieve the prestigious 5-Star COVID-19 Airline Safety Rating by Skytrax. This follows the success of Hamad International Airport (HIA) as

the first airport in the Middle East and Asia to be awarded a Skytrax 5-Star COVID-19 Airport Safety Rating. These awards provide assurance passengers around the world that the airline's health and safety standards are subject to the highest possible standards of professional, independent scrutiny and assessment. For full details of all the measures that have been implemented on board and please HIA, visit gatarairways.com/safety

#### **Benefits for our customers:**

- ✓ Highest safety measures on board with free hygiene kits
- Smooth and safe transfer at Hamad International Airport in Doha
- ✓ Travel with Confidence applies with more options and flexibility for travel until 31<sup>st</sup> May 22, terms & conditions apply







Award-winning experience with the World's Best **Airline** and



The first airline and hub airport to both hold **Skytrax 5-Star** ratings for quality and COVID-19 safety measures



Offering guaranteed flexibility\* and a reliable, expanding network of more than 140 destinations



Travel in comfort with services such as **Preferred Seat, Lounge Access** and



#### **SRI LANKA PRINT EXHIBITION & TRADE FAIR 2022**

Sri Lanka Association of Printers (SLAP) is the authoritative body representing the interests of the printing fraternity in Sri Lanka, who are the members of our association. The association was established to safeguard and progressively develop the printing industry of the country. The association represents the printing industry as a whole, including printers, suppliers to the printing industry and service providers.

SLAP will be hosting the Sri Lanka Print Exhibition & Trade Fair 2022 from 18th to 20th February 2022 at the Bandaranayke Memorial International Conference Hall.

This event was initiated three decades ago by the Sri Lanka Association of Printers with a view to exhibit their print quality for recognition, publicity and business promotion. Suppliers have the prime opportunity to display and demonstrate technological advancements of machinery, latest models and state of the art equipment and associated products of the print industry. It facilitates more local and foreign stalls. This national exhibition taking place every other year provides you full access to potential customers and networking with other important industry stake holders.

There is no other industry that has such great appeal as the leading trade fair for printing technologies. The previous exhibitions had overwhelming success with an attendance of large scale, medium scale and small scale printers around Sri Lanka and a great majority of its visitors come with specific investment projects. With audience over 7000 visitors in the last exhibition, our platform assisted transactions of more than 1.5 Billion Rupees worth of business during a span of three days.

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## **Trade Fairs in Germany**

ISM  30 January – 02 February 2022  www.ism-cologne.com	ISM is the world's largest trade fair for sweets & snacks. A successful combination between impulses and innovations, exciting networking, first-class exhibitors and competent visitors forms an offer that is unique around the globe. 1674 exhibitors displayed their world class products last year in front of 37,00 visitors.	ism
FRUIT LOGISTICA  05 – 07 April 2022 in Berlin  www.fruitlogistica.com	FRUIT LOGISTICA covers every single sector of the fresh produce business and provides a complete picture of the latest innovations, products, and services at every link in the international supply chain. It thus offers superb networking and contact opportunities to the key decision-makers in every sector of the industry. 3.200 exhibitors and 78.000 trade visitors attend FRUIT LOGISTICA every year to realize their full business potential within the international fresh produce trade – and to write their own success story.	FRUIT LOGISTICA
INHORGENTA  08 – 11 April 2022 in Munich  www.inhorgenta.com	INHORGENTA is the world's leading platform for jewelry, watches, and gemstones. 1055 exhibitors from 44 countries, 26,000 trade visitors from 85 countries visited the trade show in 2020.	INHORGENTA MUNICH
ProWein  15 – 17 May 2022 in Dusseldorf  www.prowein.com	"ProWein" is the leading trade fair for the wine and spirits industry, which takes place once a year in Dusseldorf. It is aimed exclusively at trade visitors from the retail, wholesale and foreign trade, gastronomy, hotel, and manufacturing industry.	ProWein
wire Düsseldorf  20 – 24 June 2022 in Dusseldorf  www.wire-tradefair.com	As an international trade fair wire Düsseldorf provides exhibitors and suppliers of wires and cables in addition to the latest technology, specialty products and innovative machines concerning wire and cable manufacturing, a unique communication platform.	Wire Düsseldorf
The Tire Cologne  24 – 26 May 2022 in Koelnmesse  www.thetire-cologne.com	THE TIRE COLOGNE is the world's leading international trade fair for the tyre industry. Motor vehicle and tyre workshop equipment features prominently in addition to tyres and wheels. The offering is rounded off by tyre retreading and the recycling and disposal of old tyres.	THETIRE

IFAT  30 May – 03 June 2022 in Munich  www.ifat.de	IFAT is the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management. 3,305 exhibitors from 58 countries and regions, and 142,472 visitors from 162 countries and regions participated in IFAT 2018.	IFAT
Transport logistic 15-17 June 2022 in China	Transport Logistic: The world's leading trade fair for logistics, mobility, IT, and supply chain management. Also, part of transport logistic is air cargo Europe, the industry gathering for the international air freight industry. 2374 exhibitors from 63 countries, 64,000 visitors took part in TL 2019.	<b>Eltransport</b> logistic
spoga+gafa  19 – 21 June 2022  www.spogagafa.com	Spoga+gafa is the world's leading international trade fair for the garden and leisure industry and open to trade visitors only. The fair is characterized by the high internationality of exhibitors and visitors, making it the most important platform in the industry to conquer new markets, to find new contacts and to learn about the latest trends and innovations.	spoga gafa cologne

Malintha Gajanayake
Head of Corporate Affairs & Export Promotions
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**Our Trade Partners** 













#### **Trade Fairs in Sri Lanka**

Trade Fairs in Sri Lanka				
Build SL - Housing & Construction Expo  Venue: BMICH, Colombo	Build - Housing & Construction Expo has the objective of providing a platform to the construction industry stakeholders to display their products, services, new technologies and capabilities to the potential customers and public. In addition, this Expo will highlight the recent development projects undertaken in the country with an insight towards the plans for building a new Sri Lanka.	build SL Housing & Construction		
Profood Propack & Agbiz  Venue: BMICH, Colombo	"Profood Propack & Agbiz" is the most comprehensive food, beverage, and packaging exhibition in Sri Lanka. This wide - ranged exhibition provides you a one stop solution with this year's theme " From the Farm to the FORK". 19th edition of "Profood Propack & Agbiz" is scheduled to take place in the presence of over 250+ exhibitors from 20 countries showcasing more than 1000 new products & services in 370 stalls and 28,000+ visitors. Profood Propack & Agbiz 2020 being Sri Lanka's largest trade fair is a ' must not miss' exhibition for all organization involved in processed food and beverage, packaging & agriculture to showcase their products.  With the inception of Pro Food Pro Pack in the year 2002 the objective of enhancing Sri Lanka's Food Processing Industry benefited tremendously by way of creating a wide array of opportunities in exposing/merchandising the FPI products locally and internationally. Celebrating the 19th edition this year, Pro Food Pro Pack has emerged as the most looked forward event in the industry calendar.	Pfood Propack AgiBiz		
For more information	Malintha Gajanayake			
contact:	Head of Corporate Affairs & Export Promotions Tel: 0094 112314364 Email: Malintha@srilanka.ahk.de	AHK Delegation der Deutschen Wirtschaft in Sri Lanka Wirtschaft in Sri Lanka and Connerve in Sri Lanka and Connerve in Sri Lanka		



## Services offered by AHK Sri

1. Market Entry Support

Lanka

- 2. Business partner search
- 3. Market Information
- 4. Trade Fair Services
- 5. Sector Committees
- 6. Vocational Education Training
- 7. Premier Platinum Partnership
- 8. Legal Services
- 9. Translation Services

#### AHK Sri Lanka - Team



Ms. Alexandra Voss Chief Delegate (Interim)



Mr. Malintha Gajanayake Head of Corporate Affairs / Export Promotion



Ms. Semini Satarasinghe Manager - Marketing and Communications



Mr. Niklas Schiffers Manager - Public Projects



Ms. Piyumi Sirigampala Manager - Vocational Training



Mr. Harsha Dinesh Accountant



Ms. Shashi Jayakodi Administration Officer



Mr. Thomas Hirl BMO Partnership / CCIY

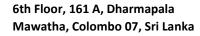
#### **Our Premier Platinum Partners**



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