

AUCOM 2019

Company Introduction

AuCom
MOTOR CONTROL SPECIALISTS

RIGHT FROM
THE START



AHK

Deutsch-Philippinische
Industrie- und Handelskammer
German-Philippine Chamber
of Commerce and Industry

A fast start

AMPLIFIERS TO POWER SAVERS

Founded AuCom in 1978 in Christchurch, New Zealand. AuCom's vision was to produce the world's best stereo amplifier.

However, in 1979, it secured a license from NASA to produce energy savers for single phase electric motors and then went on to develop and patent 3 phase energy saving technology.

Demand for the product was strong and catapulted AuCom from start-up to global exporter in a few short years.



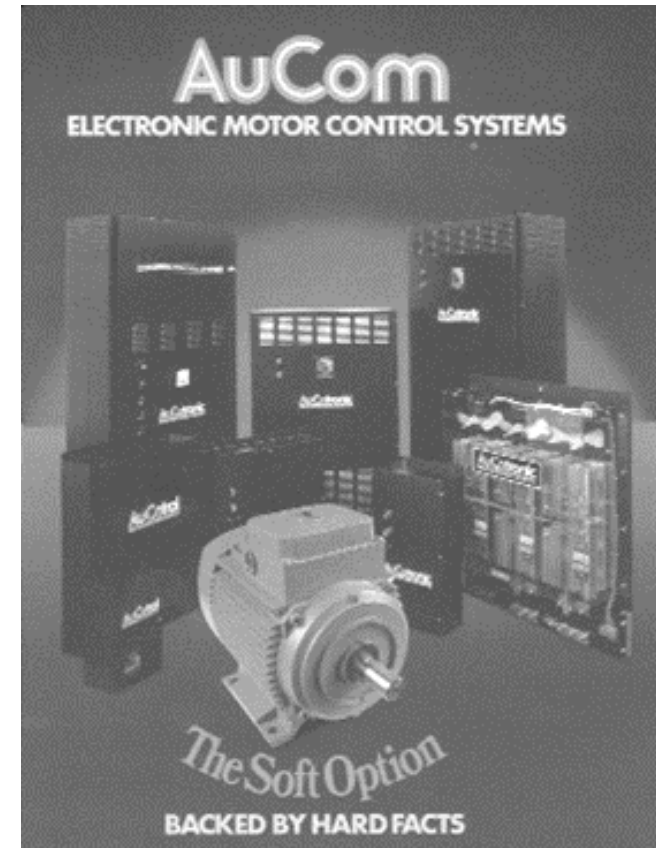
Soft start pioneers

FROM POWER SAVERS SOFT STARTERS

On entering the motor control market AuCom observed strong interest in the soft start feature included in its energy saving product.

This insight lead to the world's first soft start product range.

Released in 1982, the EMS Series soft starters heralded a new age for reduced voltage motor starting.



A complete range

SOFT STARTERS

A commitment to continued R&D ensures a leading edge product range and extensive product portfolio.

- Low voltage soft starters
- Medium voltage soft starters
- Standalone starters
- Panel systems
- IEC & NEMA designs

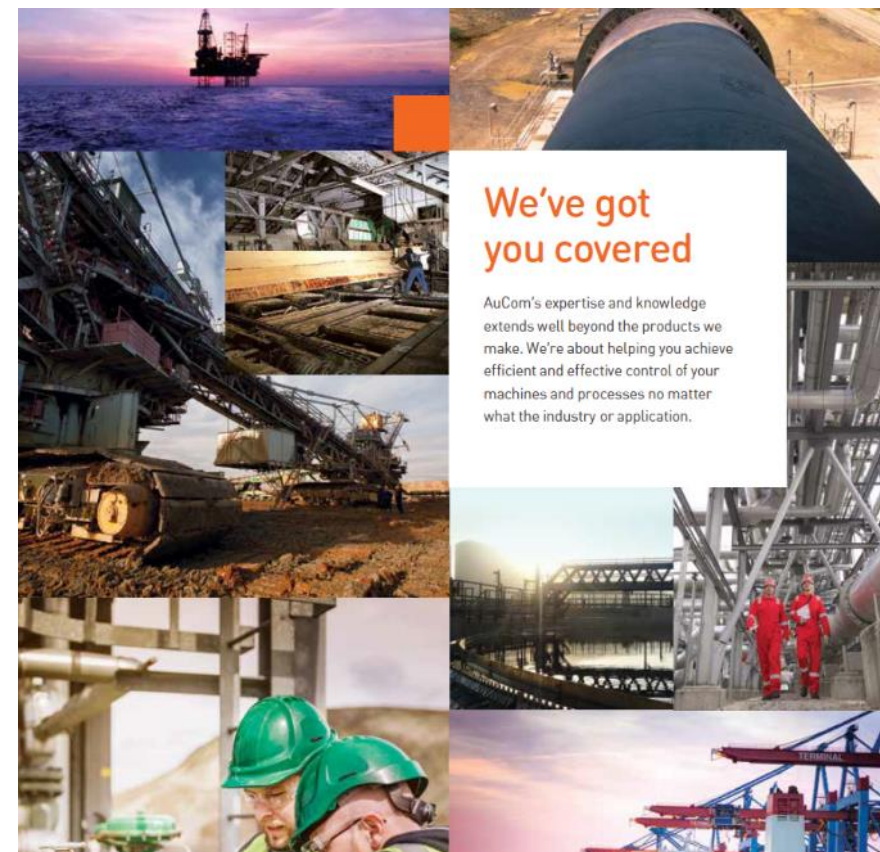


Soft start specialists

A WORLD OF EXPERIENCE

AuCom has proven capability in wide variety of industries around the globe.

- Water and Wastewater
- HVACR
- Pulp & Paper
- Cement & Ceramics
- Metals & Mining
- Marine
- Oil & Gas



Video – AuCom: The Motor Control Specialists

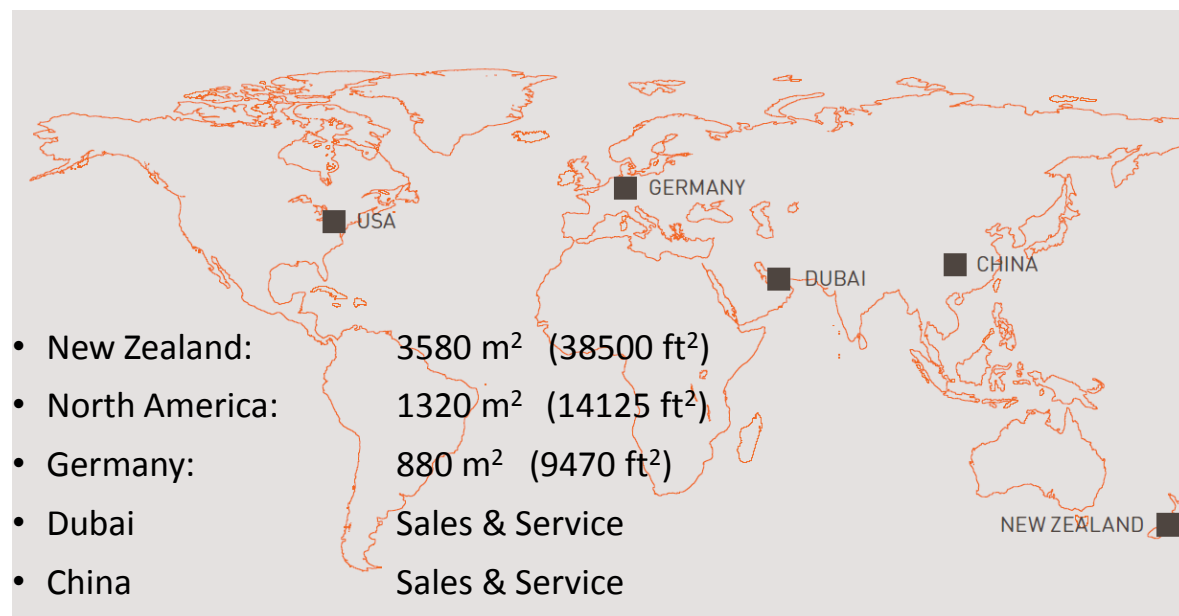


[HTTP://WWW.AUCOM.COM/EN/ABOUT/COMPANY-VIDEO](http://www.aucor.com/en/about/company-video)



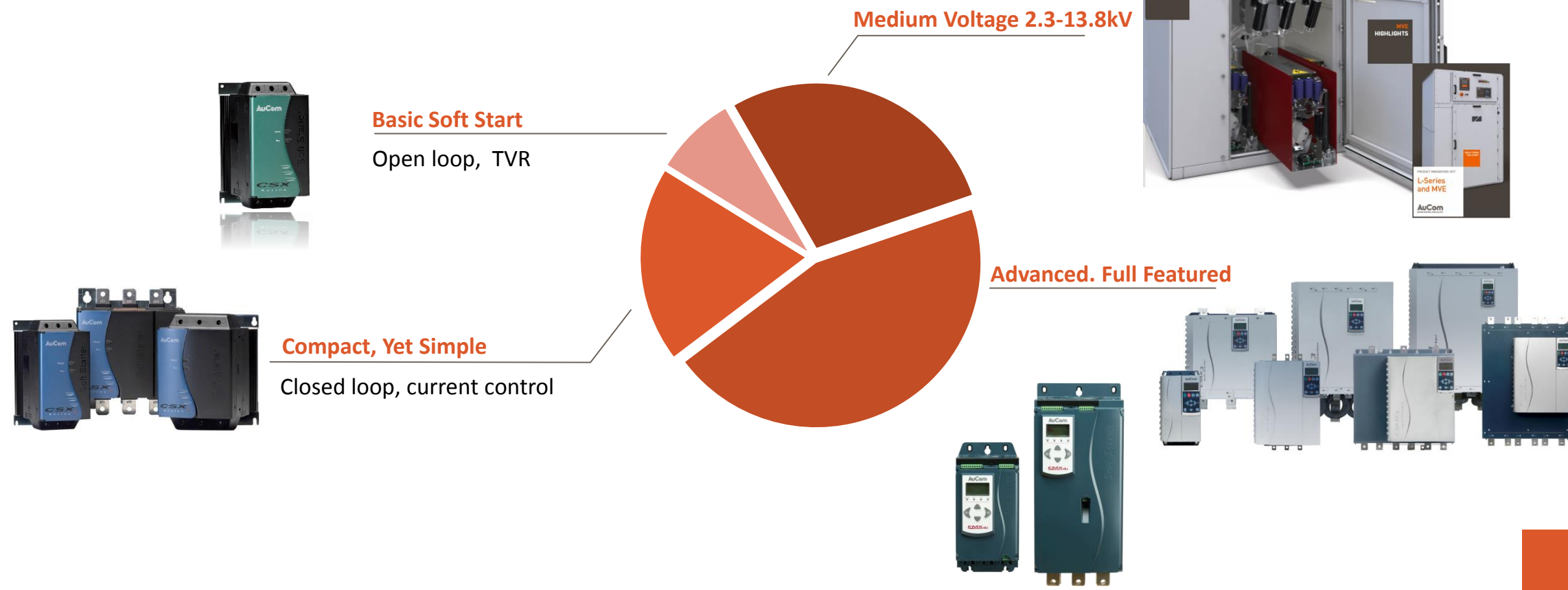
Global operations

MANUFACTURING & SERVICE CENTERS



The soft start specialists

WIDE RANGE OF SOFT STARTERS



New Zealand

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China

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