

# THE FUTURE OF E-MOBILITY

## CROSS-CULTURAL DRIVE:

A JOURNEY THROUGH THE US & GERMAN EV INFRASTRUCTURE

# REGISTER TODAY!

**To Germany: Nov. 6-10, 2023**

(Virtual Kick-Off Conference Aug. 8, 2023)

**To the US: Dec. 4-8, 2023**

(Virtual Kick-Off Conference Aug. 29, 2023)

## ABOUT THE PROGRAM

There is an urgent need to revolutionize global infrastructure. This becomes particularly evident in cities, where problems like emissions, congestion, and safety require immediate action, while rural areas lack connectivity. Electric Vehicles (EVs) are driving the future of transportation, offering great potential for innovative and sustainable change. Now is the time to act and collaborate to overcome challenges in e-mobility and shape the future of infrastructure, through transatlantic collaboration.

## KEY TOPICS

- German vs. US infrastructure policies
- Establishing a reliable network of electric vehicle charging stations
- Charging and traffic infrastructure, including Vehicle-to-Grid (V2G) technology
- Rural vs. urban divide
- Electrification of vehicles, e.g. electric school buses
- Interoperability and standardization
- Grid integration and smart charging
- Incentives and subsidies
- Intercultural competencies

## PROGRAM INCLUDES

- **Kick-off conference:** Industry experts, policymakers, R&D professionals, and stakeholders speak in a transatlantic dialogue, providing a macro perspective on urgent topics in Germany and the US
- **Expert trips (GER/USA):** Foster peer-to-peer exchange, share experiences, and develop practical solutions. Includes site visits to automotive companies, clusters, incubators, and research institutes, as well as networking and cultural activities in Germany and the U.S.
- **Final virtual conference:** Present jointly produced impactful results from the bilateral exchange, solidifying long-lasting relationships and sustainable partnerships beyond the program.

## WHY JOIN?

- Bilateral exchange with industry experts, academics, policymakers, and stakeholders in E-mobility.
- Understanding market structures and the e-mobility charging ecosystem in Germany and the US.
- Exploring innovative solutions to infrastructure challenges.

## PARTNER WITH US! CONTACT US TODAY FOR SPONSORSHIP OPPORTUNITIES.



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