

## **SPONSORSHIP PACKAGE 2019**

### **TechBIZKON III - Digital Health beyond 2020 -**

#### **DIGITAL HEALTH BASED STARTUP CONFERENCE**

**December 4, 2019**

**@ EDGEof; 1-11-3 Jinnan, Shibuya-ku, Tokyo **MAP****

Join us as a sponsoring partner at the TechBIZKON III - the startup conference concerning digital health industry featuring startups with business solutions from Austria, Finland, Germany and Japan!

#### **HIGHLIGHTS OF EVENT**

- ✧ Pre-Event Speakers-VIP Networking Dinner (on December 3, 2019)
- ✧ Panel Discussions: business and technology perspectives
- ✧ 12 Digital Health Startup Pitches
- ✧ pitch winner receives booth space at a major technology focused trade fair in Europe and flights to Europe
- ✧ Networking Reception

#### **ORGANIZERS**

Advantage Austria Tokyo, Business Finland, EDGEof, Inc., German Chamber of Commerce and Industry in Japan

#### **INITIATORS**

German Chamber of Commerce and Industry in Japan, Advantage Austria Tokyo

## EVENT PROGRAM

- 3:00 PM - Registration Starts
- 3:30 PM - Opening Remarks / Greetings by Organizers
- 3:40 PM - Panel Discussion I (Digital Health Technology)
- 4:10 PM - Startup Pitching I
- 5:10 PM - Panel Discussion II (Tech Startup Hubs Europe and Japan)
- 5:40 PM - Startup Pitching II
- 6:25 PM - Flash Pitches
- 6:30 PM - Networking Cocktail & Individual Talks with Startups  
Startups will be available for individual talks at their table on both  
2F ([EDGEof](#)) and 1F ([GyG](#), restaurant on the ground floor).
- 8:00 PM - Award Ceremony for Pitching Contest
- 8:30 PM - Closing

## KEYFACTS OF TechBIZKON 2018

- 130 Visitors
- 10 Media
- 11 Startups
- Winner of TechBIZKON 2018: Edison AI Inc., Japan (social media analytics)  
followed by Holoeyes., Japan (Cutting-edge VR technology)
- Organisers: German Chamber of Commerce and Industry in Japan,  
Advantage Austria Tokyo, Creww Inc., Swiss Business Hub Japan
- Initiator: German Chamber of Commerce and Industry in Japan
- Sponsors: Lufthansa Group, Bosch Corporation, Continental Automotive  
Corporation, Deutsche Messe, Austrian Business Agency, Global Incubator  
Network and Switzerland Global Enterprise

SNS REACH	2018
Facebook (# likes)	3,150
Twitter (# of followers)	2,100
LinkedIn (# of followers)	940
Webseite (visitors per month)	3,000
Newsletter	10,500

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## INSPIRING CONFERENCE PROGRAM AND STARTUP PITCHING...



**...AND ENJOY THE SPOTLIGHT AND BE OUR PARTNER & SPONSOR!**

## TECHBIZKON III SPONSORSHIP PACKAGE

	DIAMOND	PLATINUM	GOLD	SILVER
LIMITED TO	2	3	5	12
CONTRIBUTION IN JPY (EUR)	600,000 (5,000)	400,000 (3,300)	200,000 (1,700)	100,000 (800)
GREETING SPEECH AT PRE-EVENT NETWORKING DINNER (VENUE: TBD)	✓	×	×	×
GREETING AT NETWORKING OPENING	✓	×	×	×
PRESENTATION TABLE AT THE EVENT VENUE (GyG)	✓	×	×	×
SPOKEN STATEMENT IN THE EVENT VIDEO	✓	×	×	×
ONE TIME PARTICIPATION HEALTH CARE RELATED EVENT OF ORGANIZERS	✓	×	×	×
VISIBILITY ON EVENT BOOKLET	FULL PAGE	HALF PAGE	LOGO	LOGO
RECOGNITION BY MC AT EVENT OPENING	✓	✓	×	×
ROLL UP BANNER IN THE EVENT SPACE	✓	✓	×	×
LOGO ON TAG	✓	✓	×	×
OPTIONAL: PREARRANGED MEETING WITH STARTUP	✓	✓	×	×
ON SCREEN LOGO DISPLAY DURING EVENT	✓	✓	✓	×
LOGO ON EVENT PROGRAM	✓	✓	✓	×
LOGO ON EVENT WEBSITE	✓	✓	✓	✓
LOGO DISPLAYED IN EVENT VIDEO	✓	✓	✓	✓
LOGO IN SNS CHANNELS	✓	✓	✓	✓
LEAFLETS AT THE INFORMATION MATERIALS DESK	✓	✓	✓	✓
COMPLIMENTARY TICKETS FOR THE TECHBIZKON ON DEC 4	6	3	2	1
COMPLIMENTARY TICKETS AT THE PRE-EVENT NETWORKING DINNER ON DEC 3	3	1	0	0

**...OR TALK TO US ABOUT IN-KIND SPONSORING!**