

“Share 20+ years' experience in China's legal sector with the German Chamber members, foster the Chamber's position as major German business representative and advance Sino-German relations.”



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Where do you see the main challenge or main opportunity for German companies in China over the next two years and where do you see the role of the German Chamber?

Digital transformation and related policy shifts in the mobility, sustainability and environmental sectors provide stellar opportunities for new products and services by German companies, e.g. IoT, AI, Car2Car communication. Constant regulatory developments challenge German companies of all sizes and across all industries as they need to be fully and timely informed concerning new industry standards/policies affecting their China business (including the Corporate Social Credit System and their individual scoring). The German Chamber helps members to operate on a level-playing field with other business operators and advocates on behalf of German companies for equal market access in China. The German Chamber has proven time and time again to offer fast and practical advice to all its members, irrespective of their size and business area; e.g. during the COVID-outbreak, the German Chamber excels in serving its members with current and hands-on advice on a level achieved by few other organizations in China.

How can your expertise and professional background support the German Chamber to address this challenge or opportunity?

Twenty+ years of continuous on-the ground legal advisory and the opportunity of serving a broad range of German and European SME and MNC clients during my residency in China affords me with a comprehensive knowledge of the PRC legal system. As qualified German and PRC-registered foreign lawyer, I quickly and profoundly assess impacts of the development of Chinese legislature on companies to determine the legal opportunities and challenges resulting therefrom. To share this know-how and experience with the German Chamber members in the honorary position as board member would be a source of great satisfaction in which I would take much pride and for which I promise to be fully dedicated if given such chance. To be part of the exchange thoughts on issues of importance for our German Chamber members is something I am happily willing to contribute all resources available to me.