



Marketing Campaigns for Industrial Zones Introducing Invest Regions in Vietnam

Delegation of German Industry and Commerce in Vietnam (AHK Vietnam)

Are you looking for investors from Germany and Europe?

Let us introduce your investment region and industrial zone to your target group. We will create a marketing campaign including a YouTube video, podcast, social media and blog. All publications will be led by us, the Delegate of German Industry and Commerce in Vietnam, an officially mandated trade promotion agency of the Federal Republic of Germany. Your audience will thus receive an authentic, reliable and unbiased insight of your location.

Our Marketing Campaign for You

Multi-Channel



German Government
Agency



Info That
People Trust



Reaching a huge target group

We are part of the worldwide network of German Chambers Abroad and have been in Vietnam for 25 years. Our newsletters, contact lists and social media include a large number of high-ranking decision-makers and executives from Germany, Europe and Vietnam. If you work with us, you will be able to reach several thousand people.

Potential Reach of Marketing Campaigns by Number of Impressions over 3 Months

| Social Media | Newsletter | YouTube | Podcast | Other media (e.g. television) | Sum |
|--------------|------------|---------|---------|----------------------------------|----------|
| 18,000 | 5,000 | 1,000 | 1,000 | ∞ | 25,000++ |

Reference: Hai Phong/Ba Ria-Vung Tau/Da Nang/Dong Nai/Nghe An/Tay Ninh/Binh Dinh

In May 2020, we started a campaign in Vietnam. A few impressions of their project results as following (click on rectangle/logo will open media) :

YouTube



Podcast



Blog



LinkedIn



VTC 10



Interested?

If you are considering to make use of this offer, we would be happy to set up a personal – non-committal – meeting with you. Please contact us as following:



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Delegierter der Deutschen
Wirtschaft in Vietnam
Delegate of German Industry
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on the basis of a decision
by the German Bundestag