



## Placement Opportunity

Undergraduate (BA) student: ☒Graduate (MA) student: ☒

Reference:	Ottopia – Marketing Operations
Company Name:	Ottopia Technologies Ltd.
Company Type: (Startup/Mature/...)	Startup (42 employees)
Location: (full address)	Rival st. 26, Tel Aviv, Israel
Duration of stay: (min 2, max 6 months)	4-6 months

## Company Description:

**Ottopia** is a Tel-Aviv software company that enables the commercial deployment of all autonomous vehicles (AVs). Using Ottopia's software, remote humans can solve any challenge that autonomy alone cannot.

With Ottopia's teleoperation technology, major OEMs and AV companies close the performance gap of AVs, cut R&D costs, provide flawless customer experiences, and comply with regulations.

Ottopia is the global category leader of teleoperation and is already transforming several industries, including Transportation, Logistics, Last-mile delivery, and Construction.

Visit <https://ottopia.tech> or <https://www.linkedin.com/company/ottopia> to learn more.

## Job Description and Tasks:

As a **Marketing Operations Intern** at Ottopia, you will play a pivotal role in optimizing marketing efforts for a company at the forefront of autonomous mobility solutions. You will have the opportunity to work directly with our CEO and with our Director of Business Development to maintain the highest level of excellence in our marketing efforts. You will support various marketing initiatives that drive Ottopia's growth and brand awareness, with a focus on content generation.

Your key responsibilities will be:

1. Content Creation and Management: Co-write engaging content including blog posts, social media posts, whitepapers, and case studies. Collaborate with the CEO to align new content with the company's brand messaging and marketing goals.
2. AI Tool Utilization: Utilize AI tools like ChatGPT to optimize, review and generate new content. Stay up-to-date with the latest AI content generation tools and bring insights on how they can be utilized for marketing efforts.
3. Content Distribution: Coordinate the distribution of content across various channels including social media, email, and the company website. Track and analyze content performance metrics.

#### Essential Requirements:

1. Excellent written communication skills (English) and the ability to create engaging content.
2. Proficient with AI tools like ChatGPT for content generation.
3. Interested in the automotive industry and/or autonomous technology.
4. Detail-oriented with a good eye for beautiful, engaging, and interesting content.
5. Hungry to learn, work hard and contribute a lot.

#### Remuneration Details:

1. *Become part of a world leader in its field.*
2. *A vibrant work environment with strong core values and a culture of excellence.*
3. *A hands-on experience in the growing field of autonomous mobility and logistics.*
4. *Mentorship and guidance from experienced professionals.*
5. *Lunch expenses, happy hours, trips, and all company welfare events.*

**Ottopia is an equal opportunity employer. All eligible candidates are encouraged to apply.**