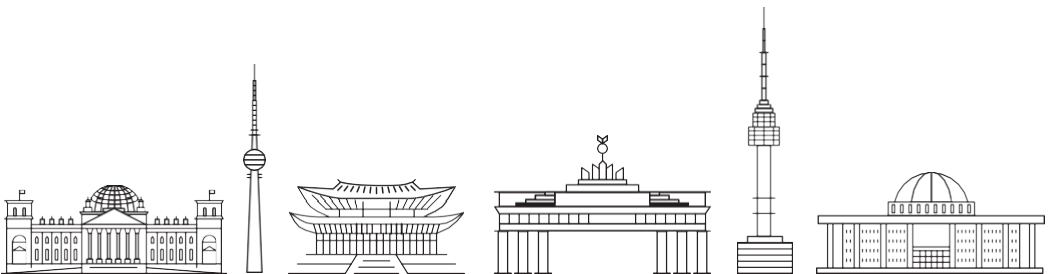




Korean-German Chamber  
of Commerce and Industry  
한독상공회의소

# Korean-German Chamber of Commerce and Industry (KGCCI)

**January 2023**





Korean-German Chamber  
of Commerce and Industry  
한독상공회의소

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## KOREAN-GERMAN CHAMBER OF COMMERCE & INDUSTRY (KGCCI)

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The Korean-German Chamber of Commerce and Industry (KGCCI) has been serving as an official representative of German Business in Korea since its foundation in 1981. It is the second-largest foreign chamber of commerce in Korea with a growing network of around 500 members. As the first point of contact for German and Korean companies exploring business opportunities in each country, KGCCI and its subsidiary KGCCI DE international serve as a communication channel and offer professional services to support market entry and expansion.

KGCCI belongs to the global German Chamber Network Abroad (AHK) with 140 German Chamber offices in 92 countries and about 47,000 members worldwide. Its umbrella organization is the German Chamber of Commerce and Industry (DIHK) with offices in Berlin and Brussels, serving the 79 Chambers in Germany (IHK) and their 3.6 Mio. German member companies.

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### CONTACT USTODAY!

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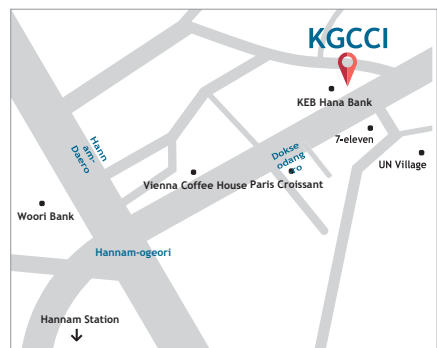
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[www.youtube.com/c/KGCCIAHKKorea](https://www.youtube.com/c/KGCCIAHKKorea)한독상공회의소

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## The Korean-German Chamber of Commerce and Industry

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- ✓ Founded in 1981
- ✓ Second-largest foreign Chamber of Commerce in Korea with almost 500 members
- ✓ 25 bilingual full-time staff

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### One Institution - Three Functions

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- Korean-German membership organization
- Market entry and expansion services provider for Korea and Germany
- Official representation of German business in Korea

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### German Business in Korea

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- ✓ 500 German companies located in Korea
- ✓ 30.3 bil USD Korean-German bilateral trade
- ✓ 14.6 bil USD accumulated German investments in Korea (Declared, 1962-2020)

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### Focal Topics

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- |               |                     |
|---------------|---------------------|
| ➤ Innovation  | ➤ Energy transition |
| ➤ Mittelstand | ➤ Industry 4.0      |
| ➤ Ausbildung  | ➤ ESG               |

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### #Partner Worldwide

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- ✓ 140 German Chamber offices abroad (AHK) in 92 countries with 47,000 member companies worldwide
- ✓ 79 Chambers in Germany (IHK) representing 3.6 mil companies
- ✓ DIHK (The German Chamber of Commerce and Industry), umbrella organization of the KGCCI, with offices in Berlin and Brussels

# Why become a KGCCI Member?

KGCCI welcomes companies, associations and individuals with German-Korean business activities or interests as members.



## Networking

### "Build a bigger & powerful network"

By becoming a member of KGCCI, you become part of our network of almost 500 members. At around 50 offline, online and hybrid events hosted by the KGCCI, and many other yearly events supported by us, you will have plenty of opportunities to meet professionals from top multinational companies. 140 German chamber offices worldwide in over 90 countries fully support your global business expansion.

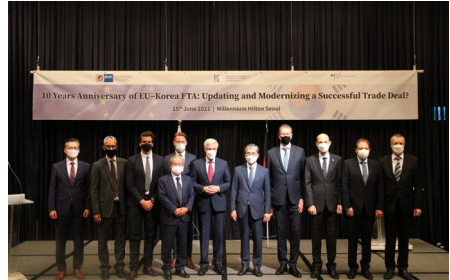


## Information "Keep yourself updated"

With more than 40 years of history in Korea and a wide ranging network, KGCCI

is the most important information source for Korean-German businesses. We offer briefings, roundtables, seminars, conferences, and workshops on various issues with top global companies, leading legal and financial firms in- and outside of Korea, governmental and non-governmental institutions, and key individuals.

Additionally, KGCCI provides weekly, quarterly, and annual publications with up-to-date information on economic trends, trade issues, and insights from professionals in many fields.



## Advocacy "Voice your interest"

As the official representation of German business in Korea, KGCCI advocates your voices and interests for business development in close cooperation with the German Embassy to Korea, Federal Ministry For Economic Affairs and Climate Action (BMWK) and the German Chambers of Commerce and Industry (DIHK).

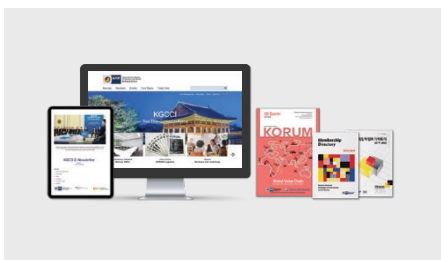


### Market access and expansion support

To better address the needs of our members and customers, KGCCI has a subsidiary called KGCCI DEinternational Ltd.

It provides a wide range of services in the field of market access and expansion to German and Korean companies.

We cover: Market research, business partner search, events & meeting organization, translation & interpretation, trade show support, delegation trips, shared office space, VAT refund, HR services and much more.



### Advertisement "Promote your business"

You can efficiently promote your products, services and business by using KGCCI's variety of events, publications and wide network in business and society.

In addition, new KGCCI members are

introduced in KGCCI's various publications such as E-Newsletter, business magazine KORUM and annual membership directory. It is great opportunities to introduce your company to the Korean-German business community.



### Special Focus Groups

KGCCI's special focus groups ensure that we can serve different needs of our member companies. WIR (Women in Korea), KEF (Korean Executive Forum) and SMEs Forum were established to exchange insights and create synergies for the Korean and German business community.

# KGCCI Membership Categories

Corporate Members

Companies or organizations in Korea / Germany or any other Asian or European country with interest in German-Korean economic relations

In Korea

₩920,000 (Staff up to 50)

₩1,730,000 (Staff 51-299)

₩2,420,000 (Staff 300-499)

₩2,770,000 (Staff over 500)

In Germany / Abroad

€ 770

Associate Members

Governmental and semi-governmental institutions, foundations, universities, associations etc.

In Korea

₩290,000

In Germany/Abroad

€ 220

Individual Members

Natural person with Korean-German interest

In Korea

₩290,000

In Germany / Abroad

€ 220

# KGCCI Membership Benefits at a Glance

	Corporate Members	Associate Members	Individual Members
<b>Key Benefits</b>			
Company entry in KGCCI e-Membership Directory	1 Full page	List entry	List entry (personal data)
Voting right of one company representative at KGCCI Annual General Meeting	✓		
Support on COVID-19 regulation	✓	✓	✓
Member exclusive roundtable with VIPs	✓	✓	
Special Focus Group (Women in Korea, Korean Executive Forum, SME Forum)	✓	✓	✓
Opportunity to co-host KGCCI seminars	✓	✓	
Free participation in "KGCCI German Brand & Career Day"	✓		
Free job posting on KGCCI website	✓	✓	
Member price on KGCCI events	✓	✓	✓
10% Member discount on KGCCI services	✓	✓	
Free download of various seminar materials (in members area at KGCCI website)	✓	✓	✓
Salary survey report	✓		
Free use of KGCCI conference room	✓		
<b>Publications</b>			
Access code to KGCCI e-Membership Directory	✓	✓	✓
Subscription to weekly e-newsletter/ monthly North Korea clipping / COVID-19 update	✓	✓	✓
1 Copy of KGCCI regular KORUM magazine	✓	✓	✓
New member announcement in KGCCI e-newsletter / website / KORUM	✓	✓	✓
Publishing company news in KGCCI regular KORUM magazine	✓	✓	✓
Free advertisement for Member to Member promotion on KGCCI e-newsletter / KORUM	✓	✓	
Member discount on KGCCI advertisement	✓	✓	

# KGCCIMarket Entry Services

## Planning to come to Korea?



### Identify market potential

- › Get access to Korea's core industry snapshot/overview for your product or service
  - › Take consulting on precise market entry approach, technical guidance on compliance, etc.
  - › Request comprehensive tailored business analysis for your market entry strategy
- 



### Find a local partner who knows your industry

- › Find out more about the market opportunities and potential partners
  - › Get connected to reliable distributors
- 



### Establish a local presence

- › Meet industry experts and investment promotion agencies
  - › Connect with lawyers, accountants, and logistics companies in our network
- 



### Get a business support

- › Let our tri-lingual staff assist you during meetings
- › Rent space in our convenient shared office

Already in Korea?



Find the right person for your company

- › Recruit executive professionals and specialists
- › Get reliable information about salaries and benefits



Meet the most qualified candidates through our recruiting events

- › Raise your brand awareness
- › Find young professionals



Find job opportunities and talents

- › Advertise your job vacancies
- › Use our platform to find suitable candidates



Share knowledge and insights throughout our network and beyond

- › Grow your knowledge in our seminars and trainings
- › Develop your Korean language skill

# KGCCI Ausbildung Services

In need of training Korean employees?



Hire and train young high potential talent

- › Select through Ausbildung recruitment tool
  - › Train new hired with sustainable German curriculum
  - › Increase new hired retention rate with KGCCI's systematic monitoring
  - › Certify your new hired with German standard
- 



Implement company-oriented training

- › Do a training program to fit fast developing trend and technology of industry
  - › Certify your employees with German standard
- 



Establish training environment

- › Become a trainer in our specialized course to enhance key skills
- › Get an official German certificate as trainer

# KGCCI Trade Services

Expanding your business?



**Representative for Trade Fairs**

Show your products to the global market

- › Get a guide of German trade fairs
  - › Participate in AGRITECHNICA / EuroTier / IAA / Insights-X / Messe Berlin / Messe Stuttgart / Spielwarenmesse / The smarter E
- 



**Investment Promotion**

Introduce your regions and get invested

- › Promote your regions and meet the investors
  - › Set up your business in Germany / Korea
- 



**Customized Delegation / Matchmaking**

Increase business cooperation opportunities

- › Take business delegation trips to Germany / Korea
  - › Join in B2B / B2C meetings, conferences & symposiums
  - › Get industry trend analysis
- 



**Energy Projects**

Discover the Korean-German Energy Partnership and German Energy Solutions Initiative

- › Benefit from exclusive networking and events organized in cooperation with BMWK and MOTIE
- › Receive valuable market insights and engage in B2B and B2G activities

# KGCCI Member Events

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KGCCI has a well established and diverse annual event calendar for networking, learning about the latest developments and trends as well as participating in the work of KGCCI.

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## Annual General Meeting

Members receive a report on the past developments and an outlook on the planned activities. They also elect the Members of the Board of Directors.

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## KGCCI Innovation Awards

KGCCI Innovation Awards aim at showcasing innovative products, technologies and business strategies of Korean and German companies. All companies in the German-Korean business relations, which have their own innovativeness, are invited to apply for the award. The winners will be awarded at a festive event. They will receive wide media attention and public recognition.

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## KGCCI Economic Outlooks

At the biannual Economic Outlooks, economists and experts in other fields present a forecast of the Korean economy and industry developments.

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## Networking Events

KGCCI celebrates its 'Annual German Traditional Events' such as Green Cabbage Dinner, Asparagus Dinner and Christmas Dinner with traditional German food, wine and entertainment. Also, KGCCI's Sundowner is famous for offering German Beer (or Glühwein in Winter) and typical German specialities at KGCCI's soft terrace in Hannamdong.

# KGCCI MemberEvents

## M2M Exchange and Seminars

KGCCI provides Member-to-Member exchange opportunities by inviting specialists of member companies, covering significant aspects of business operations including HR, CSR and PR. In addition, in response to the COVID-19 pandemic, KGCCI has set up online and hybrid events so that global guests can benefit from the events.

## Special Group Meeting

KGCCI arranges special group meetings for our working groups. "Women in Korea (WIR / 우리)" aims to support Korean females in middle management positions in Korea. "Korean Executive Forum (KEF)" is a strong networking platform of Korean executives. "SME Forum" is focusing on small and medium sized companies by sharing information and experiences on major issues of doing business in Korea.

