



### CONTEMPORARY CHALLENGES IN THE COMMERCIAL EV-MARKET

ELECTRIFICATION OF HEAVY VEHICLES

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### **THE PROBLEM**







Trigger

Buses account for 2% of inner-city vehicles but 30% of emissions 5% of all vehicles but responsible for >25% of all global warming pollution

5m deaths per year, caused by air pollution

### **TAKE ACTION**



European Green Deal: Zero greenhouse emissions in 2050 Target for 50% reduction in US greenhouse gas pollution by 2030 UN Sustainable Development Goals "Better & sustainable future for all" 

Immediate and functioning solutions necessary to meet initiatives

### THE CHALLENGE

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NIKOLA	Functional problems of the Nikola BEV Truck and long development cycles	Not reliable
<b>ROMEO</b> POWER	massive acceleration in growth and demand for raw materials is outpacing supply	Not scalable
	Electric city bus expected to cost about 2.5 times more than conventional ones	Not cost- efficient



No reliable, scalable and achievable solution for electrification of commercial vehicles available

## **MASS MARKET ADOPTION**

TESLA THROUGH THE YEARS

						~185k cars delivered
Mass market adoption requires resources and time		S				
Tesla Relea	se					
Roadster						
2008 Q1	2010 Q1	2012 Q1	2014 Q1	2016 Q1	2018 Q1	2020 Q1
(B)						
1st Generation	Roadster	Model S		N	lodel 3	New Roadster

# **COMMERCIAL EV-MARKET OVERVIEW**

GLOBAL ELECTRIC TRUCK & BUS MARKET

- Numbers of electric bus & truck registrations are growing but still represent a small share
- Companies such as Daimler, MAN, Renault, Scania and Volvo have indicated they see an all-electric future
- Broadening range of available vehicles
- More than 20 countries have electrification targets

#### Barriers to EV adoption:

- 1. Lack of charging infrastructure
- 2. Lack of appropriate EV type
- 3. Capital cost of EVs
- 4. Operational change impacts (e.g. charging time)
- 5. Uncertain policy landscape



pepper motion adresses these barriers

### **CLIMATE POLICIES AS MARKET DRIVER**

WORLDWIDE & EUROPE

# **CLIMATE POLICIES AS MARKET DRIVER**

POLICIES EUROPE

- CO2-emission goals for heavy vehicles
  - 15% reduction by 2025
  - 30% reduction by 2030
- Clean Vehicles Directive regarding the procurement of clean vehicles
  - "clean vehicles": BEV, FCEV, Gas, synthetic fuels, biofuels
  - emission-free vehicles: BEV, FCEV, trolleybuses

Period	Propulsio n System	Truck (>3,5t)	Bus (>5t)
First Period: 2021-2025	Clean vehicles	10%	45%
	Emission- free vehicles	5%	22,5%
Second Period: 2026-2030	Clean vehicles	15%	65%
	Emission- free vehicles	7,5%	32,5%

# **CLIMATE POLICIES AS MARKET DRIVER**

#### POLICIES WORLDWIDE



# MARKET DEMAND

HEAVY ELECTRIC VEHICLES

## **MARKET DEMAND FOR ELECTRIC TRUCKS**

ORDERS WORLDWIDE

COMPANY	TARGET
Amazon	Orders 100.000 BEV light-commercial vehicles from start-up company Rivian. Amazon aims to be net-zero emissions by 2040.
DHL Group	Delivery of mail and parcels by EVs in the medium term and net-zero emissions logistics by 2050.
FedEx	Transition to an all zero-emission vehicle fleet and carbon neutral operations by 2040.
IKEA	Zero-emission deliveries in leading cities by 2020 and in all cities by 2025.
Walmart	Electrify the whole vehicle fleet by 2040.
Various companies	Walmart, Pepsi, Anheuser-Busch, FedEx, Sysco and other large multinational corporations pre-order 2.000 Tesla Semi models within six months of truck's debut.

## **MARKET DEMAND FOR ELECTRIC BUSES**

PUBLIC TRANSPORT OPERATORS

100% of the city bus fleet to be zero-emission in...



# MARKET SUPPLY

HEAVY ELECTRIC VEHICLES

### **MARKET SUPPLY – ELECTRIC TRUCKS**



#### Truck market EU

 → 6.230.000 Trucks in the EU (N2, N3)
 → Only 15.000 are BEV

Truck market Hungary
→ 94.300 Trucks in
Hungary (N2, N3)
$\rightarrow$ Only 7 are BEV (>16t)

(2020)

### **PRODUCTS - ELECTRIC TRUCKS**

MARKET SUPPLY











## **MARKET SUPPLY – ELECTRIC BUSES**

NUMBER OF ELECTRIC BUSES IN EUROPE BY MANUFACTURER



## PRODUCTS

#### MARKET LEADERS ELECTRIC BUS

















### **GAP OF ELECTRIFICATION**

SUPPLY GAP OF HEAVY ELECTRIC VEHICLES

## **GAP OF ELECTRIFICATION - BUS**

#### BUS MARKET IN THE EUROPEAN UNION





+

More than 50% gap between green deal and clean vehicle directive in 2030 Not only electrification of new buses but also electrification of vehicle stock neccessary

## **GAP OF ELECTRIFICATION - TRUCK**

TRUCK MARKET IN THE EUROPEAN UNION





 2.5m etrucks (>3.5t) need to reach EU climate goal 2030
 → electrification of vehicle stock

Market for electric trucks is much bigger but less advanced compared to electric bus market

# **GAP OF ELECTRIFICATION**

SUMMARY



#### **CONVERSION AS THE SOLUTION**

HEAVY VEHICLE CONVERSION BY PEPPER

# SOLUTION

VEHICLE CONVERSION

#### **Classical approach**



#### Increase of vehicle base

Pushing additional vehicles with long & expensive R&D cycles

**Slow time to market** Large order backlog and canibalization of business model

**Pushing new e-vehicle types** Production of additional vehicles

**Reputation risk** Slow time to market and high TCOs can damage reputation

#### **Retrofitting approach**



**Tapping into an installed base** Existing vehicle base **without** long and expensive R&D cycles

**Fast & flexible implementation** Plug and play solution, fast time to market & high scalability

**Conversion of vehicle base** Conversion into EV's instead of production of new vehicles

**Strong brand creation for the future** Direct market share impact and strong brand awareness

# **TOTAL COST OF OWNERSHIP**

COMPARISON OF DIFFERENT BUS TYPES FOR HUNGARY





### **E-TROFIT BECOMES PEPPER**

THE REASON FOR THE CHANGE OF NAME IS THE CONSISTENT EXPANSION OF THE TECHNOLOGY-OPEN PRODUCT AND SOLUTION PORTFOLIO.



pepper embodies the company's mission for sustainable mobility in the commercial vehicle industry.



etrofit continues to exist as a product line in the pepper Retrofitting business unit.

### VISION & MISSION

WE WANT TO MAKE AN ACTIVE CONTRIBUTION TO REDUCING EMISSIONS IN TRANSPORT.

#### VISION

The mobility of the future is green – climate-neutral, emission-free and energy-efficient. Our vision is that it is available to all people, affordable and tailored to their individual needs.

#### MISSION

As a digital OEM, we develop the most sustainable form of mobility in passenger and freight transport.



## PEPPER AT A GLANCE

WITH OUR UNIQUE TECHNOLOGY, WE MAKE A VALUABLE CONTRIBUTION TO CLIMATE-FRIENDLY, EMISSION-FREE MOBILITY IN OUR SOCIETY.



100+ EMPLOYEES

Multi-national team of experts



#### **4 LOCATIONS**

Denkendorf near Ingolstadt (HQ) Garching near Munich Paderborn Vienna (Austria)



#### **3 DISTRIBUTORS**

ltaly Poland France



#### 1. DIGITALER OEM

Providers of complete solutions: From electrified commercial vehicles to charging infrastructure and service

## ADVANTAGES RETROFIT



#### SUSTAINABILITY

- Resource-saving
- Second Life
- CO2 savings



#### ECONOMY

- Cheaper than buying a new one
- Lower operating and maintenance costs, lowest TCO
- Term extension



#### AVAILABILITY

- Fast delivery capability for selected models
- Short development cycles
- Fast implementation



#### SAFETY

- Standards (e.g. ISO 26262)
- TÜV Certification
- Criteria catalogue of the Federal Ministry for Digital and Transport

#### **MODELS** AVAILABILITY AND REQUIREMENTS

#### **VEHICLE SUITABILITY**

- In principle, every existing truck can be electrified
- Focus on the most common models in Europe
- Individual inspection of each vehicle (technical equipment, condition)

#### **VEHICLES AVAILABLE**

- MB Citaro C1
- MB Actros

#### PRODUCT ROADMAP

Year	20	2022				2023		2024				
Quarter	1	2	3	4	1	2	3	4	1	2	3	4
R&D Bus												
MB C1 045												
MB C1 083												
MB C2 033												
IVECO Crossway												
MAN A21												
R&D Truck												
MB Actros MP3												
MB Atego												
MAN TGL												

# **PROJECT SCHEDULE**

Analysis & Consulting

Conception

Vehicle suitability

1

Individual use case

- Vehicle specifications
- Dimensioning Charging infrastructure
- Finance plan

 Refurbishment & Upgrades

Conversion

- Electrification
- Commissioning

Operation

- Service & maintenance
- Staff training
- Innovative hard- & software updates





## ETROFIT KIT



## **PEPPER OWN VEHICLE CONTROL UNIT**

SOFTWARE ADAPTABLE TO DIFFERENT VEHICLE TYPES FOR BUSES AND TRUCKS



The VCU has been developed according to ISO 26262 and represents the core element of the vehicle's electric architecture

## TECH. DATA ABOUT THE ETROFIT KIT BUS

PEPPER VEHICLES CAN BE REGISTERED IN ALL EU MEMBER STATES.

POWERTRAIN		BATTERY		AIR CONDITIONING		
VCU pepper	<ul> <li>Interface between etrofit kit and vehicle</li> </ul>	Technology	NMC (nickel-manganese- cobalt)	Туре	Air conditioning/ Heat pump	
	<ul> <li>Developed according to ISO 26262</li> </ul>	Cooling	Water glycol (active battery cooling)	Electric auxiliary heater [kW]	2 x 7 = 14	
Rear axle	<ul> <li>Electric portal axle ZF AxTrax-AVE 130</li> <li>2 wheel-close asynchronous motors</li> <li>water-cooled</li> </ul>	Usable battery capacity 8 pcs. [kWh]	240 (other configuration possible)	Fossil auxiliary heater [kW]	23	
Torque [Nm]	2 x 485 = 970	Charging power [kW]	Up to 150	Cooling capacity [kW]	25	
After final translation [Nm]	2 x 11.000 = 22.000	Charging type	Type 2 CCS, DC charge		-	
Rated power [kW]	2 x 80 = 160	Range [km]	Up to 250	WEIGHT		
				Gross vehicle weight [kg]	18.000	
Peak power [kW]	2 x 125 = 250	System voltage [V]	650	Curb weight [kg]	12.300	
Recuperation [kW]	Up to 250					

#### **PEPPER BUS**





# **E-TROFIT TRUCK**

BY PEPPER MOTION





## ETROFIT KIT



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## **TECH. DATA ON THE ETROFIT KIT TRUCK**

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DRIVE SYSTEM	DRIVE SYSTEM			ANCILLARY UNITS		
VCU pepper	<ul> <li>Interface between etrofit kit and vehicle</li> </ul>	Technology	NMC (nickel-manganese- cobalt)	Retarder	Telma Retarder AF 83-60	
	<ul> <li>Developed according to ISO 26262</li> </ul>	Cooling	Water glycol	Electric auxiliary heater	HVH 100 Webasto	
Central engine	<ul><li>ZF CeTrax (up to 30t)</li><li>Asynchronous motor</li></ul>	Usable battery capacity 8 pcs. [kWh]	240			
Output torque (peak value / 30 min S2) [Nm]	4.500 / 2.170	Charging power [kW]	Up to 150			
Recuperation [kW]	Up to 250	Charging type	Typ 2 CCS, DC charge			
Engine power (peak value / 30 min. S2) [kW]	300 / 200	Range [km]	Up to 200			
Payload incl. trailer [t]	18			•		
Maximum total weight [t]	26					

### **PEPPER TRUCK**





#### AWARDS



2022

ETPN Award for the etrofit Electrification Kit for Trucks



2020

CLEPA – Innovation Award

FUTURE MOBILITY EUROPE An Automotive World Event

2020

TOP 50 Startups in the Field of Future Mobility in Europe

ollo deutscher ••• mobilitätspreis

2018

#### German Mobility Award