



FACTSHEET TEXTILE & CLOTHING INDUSTRY

The textile and clothing industry ended in 2015 with an increase in revenue of 1.9%, slightly exceeding original growth expectations of 1.5% in comparison with last year. Despite that, and although the market environment was generally positive, the industry struggled with problems related to its key export market Russia, and suffered drastic drops in sales. Yet, the strong SME base in the clothing segment had a positive impact on overall performance.

On international level, Germany ranks 3rd in exports of textiles and Clothing, measured by value, after China and Italy. As for the imports side, Germany ranks second behind USA.

Business activity

Textile is one industry driver in the German economy with an annual turnover of € 11.96 Billion in 2015 and 90 000 employees in Germany. Sector top-selling corporate groups are Adidas and Esprit. Factor behind success are: high quality standards, high number of product variety and the ability to innovate. The demand towards the textile and clothing industry is very dynamic. Competition from Asia and Eastern-European countries such as Slovenia and Hungary.

Employment in the two segments also developed differently, with textiles employing 1.8% more people than in the previous year, clothing only 0.9% more.

Expectations of 2016

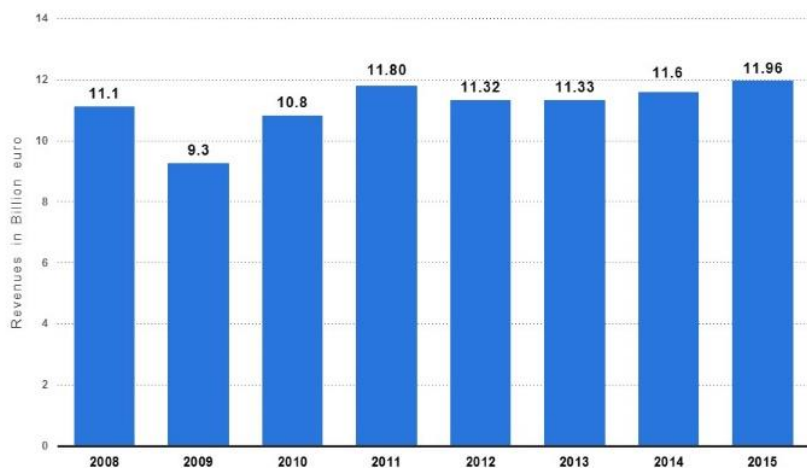
For 2016, it is anticipated a 1.5% growth in the industry (textiles: up 2%; clothing: up 1.5%). Although the start of the year saw some substantial drops in sales, it is expected above-average growth in the technical and supplier segments, as already seen in 2015. Furthermore, most companies have meanwhile adapted to the difficult situation in Russia and the downward trend on this market appears to have bottomed out.

Current overall expectations of business leaders in the textile and clothing industry remain cautiously optimistic. It is also anticipated a slight increase in other indicators alongside sales, such as capacity utilization and incoming orders. Willingness to invest also remains high with just under 70% of companies planning on investing in the current year, most of them at home, and only 4% of companies intending to invest solely abroad.

Expectations regarding employment in the industry are also positive, with a net growth of 0.5% anticipated at home.

Branchenüberblick zur deutschen Textil- und Bekleidungsindustrie 14

Textile Industry revenues - 2008 - 2015 (in Billion Euro)



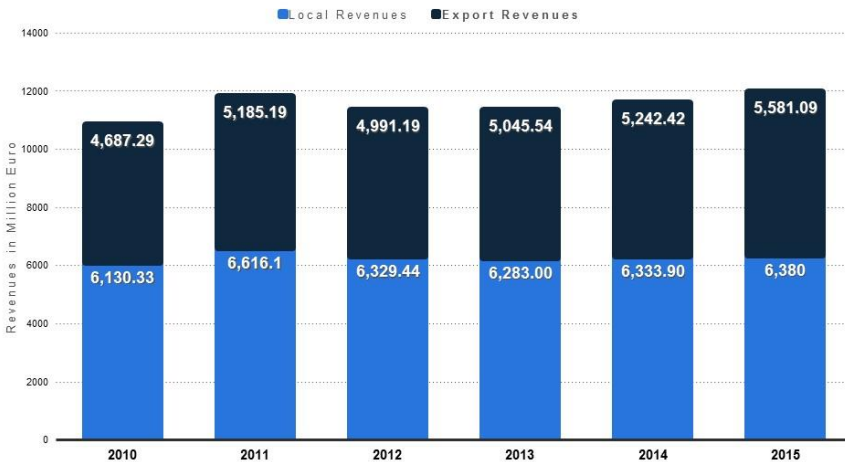
Weitere Angaben zu dieser Statistik, sowie Erläuterungen zu Fußnoten, sind auf [Seite 100](#) zu finden.

Quelle: Statistisches Bundesamt; ID 209617



Außenhandel der deutschen Textil- und Bekleidungsindustrie 55

Local & export revenues for the German Textile Industry (in Million Euro)



Hinweis: Deutschland
Weitere Angaben zu dieser Statistik, sowie Erläuterungen zu Fußnoten, sind auf [Seite 140](#) zu finden.
Quelle: Statistisches Bundesamt: ID 253940

statista

Organic cotton

In recent years, awareness of environmentally friendly production and ecologically grown cotton increased in Germany. The stages of textile production causing the most severe burdens for the environment are cultivation and production of crude fiber and textile finishing. Therefore an increasing demand for ecologically grown cotton can be assumed. Already a rapid growth is noticeable in Germany e.g. by providing organic clothing product lines in big retail stores.

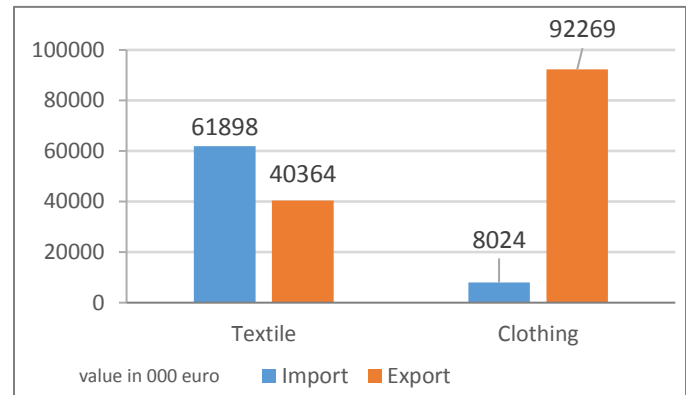
Business opportunities

Right now, textile innovation is often created with reference to new technologies, for which Germany is famous for. For example: Suits with integrated MP3 players.

New innovated developments are also made concerning the functionality of clothes. For example: Development of a special silicone-matrix having a combination of the active substances vitamin E, aloe-Vera and Jojoba-oil embedded.

Egypt's chances to expand exports to Germany first depend on competitiveness in prices.

Egypt's trading activity with Germany in 2016



Furthermore, as one of the biggest producers of ecologically grown cotton, expectations in the market for organic products should be rated positively.

All information have been researched and compiled thoroughly. The publisher (and the writers) does not accept liability for accuracy and completeness of the content, as well as interim changes.

Status: March 2017

