

# Automotive Software Development for Future E/E System Architectures

Tuesday, June 29<sup>th</sup> 2021, 9:00 – 13.00 CEST | Moderation: Claudia Koistinen, AHK Finland

9.00	The event platform opens; expo booths and networking area are open.
9.30 – 9.35	Opening words and practicalities Claudia Koistinen AHK Finland
9.35 – 9.50	The Role of Standardization for Future Intelligent Mobility – Enabling continuous Innovation Rinat Asmus, Chairman at AUTOSAR
9.50 – 10.20	Impact of the Zone Architecture on the in the Vehicle SW Distribution Michael Niklas-Höret, Head of SW Standards at Continental (AUTOSAR Core Partner)
10.20 – 10.35	AUTOSAR applied at Hella Steffen Herz, Director Global Software House at Hella (AUTOSAR Premium Partner)
10.35 – 10.45	Break
10.45 – 10.50	Moderation
10.50 – 11.00	Developing AUTOSAR standard ECU configurations from proprietary data Eugen Cojocaru, Managing Director and Adrian Radulescu, Java Software Developer at GSD IT
11.00 – 11.10	Leveraging novel technologies to engineer innovative solutions for the Automotive industry Alexandru Boca, Head of Mobile at Assist Software
11.10 – 11.20	Connectivity Challenge in Automotive Mircea Voiteanu, Managing Partner and Nicolae Arthur, Technology Partner at Counsel Group Frankfurt
11.20 – 11.30	AUTOSAR – Challenges and Solutions from a Romanian Software Service provider Silvan Morariu, Head of Automotive at AROBS Transilvania Software
11.30 – 11.40	Approaching complex software development projects in the adaptive era Bogdan Nitulescu, Partner & CTO at Tremend Software Consulting
11.40	Closing words and start of virtual networking

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