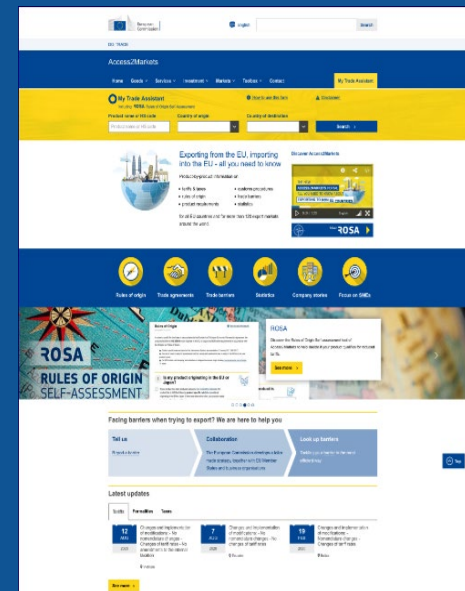




# The new online portal **Access2Markets**

Your gateway to EU trade information





# Objectives (1)

Why do we provide trade information?

- Support COMPANIES in their efforts to internationalise their business
- Inform about TRADE AGREEMENTS and support their implementation
- EXPLAIN the benefits of the EU's trade agreements beyond tariff elimination
- Make it easier to assess export opportunities & chances to ACCESS FOREIGN MARKETS



# Objectives (2)

Why did we create this portal?

- Provide a **SINGLE ONLINE TOOL** for export, import and intra-EU trade
- Provide this information for **EACH PRODUCT**, for **EACH AGREEMENT** and for over 120 export markets
- Break down the legal language into **PRACTICAL INFORMATION**
- Serve information **EASY TO ACCESS** online, multilingual, on-the-go



# User groups

Who is this information for?

- Companies, in particular SME within the EU and in trade partner countries
- Business organisations and associations
- Business Advisory Services, such as the Europe Enterprise Network
- Trade Promotion Organisations



# What is new?

## Market Access Database and Trade Helpdesk PLUS

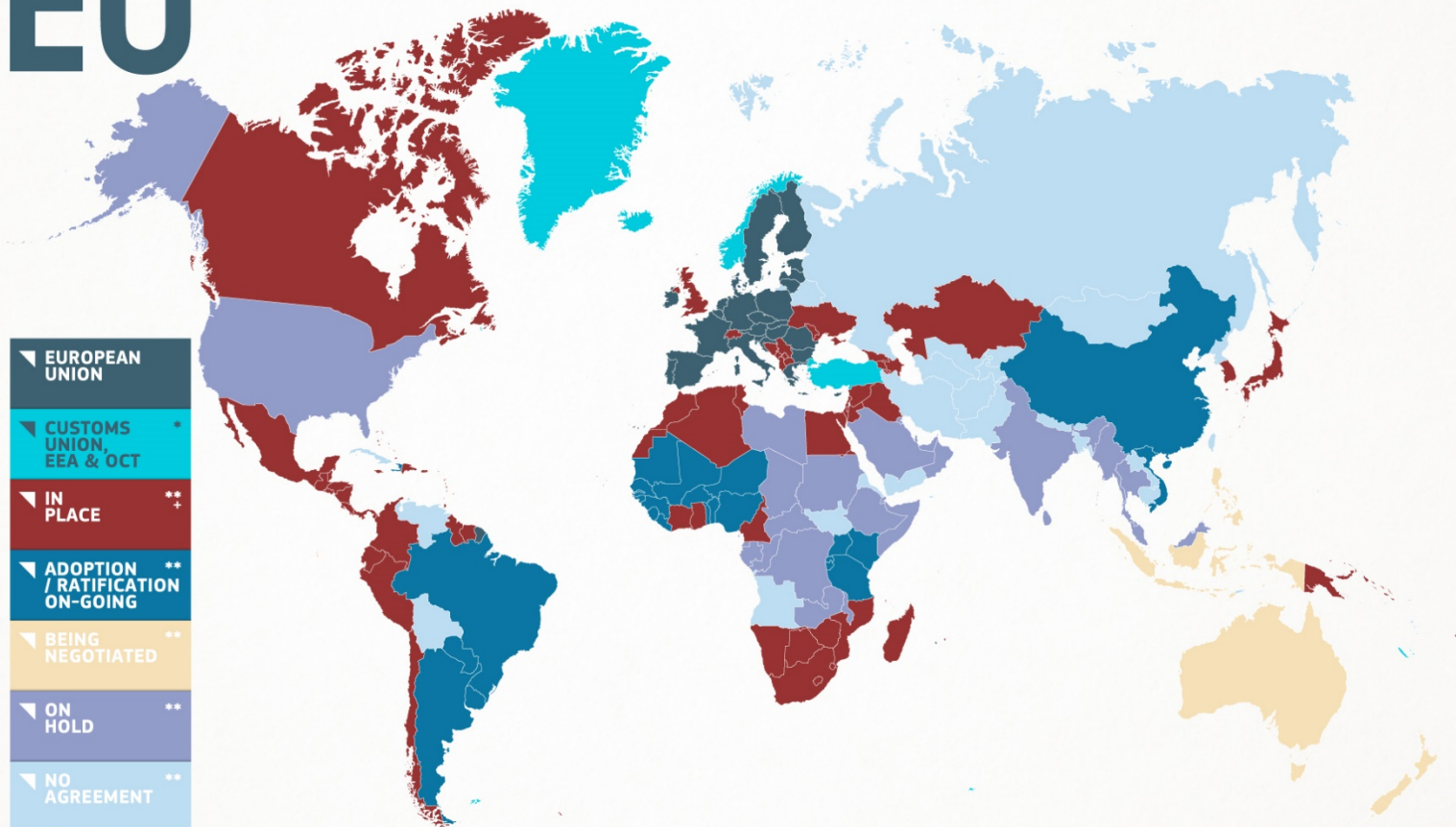
- “All-in-one” – a single portal for import & export
- Special focus on rules of origin incl ROSA (Rules of origin self-assessment)
- Information on how to import into the EU from all countries
- Trade agreements ‘explained’
- More focus on the “How to?” and “Where to start?”
- Multilingual & mobile friendly layout



# A2M informs on all EU trade agreements



## EU trade agreements 2021



\* European Economic Area (EEA) / Overseas Countries and Territories (OCT).

\*\* Free Trade Agreement (FTA), Deep and Comprehensive Free Trade Agreement (DCFTA), Investment Agreement, Enhanced Partnership and Cooperation Agreement (EPCA), Partnership and Co-operation Agreement with preferential element (PCA).

+ The agreements with Chile, Tunisia, and Eastern and Southern Africa are currently being updated; the updated agreement with Mexico is under ratification. The DCFTA with Georgia does not apply in South Ossetia and Abkhazia. The agreement between the EU and the United Kingdom is applied provisionally, pending ratification by the EU.

#EUtrade





# A2M informs on these exports markets \*

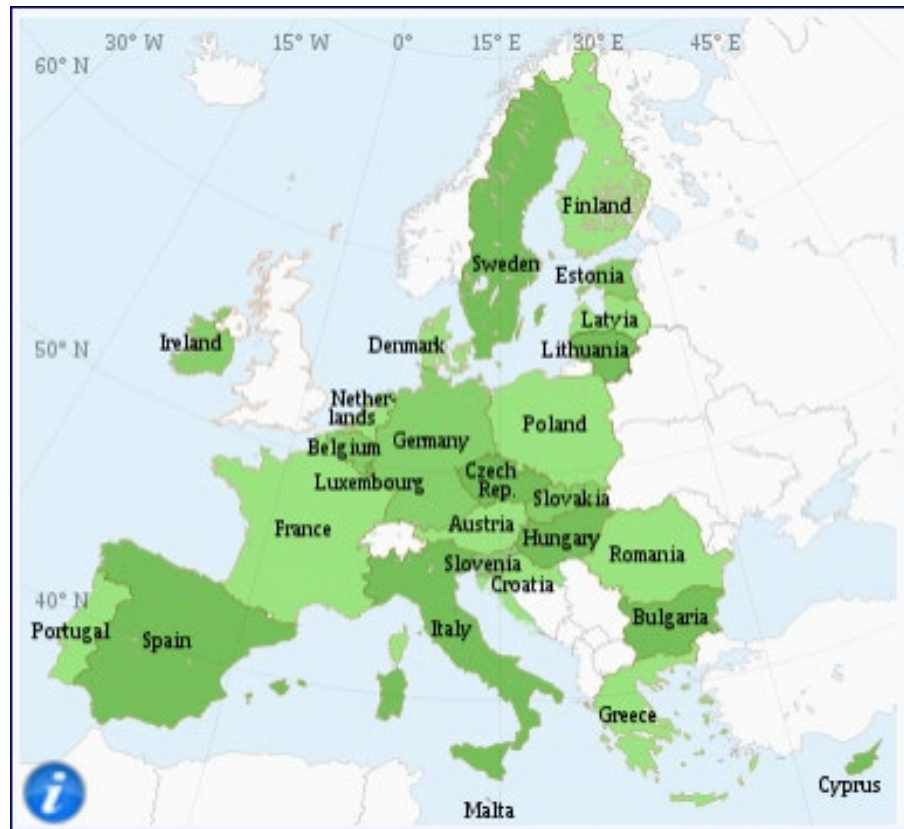


\*) non-EU country related information is copy-right protected for users logging on to the portal from outside the European Union





# A2M informs on the EU market \*



\*) import conditions for goods, EU legislation applying to goods, internal taxes





# Which results can you expect from your product-specific search?

Six data types for one product in a few seconds

- Tariffs
- Internal taxes
- Rules of origin
- Customs procedures, product requirements
- Trade barriers
- Trade statistics





## More information



Contact us:

<https://trade.ec.europa.eu/access-to-markets/en/contact-form>



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