



Fairy Tales

AN ENCHANTED EVENING

23rd November 2019 · 6:00 pm

German Ball Partnership – Your Benefits

Grand Hyatt Hotel



























































GERMAN CHAMBER
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GERMAN BALL
China · Shanghai

22nd GERMAN BALL PARTNERSHIP – YOUR BENEFITS

Partnership	Diamond*	Platinum	Gold	Silver**	Ruby***
Table for 12 guests	1	1	1	1	1
Table location	Diamond location	Platinum location	Gold location	Silver location	Ruby location
Logo size on marketing material	Oversized logo	Large logo	Medium logo	Small logo	Small logo
Partner logo on display (Backdrops & rotating logo slide show at event)					
Partner logo in one Ticker ball advertisement					
Partner logo in two Wechat pushes					
Partner logo in one public media ball advertisement					
Partner logo in the German Ball insert for the German Chamber Ticker (after the event)					
Partner logo on all German Ball Tickets					
Partner logo in ball website					
Partner logo in Annual Report					
Partner logo in Marketing Opportunities Brochure					
Logo Exposure in Event Video					
Partner logo displayed at table					
Advertisement in Ball Brochure	1 page	1 page	1/2 page	Logo Exposure	1/2 page
Advertisement in German Chamber Ticker (one issue)	1 page	1/2 page			
Category exclusivity					
Partnership fee (incl. tax)	RMB 90,800	RMB 85,800	RMB 66,800	RMB 46,800	RMB 78,800

All rates are subjected to tax.

Partnership benefit included

* Please note that only one Diamond Partnership will be sold with at least 2 tables.

** Please note that Silver Partnerships are available for the purchase of one single table per company only. Gold/Platinum/Diamond Partnerships are available for the purchase of one or more tables.

*** Only for Non-members.

Some information in this brochure may be subject to change without notice. GCC Shanghai reserves the right to find interpretation.

22nd GERMAN BALL PARTNERSHIP – YOUR BENEFITS

Partner Logo Board & Logo Slide Show Displayed during the German Ball



Partner Logos in Ad of GC Ticker Fall issue



Partner Logos in Ball Insert of GC Ticker Winter issue



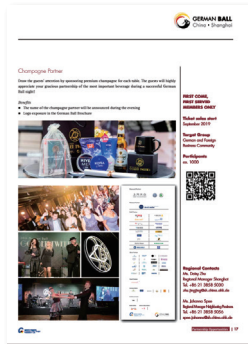
Partner Logos on German Ball Tickets Handed out to all guests



Partner Logos & Links on German Ball Website From late August



Partner Logos in Marketing Opportunities Brochure Marketing Opportunities Brochure 2020



Logo Exposure in Event Video Uploaded on the German Ball website and Chamber official WeChat



Partner Logos in Annual Report Published by March next year



Partner Logos in German Ball Brochure Handed out to all guests



Partner Logos displayed at Tables During the German Ball



To become a partner of the German Ball 2019, please contact the German Chamber of Commerce in Chian | Shanghai under:
Ms. Daisy Zhu | zhu.jingjing@sh.china.ahk.de | 021 5081-2266 ext. 1630

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BALL NIGHT IMPRESSIONS

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