

Sharbat House, 9th Floor
4 Kaufmann St., IL-68012 Tel-Aviv
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עמותת רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☐

Graduate (MA) student: ☒

Reference:	CauseMatch – Customer Success
Company Name:	CauseMatch
Company Type: (Startup/Mature/...)	Startup
Location: (full address)	Agrippas 88 Jerusalem, Israel
Duration of stay: (min 2, max 6 months)	Up to 6 months

Company Description:

CauseMatch is a leading peer-to-peer digital fundraising platform designed for non-profit organizations to maximize fundraising potential. CauseMatch uses leading technology and data driven tools along with a tailored strategy for each organization.

CauseMatch is headquartered in Denver Colorado, USA. The Company maintains offices in Jerusalem, Israel and India.

Job Description and Tasks:

The Intern will work with the Customer Success and Product teams on several departmental Projects including but not limited to:

1. Analysis of donor and ambassador data to determine giving trends
2. Analysis of giving data in different market segments, socioeconomic groups, geographic areas to determine market trends
3. Analysis of product functionality and features with customers to understand where the company needs to focus in terms of the technology and platform.
4. Analysis of Sales data, including customer segmentation, categorization, detailed analysis to understand market trends and forward market direction.
5. Marketing projects including marketing campaigns and promotions data analysis
6. Assistance in implementing and integrating new data systems across the company

Essential Requirements:

The Intern is expected to have good skills and experience with computers. He/she should be proficient with Excel/Google Sheets, analytical skills. Preference for experience with MATLAB and basic scripting skills.

The Intern must have fluent level English language skills.

The Intern must have good communication skills and be comfortable working in a team environment.

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Remuneration Details:

Due to visa regulations a salary is not allowed.

The Intern will receive remuneration up to 1000 NIS a month to cover transportation and/or lunch expenses. CauseMatch will do our best to assist the intern in finding suitable accommodations for the duration of the internship, but the Company will not directly provide or be held responsible for providing such accommodations.