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AHK Sri Lanka NEWSLETTER



**YOUR TRUSTED PARTNER FOR
GERMAN – SRI LANKAN
BUSINESS RELATIONS**



Delegation der Deutschen
Wirtschaft in Sri Lanka
Delegation of German Industry
and Commerce in Sri Lanka

 **Partner In Sri Lanka**



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Dear readers,

The Department of Census and Statistics in Sri Lanka recently stated that the Sri Lankan GDP grew by 1.3% in the 4th quarter of 2020. Sri Lankan Exports according to the unit value index increased by +2.5 per cent on a year-on-year basis in January 2021.

On 3rd of March the first German – Sri Lankan Fast Track Dialogue after the parliamentary elections in August 2020 took place. In presence of the German Ambassador Holger Seubert and the Chairman of the BOI Sanjaya Mohattala German investors and their Sri Lankan partners discussed challenges and opportunities with representatives of Sri Lankan governmental authorities. Major concerns were the new regulation regarding the repatriation of export proceeds, the temporary suspension of forward contracting, import restrictions and procedures for arriving business travellers. On 10th of March a new regulation on business travels under a “bio-bubble” came into force which will facilitate in future business travels of residents in Sri Lanka. Furthermore, regulations for fully vaccinated incoming passengers were announced.

On 25th of March the Delegation of German Industry and Commerce in Sri Lanka in cooperation with the Sri Lankan Embassy and the Association of German Chambers of Commerce and Industry (DIHK) will host a high-ranking webinar on Maritime Industry and Digitalization Trends. Besides the hosts the Sri Lankan Minister of Ports and Foreign Affairs Secretary Admiral Prof. Jayanath Colombage the German Parliamentary State Secretary Steffen Bilger and the Coordinator of Maritime Affairs of the German government have confirmed to participate. Sri Lanka is in an ideal geographic location to become a competitive regional logistic and trading hub. High-ranking German and Sri Lankan representatives of business and politics will discuss how bilateral cooperation could support this target. For further information, please contact our office.

Yours sincerely

Andreas Hergenröther
Chief Delegate of
German Industry and Commerce in Sri Lanka

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1. Current Developments

COVID-19 Update

As of 22 March 2021, Sri Lanka accounted for 90,200 COVID-19 confirmed cases, while recovered individuals totaled 86,759 and fatalities related to COVID-19 amount to 546 individuals.

Import Restrictions

The Import and Export Control Department issued Gazette 2214/56 on 11 February 2021, revising regulations on selected ceramic goods and apparel.

Ceramic articles (under HS heading 69.14) were included in schedule I of the regulations until further notice.

The following items were included in schedule II of the gazette and were allowed to be imported on 90-days credit basis: other garments (under HS heading 62.11).

The following items were included in schedule II of the gazette and were allowed to be imported on 180-days credit basis: ceramic pipes (under HS heading 69.06), and ceramic sinks, washbasins, bidets, water closet pans, flushing cisterns and similar sanitary fixture (under HS heading 69.10).

Repatriation of Export Proceeds into Sri Lanka

The Monetary Board of Sri Lanka issued Gazette Extraordinary no. 2215/39 on 18 February 2021, in respect of receipt of export proceeds into Sri Lanka and conversion of such export proceeds into Sri Lanka rupees. The regulations will be applicable until further notice.

Every exporter of goods will be required to:

- 1) Receive the export proceeds within 180 days from the date of shipment.
- 2) Submit all documentary evidence export proceeds to the respective licensed banks that receives such proceeds in Sri Lanka.
- 3) Every exporter of goods will within fourteen days upon the receipt of such export proceeds into Sri Lanka, convert 25% from and out of the total of the said export proceeds received in Sri Lanka into Sri Lankan Rupees through a licensed bank.
- 4) The requirement of converting the aforesaid 25% from the export proceeds received in Sri Lanka will be determined by the Monetary Board from time to time.

Central Bank allows clients to sell FCY forward against LKR

On 25 January 2021, the Central Bank directed licensed commercial banks to refrain from entering forward contracts of foreign currency until 24 April 2021. Hedging instruments in the market for importers continue to be suspended.

According to the latest amendment to Banking Act Directions No. 2 of 2021, banks can purchase FCY from export-business customers by entering forward contracts to sell foreign currency and buy Sri Lankan Rupees.

Guidelines for those who undertake Business visits under Bio Safety Travel Bubble

The Ministry of Health released a circular on 10 March 2021 stating the measures applicable only to Sri Lankans and foreign nationals who are residing in Sri Lanka, who are undertaking an important state visit/official visit/business visit under the bio safety travel bubble. Business travelers visiting under the bio safety travel concept should strictly comply with the health guidelines/protocols issued by the Ministry of Health.

For more information on the regulations, please refer to the AHK '[COVID-19 Update](#)'

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සෞඛ්‍ය අමාත්‍යාංශය சுகாதார அமைச்சு Ministry of Health

All Deputy Director Generals
Director, Quarantine
Chief Epidemiologist
Provincial Directors of Health Services
Regional Directors of Health Services
Regional Epidemiologists
Medical Officers of Health
Medical Officer, Airport Health Offices

Public health measures to be adopted by Sri Lankans or foreign nationals residing in Sri Lanka who are undertaking an important state visit/ official visit/business visit under bio safety travel bubble

- (1) These measures are applicable only to Sri Lankans or foreign nationals who are residing in Sri Lanka and undertaking an important state visit/ official visit/ business visit under bio safety travel bubble.
- (2) Sri Lankans or foreign nationals travelling from Sri Lanka to undertake important state visit/ official visit/ business visit under bio safety travel bubble should make their request to Director General of Health Services at least **two weeks prior** to the date of departure with following details,
 - a. Full name
 - b. Passport number
 - c. Address of the residence in Sri Lanka
 - d. Address in Sri Lanka staying after return from overseas visit (if different from "c")
 - e. Name of the visiting country
 - f. Address in the foreign country
 - g. Official letter of invitation from foreign country
 - h. Approval letter from the work place
 - i. Date of departure
 - j. Date of arrival
 - k. Flight details
 - l. COVID-19 vaccination status: Date/s of vaccination, Name of the vaccine
- (3) Granting approval will be considered case by case basis subjected to the conditions stipulated by the Director General of Health Services.
- (4) Should travel within a bio safety bubble practicing recommended COVID-19 preventive measures throughout the visit.

- (5) Should inform the arrival details, flight details and address of the approved residence in Sri Lanka to Epidemiology Unit (chepid@sltnet.lk, samithag@hotmail.com) and Quarantine Unit (quarantinelk@gmail.com) at least 24 hours before embarkation.
- (6) On the Day One of arriving to Sri Lanka, the area Medical Officer of Health (MOH) should be informed.
- (7) Following criteria are applicable **upon arrival** to Sri Lanka

1.	If the duration between the departure from Sri Lanka and arrival to Sri Lanka is 96 hours or less	Should carry negative COVID-19 PCR test results (in English) done within 96 hours of embarkation or antigen test done within 48 hours of embarkation. Should undergo home quarantine upon arrival to Sri Lanka. After arriving to Sri Lanka, COVID-19 PCR testing should be done between Day 5-7 and if test result is negative shall be released from home quarantine on day 7.
2.	If the duration between the departure from Sri Lanka and arrival to Sri Lanka is more than 96 hours	Should carry negative COVID-19 PCR test results (in English) done within 96 hours of embarkation or antigen test done within 48 hours of embarkation. Should undergo home quarantine upon arrival to Sri Lanka. After arriving to Sri Lanka, COVID-19 PCR testing should be done on Day 1 and between Day 5-7. If both test results are negative shall be released from home quarantine on day 7.

- (8) After arriving to Sri Lanka, COVID-19 PCR testing should be done from a Health Ministry approved private sector laboratory/state laboratory (only for state/official visit) and the results to be submitted immediately via email to the Epidemiology Unit (chepid@sltnet.lk, samithag@hotmail.com) and Quarantine Unit (quarantinelk@gmail.com). If febrile or display symptoms of COVID-19, a PCR test should be done immediately and results should be submitted to relevant units as indicated above.
- (9) Should practice recommended COVID-19 preventive measures during the quarantine at residence. If the COVID-19 PCR test is negative as indicated above, shall be released from quarantine and the area MOH should be informed for the release.
- (10) Should arrange own transport method to travel to their residence from arriving airport in Sri Lanka. Driver/ other officials should adhere to recommended personal protective measures. If the driver/ other officials travelling in the vehicle become febrile or display symptoms of COVID-19, PCR test should be done immediately and results should be submitted to relevant units as indicated above.

(11) If the person travelled under bio safety bubble has obtained the recommended doses of the Covid-19 vaccine completely, shall be exempted from quarantine.

(12) This guideline will be reviewed in two weeks time or may change according to the COVID-19 case reporting situation on the country.


Dr Asela Gunawardena
Director General of Health Services

Dr. ASELA GUNAWARDENA
Director General of Health Services
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Colombo 10.

Copies:
Director General, Civil Aviation Authority
Controller General, Department of Immigration and Emigration
Director General of Customs
Chairman, AASL

Mandatory Due Diligence Law

Germany is set to introduce a law on mandatory human rights due diligence for German enterprises. After previous voluntary mechanisms did not provide the desired results, this step was deemed necessary.

On 3 March 2021, the Federal Cabinet passed a draft law. The law is expected to be passed by the German parliament by summer. A violation of the law will lead to fines. For companies with an annual turnover of more than 400 million Euros, the fine would be a maximum of 2% of turnover.

Commencing 2023, companies based in Germany with at least 3000 employees will be required to ensure that certain human rights standards are met throughout the value chain. From 2024,

this law will apply to companies with at least 1000 workers.

The law states that companies will be required to assess and react to human rights risks, in all steps of the supply chain. But firms have more responsibility for their direct suppliers.

Under international norms for business and human rights (UN), companies have a responsibility to conduct human rights due diligence throughout the whole supply chain. However, in practice this is very difficult because there is less leverage over indirect suppliers. Therefore, direct suppliers must be observed much more closely for human rights violations according to the law.

The law implies that suppliers of German

firms from abroad must comply with the human rights standards. Along with the Friedrich Naumann Foundation, the AHK Sri Lanka aims to sensitize Sri Lankan companies exporting to the EU on supply chain standards with the initiative "Sustainable supply chains as driver for global competitiveness".

If local companies do not comply with these standards, German companies may turn away and find suppliers in other countries.

Therefore, it is essential for key staff members to be well trained in order to optimize the implementation of the necessary standards. This will promote the competitiveness of Sri Lankan businesses and open the door for further cooperation with German and other EU companies.

2. Economic Data of Sri Lanka

GDP Growth

Statistics by DCS

According to the 2020 GDP statistics published by the Department of Census and Statistics in Sri Lanka, the economy in 2020 indicated a decline of 3.6%. Q4 2020 recorded an economic growth of 1.3%. In 2020, major economic activities of agriculture, industry, and services, reported negative growth rates of 2.4%, 6.9% and 1.5%, respectively.

Projections by CBSL

As per the medium-term macroeconomic framework of the Central Bank of Sri Lanka, the economy of Sri Lanka is expected to grow by +5.0% in 2021.

Forecast by ICRA

According to ICRA Lanka - subsidiary company of Moody's Investors service, the economic growth of Sri Lanka is forecasted to be +3.6% in 2021.

Inflation

Headline inflation as measured by the National Consumer Price Index decreased to 3.7% in January 2021, from 4.6% in December 2020. Core inflation in February 2021 declined to 2.6% from 2.7% in January 2021.

Foreign Currency Reserves and Exchange Rates

From the beginning of the year until 22 March 2021, the Sri Lankan rupee depreciated against the US dollar by 7.1% to an indicative rate of LKR 197.47.

The Sri Lankan rupee depreciated against the Euro by 4.1% and the pound sterling by 8.5% to an indicative rate of LKR 234.78 and LKR 273.21, respectively.

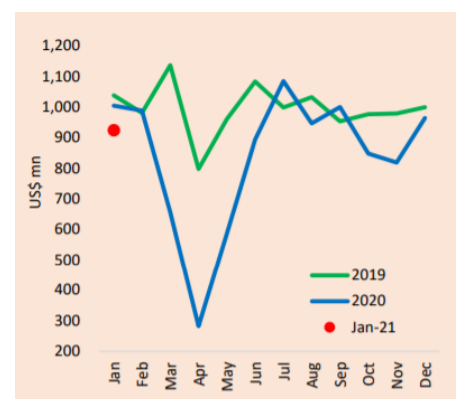
As of 28 February 2021, Official Reserve Assets amounted to USD 4,555.7 Mn while the Foreign Currency Reserves totaled USD 4,097.3 Mn.

Foreign Trade

Export Sector

According to the statistics published by the Export Development Board, Sri Lanka's merchandise exports indicated a negative growth of -9.64% in January 2021 with USD 908.07 Mn compared to USD 1004.9 recorded in January 2020.

The export volume index declined by -10.2 per cent while the unit value index increased by +2.5 per cent on a year-on-year basis in January 2021.



German Exports to Sri Lanka

German exports to Sri Lanka in January 2021 declined by -33.1% to EURO 14,374,000 compared to EURO 21,483,000 January 2020.

German Imports from Sri Lanka

Germany imported from Sri Lanka goods amounting to EURO 57,889,000 in January 2021, compared to EURO 75,215,000 in the same period of the previous year, indicating a decline of -23.0%.

Sri Lankan Global Exports

Tea Industry

Export earnings from tea products increased by 1.25% to USD 100.99 Mn in January 2021. In comparison to December 2020, a decline of -10.6% was noted in January 2021.

Rubber and rubber-finished products Industry

Export earnings from Rubber & Rubber finished products increased by 5.46% (y-o-y) to USD 84.16 Mn in January 2021. Pneumatic and retreaded rubber tyres and tubes (10.97%), industrial and surgical gloves (40.43%) and hygienic or pharmaceutical articles (133.33%) attributed to the export growth in January 2021 compared to the previous year.

Coconut and coconut-based products Industry

Export earnings in January 2021 from Coconut-based products increased by 10.50% to USD 54.18 Mn compared to USD 49.03 Mn in January 2020. Earnings from Coconut Milk Powder, Coconut Cream, Liquid Coconut Milk and Coconut Flour categorized under the Coconut Kernel Products increased by 64.85%, 8.19%, 38.97% and 88.24% respectively in January 2021 compared with January 2020.

Apparel Industry

Export earnings from Apparel & Textiles declined by -10.76 % to USD 421.28 Mn during the month of January 2021 compared with USD 472.07 Mn recorded in January 2020. A decline of -6.94 % was indicated in January 2021 in comparison to December 2020.

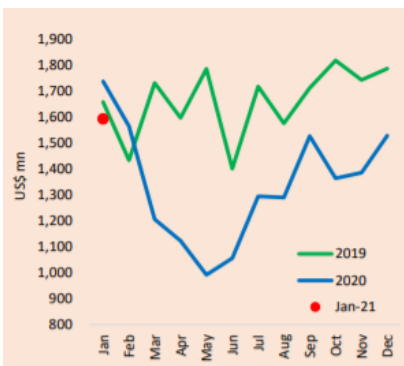
Spice Industry

Export earnings from Spices and Essential Oils increased by 115.96% to USD 42.22 Mn in January 2021 compared to USD 19.55 Mn in January 2020. On a year-on-year basis, exports earnings of cinnamon, pepper, cloves, nutmeg & mace, and essential oils grew by 82.28%, 432.93%, 184.73%, 50.62%, and 142.22%, respectively.

Sri Lankan Global Imports

Expenditure on merchandise imports amounted to USD 1,592 Mn in January 2021 compared to USD 1,735 Mn in January 2020.

The import volume index and the unit value index declined by 4.2 per cent and 4.3 per cent, respectively on a year-on-year basis in January 2021.

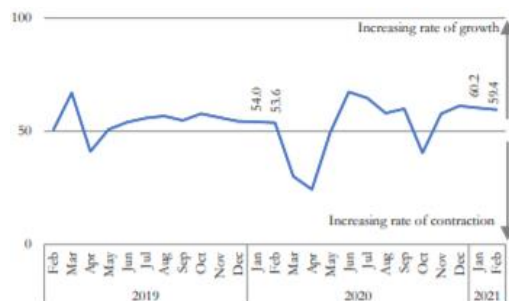


Vehicle Imports

Vehicle imports in January 2021 amounted to USD 0.5 Mn (-99.2% y-o-y). Between January and December 2020, vehicle imports amounted to USD 282.9 Mn, indicating a decline of -65.3 compared to the previous year.

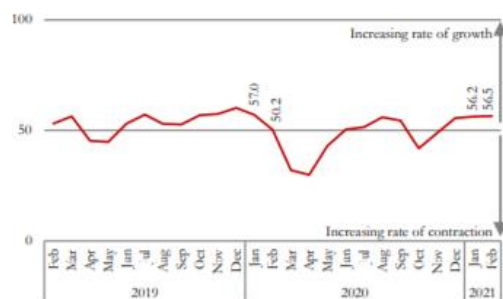
Manufacturing Sector Purchasing Managers' Index (PMI)

The manufacturing sector PMI in February 2021 decreased to 59.4 index points, which is a decline of 0.8 index points compared to January 2021.



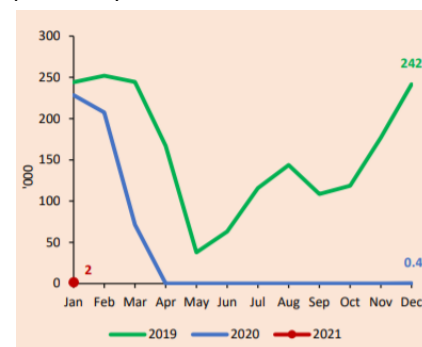
Services Sector Purchasing Managers' Index (PMI)

The Services sector PMI amounted to 56.5 in February 2021, which is an increase of 0.3 index point compared to January 2021.



Tourism Sector

Between January and February 2021, tourist arrivals amounted to 5,048, which is a decline of -98.8% compared to 435,941 in the same period of the previous year.



3. AHK Sri Lanka - Events

3.1 Upcoming Events

Webinar: “Maritime Industry and Digitalization Trends”

Date: 25 March 2021

The Delegation of German Industry and Commerce together with the Association of German Chambers of Commerce and Industry (DIHK) and the Sri Lankan embassy in Germany have organized the webinar to discuss about the opportunities of cooperation in the field of maritime affairs, Sri Lanka Ports – Potentials of a global maritime hub, and the investment opportunities in Sri Lanka.

The webinar aims to strengthen bilateral relations between Germany and Sri Lanka in the field of maritime industry by facilitating industry-driven dialogue and encouraging the transfer of know-how on renowned maritime digitalization trends and solutions from Germany.

Please refer to the program [here](#).

For registrations, please contact Ms. Nele Wimmer (DIHK) - wimmer.nele@dihk.de

Top German Brands in Sri Lanka Event 2021 – 7th Edition



Date: 27 April 2021

The gala-dinner of the 7th edition of the ‘Top German Brands Sri Lanka’ will take place in the evening of 27th April at the Galle Face hotel. The key flagship event organized by the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) will be attended by the German Ambassador H.E. Holger Seubert and high-ranking representatives of the Sri Lankan authorities as well as decision makers of German and Sri Lankan businesses.

176 German brands have joined this year’s initiative.

During the event, participating German brands representatives will get the opportunity to underline their role as strategic partners in Sri Lanka, enhance networking prospects among industry players and identify opportunities for future cooperation.

Please refer to the program [here](#).

For more information, please contact Mr. Malintha Gajanayake - malintha@srilanka.ahk.de

Certified training and assessment – Enhancing competitiveness in export-oriented companies through transparency & due diligence in supply chains

Date: 05 May 2021

AHK Sri Lanka, in collaboration with the Friedrich Naumann Foundation for Freedom (FNF) and Löning Human Rights & Responsible Business is conducting a training series on sustainable supply chains in Sri Lanka to increase the export competitiveness of Sri Lankan companies in EU and US markets.

The program began with the kick-off event “Sustainable Supply Chains as drivers of global competitiveness” held on 24 February 2021 and will follow up with a certified training program on core-elements of due diligence. The training will comprise of 4 modules: legal and consumer pressure on EU and US markets, core standards and certifications, practical insights, and individual company assessment and action plan.

To register, please use the following [link](#).

For more information, please contact Ms. Semini Satarasinghe – communication@srilanka.ahk.de

Sourcing Mission from Germany to Sri Lanka focusing on Apparel and Agricultural Goods (Tea, Rubber, Coconut based Products)

Date: 06 – 07 May 2021

As one of the region's most vibrant export hubs, Sri Lanka offers a wide range of products from different kind of sectors. Sri Lanka is known for its sustainable and ethical manufactured apparel and textiles of high quality. A large number of renowned brands from Europe and the US are sourcing their products here. Agricultural products make up a large share of the exports as well.

The initiative jointly organized by the German Asia-Pacific Business Association (OAV) and the Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) will show German companies clear business opportunities during a high-level webinar in May 2021 and physical B2B meetings including site visits in Colombo in November 2021. On both occasions, it will be possible to establish contact with decision-makers from industry and politics.

For more information, please contact Mr. Marvin Woischnik-Lange - projects@srilanka.ahk.de

2nd Train the Trainer Online Course - "AdA International"

Date: 15 May 2021

The Delegation of German Commerce and Industry in Sri Lanka (AHK Sri Lanka), in cooperation with GIZ VTSL and Edwin Lemke – Training by Understanding, is happy to offer a 2nd Train the Trainer Online course "Ada International".

The course will cover four modules including Analyze, Plan, Conduct, Complete and will alternate between online training and self-learning sessions, with a total duration of approx. 80 hours. The training will conclude with a practical and multiple-choice examination. Participants will acquire valuable information and knowledge concerning online teaching, improve their professional skills, and act as multipliers in your company. Successful participants will receive an official German trainer certificate issued by AHK Sri Lanka and the Association of German Chambers of Industry and Commerce (DIHK).

HR managers and in-company trainers are encouraged to apply.

For more information, please contact Mr. Josef Tschöp - training@srilanka.ahk.de

German Business Delegation to Sri Lanka on Energy Efficiency and Self-Sufficiency in Industry



Date: 31 May – 04 June 2021

As part of the German Energy Solutions Initiative by the Federal Ministry for Economic Affairs and Energy (BMWi), German companies will present their technologies from the field of energy efficiency and self-sufficiency in industry (plants, machines, components, EPC) to interested decision-makers from Sri Lanka with the purpose to build long-term business partnerships.

The conference will showcase the expertise and the latest energy solutions from Germany and Sri Lanka. This conference provides a forum for networking, specialist talks, discussing current developments and the policy environment for smart energy solutions. Participating companies will have the opportunity to gain insights into the products and services the participants offer and explore business opportunities with them.

For more information, please contact Mr. Marvin Woischnik-Lange - projects@srilanka.ahk.de

**Virtual Delegation on German
Industry-driven Vocational Training
and Training Technology/Solutions
for Sri Lankan Decision Makers,
Buyers and Multipliers**



Date: 18 – 20 May 2021

AHK Sri Lanka, in collaboration with IHK Munich, will organize a virtual delegation as part of BMWi Market Development Program for SMEs. The online event is an opportunity for Sri Lankan decision makers, buyers and multipliers from the field of vocational training to enhance cooperation. The virtual information trip will offer information on the dual training system in Germany, exchanges of first-hand experiences of companies involved in vocational training, insights into methods of career guidance and placement. On the third day of the virtual delegation, iMove (Training Made in Germany) will give an overview on the German education market. Furthermore, providers of training and further education technology and services will introduce themselves and their solutions. We are happy to receive your registration for this virtual delegation (free of charge).

For more information, please contact
Mr. Josef Tschöp -
training@srilanka.ahk.de

**Virtual Delegation of Sri Lankan
Businessmen to Transport Logistic -
World's Leading Trade Fair for
Logistics**



Date: 04 - 06 May 2021

Transport Logistic is the world's leading trade fair for logistics, mobility, IT, and supply chain management has been taking place in Munich since 1978. Also, part of transport logistic is air cargo Europe the industry gathering for the international air freight industry.

Transport Logistic gives visitors a complete look at the entire process chain of the transport and logistics sector. During the event, more and more exhibitors from Germany and all around the world present their innovative products and services. Transport logistic also features an extensive program of related events and conferences. Furthermore, the trade fair serves as ideal platform for knowledge transfer and networking.

Transport Logistic Online, from May 4-6, 2021, is focused on a high-quality and broad online conference program.

For more information, please contact Mr.
Malintha Gajanayake -
malintha@srilanka.ahk.de

**Delegation of Sri Lankan Businessmen
to A+A - World's Leading Trade Fair
for Safety, Security and Health at
Work**



Date: 26 -29 October 2021

A+A is held in Düsseldorf every two years. It is the world's biggest and most important event revolving around health and safety at work.

Making contacts, building networks, and meeting key decision-makers face to face: young enterprises can capitalize on the potential of the leading international trade fair for safe and healthy working. Counting over 2,100 exhibitors from more than 60 countries and in excess of 73,000 visitors from 136 countries, A+A in 2019 provided an appropriate setting to introduce innovations to an international trade audience.

For the upcoming A+A, the organizers are working on an additional hybrid trade fair experience. This will enable digital participation in various congress and trade fair contents. Information on how to experience A+A 2021 online will follow shortly.

For more information, please contact Mr.
Malintha Gajanayake -
malintha@srilanka.ahk.de



Delegation der Deutschen
Wirtschaft in Sri Lanka
Delegation of German Industry
and Commerce in Sri Lanka

 Embassy
of the Federal Republic of Germany
Colombo

3.2 Past Events

Seminar and Press Conference – Supporting Organic SMEs in Sri Lanka

Date: 09 March 2021

The Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka), in collaboration with the German Agency of International Development Cooperation (GIZ), conducted a seminar with an integrated press conference in Jaffna on 09 March 2021 to raise awareness among potential exporters and industry representatives to increase export capacities of organic products to the EU. Sri Lankan exporters in the organic sector were briefed on the procedure of exporting organic products from Sri Lanka to the EU and support mechanisms such as matchmaking support and the 'develoPPP.de program' of the German Ministry for Economic Cooperation and Development (BMZ).

Mr. Andreas Hergenröther, Chief Delegate of AHK Sri Lanka, stated: "The German market for organic food is one of the fastest-growing markets worldwide and the largest one within the European Union (EU). We are convinced that Sri Lankan organic exporters could become strategic suppliers".

Furthermore, he highlighted that the global market for organic food reached EURO 106 billion in 2019. Retail sales in the European Union (EU) were valued at EURO 41.4 billion. As the largest organic retail sales market in the EU, Germany accounted for EURO 11,970 million in 2019. Major Sri Lankan organic products exported to the EU include



cinnamon, coconut-based products, organic tea, tropical fruits such as papaya, pineapple, banana, and vegetables such as potato, carrots, leeks, and legumes.

Mr. Sivapalan Pakeetharan, Program Officer-Enterprise development, from GIZ introduced the develoPPP.de Program to the organic-sector exporters and discussed the criteria required to embark on a develoPPP.de programme together with the GIZ SME Sector Development Program in Sri Lanka. The required criteria included being a for-profit business, making a 50% contribution to the project, and a minimum annual turnover. Private companies engaged in the organic sector, with project ideas with a clear community/social impact were encouraged to apply for the develoPPP.de Program.

During the event, Mr. Marvin Woischnik-Lange, Head of Public Projects at AHK Sri Lanka presented information on key topics concerning the EU legislations for organic farming, technical regulations and controls, certifications, standards, packaging, labelling, logistics, risk management, and other

requirements of the European consumer. Moreover, Mr. S. Maheswaran, President - Thenmaradchi Fruit Producers and Sellers Cooperative Society / Palamuthirsolai presented a develoPPP – testimonial and Dr. Prabu Nadaraja, Co-founder of Organic Movement of North & East (OMNE) expounded on the prospects of organic farming in North and East Sri Lanka.

German – Sri Lankan Fast Track Dialogue



Date: 03 March 2021

The Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) in collaboration with BOI organized the German – Sri Lankan Fast Track Dialogue with the objective of addressing the key challenges faced by German enterprises based in Sri Lanka and identify the areas for improvement in the Sri Lankan business and economical context to facilitate new foreign investments.

In attendance was the German Ambassador to Sri Lanka and the Maldives H.E. Holger Seubert, Chief Delegate of AHK Sri Lanka Mr. Andreas Hergenröther, BOI Chairman Mr. Sanjaya Mohottala, BOI Director General Mr. Pasan Wanigasekara and relevant state authorities.

German companies operating in Sri Lanka had the opportunity to discuss concerns such as the import restrictions, tender processes, timely approval by authorities, forward contracts and exchange rate fluctuations affecting their existing and future investments.

Participant companies in discussion were AMS International, Eskimo, Continental, United Ventures, IWS, Ceylon Oxygen, Hafele, Fresenius Medical Care Lanka, Aqua Dynamics, J.M Wickramarachchi & Company, Access Lifestyle, Wurth, Siemens Gamesa, Hacker, and Acteil.

Launch of “Exporting to the European Union – A Practical Guide for Sri Lankan Suppliers of Agricultural Products”

Date: 01 March 2021

The Delegation of German Industry and Commerce in Sri Lanka (AHK Sri Lanka) together with the United Nations Industrial Development Organization (UNIDO) officially launched the publication “Exporting to the European Union – A Practical Guide for Sri Lankan Suppliers of Agricultural Products” on 01 March 2021. The virtual event focused on providing certain key information needed to access the EU market and



answered questions most frequently asked by exporters, potential exporters, and trade support institutions in Sri Lanka.

This publication was developed in the framework of an EU-funded project and aims to increase export capacities of Sri Lankan businesses in the agriculture sector, by providing a simplified overview on the steps required to export European Union (EU) with a special emphasis on German and Dutch markets.

Mr. Andreas Hergenröther, Chief Delegate of AHK Sri Lanka stated: “The major reason for us as part of the German Chamber network to partner for the initiative is to support Sri Lankan exporters of agricultural products to obtain broader market access to the EU by providing key information on export and import regulations, required certifications, labelling and packaging regulations, logistic solutions, and distribution channels in the EU”.

Furthermore, he underlined that with a total volume of 717 Mio. Euro Sri Lankan exports to Germany, Germany remains the third most important

export market for Sri Lanka behind the US and the UK.

Mr. Jairo Andres Villamil-Diaz, International Technical Specialist from UNIDO highlighted that “Sri Lankan Exporters have very special products of great potential and this practical guide for Sri Lanka suppliers of Agricultural Products, will help them to go through the process of exporting to the European Union, in a step-by-step process. Moreover, with the help of UNIDO and AHK Sri Lanka, they can find further assistance to become very successful exporters and the visibility of Sri Lankan products will increase significantly in the international markets”.

The publication has been structured to highlight the most important topics such as legal aspects, certifications, standards, packaging, labelling, logistics, risk management, intellectual property rights, and the European consumer.

The publication is available in digital format and can be obtained from the AHK Sri Lanka webpage – ‘Publications’ section <https://srilanka.ahk.de/publications>.

“Sustainable Supply Chains as drivers of global competitiveness”

Date: 24 February 2021

The Delegation of German Industry and Commerce (AHK Sri Lanka) and the Friedrich Naumann Foundation for Freedom (FNF) co-organized a second hybrid conference on “Sustainable Supply Chains as drivers of global competitiveness” on 24th of February. Since September 2020, the two organizations in cooperation with Loening Human Rights and Responsible Business have conducted several trainings, individual gap assessments and covered the preconditions for certifications for Sri Lankan exporters in the sectors of rubber, apparel, and food products. All project partners agreed to extend the project to the Sri Lankan tourism sector.

During the opening Chief Delegate of German Industry and Commerce and Industry in Sri Lanka Andreas Hergenroether stated: “The major reason to partner for the initiative is to support Sri Lankan exporters to

obtain broader market access and to enable German/European importers to import according to international sustainability standards. Sustainability standards are a reality. They are partially politically driven, but they are also more and more consumer and industry driven. Besides the existing official legally binding standards, European importers require more and more consumer and industry driven standards like Fairtrade, BSCI, SA8000 and IFS”.

Country Head for Sri Lanka and Bangladesh of the Friedrich Naumann Foundation for Freedom Mr. Hubertus von Welck underlined that the initiative “Sustainable supply chains as driver for global competitiveness” has been taken up and has now been extended as a contribution to the restart of the Sri Lankan economy to overcome the Covid-19 pandemic as fast as possible. He emphasized that companies should be open for standards under the UN Guiding Principles and incorporate those in

their in-house procedures.

In a video message German Ambassador to Sri Lanka and the Maldives H.E. Holger Seubert pointed out the relevance of the subject with regards to the upcoming Supply Chain Law in Germany. A joint inter-ministerial draft law is to be presented in mid-March to the German parliament. German importers will be under the obligation to continuously verify that their suppliers respect United Nation Guiding Principles (UNGP) of business and human rights. Violations would be sanctioned with penalties up to 10% of the importer’s annual turnover and exclusion from public tenders up to three years.

During the panel discussion with company representatives of the targeted sectors of apparel, food and tourism, panelists stressed how much their businesses are related to consumer driven sustainability requirements and how important the required documentation of UNGPs conform processes is.



Senior Experten Service (SES)

Foundation of German Industry for International Cooperation

Senior Experten Service (SES) – the Foundation of German Industry for International Cooperation – is the largest German volunteer placement organisation for retired skilled and management professionals. It is a non-profit organisation providing help for self-help since 1983, mainly in developing and transition countries, but also within Germany.

SES is supported by the main associations representing German business: the Federation of German Industry (BDI), the Confederation of German Employers' Associations (BDA), the Association of Chambers of Industry and Commerce (DIHK) and the German Confederation of Skilled Crafts (ZDH). The activities of SES abroad are funded partly by the Federal Ministry for Economic Cooperation and Development (BMZ). Projects in Germany are supported by the Federal Ministry of Education and Research (BMBF).

Senior Experts

SES Experts can draw on many years of professional experience. They pass on their knowledge on a

voluntary basis and train fellow workers in their subject fields all over the world. They come equipped with knowhow from around 50 branches of industry, along with good social skills, readiness to adapt to the conditions prevailing in the assignment country, and, in many cases, good foreign language skills. No costs are incurred to them through working for SES. Insurance is also taken care of.

Clients

The services of SES are mainly aimed at small and medium-sized enterprises, public authorities, professional bodies and business associations, social and medical institutions as well as training institutions. Close collaboration with other development organisations is well established. In Germany, SES also champions schools, schoolchildren, and trainees.

Assignment conditions

SES works according to demand and need. It responds to enquiries from clients, checks their requests and concludes separate agreements with the client and the Expert. The work of Experts assigned is of a



recommendatory nature. Sole responsibility for the implementation of recommendations lies with the clients. Protecting the intellectual property rights of third parties is one of the most important principles of all SES assignments.

Funding

Clients fund the lion's share of the costs associated with SES assignments – particularly those incurred at the assignment location. If foreign clients are unable to meet the costs of international travel and administrative expenses, BMZ can provide funds. SES activities in assisting young people in their education and training in Germany are financed by BMBF.

Contact

For more information, please contact our SES representative: Mr. Josef Tschöep: training@srilanka.ahk.de

New Programme to promote responsible business through cooperation projects:

Business Scouts for Development

The Business Scouts for Development promote sustainable and responsible engagement by the private sector in around 40 countries across the globe, among them in Sri Lanka. They are development policy experts who advise German, European and local companies on the opportunities for promotion, financing and cooperation available through German and European development cooperation, facilitate networking with potential partners and initiate cooperation projects. In addition, by supporting business and learning partnerships, the transfer of expertise and targeted support for trade fair participation they not only generate new opportunities for trade but also improve prospects for local job creation. At the Delegation of German Industry and Commerce in Sri Lanka, Josef Tschöp is working as Business Scout in the field of vocational training.

Within Germany the Business Scouts provide advice directly through Germany's top business associations, such as the Association of German Chambers of Commerce and Industry (DIHK), the Federation of German Industries (BDI), the German Confederation of Skilled Crafts (ZDH)

and industry, chambers of crafts and trades, industry associations, state-level associations and – in cooperation with Engagement Global – foundation organisations. In the partner countries they are either integrated into German development cooperation offices or work at German Chambers of Commerce Abroad and Delegations of German Industry and Commerce. The experts therefore bridge the gap between the private sector and development cooperation; companies have better access to new markets, and sustainable development in partner countries receives a boost. The programme is being implemented

by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ).

Are you interested in getting involved in new markets with your company? Please, contact Josef Tschöp, Business Scout at the AHK Sri Lanka, and let us advise you on suitable possibilities and offers to engage with development cooperation!

For more information, please contact Mr. Josef Tschöp, Business Scout for Development, Head of Vocational Training: training@srilanka.ahk.de





Allianz Begins Eight-Year Worldwide Olympic & Paralympic Partnership



- Official start of worldwide partnership with Olympic & Paralympic Movements.
- Allianz expands local initiatives to engage and bring together athletes, teams, volunteers, and fans in more than 200 countries.
- Backs Olympic & Paralympic Movements with products & services.

Allianz officially began its eight-year worldwide partnership with the Olympic & Paralympic Movements on Jan. 1, building on a collaboration with the Paralympic Movement since 2006.

“Allianz is proud to be the „Worldwide Insurance Partner” of the Olympic & Paralympic Movements,” said Oliver Bäte, Chief Executive Officer of Allianz SE. “As a supporter of the sports ecosystem and through shared core values of excellence, friendship, inclusion and respect, Allianz and our 148,000 employees and 100,000 agents are excited to care and deliver for athletes, their families and their ambitions.”

“Continuing to partner with organizations that share our values, we are indeed

delighted to join hands with the Olympic and Paralympic Movements that celebrate human achievement and inspire millions in the process,” said Gany Subramaniam, Director / Chief Executive Officer, Allianz Insurance Lanka Limited. “We look forward to joining Allianz team members from around the world in cheering the athletes and Para athletes on and supporting them in every step of the way.”

Since announcing the partnership in September 2018, the insurer has engaged fans, athletes, teams and employees through health across four pilot markets – Australia, China, France and Spain. Allianz presented the Australian Olympic Committee’s Wellbeing Week to showcase ways to improve mental health. Allianz also worked with the Organising Committee Olympic Games Paris 2024 to encourage employees, customers and partners to walk and run for “Club Paris 2024”, an initiative to move and be part of the Games.

Allianz will expand local initiatives to connect with athletes and fans across

the world. To name a few, the global insurer will offer consumers and employees the chance to take part in the Olympic Torch Relay at Beijing 2022 and will engage youth with the spirit & values of the Movements at its Allianz Sports Camps through trying sports, building friendships and learning from athletes. Furthermore, it will support the Movements with tailored insurance solutions and services.

“Having announced this new agreement in 2018, our teams have already been working together in key pilot markets to support athletes and the Olympic Movement,” said IOC President Thomas Bach. “As we start this new Olympic year, we are excited to begin in earnest our global collaboration with Allianz.”

“Allianz brings global visibility to the athletes and values of the Paralympic Movement and we look forward to our next phase working together,” added IPC President Andrew Parsons.

The partnership runs from 2021-2028. More details can be found on [Allianz’s website](#).



Engaged, Agile and an Innovative Tribe: DIMO celebrates 8 consecutive years as a “Great Place to Work”

DIMO, one of Sri Lanka's leading conglomerates, was recognized as one of the Great Places To Work (GPTW) in Sri Lanka, for the eighth consecutive year at the GPTW awards ceremony held recently at the Hilton Colombo.

Similar to previous years, DIMO was able to win multiple awards and took home four awards including the "Best Workplaces in Sri Lanka 2020" and "Excellence in People Initiatives - Inspiring" awards, together with Gold Awards for "Best PLC to work for in Sri Lanka 2020" and "Best Workplace in Extra Large Enterprise Category in Sri Lanka 2020".

The latest haul of Great Place To Work awards are more than yet another set of achievements for DIMO as it is a clear indication that the company's long-term objective of creating a culture that supports its overall strategy is bearing fruit. Over the past 10 years, DIMO has taken significant strides in transforming the organizational culture to support the achievement of its business strategies while also maintaining the trust and loyalty of team members at all levels. The company has fostered a culture that has brought about key components of a great workplace such as transparent communication, effective leadership, commitment, respect, recognition and camaraderie. For DIMO, GPTW is not about having fancy people practices. It is about directing, supporting, motivating and recognizing high-performing individuals in order to achieve corporate goals through an engaged and aligned workforce.

Although DIMO commenced operations over 80 years ago in the field of automobiles, during its long journey of continued success, it has expanded to stand out as a leading conglomerate that meets the varied requirements of individuals and organisations in the fields of engineering, consumer goods, education, agriculture and industrial solutions.



Caption: DIMO HR Team receiving the award for “Excellence in People Initiatives – Inspiring”

During this time, the company has understood that building a vibrant workplace goes beyond simply meeting the basic needs of its people and has gone above and beyond by constantly aiming to build a culture which creates, encourages and rewards consistently high-performing individuals. The company views a ‘thriving workforce’ as one in which employees are not simply productive but are also actively engaged in creating a brighter future for both the company and themselves. During the company's ambitious diversification efforts spanning several decades, it has also rapidly magnified people's strengths via upskilling and cross skilling initiatives. The tribe themselves have come to realize that the organization has the inherent strength to curtail the negative impact of any external forces such as an economic downturn or a global pandemic, without compromising on its workforce. As a result, in GPTW culture audits, DIMO was constantly on top by achieving the highest score in the area of ‘Developing’ for the past 4 consecutive years. The company always goes all out to keep a

channel with all tribe members as it is very important that they have a clear understanding of the bigger picture and each tribe member at every level is mindful of the way in which they contribute to the overall goal of the organization.

Sharing his views, Chairman & Managing Director of DIMO, Ranjith Pandithage stated, “While igniting and driving a high-performing workplace culture, I along with the rest of the leadership team have had bright eyes towards addressing every aspect of our people's lives. We have always fuelled our people to give their best, and we have also ensured that the organization gives back the best for them through exponential growth and exposure, both personally and professionally. We have practiced this in order to stay true to our EVP: Making Work Enjoyable & Rewarding and to truly differentiate DIMO's Employer Brand. Therefore, to be continuously recognized for 8 years in a row for our conscious efforts is certainly an affirmation to the success of the DIMO Tribe and the guidance we have given them over the years. With every crown we keep collecting year on year, DIMO's way of

life just keeps getting better and remains a cut above the rest.”

DIMO believes that its transparent communications inspire tribe members to possess high levels of integrity and access to information builds trust and gives them the knowledge they need to make the right move in all situations and take initiative with confidence. As a result, the company has been bestowed

with the "Excellence in People Initiatives - Inspiring" award for excellence in people's practice. As a whole, DIMO has aligned its organizational culture to be on par with the overall business strategy to flourish in a rapidly-evolving atmosphere.

Great Place To Work is a pioneer in studying and recognizing best workplaces in over 60 countries around the world. The Great Place To Work model

recognizes organizations from two perspectives: team member's perspective and management's perspective using the Trust Index survey and an elaborate Culture Audit. These tools are used to paint a vivid picture of the workplace experience of the people and the practices established by the management to maintain a culture which facilitates positive people experience.



DIMO cultivates love for home gardening with “footprints” DIY kits for the whole family

DIMO, one of Sri Lanka's leading conglomerates, continues to demonstrate its respected credentials as a responsible corporate entity with the launching of its brand-new venture footprints Do-It-Yourself (DIY) home gardening kits.

The virtual unveiling of footprints took place recently with the patronage of DIMO Chairman & Managing Director Ranjith Pandithage, distinguished guests and a team of social media content creators. Having built a strong reputation for its unmatched expertise and trust in different sectors, DIMO has made a significant impact in the agriculture business, with the vision of leading the way in the space of next generation agriculture.

The purpose of footprints is to promote home gardening as a family bonding activity which helps the holistic development of children and as a way of relaxation which in return delivers happy and joyful memories and moments with loved ones. To facilitate this, footprints has made home gardening a very convenient process through the novel concept of all-in-one DIY home gardening kits that consist of all the resources necessary to start growing a plant from the seeding stage and up until it bears fruits.



Caption: Management Representatives of DIMO together with the team of social media content creators at the launch of footprints

During his address, DIMO Chairman & Managing Director Ranjith Pandithage explained the importance of maintaining a healthy relationship with nature and the significance of spending quality time with family and loved ones. He stated, “Now, more than ever, there is a need for families to start bonding and creating stronger relationships among themselves and with nature. DIMO believes that creating and enabling experiences that are closer to nature can help to foster these bonds and create deeper and more meaningful connections within the family. In essence, footprints helps facilitate both these aspects and especially helps the holistic development of children. It's a well-known fact that from ancient days Sri Lankans have had a very strong bond with agriculture and it has been passed down from generation

to generation. footprints brings the possibility of transferring this special bond into a great vision of sustaining and re-creating that tradition among the urban households, thereby preserving it for our next generations.”

DIMO Director / Chief Marketing Officer Asanga Ranasinghe said, footprints has made home gardening a fun and interesting activity for kids and adults, in today's fast-paced world where everything is available at the click of a button, nature always tends to take its time. Understanding and valuing the concept of time is something that we believe should be inculcated into our lives from our younger days. DIMO has now made it easy to reconnect with nature and we believe that these memorable experiences will create a

positive impact on every aspect of life.”

The footprints home gardening kit comes in two types - “Nursery Care Kit” and “Complete Care Kit”. The Nursery Care Kit is a convenient home gardening combo pack which includes seeds, coir pots, peat pellets and plant markers. This can be used as a starter kit to grow your own vegetables at home. This facilitates the growth of the plant in its nursery stage. Once the nursery stage is completed, the nursery plant can be transferred to a pot, soil or any other growing medium. Nursery Care kit comes in five different variants and each of the variants has a combination of three crops (Chilli, Tomato, Brinjal, Salad Cucumber, Capsicum, Lettuce, Bell Pepper, Pumpkin,

Kekiri, Cucumber, Bitter Gourd, Snake Gourd and Rich Gourd). The Nursery Care kit is recommended for those who have access to a backyard, home garden or plant pots.

The Complete Care Kit is a comprehensive all-in-one convenient home gardening combo pack. It includes seeds, coir pots, peat pellets, and plant markers to facilitate the nursery stage of the plant and additionally, a grow bag (growing medium), a potting mixture (soil mixture) and fertilizer sachets to accommodate the post-nursery stage. This is a complete kit which facilitates the plant through its complete lifecycle from seeding till it bears fruit. Once the nursery stage is completed, the nursery

plant can be transferred to the grow bag included in the kit and allowed to grow until the harvesting time. The Complete Care Kit comes in four different variants (Tomato, Chilli, Capsicum, and Brinjal). This is recommended for those who live in apartments and with a very limited outdoor space at home.

A series of “How to do” videos were also launched and made available on DIMO social media platforms to help users understand each step of the journey more meaningfully.

Both types of footprints kits are available at leading supermarkets, e-commerce stores and at www.dimoretail.lk



Caption: Product Range of footprints

DIMO cultivates love for home gardening with “footprints” DIY kits for the whole family



The fight against the COVID-19 pandemic is still ongoing in Sri Lanka and the world. In comparison to many developed countries, Sri Lanka has performed reasonably well in controlling the spread of the disease. The Infectious Diseases Hospital (IDH) in Angoda has played a crucial role in controlling the pandemic in the country where the exceptional dedication and commitment as well as the many sacrifices made by the staff has certainly made a big difference against the pandemic.

The citizens of Sri Lanka need to understand the immense sacrifices made by these healthcare heroes in combating COVID-19. DIMO learnt that these heroes have made significant personal sacrifices, compromised their own safety, worked overtime, subjected themselves to tremendous stress and anxiety, and have

had to make difficult decisions personally and professionally for the past several months. Their sacrifices were challenged even more during the Christmas and New Year season, while everybody else was going out and celebrating, - they remained within the IDH premises, steadfastly committed to battling to save lives and performing their duty to the country. Therefore, the physical and emotional burden experienced daily by healthcare staff for such a long period of time is incredible.

DIMO came forward to recognize these Healthcare Heroes at IDH by presenting them with tokens of appreciation on 1st January 2021 at the IDH premises during a simple event held according to strict health guidelines. As a responsible corporate citizen, DIMO wanted to appreciate these Healthcare Heroes and

show them support in these uncertain times. A total of 530 staff members, from the attendant to the Director of IDH, were presented with BLACK + DECKER home appliances, essential items and PPE, while appreciating their continued commitment and acknowledging their heroic efforts for the Motherland.

Sending a special message to the IDH staff, DIMO Chairman & Managing Director Ranjith Pandithage stated, “Your untiring commitment, effort and courage has minimized the impact of the deadly virus and has brought it under controllable levels. This token of appreciation is to reassure that we, as a country, owe you, “Our Heroes”, a very big thank you.” DIMO was represented at the event by GM of Medical Engineering, Priyantha Dissanayake and Senior Accountant, Ishara Danansooriya.



Fresenius Medical Care Lanka Country Kick-Off 2021



Fresenius Medical Care Lanka Country Kick-off 2021 was held on the 2nd of February at the Hilton Residencies which involved attendees connecting locally and virtually from the Asia Pacific Region whilst adhering to the health and safety guidelines and protocols imposed.

This was an informative and interactive session with a focus on key business insights and an understanding of strategic priorities, projects initiatives that will be launched for 2021 and beyond ensuring that patient needs, and expectations are catered to with

utmost priority.

The event featured the launch of the video which highlighted the key milestones and achievements alongside the strong commitment of Fresenius Medical Care Lanka in supporting the renal community.

Fresenius Medical Care Lanka employees were recognized and rewarded for their persistence and relentless efforts in ensuring that the expectations of the renal community were met at all times and ensuring that the best, advanced dialysis treatments are made available to patients.

Fresenius Medical Care is the world's leading provider of products and services for healthcare solutions for patients with chronic kidney failure. In

2019, 52 million dialysis treatments were performed by Fresenius Medical Care around 150 countries worldwide. We are grateful that our products, therapy solutions are helping the Sri Lankan renal community.

[Introduction video to Fresenius Medical Care Lanka](#)

Fresenius Medical Care Lanka commemorates World Kidney Day 2021

Fresenius Medical Care Lanka in collaboration with the Delegation of German Industry and Commerce in Sri Lanka hosted an educational awareness program to commemorate World Kidney Day 2021, which is a global health awareness campaign focusing on the importance of kidneys and reducing the impact on kidney disease. This year's theme was "living well with kidney disease" and was yet another continues medical education program (CME) that was initiated in Jaffna by Fresenius Medical Care Lanka considering the

increasing number of CKDu patients in the northern province. The key segment was a very pertinent and timely topic about the importance of water quality for dialysis and the introduction of state-of-the-art dialysis therapy which was informative and interactive based on the feedback of the gathering.

There was an engaging panel discussion which included two nephrologists representing the peripheral hospitals which brought into light the challenges faced by patients and the renal community in the north,

whilst acknowledging the continuous support extended by Fresenius Medical Care Lanka through education awareness and timely service excellence to the renal community.

Simultaneously, there was another program that was organized by Fresenius Medical Care Lanka at Lady Ridgeway Hospital, Colombo for pediatric patients focusing on the measures that need to be undertaken for maintaining a healthy kidney and steps to mitigate kidney related diseases.





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New Siemens 3WA air circuit breakers now upgradable from the web

With the new 3WA series, Siemens Smart Infrastructure is updating its Sentron portfolio of air circuit breakers. As a core element of low-voltage switchboards, they reliably protect electrical installations in buildings, infrastructures and industrial facilities from damage caused by short circuits, ground faults or overload faults. At the same time, the new 3WA circuit breakers meet all low-voltage power distribution requirements in digital environments. They support software-based

planning and engineering, digital testing and monitoring, and seamless integration in automation and IoT systems.

For the first time, upgrades can be completed 100 percent digitally. Users simply download new features from the Internet and add them using an app. Whether you are quality-conscious, demanding efficiency, forward-looking, or system-oriented – the 3WA air circuit breaker is set to be the new central component of your switchgear panel.

Siemens circuit breakers are designed for 30,000 operating cycles while requiring only one inspection per year.

With a potential service life in excess of 100 years, their practical life averages approximately 10 years.

The 3WA air circuit breakers are available in three sizes with nominal currents from 630 to 6,300 A for AC applications and in one size with nominal currents of 1,000, 2,000 and 4,000 A for DC applications.



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<p>DRUPA Virtual</p> <p>20 - 23 April 2021</p> <p>www.virtual.drupa.com</p>	<p>Drupa is the world's leading trade fair, showcase and marketplace for innovations in printing and paper technology. The virtual event will offer a conference area, exhibition space and networking opportunity.</p>	
<p>TRANSPORT LOGISTIC</p> <p>04 – 07 May 2021 Online</p> <p>www.transportlogistic.de</p>	<p>Transport Logistic: The world's leading trade fair for logistics, mobility, IT, and supply chain management has been taking place in Munich since 1978. Also, part of transport logistic is air cargo Europe the industry gathering for the international air freight industry. 2374 exhibitors from 63 countries, 64,000 visitors took part in TL 2019. Transport Logistic Online is focused on a high-quality and broad online conference program.</p>	
<p>spoga+gafa</p> <p>08 August – 10 August 2021 in Koelnmesse</p> <p>www.spogagafa.com</p>	<p>Spoga+gafa is the world's leading international trade fair for the garden and leisure industry and open to trade visitors only. The fair is characterized by the high internationality of exhibitors and visitors, making it the most important platform in the industry to conquer new markets, to find new contacts and to learn about the latest trends and innovations.</p>	
<p>REHACARE</p> <p>06 – 09 October 2021 in Duesseldorf</p> <p>www.rehacare.com</p>	<p>Rehacare is the world's leading trade fair for rehabilitation, prevention, and care. More than 40,000 potential customers, and over 700 exhibitors from 40 countries partake in the trade fair.</p>	
<p>EXPO REAL</p> <p>11 – 13 October 2021 in Munich</p> <p>www.exporeal.net</p>	<p>Expo Real is an international trade fair for property and investment, which takes place once a year on the fairgrounds in Munich. As the largest B2B trade fair for the industry in Europe, the fair stands for business-oriented networking for cross-industry and transnational projects, investments, and financing.</p>	
<p>A+A</p> <p>26 - 29 October 2021 in Düsseldorf</p> <p>www.aplusa-online.com</p>	<p>A + A is the world's leading international trade fair for occupational safety and health at work. Over 2100 exhibitors from 61 countries present a remarkable portfolio of products, solutions and innovative concepts and themes.</p>	
<p>BAZAAR</p> <p>03 – 07 November 2021 in Berlin</p> <p>www.bazaar-berlin.com</p>	<p>Around 500 exhibitors from more than 60 countries present quality handicrafts, typical regional specialties, fashion with a personal touch, jewelry, accessories, eco-products, fair trade goods, natural goods and many other items.</p>	

<p>MEDICA</p> <p>15 - 18 November 2021 in Düsseldorf</p> <p>www.medica-tradefair.com</p>	<p>MEDICA is the world-leading medical trade fair, and the industry's number one platform for the suppliers of the medical technology industry. MEDICA 2021 and COMPAMED 2021 will take place as a hybrid event. The hybrid concept consists of combining live platforms for professional visitors to the Düsseldorf trade fair center and digital offers.</p>	
<p>PRODUCTONICA</p> <p>16 – 19 November 2021 in Munich</p>	<p>Productronica is the world's leading international trade fair for innovative electronics production. About 1560 exhibitors from 43 countries and 44987 visitors from 96 countries partake in Productronica in Munich.</p>	
<p>For More Information</p>	<p>Malintha Gajanayake Head of Corporate Affairs & Export Promotions Tel: 0094 112314364 Email: Malintha@srilanka.ahk.de</p>	 <p>Delegation der Deutschen Wirtschaft in Sri Lanka Delegation of German Industry and Commerce in Sri Lanka</p>

Our Trade Partners



Trade Fairs in Sri Lanka

<p>Build SL - Housing & Construction Expo</p> <p>14 - 16 May 2021</p> <p>Venue: BMICH, Colombo</p>	<p>Build - Housing & Construction Expo has the objective of providing a platform to the construction industry stakeholders to display their products, services, new technologies and capabilities to the potential customers and public. In addition, this Expo will highlight the recent development projects undertaken in the country with an insight towards the plans for building a new Sri Lanka.</p>	
<p>Profood Propack & Agbiz</p> <p>6 – 8 August 2021</p> <p>Venue: BMICH, Colombo</p>	<p>“Profood Propack & Agbiz” is the most comprehensive food, beverage, and packaging exhibition in Sri Lanka. This wide - ranged exhibition provides you a one stop solution with this year’s theme " From the Farm to the FORK". 19th edition of “Profood Propack & Agbiz” is scheduled to take place in the presence of over 250+ exhibitors from 20 countries showcasing more than 1000 new products & services in 370 stalls and 28,000+ visitors. Profood Propack & Agbiz 2020 being Sri Lanka's largest trade fair is a ' must not miss' exhibition for all organization involved in processed food and beverage, packaging & agriculture to showcase their products.</p> <p>With the inception of Pro Food Pro Pack in the year 2002 the objective of enhancing Sri Lanka’s Food Processing Industry benefited tremendously by way of creating a wide array of opportunities in exposing/merchandising the FPI products locally and internationally. Celebrating the 19th edition this year, Pro Food Pro Pack has emerged as the most looked forward event in the industry calendar.</p>	
<p>For more information contact:</p>	<p>Malintha Gajanayake Head of Corporate Affairs & Export Promotions Tel: 0094 112314364 Email: Malintha@srilanka.ahk.de</p>	 <p>Delegation der Deutschen Wirtschaft in Sri Lanka Delegation of German Industry and Commerce in Sri Lanka</p>

About Us



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Services offered by AHK Sri Lanka

1. Market Entry Support
2. Business partner search
3. Market Information
4. Trade Fair Services
5. Sector Committees
6. Vocational Education Training
7. Premier Platinum Partnership
8. Legal Services
9. Translation Services

Our Premier Platinum Partners



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