

“I like to contribute my personal experience and KPMG’s expertise for the benefit of German companies and raising awareness of local issues to the Chinese and German authorities.”

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Where do you see the main challenge or main opportunity for German companies in China over the next two years and where do you see the role of the German Chamber?

I am optimistic that the Chinese market will develop faster and better than many other countries in the world. In this respect, German companies in China might want to support their headquarters with their lessons learnt and financial contributions.

The next two years will be critical with regards to the recovery of the economy, changes to the business models, environmental and health regulations, bilateral trade and a certain reversal of globalization. Whereas, other obstacles remain unchanged, like the need for regulatory reforms, a level playing field and full access to the Chinese market.

The Chamber will have to play a significant role in supporting German companies in successfully master these challenges with an even larger offer in knowledge exchange and best practice sharing and in continuing to advocate the voice of the German companies.

How can your expertise and professional background support the German Chamber to address this challenge or opportunity?

I have lived in China before from 2007 to 2012 and was board member and treasurer of the German and the European chamber in Beijing during that time. With my audit background I would be more than happy to take over the role of the treasurer again.

Before returning to China in 2019 I was responsible for the China Practice of KPMG Germany. In my current role I serve large and mostly medium size companies in Northern China and learn about finance and business issues from my clients every day and support them with our large network of local and international experts. I am aiming to share with the members of the German chamber our advice in business, tax and regulatory topics - areas of high relevance during the corona crisis - like we have already supported the Chamber in the 2019 business confidence survey.