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עמותת רשומה
בית שרבת, קומה 9
רח' קויפמן 4, תל-אביב 68012
ת.ד. 50150, תל-אביב 61501
טלפון: 03-6806800
פקס: 03-6133528



Placement Opportunity

Undergraduate (BA) student: ☒

Graduate (MA) student: ☐

Reference:	Enwize – Marketing & UX
Company Name:	Enwize-TW
Company Type: (Startup/Mature/...)	Startup (company has clients)
Location: (full address)	Hasadna 7, Raanana.
Duration of stay: (min 2, max 6 months)	4-6 months

Company Description:

WIZRD software, powered by Enwize, uses augmented and virtual realities to guide technical teams and ensure they perform maintenance tasks correctly and efficiently. WIZRD prevents errors due to lack of experience, or skills. The application is available to field workers on their smartphones, tablets and AR/VR glasses, and it supports offline operation. WIZRD reduces downtime, operational costs, training costs, and increases safety. It assures that knowledge is preserved and becomes public domain within the organization.

Job Description and Tasks:

Student will be involved in 2 departments

Marketing:

- Taking care of content management in the social media (mainly LinkedIn)
- Content creation
- Video editing
- Marketing research
- Creating marketing materials

QA :

- Beta testing for our apps
- Testing user experience (UX)
- Testing working procedures (In App)

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Essential Requirements:

- Fluent English
- Creative
- Good knowledge in social media
- Tech oriented

Remuneration Details:

We will cover public transportation and food