



Delegation der Deutschen Wirtschaft
für Saudi-Arabien, Bahrain und Jemen
German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)
مكتب الإتصال الألماني للسعودي للشؤون الاقتصادية

GESALO - Your Partner for Trade Fairs in Germany

Trade fairs are crucial instruments in foreign trade promotion, since there is no better platform to create new business contacts and maintain existing ones than an international trade fair.

We represent, on one side, important German trade fairs in Saudi Arabia and, on the other side, significant fairs of our host countries in the German market and offer a comprehensive range of trade fair services. Our German trade fair partners are professional, competent, and service oriented partners for your trade fair participations.

The German-Saudi Arabian Liaison Office for Economic Affairs are the official representative of some of the most renowned German trade fair companies. We help companies from Saudi Arabia, Bahrain, and Yemen to exhibit their products and services in the shows we represent and thereby to establish and strengthen business connections. Whether you are interested in participating in a fair as an exhibitor or just to visit, we will gladly assist you with all your queries.

Exhibitor service:

- Selecting the most suitable trade show according to the company's business and objective.
- Recommendation on marketing and promotion activities.
- Organization of B2B meetings and company visits.
- Assistance for Schengen visa.
- Translation services.

Visitor service:

- Assistance for Schengen visa application.
- Organization of B2B meetings and company visits.
- Translation service.
- Organization of visitor delegations.

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Bank Accounts

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Your GESALO Trade Fair Team



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Please don't hesitate to contact us. The Trade Fair team is happy to assist you with your questions and the planning of your next Trade Fair visit to Germany!



Deutsche Messe AG
Hannover · Germany



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