

## Delegation Participants

# Circular Economy in Chicago und San Francisco



# About the Delegation

From June 5 to June 9, 2023, a delegation of 6 German companies from the Circular Economy industry will visit the U.S. states Illinois and California. This project is a funding measure as part of the market development training programs for SMEs. The five-day program gives the participants the opportunity to establish or expand business relations and learn from industry experts about best practices and the latest developments on the U.S. market. The delegation is funded by the German Federal Ministry of Economic Affairs and Climate Action (BMWK) and organized by the Representative of German Business for the Western United States – San Francisco and German American Chamber of Commerce of the Midwest.

## The Federal Ministry for Economic Affairs and Climate Action's (BMWK) Foreign Market Entry Program

The Foreign Market Entry Program by the Federal Ministry for Economic Affairs and Climate Action's (BMWK) aims to provide concrete support for small and medium-sized German companies entering or positioning themselves in new foreign markets. The program supports events and projects organized for companies within Germany's traditional sectors. Trade missions to selected target countries help companies gain an overview of the economic environment and legal framework. Furthermore, they provide companies with the opportunity to directly meet potential clients, business partners, and public institutions. Showcase events abroad allow German companies to present their products, services, and reference projects to an expert audience.

## Representative of German Business

The Representative of German Business (GACC West) is headquartered in San Francisco, California. GACC West is the first point of contact for German companies looking to expand to the Western United States and supports German companies with a number of services. Given the close proximity to Silicon Valley, a center of innovation, GACC West's skillset specializes in innovation solutions, business scaling, and market entry in developing markets. GACC West covers 12 states, which generate approximately 4.3 trillion USD, or about 25% of the total economic output of the United States. The West Coast metropolises San Francisco, Los Angeles, Phoenix, and Seattle form the engine of the U.S. economy and the hubs of global innovation. GACC West specializes in services within e-mobility, clean tech, energy efficiency, energy storage and smart grids. For more information, please visit: [www.gaccwest.com](http://www.gaccwest.com)

The German American Chamber of Commerce® of the Midwest (GACC Midwest), headquartered in Chicago with a branch office in Detroit, was founded in 1963. Our organization combines elements of a trade commission, a membership association, and professional consulting services for market entry, apprenticeships in the US, and more. With this unique concept in international trade promotion, GACC Midwest's territory covers 14 US states: the 13 states of the Midwest (Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, and Wisconsin) and Colorado, comprising together approximately one quarter of the nation's geographical area, its population, and its GDP. Main industries include advanced manufacturing in the US, automotive, MedTech, agriculture and food processing. For more information, please visit: [www.gaccmidwest.org](http://www.gaccmidwest.org)



# Papier Sprick



## About the Company

As a paper manufacturer, paper converter, machine developer and producer, Papier Sprick is an integrated and leading European supplier of special applications and solutions for paper-based transport packaging and packaging systems. Since 1883, customers from various industries throughout Europe have placed their trust in the environmentally friendly packaging solutions and reliable machine systems. They benefit from the company's long-term experience and extensive know-how along the entire value chain. With over 400 employees, the products are manufactured at various locations in Germany and distributed internationally from there. More info under: <https://papier-sprick.de/en/>

## Products & Services

- Providing environmentally friendly packaging solutions to address the challenges of our time and help companies become more sustainable and efficient.
- Increasing the speed of the packaging process by using efficient filling and cushioning systems to help customers become faster and therefore more efficient.
- The optimization of packaging and shipping processes through the use and individual adaptation of filling and cushioning systems to customer requirements.

## Key Advantages

Decades of experience in packaging and product protection in a wide range of industries; from e-commerce to industrial partners; from consumer products to industrial supply products. The company brings a comprehensive know-how for almost all industries and knows their requirements.

# Artus Trade House



## About the Company

A solution provider in a circular economy with a clear focus on the Fashion Industry. Artus developed a unique holistic & inclusive set of solutions physical processes combined with digital tools for the implementation of Circular Economy for the apparel brands and retailers. Their circularity service portfolio includes post-production, pre- & post-consumption waste processing, innovative EPR schemes as well as the processing of waste garments for further recycling. Furthermore, they offer to buy overstocks or deal with them via their SaaS B2B Platform providing full transparency and security, partnering with companies such as Lidl, H&M, ASOS, Zalando, About You and others. More info under: <https://artus-invest.com/>

## Products & Services

- The management of overstock textiles and hardgoods according to set requirements, providing full transparency.
- Takeback systems for post-consumer textiles, box collections in-store and online via reverse logistics.
- Producing cotton fibers from post-consumer textiles in a GRS certified facility.

## Key Advantages

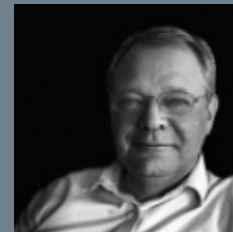
- Price maximization for all types of overstocks
- Decades of experience in the industry and setting standards that are still followed today
- Traceability of goods
- Sustainable and documented processing of all textiles and shoes



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# IIC Packaging

**iic packaging**

innovative . individual . creative

## About the Company

IIC Packaging is one of the leading suppliers of individual food packaging in Europe. The packaging manufacturer headquartered in Germany with sales offices in Great Britain, Australia and Hong Kong develop bespoke injection-moulded and thermoformed sustainable food packaging for all key sectors of the food industry. More info under: <https://www.iic-ag.com/>

## Products & Services

Food manufacturers from 40 countries rely on their high-quality concepts, some of which have won awards. Whether for ice cream, delicatessen, dairy, meat, fruit and vegetables, or organic and vegetarian products, their individual packaging solutions are tailored precisely to the needs of their customers.

They also offer a wide range of high-quality standard packaging, especially for the ice cream, delicatessen, dairy and confectionery sectors.

## Key Advantages

- Innovation: Thanks to their 25 years of experience, they have excellent technological know-how in packaging technology and through their global network, they know the packaging trends of the present and the future.
- Individually: Together with their customers they develop customized packaging.
- Creativeness: Unique ideas in product development, the use of different materials and the manufacture of packaging on state-of-the-art production lines are what set them apart. Their delivery reliability combined with the highest quality standards is highly appreciated by their long-standing customers.



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# Partslife



## About the Company

PARTSLIFE was founded in 1995 as an industry solution through the Independent Automotive Aftermarket (IAM) “by the industry - for the industry”. The aim was to prevent stricter environmental legislation on the legally compliant disposal of workshop waste by means of a voluntary commitment. More info under: <https://www.partslife.com/en>

## Products & Services

Partslife offers solutions in the disposal, energy/consulting and industrial safety industries:

- Disposal Optimization
- Special Waste Disposal
- Energy Audit & Consulting
- Testing of electrical work equipment
- Partslife Order Online System (POOL)

## Key Advantages

Thanks to their 26 years' experience, Partslife has developed services according to the needs of their customers. They provide their shareholders, system partners and other IAM companies with competent advice on environmental protection, waste, packaging, and energy management, as well as health and safety services.

More than 70 strong brands as well as over 11,000 workshops of the IAM have joined their recognized industry system. They can rely on 31 shareholders and act responsibly in the spirit of a strong community.



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# GK Sondermaschinenbau



## About the Company

For them, sustainability means protecting the environment and at the same time packaging their customers products in a protective manner on their packaging machines. In their technical center, they test compostable and recyclable films together with well-known manufacturers of packaging materials as well as with their customers. They extensively test the new packaging materials for machine runnability and sealing properties to determine the optimum performance parameters required for processing. More info under: <https://gk-smb.de/>

## Products & Services

GKS packaging machines and feeders can be used for a variety of products, from liquid to paste, powder or lumpy.

- Food
- Pharmaceutical
- Cosmetics
- Chemical / Household

## Key Advantages

Their sealed-rim pouch machines have been adapted even more closely to the needs of the food and pharmaceutical industries. In addition to a dosing system for liquids integrated inside the machine, the system is supplemented here by a powder / granulate dosing system. This means that multi-lane chain bags with different products can also be produced at the same time.

# Recyda



## About the Company

They help companies along the packaging value chain assess recyclability with software and data to help fight the flood of packaging waste. Recyclability of packaging cannot be measured purely by material properties - it depends on country-specific information about legislation and waste management systems. Recyda collects and centralizes this information in a sophisticated software tool that makes it easy to quickly assess packaging recyclability during sales and development processes. More info under: <https://www.recyda.com/>

## Products & Services

- Packaging recyclability analysis made easy: Navigate a maze of country-specific regulations and guidelines to quickly assess their customers packaging.
- EPR Fee and Plastic Tax calculations a few clicks away: Helps companies to understand their financial commitment ahead of time and stay one step ahead.
- Data collection and management in one place:  
Supports companies to manage their entire packaging portfolios and collaborate on projects with colleagues and suppliers.

## Key Advantages

Recyda provides an easy-to-analyze individualized tool that allows users to closely analyze the recyclability potential of packaging across different regions and helps them to identify areas of improvement in an extremely complex environment. This supports the entire Industry to step up in their joint efforts to reduce the environmental footprint by not only increasing recyclability and create transparency towards consumers.



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