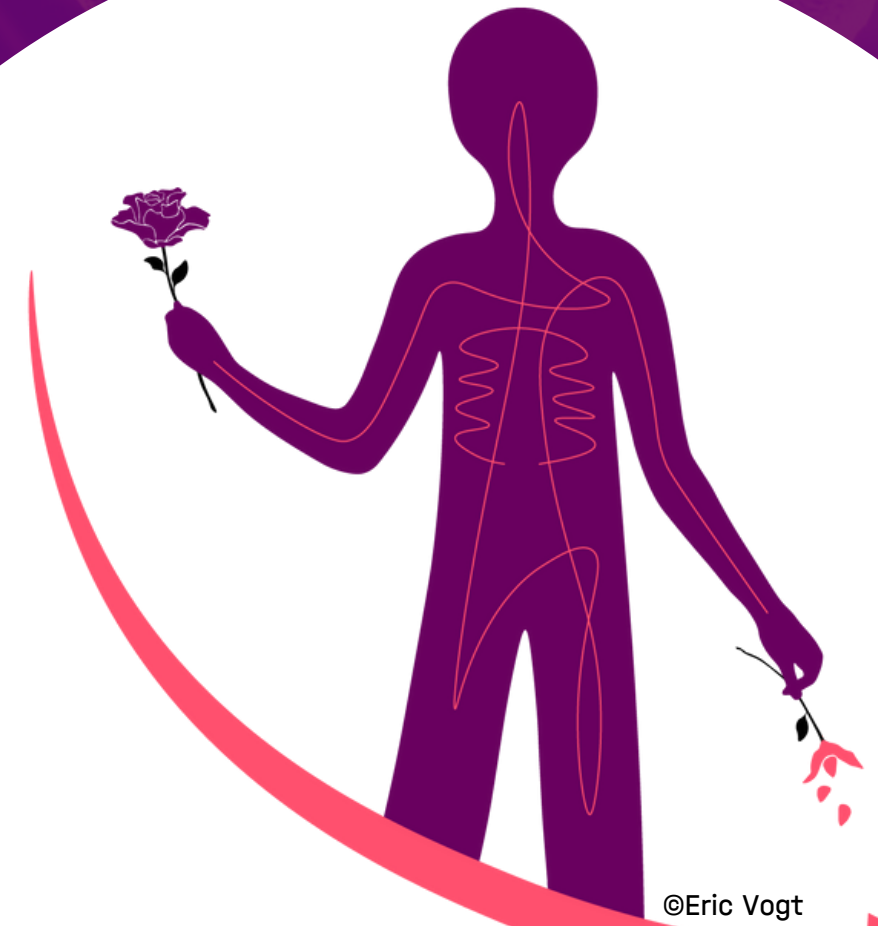




**BECOME A
SPONSOR!**

**11TH HELMHOLTZ DIABETES
CONFERENCE
MUNICH, 23 - 25 SEPTEMBER
2024**



**WASTING
METABOLISM**

About the Conference

↳ **DIABETES
CONFERENCE**

For the 11th time, Helmholtz Munich is organizing this high-impact conference in Munich, again during the Oktoberfest.

Internationally leading scientists in diabetes research are joining us to present and discuss their most recent data and achievements.

Our overriding goal is to find new ways to prevent and treat type 1 and type 2 diabetes.

This 11th conference will put an accent on diabetes and wasting metabolism. Barbara Cannon (Stockholm University) will receive the Helmholtz Diabetes Lecture Award in recognition of her life-time achievements.



©Miriam Guhl

Organizers

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CONFERENCE



Prof. Stephan Herzig
Scientific Director of the
Helmholtz Diabetes Center



Dr. Maria Rohm
Head of Division
Tissue Crosstalk and Cancer Metabolism



Dr. Mauricio Berriel Diaz
Deputy Director & Head of Division
Metabolism & Cancer

Confirmed Plenary Speakers

I➔ **DIABETES
CONFERENCE**

- Domenico Accili, Columbia University, USA
- Stefan Anker, Charité Hospital, Germany
- Vickie Baracos, University of Alberta, Canada
- Jens Brüning, Max Planck Institute Cologne, Germany
- Barbara Cannon, Stockholm University, Sweden - **Helmholtz Diabetes Lecture Award**
- Sabrina Diano, Columbia University, USA
- Jeffrey Friedman, Rockefeller University, USA - **Keynote Lecture**
- Marcus Goncalves, Weill Cornell Medicine, USA
- Denis Guttridge, Medical University of South Carolina, USA
- Shingo Kajimura, Harvard Medical School, USA
- Dan Marks, Endevica Bio, USA
- Sir Stephen O'Rahilly, University of Cambridge, UK
- Fabio Penna, University of Turin, Italy
- Guadalupe Sabio Buzo, Spanish National Center for Cardiovascular Research, Spain
- Philipp Scherer, Southwestern University, USA
- Annemie Schols, University of Maastricht, Nederland
- Julie Sneddon, University of California San Francisco, USA
- Gregory Steinberg, McMaster University, Canada
- Lykke Sylow, University of Copenhagen, Denmark
- Juleen Zierath, Karolinska Institute, Sweden
- Teresa Zimmers, Oregon Health and Science University, USA

Sponsoring Opportunities

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We have put together a comprehensive list of sponsoring opportunities for you to select, but also welcome ideas to customize the options to make sure they fit your needs.



Sponsoring for HelDi Awards

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CONFERENCE

Two HelDi Awards - each € 5.000 (plus 19% VAT if applicable)

The **Helmholtz Young Investigator in Diabetes (HelDi) award** recognizes the outstanding achievements of two young scientists - rising stars. Each plenary speaker nominates one young scientist for the HelDi Award. A special award committee finally selects two award winners amongst all the HelDi Nominees after they have given their lecture (the HelDi lectures are part of the scientific program of the conference).

- ✓ Acknowledgement from session chair as Lecture- or HelDI-Award sponsor
- ✓ Logo on the congress program, on the main screen between the talks, and on the award itself
- ✓ Own section on our website
- ✓ Full page in the congress program
- ✓ Free access to conference incl. all networking opportunities (2 people)
- ✓ Provision of own exhibition area (booth)

Sponsoring Packages

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CONFERENCE**

Platinum Package – € 4.000 (plus 19% VAT if applicable)

- ✓ Access to all networking opportunities (2 people)
- ✓ Exhibition area (booth)
- ✓ Conference fee waived (2 people)
- ✓ Logo prominently featured on main screen between talks
- ✓ Full page in the final congress program
- ✓ Acknowledgement and brief company profile on congress website

Gold Package – € 3.000 (plus 19% VAT if applicable)

- ✓ Exhibition area (booth)
- ✓ Conference fee waived (2 people)
- ✓ Logo prominently featured on main screen between talks
- ✓ Acknowledgement with logo on congress website

On-site Exhibition

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CONFERENCE**

Silver Package – € 2.500 (plus 19% VAT if applicable)

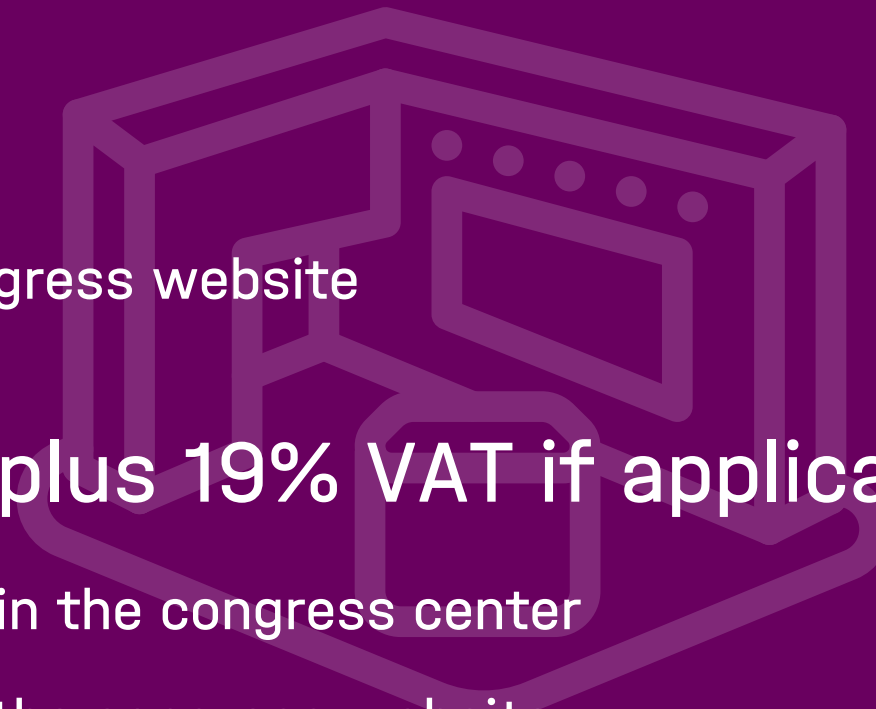
- ✓ Exhibition area (booth)
- ✓ Conference fee waived (2 people)
- ✓ Acknowledgement with logo on congress website

Starter Package – € 1.300 (plus 19% VAT if applicable)

- ✓ Your roll-up will be placed centrally in the congress center
- ✓ Acknowledgement as a sponsor on the congress website

Display Advertising Material – € 800 (plus 19% VAT if applicable)

- ✓ Company brochures will be placed effectively on special tables (approx. 230 pcs.)



Website Content Placement

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CONFERENCE**

Extended Coverage on Conference Website – € 1.300 (plus 19% VAT if applicable)

- ✓ Company logo on the conference sponsors page
- ✓ Brief company profile
- ✓ One product presentation, presentation of one study, product video, downloads
- ✓ Company / Company representative contact details

Presentation on Conference Main Webpage – € 800 (plus 19% VAT if applicable)

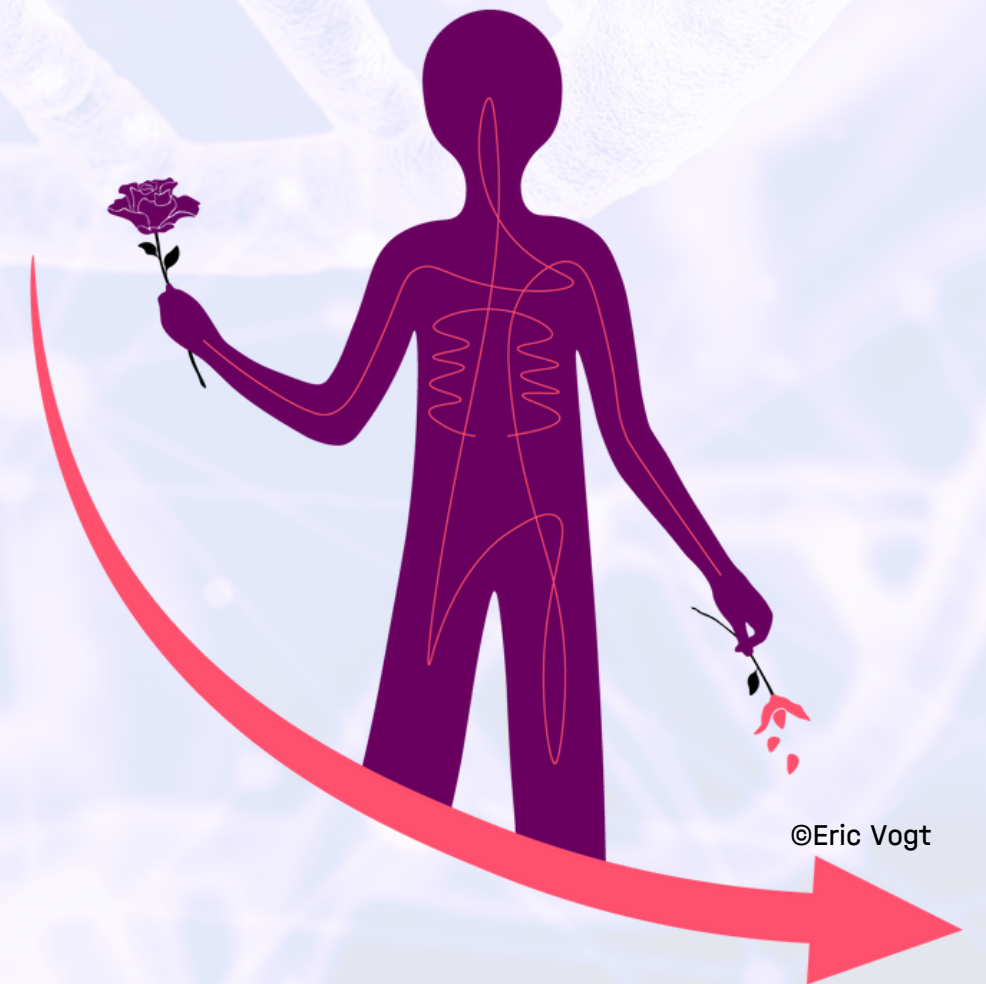
- ✓ Company logo on the conference sponsors page
- ✓ Brief company profile

Contact

⇒ **DIABETES
CONFERENCE**

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Please feel free to contact us to explore how we can help you getting the best out of the Diabetes Conference.