



Industrie- und Handelskammern  
in Bayern



München und  
Oberbayern

## Startup Germany Tour 2019 | Munich

### ***Factsheet:***

**Date:** 25.09.-01.10.2019 (optional 02.10.2019)

**Location:** Munich

**Target Group:** approx.. 30 Startups from at least 15 different countries from the sectors: IoT and Healthcare

**Capacity:** headcount should be approx. 40 persons (for Munich we made a hotel reservation for 40 – during the Oktoberfest it is extremely difficult to get hotels with reasonable pricing)

**Language:** English (knowledge is mandatory !)

### ***Program requirements:***

Your startup is in the “market testing” phase: i.e. you must be beyond the seed stage; successful accomplishment of first investor rounds is beneficial

! You have developed a scalable business model with an international approach and a clear focus on the German market / German customers

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### **Agenda:**

**Arrival Wednesday 25.09. - Departure 01.10.2019 (optional 02.10.2019)**

#### **Wednesday 25.09.:**

Arrival Day - Checkin IHK Hotel, Westerham or B&O Parkhotel, Bad Aibling

Dinner and afterwards Get together in the ‘Bierstüberl’ at IHK Hotel Westerham

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#### **Thursday 26.09.:**

Morning: Welcome at IHK München, IHK Hotel Westerham

Afternoon: Gate Garching: Garchinger Technologie und Gründerzentrum / UnternehmerTUM (MakerSpace)

Dinner: ‘eat like the Bavarians’: MEI Wirtshaus, Hohe-Brücken-Straße 29, 85748 Garching

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**Friday: 27.09.:**

Morning: IHK München, Max-Joseph-Straße 2 / Networking Event with Entrepreneurs/  
multipliers / Clusters / committees

Afternoon:

**Ludwig Bölkow Campus GmbH**

Ansprechpartner: Alexander Mager

D - 81663 München

**Bio<sup>M</sup> Biotech Cluster Development GmbH**

Ansprechpartner: Frau Simon

IZB-West II

Am Klopferspitz 19a

D-82152 Martinsried

Dinner and afterwards Get together in the 'Bierstüberl' at IHK Hotel Westerham

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**Saturday 28.09.:**

Check out Westerham and transfer and Checkin Hotel in Messe Munich

Guided City tour: **Minga – Let's talk Bavarian**

After this tour you will have learned not just a lot about Munich but will also have learned some Bavarian! This will be more than helpful attending the Oktoberfest.

After that free time in Munich City

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**Sunday 29.09. – Monday 30.09.: Bits&Pretzels** ([www.bitsandpretzels.com](http://www.bitsandpretzels.com))



2 days of vision, learning and networking !

Bits & Pretzels is an application-only, three-day festival that connects 5,000 founders, investors, startup enthusiasts, and all other decision-makers of the startup ecosystem. The festival takes place in a unique setting around the Oktoberfest in Munich. The most successful founders from all around the world, as well as young aspiring entrepreneurs, will meet at the event for inspiration, learning, and matchmaking.

**End of official tour and individual departure**

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**Optional event Tuesday 01.10.2019:** On the last day of the Bits&Pretzels, all attendees and speakers come together in one tent at the Oktoberfest with one goal: liquid networking – included in the ticket price !

Please let us know at your earliest convenience who will attend and in case you need one more night at the hotel!

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**Costs (current status):**

**Munich:**

**Accommodation:**

**25.09.-28.09.2019:**

IHK Hotel Westerham: 30 people: Single: approx.. EUR 95 per person/ per night including breakfast and Double: approx.. EUR 150 for 2 person/ per night including breakfast

B&O Parkhotel: 10 people (double for single) approx.. EUR 116 per night – Breakfast Buffet: EUR 13 per person/per night

**28.09.2019-01.10.2019 (or 02.10.2019):**

H2Hotels München Messe (nearby Bits&Pretzels): 40 people: Single: room rate approx.. EUR 180 per night and Double: room rate approx. EUR 200 including Breakfast