



German Trade Office Taipei Year Review 2019

德國經濟辦事處

2019上半年度活動回顧



Deutsches Wirtschaftsbüro
German Trade Office
Taipei
德國經濟辦事處

SIEMENS

Ingenuity for life



2019
Sponsors





January 22nd

GTO Outlook 2019 & Wirtschaftsstammtisch 德經處2019台灣經濟展望 會暨商務聚餐

- Speakers:

Dr. Prinz (Director-General, German Institute Taipei)

Mr. Elver (President and CEO of Siemens TW)

Mr. Grewe (President & CEO of Mercedes-Benz TW)

Mr. Hsieh (Executive Director of Merck TW)

- 104 Participants

MILLENNIA COMMERCIAL
美樂啤酒股份有限公司





February 20th

Visit Taipei City Major Ke 拜訪台北市市長柯文哲

Focus:

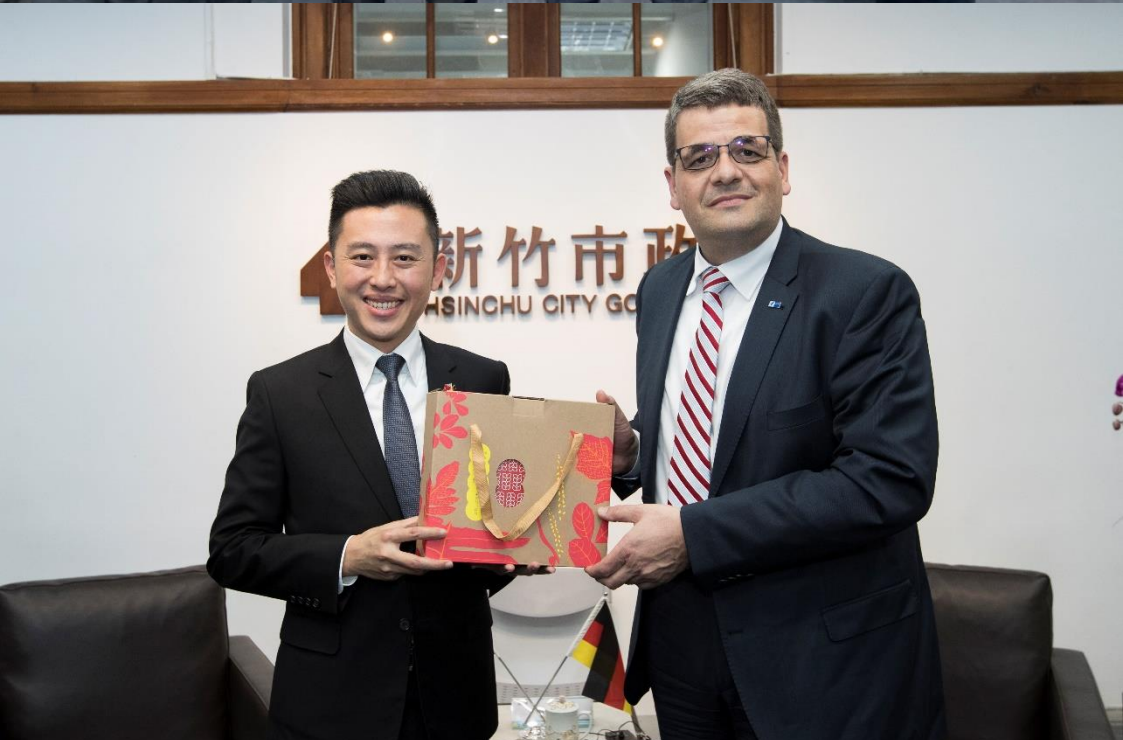
- Possible delegation trip of parts of the citygovernment to Germany
- Circular Economy and Energy Efficiency





March 4th

Meeting with Hsinchu Mayor Lin Chih-chien 拜訪新竹市市長林智堅





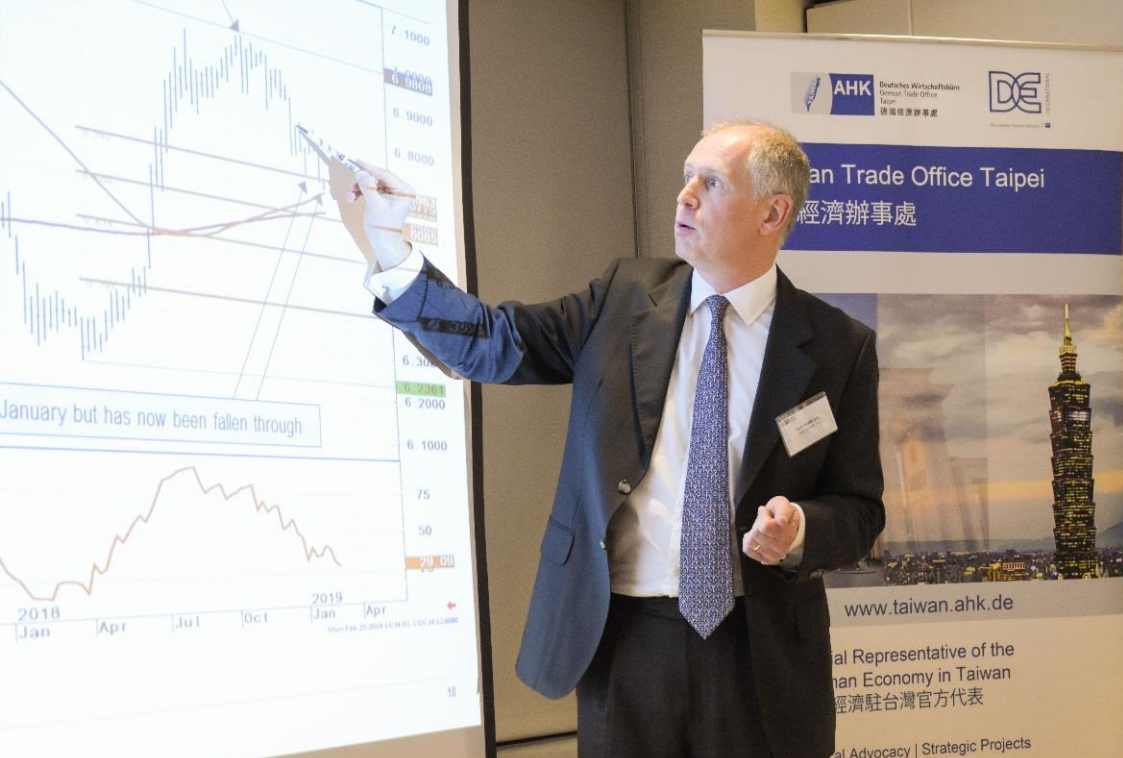
March 4th-9th

TIMTOS 2019 German Pavilion

2019台北國際工具機展 德國館

- Nangang Exhibition Center Hall 1
- Taipei World Trade Center Hall 1
- 12 German exhibitors





March 11th GTO Business Talk: Financial Economic Outlook 德國經濟辦事處商務會談: 經濟金融展望

- Co-Organizer: Commerzbank AG Representative
- Speaker: Mr. Rudolph (Commerzbank AG, London)
- 17 Participants





March 13th – 15th

Asia Pacific Wind Energy Expo & Forum – German Pavilion

亞太國際風力發電展 德國館





March 17th – 22nd

Preparation Meeting for a Delegation trip to ProWein Düsseldorf

赴杜賽道夫葡萄酒展代表 團行前會議





March 17th – 22nd

Delegation trip to ProWein Düsseldorf 赴杜賽道夫葡萄酒展代表 團

7 Taiwanese wine importers and industry experts

Accompanied by AOW Educator Sherry Weng

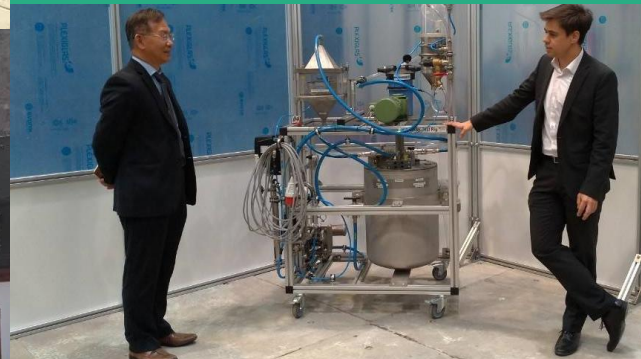




March 18th

Taiwan Power Company Delegation Trip to Germany: Nuclear Decommissioning 台電赴德代表團：參訪核 能除役相關單位及企業

- 12 Delegates from Taiwan Power Company





March 26th – 29th

Smart Germany Seminar at Smart City Summit & Expo

智慧德國分享會

- Smart Transportation-InnoTrans
- The Future of our Mobility
- Smart Healthcare-DMEA
- Smart IT Security - it-sa
- Taiwanese Business in Germany





March 28th

Seminar on Smart City Technologies in NRW and Taiwan

北威邦與臺灣之智慧城市計畫交流

- Organized by NRW Invest, Heuking Kühn Lüer Wojtek and the German Trade Office
- Co-organizers: Department of Information Technology, Taipei City Government, smarttaipei, Taiwan Telematics Industry Association
- Over 80 participants





April 25th

GTO

Wirtschaftsstammtisch 德經處商務聯誼聚會

- 78 Participants

MILLENNIA COMMERCIAL
美樂啤酒股份有限公司





May 28th

IFA Media Reception 2019 全球消費電子與家電產業 趨勢研討會

Speakers:

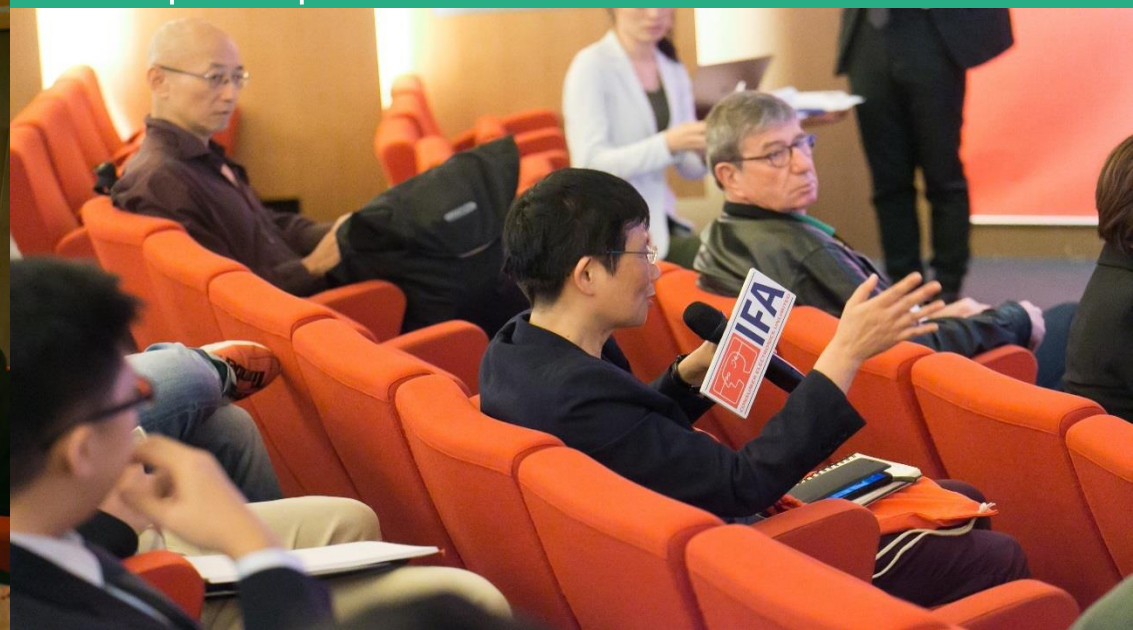
Mr. Koslowski, IFA Director Global Events

Mr. Dehmelt, Senior Regional Market Insights Manager
GfK Asia

Dr. Sha, Professor of Technology Trends, University

Ms. Shih, Senior Manager, ITRI

- 108 participants

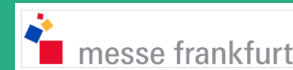




June 6th

Asparagus Dinner 2019 2019德經處白蘆筍晚宴

- 66 Participants
- 103.000 NT\$ collected for the Tobias Social Welfare Foundation 美善社會福利基金會





June 11th

GTO Business Talk: Insights into Taiwan's Startup Ecosystem 商務會談：開創台灣新創 生態圈新視野

- Co-organizer: Yushan Ventures
- 59 Participants





June 25th

Smartly Connect Taoyuan and Germany- Business Seminar

智慧串聯桃園與德國商務研討會

- Engaged in the fields of: Industry 4.0, IoT, AI, Logistics, Autonomous Technologies, Digital Healthcare





July 8th – 12th

Delegation to Germany – E-Vehicle and Charging Structure

牽引電池暨充電基礎設備 赴德參訪團

- German companies visited:

EnBW Energie Baden-Württemberg, Robert Bosch, Daimler, Porsche, Helmholtz Institute Ulm (HIU), Steinbacher Consulting GmbH, LION Smart GmbH

- 20 Taiwanese Delegates





July 16th

German Round Table 德國商務圓桌會議

- Speaker: Mr Alexander Görlach, Senior Fellow at the Carnegie Council for Ethics in International Affairs
- Topic: Hong Kong's extradition law: political and economic consequences for Taiwan





July 22nd-23rd

GTO Business Talk: Innovation- Against All Odds

德經處商務會談 – 創新：於 困境中出奇制勝

27 participants

Speaker: Mr. Karel Golta





August 29th

Wirtschaftsstammtisch – Back from summer party 德經處商務聯誼聚會 - 告 別夏日炭烤派對

78 participants

HOFBRÄU  MÜNCHEN





September 3rd

Smart Connection to Taoyuan, Taiwan Business Seminar

智慧串聯桃園商務研討會

Participating Asian Companies

- CancerRop
- Chancellor
- EvidNet
- FeroKa
- Inibio Co., Ltd.
- LabGenomics Co., Ltd.
- Techno Brave Asia

Participants: ca. 50





September 4th – 6th

Taiwan Pavilion at Asia Fruit Logistica 2019 (Hong Kong)

亞洲國際蔬果運銷展 台灣館

Exhibiting companies: CHANG LUNG AGRICULTURE, Gama Frutti Int'l, GRAND SWAN (POMINA), RIC INTERNATIONAL CORP.





September 6th – 11th

Taiwan Pavilion at IFA Berlin 2019

柏林國際消費電子暨家電用品展 台灣館

Exhibiting companies: DOD Tech Co., Ltd., EZCast, HOBOT Technology Inc., TRANS ELECTRIC CO., LTD.

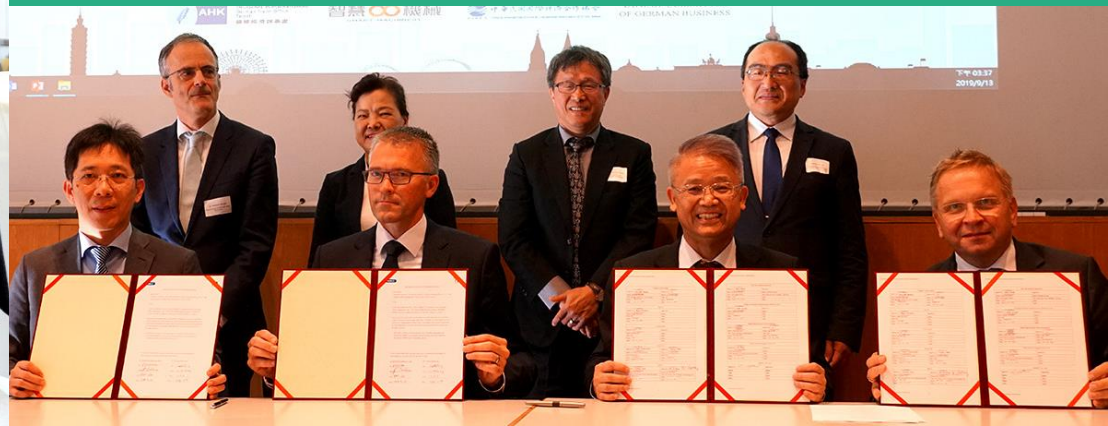




September 13th

4th Germany – Taiwan Smart Machinery Forum & 18th Germany Taiwan Joint Business Council 第4屆台德智慧機械論壇暨 第18屆台德經濟合作會議

- 131 participants
- Focus Topics: Factory of the Future, 5G, AI and Robotic Research, Smart Manufacturing Integration





September 20th

GTO Wine-Tasting 德國經濟辦事處-葡萄酒品鑑會

17 Participants

Tutor: Sherry Weng, Chief Wine Educator at AOW





September 24th

German-Taiwanese Offshore Wind Delegation & Conference 台德離岸風電研討會

Ca. 100 Participant

Participating German Companies:

- Greengate
- D-i davit international-hische
- Rhenus Offshore Logistics
- Elbe – 1
- Deea solutions





October 2nd

Smart Connection to Taoyuan, Taiwan Business Seminar and Matchmaking 桃園投資招商說明會—德國場

Participating German Companies:

- Bareos GmbH & Co. KG
- centrotherm clean solutions
- Energycare Germany UG
- HAINBUCH GMBH
- m2m Germany GmbH
- Sinfosy GmbH

Participants: 56





October 4th

2019 GTO German Business Day X Regent Taipei Oktoberfest 2019德經處德國商業日X台北晶華德國啤酒節

With Traditional German Band Performance:
Bavarian Show Express and All-You-Can-Drink Beer
Over 570 Participants





October 7th

2nd Dialogue on Textile Industry Baden-Württemberg and Taiwan 第二屆台德紡織企業交流會

Over 50 participants

Speaker from:



- Taiwan Textile Federation
- Baden-Wurttemberg International
- Albstadt-Sigmaringen University
- Stoll AG und Co.KG
- Taiwan Textile Research Institute
- Fraunhofer IPA





RTS WIND AG



October 16th – 18th

Energy Taiwan 2019 台灣國際智慧能源週

- Taiwan's largest trade show on green energy
- Over 11.000 visitors from 43 countries
- German Exhibitors: AWS, Bremen Invest, EnBW, IMS Nord, RTS Wind, UL





October 16th – 18th

GDPR and PDPA- compliance 歐盟一般資料 保護規範(GDPR)及個人資 料保護法(PDPA)

- Workshop with KPMG
- 23 Participants



November 14, 2019

GTO Wirtschaftsstammtisch

- 60 participants at the Sunworld Dynasty Hotel



November 26, 2019

GTO German Industry Luncheon with MOEA Minister Shen

- 20 representatives from German companies and governmental institutions
- Extensive Exchange with the MOEA on German-Taiwanese Business Relations



Deutsches Wirtschaftsbüro
German Trade Office
Taipei
德國經濟辦事處



December 5, 2019

GTO Goose Dinner supported by EnBW Asia Pacific

- 100 participants
- 250,000 NT\$ donated to the Children's Hearing Foundation



December 5, 2019

2020 GTO Christmas Get-Together

- 60 guests and business partners visited our office and enjoyed German traditional Christmas snacks



Your Partner in Taiwan since 1981

Overall Review 2019

Events
> 30 Events
>2000 Participants

Trade Fairs Taiwan:

7 Exhibitions
54 Exhibitors
1404 sqm Exhibition
space

Trade Fairs Germany:

~15 Exhibitions
~100 Taiwanese
exhibitors
~2000 sqm Exhibition
space

