

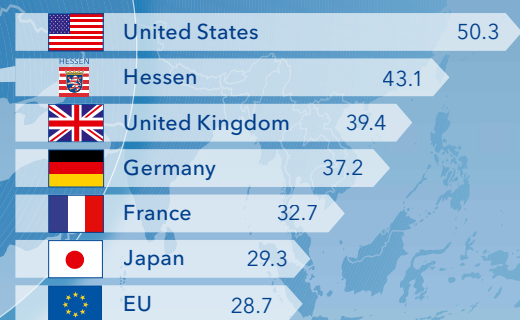


# Welcome to **Hessen.**

Germany's **Business State.**

## Economic power for business success

Gross domestic product per capita in 2015 (in 1,000 euro):



Source: HA Hessen Agentur 2016

## Top reasons to invest in Hessen

- **One of the strongest economies** of all German states
- Direct access to **the German and European market**
- Frankfurt: Germany's **number one airport** and a central hub in Europe
- Leading **financial and trading center** within the Eurozone
- Europe's leading **region for ICT**
- Highly-skilled **workforce** and top location for **R&D**
- **Connection** to all major European cities within 2.5 hours
- Numerous **clusters and industry networks**
- High **quality of life**

## Unique international infrastructure

Inhabitants from over **190** nations

**106** consulates

**35** international and multilingual schools

**60** foreign chambers of commerce

**12,500** international companies from all over the world

**180** international business and cultural clubs

## German State of Hessen: regional industry competences

### Central

- Leading in optics, electronics, and mechanics
- Strong competence in the life science and med tech industry
- Great labor force potential and talent pool with highest student density in Germany

### South

- The world's largest internet hub: ecosystem of Europe's biggest software & ICT cluster
- Financial center of the Eurozone
- Top location for the automotive industry and advanced manufacturing

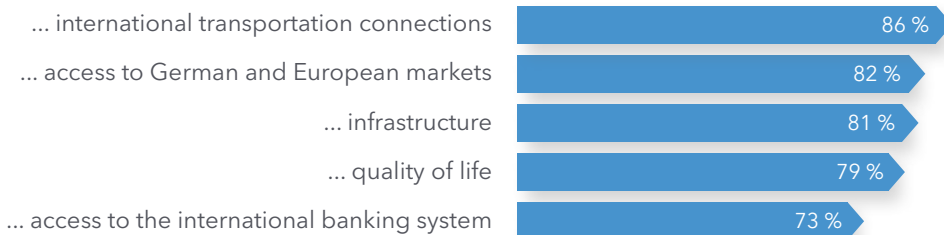


### North

- Central location with Germany's latest cut-off time
- Strong competences in the transport industry, decentralized energy, health, and tourism
- "European Innovation Leader" in SMEs that introduced a product or process innovation according to the "European Innovation Scoreboard"

## How do foreign investors evaluate Hessen as their business location?

### How do you assess the location of Hessen regarding ...?



- Excellent and very good

Basis: 150 companies/multiple answers possible (open-ended); source: TNS Emnid Hessen Investor Survey, 2015

**95 %** of direct investors would choose Hessen again.

They rate the current situation of their company in Hessen as good, very good, or even excellent.

#### Hessen Investor Survey

Find out more at  
[www.invest-in-hessen.com](http://www.invest-in-hessen.com)



The number of annual foreign direct investments has more than doubled since 2012.

## Our range of investor services

### Information on

- economic data, markets, and industries in Hessen
- tax, residency, and labor law
- approval procedures and permits

### Advice on

- how to establish a foreign subsidiary

- real estate markets and individually-tailored site proposals
- funding and financing instruments

### Contacts to

- state government agencies and local authorities
- service providers and legal experts
- institutions, industry and technology networks



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### About us

Hessen Trade & Invest GmbH is the economic development agency of the State of Hessen. Our central task is to position and strengthen Hessen as an economic and technology site, nationally and internationally.

### Your benefits

- Comprehensive one-stop services
- Confidential and individually-tailored services free of charge

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