

The Hub logo, consisting of the word "hub" in a lowercase, sans-serif font, is positioned inside a white square in the top left corner of the image.

hub

10 & 11 APR '19

STATION BERLIN

PARTNER @HUB.BERLIN

**Be a Partner of
hub.berlin**



hub.berlin

Future Visions,
Tech Leaders, Politics

Big-Data.AI Summit

Deep Dive, Science,
Experts

hub.berlin, Europe's Interactive 2-Day **Business Festival** for Movers and Makers, is now joined by Europe's Leading **Big Data & AI Conference**.

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Behind the Scenes



Impressions

QUOTE

»hub.berlin is about bringing technology into reality. It's impressive to see the top talent of companies in a programme that's fully packed!«

Jeff Jarvis, Director CUNY Center for Entrepreneurial Journalism

QUOTE

»You get new ideas when you see all the things people are working on. It's very inspiring to look into the future!«

Kaja Kallas, Member of European Parliament

QUOTE

»Governments, businesses and startups together at one event is very unique. Everybody here is collaborating and informing each other.«

Scott Chacon, Co-Founder GitHub

Stats

STATS @HUB.BERLIN | 28 NOV '17

3,000+

Participants

190+

Speakers

>45%

C-Level

80+

Partners

2,000+

Companies &
Organisations

100+

Journalists

STATS @BAS | 28 FEB & 01 MAR '18

1,200+

Participants

200+

Speakers

>30%

Technology Users

30+

Partners

800+

Companies &
Organisations

30+

Journalists



STATS @BAS X HUB.BERLIN | 10 & 11 APR '19

5,000+

Participants

350+

Speakers

50%

C-Level

120+

Partners

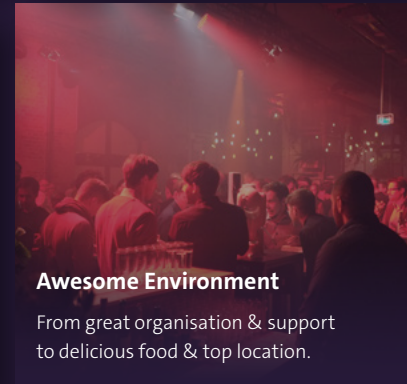
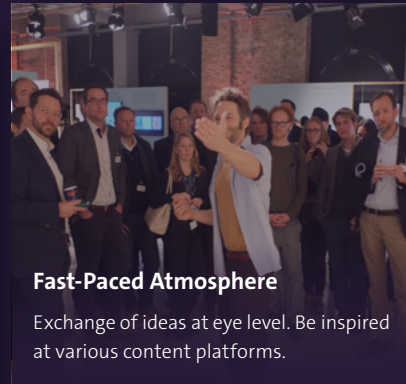
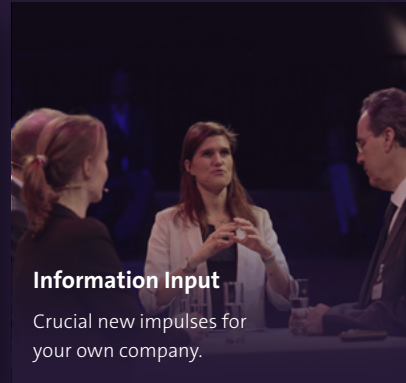
3,000+

Companies &
Organisations

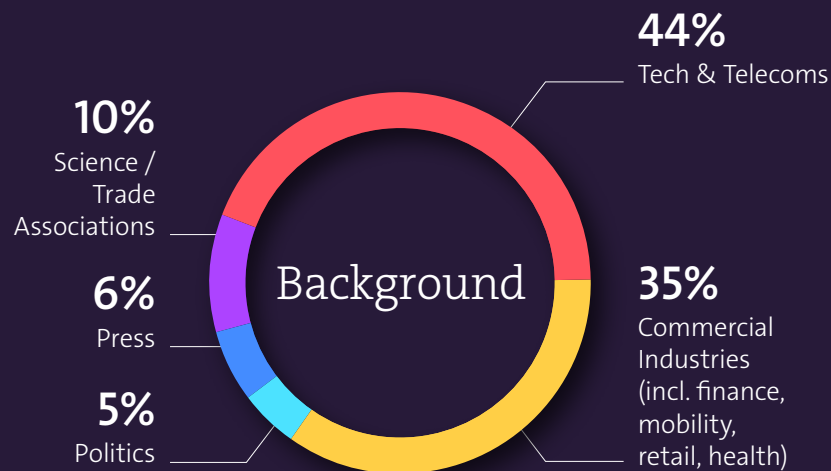
120+

Journalists

Benefits for Partners



Past Participants



Past Partners

PLATINUM PARTNERS



PREMIUM PARTNERS



AND MORE ...

Past Speakers



Prof. Jeff Jarvis

Director CUNY Center for Entrepreneurial Journalism



Ingrid-Helen Arnold

CIO & CPO, SAP



Scott Chacon

Co-Founder, GitHub



Céline Lazorthes

Founder & CEO, Leetchi Group



Johann Jungwirth

Chief Digital Officer, Volkswagen



Shermin Voshmgir

Founder, BlockchainHub



Timotheus Höttges

CEO, Deutsche Telekom



Michael Fries

CEO, Liberty Global

Where Innovation Happens



Main Arenas



Red Arena



Black Arena

VISIONARY KEYNOTES, IDEAS &
CONTROVERSIES.

Innovation Stages



DIGITAL TRANSFORMATION ON STAGE

Interactive Areas



Marketplace

Exhibition, food and lounges arranged in theme stations.



Tech Touch Area

Engage and touch the future of tech.



Get-Started Area

Interaction and direct exchange with selected innovative startups.



Digital Art Area

Unique display of the fusion of creativity and digitalisation.

Theme Stations

WHAT'S YOUR THEME?

Exhibit in one of the theme stations and connect with like-minded people.



Health



Virtual, Augmented
and Mixed Reality



3D Printing



Finance &
FinTech



Mobility



Big Data & AI



Retail



Industry 4.0
& IoT



Future of
Work



Energy

AND MORE ...



Be a Partner!



Partner Packages

Valid for two days!

Starter

Advanced

Premium

Platinum

All prices displayed without VAT.

Bitkom Member: **10,000 €**

Non-Member: **15,000 €**

Bitkom Member: **20,000 €**

Non-Member: **25,000 €**

Bitkom Member: **30,000 €**

Non-Member: **35,000 €**

Bitkom Member: **100,000 €**

EXHIBITION

Exhibition Area	6m ²	12m ²	12m ²	40m ²
Turnkey Booth Package – includes design, branding, furniture & screen, set-up & take-down, clean-up	☐	☐	☐	☐
Design Lounge				☐
Electricity & Wi-Fi	☐	☐	☐	☐
Positioning in Theme Station	☐	☐	Highlighted	
Priority High Contact & Visibility Positioning				☐

CONTENT

Speaking Slot on Main Arena*				☐
Communication of Talk in Official Program				☐
Speaker Portrait on Website & in App				☐
Abstract of Talk on Website and in App				☐
Live-Stream & Professional Recording of Talk				☐

* Within defined range of trend topics and subject to approval of hub.berlin program taskforce. Talk will be held in English.

Partner Packages

Valid for two days!

	Starter	Advanced	Premium	Platinum
All prices displayed without VAT.	Bitkom Member: 10,000 € Non-Member: 15,000 €	Bitkom Member: 20,000 € Non-Member: 25,000 €	Bitkom Member: 30,000 € Non-Member: 35,000 €	Bitkom Member: 100,000 €
SERVICE				
Project Management & Support	☐	☐	☐	☐
All-inclusive Catering & Drinks	☐	☐	☐	☐
Professional Photo Documentation			☐	☐
Flexible 2-Day Business Festival Passes	5	10	15	30
BRANDING				
Website				
Display of Logo & Link	☐	☐	Highlighted	Priority Highlighted
Editorial Content Published on Website**				☐
Mailing				
Display of Logo		☐	Highlighted	Priority Highlighted
Native Ad – placement of content in hub.berlin newsletter**				☐
Partner Wall				
Display of Logo		☐	Highlighted	Priority Highlighted
Branding of Welcome Area				
Display of Logo				☐

** In communication and accordance with hub.berlin team.

Partner Packages

Valid for two days!

Starter

Advanced

Premium

Platinum

All prices displayed without VAT.

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Bitkom Member: **30,000 €**
Non-Member: **35,000 €**

Bitkom Member: **100,000 €**

BRANDING

Communication Package w / 20% – Promotion Code



App

Display of Logo & Link



Priority Highlighted

Publication of Content**



Social Media

Social Media Posts across hub.berlin & Associated Accounts



Customized & Exclusive**

Boosted Facebook Post

Customized & Exclusive**

Participant Ticket

Display of Logo



Pioneers' Dinner

Display of Logo



Invitation to Pioneers' Dinner

2

Arena

Display of Logo



Mention during Welcome Speech



** In communication and accordance with hub.berlin team.

Extras – Boost your Presence!

#exhibition

Upgrade your exhibition.

plus 6m²

6,000 €

plus 12m²

12,000 €

plus 20m²

18,000 €

Incubator

Exhibition booth for meet-and-greet with up to four startups and one company

Get in touch

Design Lounge

Get in touch

#branding

Expand your 2-day presence.

Registration Area

limited

10,000 €

Innovation Stage

limited

10,000 €

#content

Voice your ideas.

Speaking Slot on Innovation Stage

- 20 minutes stage time including Q&A in front of approx. 150 people
- Communication of talk in official hub.berlin program
- Speaker portrait on website & in app
- Abstract of talk on website & in app
- Photo documentation by professional photographer
- Within a defined range of topics & subject to approval by hub.berlin team. Talk will be held in English.

7,000 €

Exclusive Masterclass

- 80 minutes of focused, exclusive exchange
- Fully equipped workshop space
- Roughly 40 people
- Communication of workshop in official hub.berlin program
- Speaker portrait on website & in app
- Abstract of workshop on website & in app
- Within a defined range of topics & subject to approval by hub.berlin team. Talk will be held in English.

9,000 €

#special

Think outside the box!

Smoothie Bar, Coffee Cart or Food Island

- Branding of the stand with logo
- Full-service – service personal & supplies included

5,000 €

Mobile Charging Station

- Branding of the station with logo
- Delivery, setup & high foot traffic spot included

2,000 €

Promotional Video Sponsor

Display of logo in video spot

Get in touch

Livestream Sponsor

Fade-in of logo during livestream

Get in touch

Volunteer T-Shirt

Display of logo on volunteer t-shirt

3,000 €

Interactive Item

i.e. table tennis, table football, flipper, gaming console etc.

Get in touch

#beahost

Display of your logo throughout the specific area.

Speakers' Lounge – Main Arena

limited

20,000 €

Networking Lounge

exclusive

15,000 €

Co-Working Space

exclusive

15,000 €

Party – Day 1

limited

15,000 €

Happy Hour – Day 2

exclusive

12,000 €

All prices displayed without VAT. Same price for Bitkom members and non-members.
Extras can only be book in combination with a participation package unless otherwise stated.

Get in Touch



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