



AHK

Delegation der Deutschen Wirtschaft
für Saudi-Arabien, Bahrain und Jemen
German-Saudi Arabian Liaison Office
for Economic Affairs (GESALO)
مكتب الإتصال الألماني للسعودي للشئون الاقتصادية

MEDIA KIT 2022



ABOUT US

The German–Saudi Arabian Liaison Office for Economic Affairs (**GESALO**) has been the official representative of German Industry and Commerce for Saudi Arabia, Bahrain and Yemen **since 1978**.

Our vision and mission is to **strengthen business ties between Germany, Saudi Arabia, and Bahrain** and to contribute to mutually beneficial economic relations.

GESALO has its **main office** in **Riyadh**,
and a **German Desk** in **Dammam** and in **Jeddah**.

Sponsorship is a **proven and highly effective marketing tool**.
Become a Partner with GESALO and increase your visibility.





German-Saudi Business Magazine (GSBM)

The GSBM is published twice a year in English. It offers current and informative background articles, interviews, legislative news and more around the German and Saudi/Bahraini economy.

Price for Advertisement - GSBM

**Back
Cover**

SAR 6800 + VAT
EUR 1620 +MwSt.

**Inside
Cover
(front)**

SAR 6500 + VAT
EUR 1548 +MwSt.

**Inside
Cover
(back)**

SAR 6200 + VAT
EUR 1476 +MwSt.

Double Page



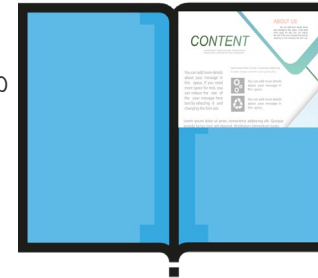
SAR 7500 + VAT
EUR 1785 +MwSt.

Single Page



SAR 5500 + VAT
EUR 1310 +MwSt.

Half Page



SAR 4000 + VAT
EUR 952 +MwSt.



GESALO Website & Newsletter

Advertise your company on our GESALO website or in our monthly newsletter, which is sent to more than 8000 recipients in Germany, Saudi Arabia and Bahrain.

Price for Advertisement – Website/Newsletter

Website



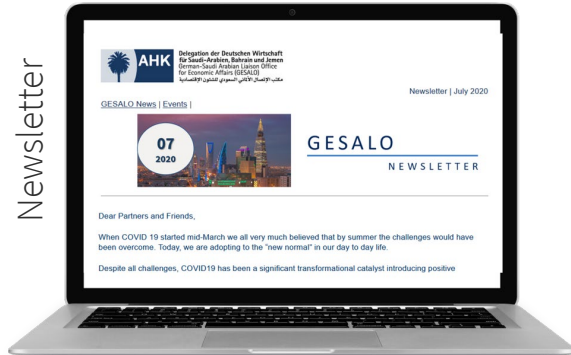
**Company
Logo
placement
1 year**

SAR 7000 + VAT
EUR 1667 +MwSt.

**Landing
Page
1 year**

SAR 10500 + VAT
EUR 2500 +MwSt.

Newsletter



**Company
Logo
placement
6 Editions**

SAR 10500 + VAT
EUR 2500 +MwSt.

**Company
Logo
placement
3 Editions**

SAR 7500 + VAT
EUR 1785 +MwSt.

A photograph of a formal dinner table setting. In the foreground, there are several wine glasses, some containing water. A white plate with a silver fork is visible. A name card with the number '5' and the name 'Gary Bembrid' is placed on the table. The background is blurred, showing more of the table and the interior of a restaurant or event space.

GESALO
Event Sponsoring

Your Company in the spotlight!

We offer your company various
sponsorship opportunities at our events

We put you in the right Spotlight

Be the highlight at our events and enjoy an exclusive appearance before, during, and after the event. Catered to your needs and budget, we want to offer a package which makes best use of our key media channels so that you can fully exploit our network of more than 25,000 business representatives in Germany, Saudi Arabia, Bahrain, and Yemen.

Please contact us to discuss further possibilities.



Our Team

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<https://saudiarabien.ahk.de>



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Thanks!

Do you have any questions?
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