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Foreword



Marko Walde,
Chief Representative
Delegation of the German Industry and
Commerce in Vietnam

Ladies and Gentlemen,

We are pleased to launch the 9th edition of our annual publication — "Vietnam — Boost Your Business". This booklet focuses on Vietnam economic growth as well as its current transformation towards a market economy and a globally integrated industrialized country. The brochure provides an up-to-date overview of Vietnam's key economic figures and valuable information for business decisions or expansion during the post-pandemic era. Additionally, this edition contains information of the business relation between Vietnam and Germany, plus, important partners in Vietnam.

Vietnam has undergone rapid economic development and social change over the last 30 years. The former developing country has become a so-called "middle income country" with 98.5 million people and a young population that represents an incomparable dynamic feature. Vietnam and Germany have a close historical relationship, especially throughout the new federal states, which is unique in ASEAN. Bilateral trade in goods has tripled in the last 10 years. The free trade agreement between the EU and Vietnam is expected to further increase in the trade volume as well as in the German FDIs in Vietnam, especially in the following sectors: renewable energy and energy efficiency, environmental technology, Industry 4.0, infrastructure, and logistics.

Currently, Vietnam as an investment location offers considerable opportunities and potential to the German enterprises and it will remain in the future. In all foreign business activities, the key to success lies in the good preparation for the investment. The AHK Vietnam supports and consults German and Vietnamese companies on site, with a competent team of German and Vietnamese staff in Ho Chi Minh City and Hanoi, the two most important economic centers of the country. We are looking forward to seeing uou!



Vu Quang Minh, Extraordinary and Plenipotentiary Ambassador of the Socialist Republic of Vietnam in the Federal Republic of Germany

Dear readers,

In recent years, the business and investment environment in Vietnam – an important strategic partner of Germany, has been significantly improved and highly appreciated by the German as well as other international businesses.

During the past 2 years, the COVID-19 pandemic has laid the global and Vietnamese economy under a difficult situation. Nevertheless, with the Government's consolidated policies to control the pandemic and to encourage the foreign investment, Vietnam remains an attractive destination as a dynamic economy with rapid GDP growth rate, especially after the EVFTA came into effect. The AHK Vietnam has played an important role in providing information and supporting German and other global enterprises to overcome such difficulties and grab new opportunities for continuous development in Vietnam.

In this booklet published by AHK Vietnam, you can find the most up-to-date information on the increasingly favorable investment and business environment in Vietnam, hence, cultivate more ideas and take advantages of the economic recovery to achieve breakthroughs in the post-pandemic period, which would bring benefits to the enterpirses and contribute to the valued cooperation and friendship between Vietnam and Germany as well.

Hopefully, the Investment Protection Agreement between the EU and Vietnam (EVIPA) will be soon ratified, together with EVFTA, it would create more business and investment chances for companies from both nations. The Vietnamese Government and the Embassy of Vietnam in Germany will continue to accompany businesses for the wealth and substainable development of both Vietnam and Germany.

I wish you good health, happiness, and success.

Vietnam - Boost your Business

Vietnam - Boost your Business

VIETNAM

BOOST YOUR BUSINESS

Overview Vietnam



From the former developing country, Vietnam has evolved into a so-called "middle income country" with 98.5 million people and a young population structure, which stands for incomparable dynamics.



Land area: ~331.000 km²



Capital: Hanoi



Booming economic metropole: Ho Chi Minh City



Official language: Vietnamese

Business language: Vietnamese, English, German, Chinese, Russian and French



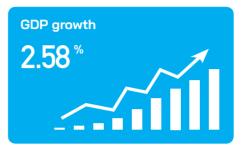
Currency: Vietnam Dong (VND)

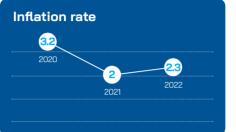


Exchange rate (2021):

1 Euro = 27,052.31 VND; 1 US\$ = 22,850 VND

Economic indicators of Vietnam 2021











(\$)
Nominal change
0.1%







Source: World Bank, GSO Vietnam, IMF, GTAI and Deutsche Bank

6 Reasons why Vietnam is a booster for your business:

01.

Dynamic environment

Vietnam is located in a highly attractive growth region (Asia and ASEAN), which enables the country to act as a connecting hub between North and South in the Asia-Pacific region.

year.

02.

Rapid growth and dynamic investment environment even during the corona crisis

With continuous dynamism, Vietnam is increasingly attracting international and German companies. Vietnam is one of the few countries that still witnessed economic growth in 2020, and trade figures also increased positively in 2020 and 2021 compared to the previous year.

03.

Global integration and China plus One

- The country is a member of the ASEAN Economic Community (AEC), the new TPP11 (CPTPP), the Regional Comprehensive Economic Partnership (RCEP) and, along with Singapore, is the only country in the region that has signed a free trade agreement with the EU. In addition, Vietnam regionally offers the lowest market entry barriers for foreign companies.
- "China + 1": There is great interest from numerous German companies that invested in China several years ago and are looking for a second market in Asia for diversification reasons. Hence, Vietnam is certainly a predestined location.

04.

Large labor market and competitive labor cost

The large market of young, motivated and relatively well-trained labor forces is one of the greatest advantages of Vietnam and it will continue to expand in the coming years. The salary level in Vietnam is relatively competitive compared to that in many other ASEAN countries and China.

05.

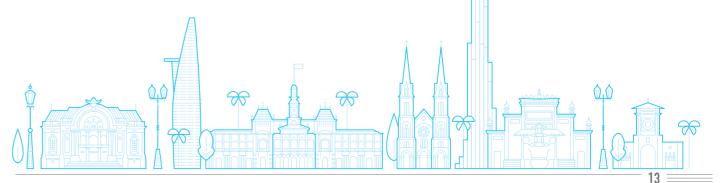
Improved infrastructure and sustainability

The Vietnamese government is focusing on developing national infrastructure. Vietnam aims to increase the proportion of renewable energies in the energy mix. In particular, the construction of onshore and offshore wind turbines is attracting international and German providers, which are well-positioned in this market.

06.

Relations with Germany

Germany and Vietnam are strategic partners and have very good economic relations. Germany enjoys an excellent reputation in Vietnam, which is unique in ASEAN. Bilateral trade in goods has quadrupled in the last 10 years. Germany is Vietnam's largest EU trading partner.



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VIETNAM - BOOST YOUR BUSINESS

DYNAMIC ENVIRONMENT

"Rapid growth and dynamic investment environment even during the corona crisis"



Vietnam - Boost your Business

14

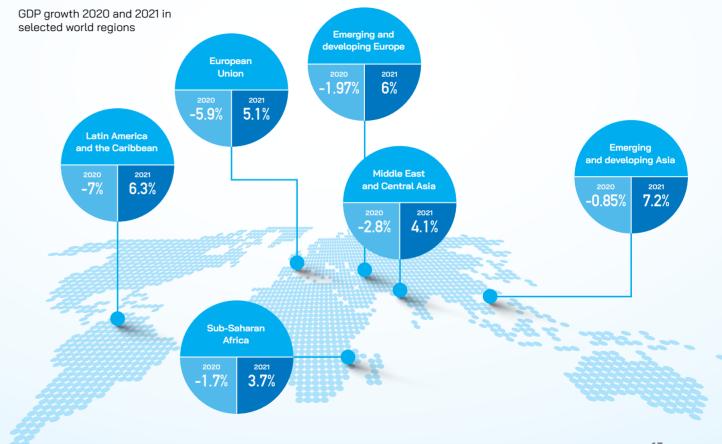
Vietnam - Boost your Business

Dynamic environment



Vietnam, a rapidly growing economy, is located in Southeast Asia, bordering China to the north and Cambodia and Laos to the west. The country has developed the economy and society rapidly over the past 30 years.

Vietnam is a highly attractive growth region



6 =

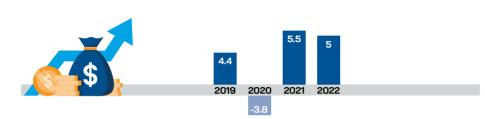
Current economic development of Southeast Asian countries

ASEAN comprises 10 member states Thailand, Malaysia, Indonesia, Philippines, Singapore, Vietnam, Brunei, Myanmar, Laos and Cambodia.

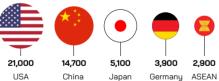
The diversity and economic dynamism makes ASEAN unique. In addition, with its 650 million inhabitants, this region offers a very attractive consumer market.

Foreign direct investment rapidly drives the industrialization in ASEAN. Vietnam has positioned itself as a production location as well as an alternative to China in the textile and electronics sectors. Additionally, Vietnam continuously gains attraction through free trade agreements such as with the EU.

Economic growth (GDP – real change compared to previous year in %)



GDP 2020 in comparison (billion US\$, nominal)



Foreign direct investment 2020 (billion US\$)







Source: World Bank, ADB, GTAL ASEAN Statistics

VIETNAM IN ASEAN CONTEXT

ASEAN - Countries at a glance 2021



mmmm

GDP growth (%)

FDI inflows (B US\$)

Inflation rate (%)

Area (km²)

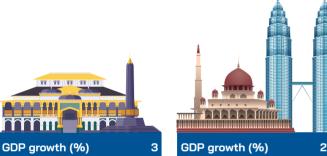
Population (M)

1,920,000





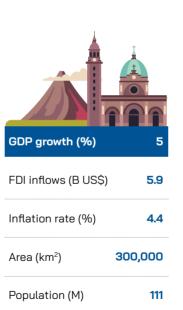




Population (M)









GDP growth (%)

FDI inflows (B US\$)

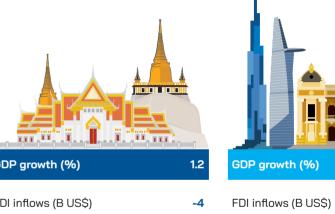
Inflation rate (%)

Area (km²)

Population (M)







6.7	GDP growth (%)	1.2	GDP gro
5.4	FDI inflows (B US\$)	-4	FDI inflo
2.1	Inflation rate (%)	1.3	Inflation
26	Area (km²)	513,120	Area (kn
5.7	Population (M)	66.8	Populat



VIETNAM

20 ===== 21 ===== Source: Deutsche Bank, GSO Vietnam, IMF



ECONOMIC SITUATION





Vietnam - Boost your Business

22

Vietnam - Boost your Business

2:

Economic growth

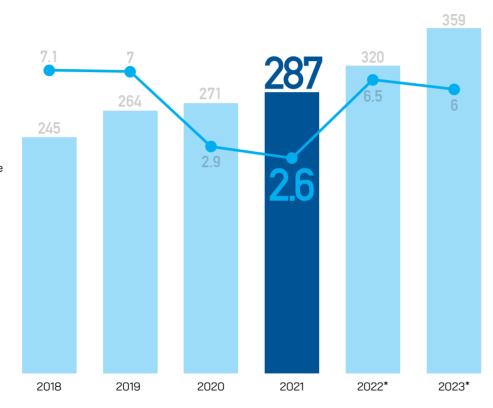
Vietnam achieved economic growth of 2.58 percent in 2021. The country has also proven to be very robust in the fight against the Covid-19 pandemic. In 2020, the country was among the world's fastest growing countries.

On March 15, 2022, Vietnam reopened its border after a two-year entry ban for foreign travellers. Business people and tourists can now enter the country again. With a sustainable and effective strategy after the epidemic, more effective health measures and sustainable national vaccination strategies, the economy will steadily recover as strong as before the pandemic.

*) Deutsche Bank forecast



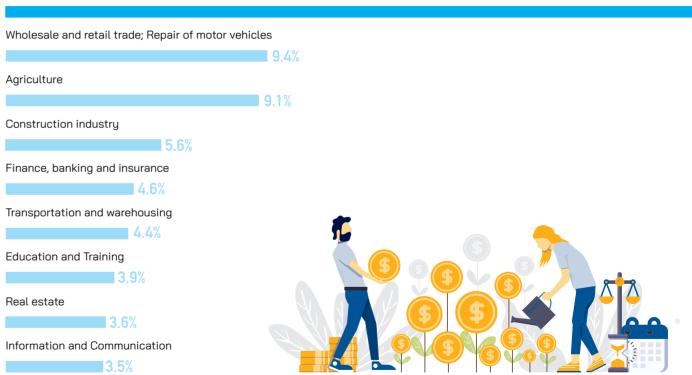




ECONOMIC SITUATION

GDP by sectors 2021

Manufacturing Industry 25.1%



24 Source: GSO Vietnam

Main regions and cities

In the South

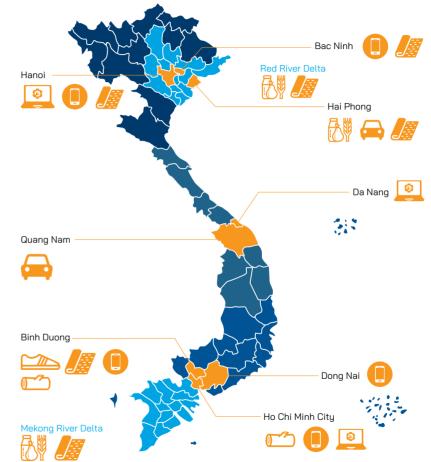
The most important economic center in Vietnam is the megacity Ho Chi Minh City (HCMC). HCMC, the surrounding provinces and the Mekong Delta accounts for 32 percent of Vietnam's GDP. In the South of Vietnam, industrial zones often produce apparel, footwear and electronics from foreign invested companies for export. The Mekong Delta plays a role as the country's breadbasket and important region for the fisheries industry.

In the North

The north between the capital Hanoi and the port city of Hai Phong is developing massively. Big companies in the electronics industry have settled in Hanoi, and the textile industry is also recording an increase in investments. The Vietnamese government is planning to turn the north of the country into an automotive and supplier center.

In the Central

In the central of Vietnam, Da Nang is trying to position itself as a high-tech location.



Regional distribution of important Industries in Vietnam

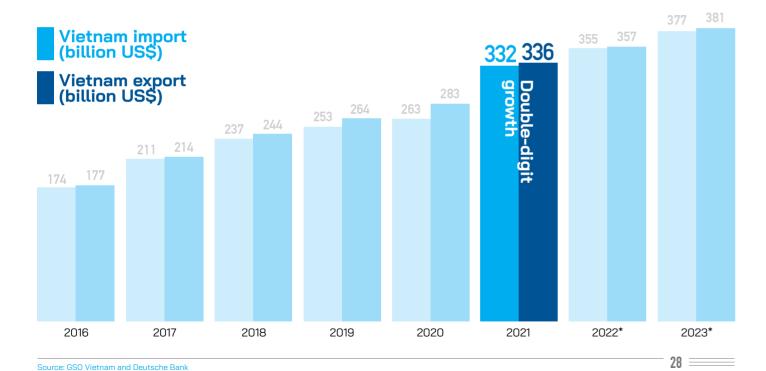


ECONOMIC SITUATION

Foreign trade of Vietnam

Vietnam recorded a trade surplus of 4 billion US\$ in 2021. In that year, Vietnam's import grew by 26%. Vietnam's export increased by 19 percent in 2021!

*) Deutsche Bank forecast



FCONOMIC SITUATION

Major trading partner countries 2021

Major partner countries for exports (in billion US\$, YoY change in %)		Major partner countries for imports (in billion US\$, YoY change in %)
USA	96 (25%)	China 110 (31%)
China	56 (14%)	South Korea 56 (20%)
EU	40 (14%)	ASEAN 41 (35%)
ASEAN	29 (26%)	Japan 23 (11%)
South Korea	22 (14%)	Taiwan 21 (25%)
Japan	20 (5%)	17 (16%)
Hong Kong	12 (15%)	USA 15 (12%)
India	6 (21%)	Australia 8 (68%)
Canada	5 (20%)	India 7 (59%)

Source: GSO Vietnam 29

ECONOMIC SITUATION

Major trading products 2021

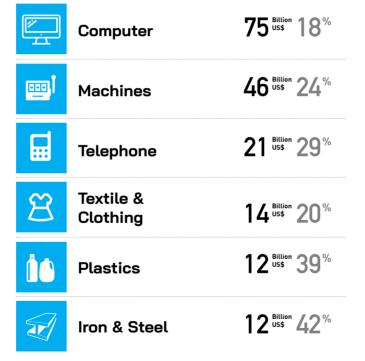
The Major Export Products

(in billion US\$, YoY change in %)

	Telephone	57 Billion 12%
	Computer	51 Billion 14%
	Machines	38 Billion 41 %
贸	Textile & Clothing	33 Billion 10%
	Footwear	18 Billion 6 %
	Wood products	15 Billion 19%

The Major Import Products

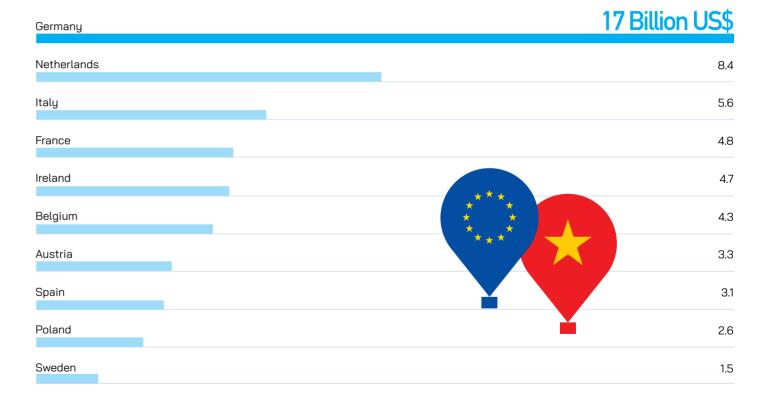
(in billion US\$, YoY change in %)



FCONOMIC SITUATION

Vietnam's important EU trading partners

Trade volume 2021 in billion US\$



30 =====

Development of foreign direct investment

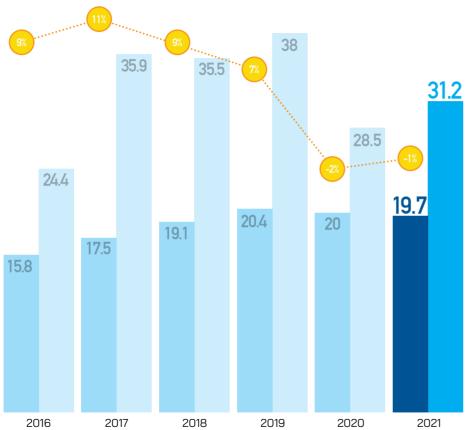
Vietnam is an attractive investment market because along with Singapore, the country in the region has **the lowest market entry barriers** for foreign investors, there is a **motivated and reliable workforce** here, and Germany has an excellent reputation due to the historical relationships.



Registered Capital (billion US\$)

Change of the realized capital compared to the previous year in %





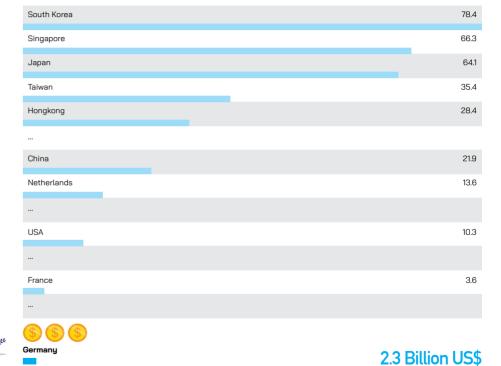
FCONOMIC SITUATION

Main FDI source countries

(Accumulated capital in billion US\$ by origin)*

In almost all industries, it is possible to set up a Vietnamese company with 100 percent of its shares owned by foreign companies. The establishment process usually takes no more than 3 – 4 months.

*) Calculated until February 20, 2022





The flow of German investments into Vietnam mainly comes from the third countries where their subsidiaries are based in.

32 Source: MPI Vietnam

ECONOMIC SITUATION

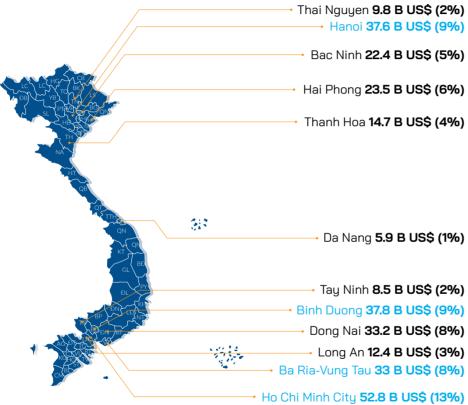
FDI projects by province

(Accumulated capital in billion US\$ and % of total capital)* $\,$

The vast majority of foreign investments have settled in **the south** of the country, in the region around Ho Chi Minh City, and in **the north**, in the region around Hanoi.

The infrastructure is mostly developed in these regions and the availability of qualified employees here is the highest. Both regions are developing dynamically with a rapidly growing middle class.

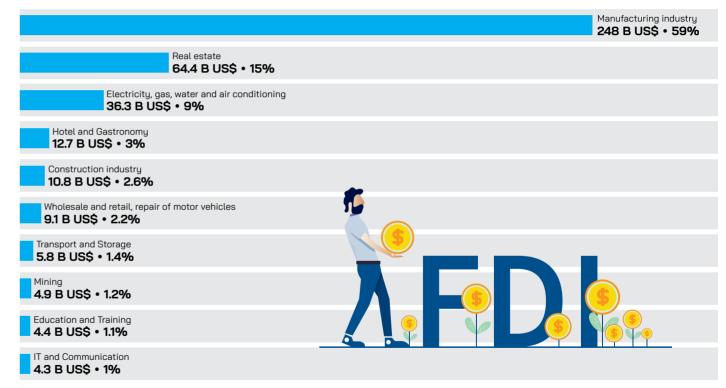
*) Calculated until February 20, 2022



ECONOMIC SITUATION

FDI Projects by sectors

(Accumulated capital in billion US\$ and % of total capital)*



*) Calculated until February 20, 2022

Source: MPI Vietnam and GTAI Source: MPI Vietnam

VIETNAM - BOOST YOUR BUSINESS





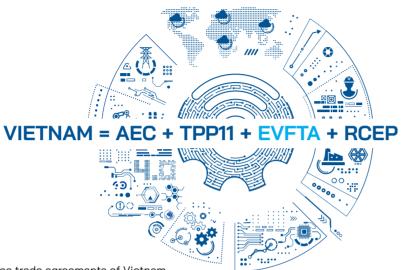


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Vietnam - Boost your Business

Free trade agreement at a glance

Besides Singapore, Vietnam is the only country in ASEAN that is involved in all relevant free trade initiatives. The country is currently connected to more than **50 countries** around the world through active trade agreements, including the ASEAN Economic Community (AEC), the new TPP-11 (CPTPP), the EU-Vietnam Free Trade Agreement (EVFTA) and the Regional Comprehensive Economic Partnership Agreement (RCEP).



ASEAN agreements with effect for Vietnam, in force

Agreements
ASEAN-China
ASEAN-Japan
ASEAN-South Korea
ASEAN Free Trade Area ATIGA
ASEAN-Australia-New Zealand
ASEAN-India
ASEAN-Hong Kong, China

Bi- and multilateral free trade agreements of Vietnam, in force

Agreements	Members
Vietnam-Japan	
Vietnam-Chile	
Vietnam-South Korea	
Eurasian Economic Union	Armenia, Belarus, Kazakhstan, Kyrgyzstan, Russia, Vietnam
Comprehensive and Progressive Trans-Pacific Partnership (CPTPP) (TPP1)	Canada, Chile, Mexico, Peru, Australia, New Zealand, Japan, Singapore, Brunei, Malaysia, Vietnam
Vietnam-The European Union	EU-27
Vietnam-The United Kingdom	
Regional Comprehensive Economic Partnership (RCEP)	ASEAN China Janan South Korea India Australia New Zealand

GLOBAL INTEGRATION

The ASEAN Economic Community (AEC)

Vietnam's economic success is also based on a clear commitment to unilateral free trade. Vietnam is one of ten members of the so-called **ASEAN Economic Community (AEC)**, which has basic economic freedoms comparable to those in the FU.

Ten countries in Southeast Asia wanted to create a common internal market and founded the economic community AEC at the ASEAN summit in 2015, which was also intended to promote the countries to be more competitive. There are four basic economic freedoms already known from Europe that can apply: free movement of goods, freedom to provide services, free movement of capital and the free movement of qualified workers.



Source: GTAI and WTO 38 ====

The EU-Vietnam Free Trade Agreement (EVFTA)

The EVFTA came into force on August 1, 2020 - a historic milestone in the economic relation between the EU and Vietnam. In addition to economic issues, rules were also agreed in favor of labor forces or climate protection. The EVFTA is ambitious and forward-looking. In addition, it serves the interests of the German economu.

The main advantages for German companies are better market access and legal certainty in Vietnam's growing market. Immediately after the agreement came into force. 65% of Vietnamese tariffs on EU exports will be eliminated, and the remaining tariffs will be phased out within 10 years. In addition, the agreement removes essential non-tariff barriers, allows EU companies to access the services and procurement markets, and protects the 169 EU geographical indications.



KEY POINTS

from the viewpoint of the German economy



Flimination of tariffs Trade liberalization in goods, services and investments



Better protection from intellectual property



Reduction of non-tariff trade barriers



Improved access to public tenders



More precise protection standards for investments

ELIMINATION OF TARIFFS

Vietnam's applied tariffs rate





8% **Pharmaceutical**

industry

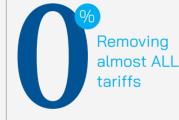


Dairu products

up to 20%

Chocolate

With the entry into force of the **EU-Vietnam agreement**



With the entry into force of the agreement, 65% of Vietnamese tariffs on EU exports will be eliminated immediately. Meanwhile, the EU tariffs on the Vietnamese exports will be asymmetrically phased out within seven years.

The Asia-Pacific Committee of German Business praises in recent position paper the free trade agreement between the FU and Vietnam as "high quality and comprehensive".

There are new opportunities in the areas of machines, motor vehicles. textiles, pharmaceutical industry, food and chemistru.











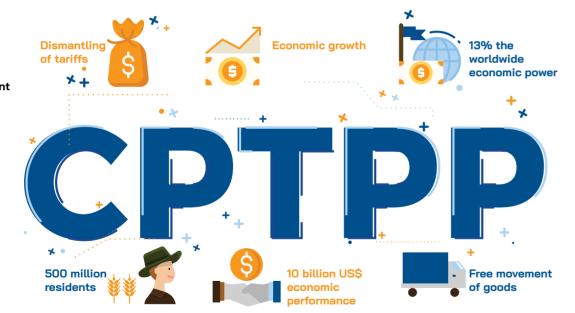


40 ===== 41 ==== Source: DIHK

The Trans-Pacific Partnership (CPTPP) (TPP11)

Eleven countries excluding the US (Australia, Brunei, Canada, Chile, Japan, Malaysia, Mexico, New Zealand, Peru, Singapore and Vietnam) have signed the adjusted CPTPP agreement (TPP11) in March 2018 and since the beginning of 2019, the TPP11 has come into force. The CPTPP is primarily focused on enforcing the free movement of goods between the member states. After it took effect, the tariffs on some products are eliminated immediately. Around 99 percent of all tariffs on industrial goods and about 80 percent of tariffs on agricultural, fish and forestry products will be removed within 20 years, depending on the mutual agreements between countries.

The CPTPP will keep the annual economic performance of Vietnam between 1.1 and 3.5 percent by 2030.



GLOBAL INTEGRATION

The Regional Comprehensive Economic Partnership Agreement (RCEP)



The Regional Comprehensive Economic Partnership Agreement (RCEP) is a free trade agreement between 15 contracting parties (the ten ASEAN members Brunei, Indonesia, Cambodia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand and Vietnam as well as ASEAN's dialogue partners Australia, China, Japan, South Korea, New Zealand). Thus, RCEP encompasses 2.2 billion people, 30 percent of global gross domestic product and 28 percent of global trade.

It will promote tariff dismantling (tariff reduction of about 92 percent as planned) as well as ensure the liberalization of the services and investment following the WTO rules and that are not yet comprehensively part of the WTO (such as e-commerce and competition).

On the other hand, German and European companies can have greater access to a larger market.

Source: DIHK, GTAI and World Bank

China Plus One Strategy



From the point of view of AHK Vietnam, we have continuously witnessed great interest of German companies in Vietnam. In particular, companies that initially invested in China several years ago are looking for a second market in Asia for diversification reasons and Vietnam is certainly a predestined location. This is about possible additional investments, because the commitment in China is usually expanded, we call it the "China+1 strategy".

This means that German companies that only operate in one location in Asia, mostly in China in this case, are now seeking to develop a second location outside of China. ASEAN is the preferred region and within ASEAN, Vietnam is often the most suitable destination country.

"China +1" - The diversification of production capacities and supply chains through the expansion of new locations in addition to China.

Location advantages of Vietnam

Open investment environment

dynamic economic

Geographical proximity to China

Labor cost advantages over China















Suppliers reliability Lowest market entry barriers in the region

A continuously growing future sales market

Source: Deutsche Bank

VIETNAM - BOOST YOUR BUSINESS

TALENT POOL

"Large labor pool and competitive labor costs"





......

.....

·····

Vietnam's labor market at a glance



The population of Vietnam has grown to 98.5 million people, and the average age is 32.5 years. This rich pool of young motivated and relatively well-trained workforce is considered one of the greatest locational advantages of Vietnam.

Although the average wage level is still low, Vietnamese employees show their high reliability, process fidelity and loyalty.

Population

98.5 Millior

†††††††††††††††††††††

Employable people

50.5 Million



Unemployment

3%



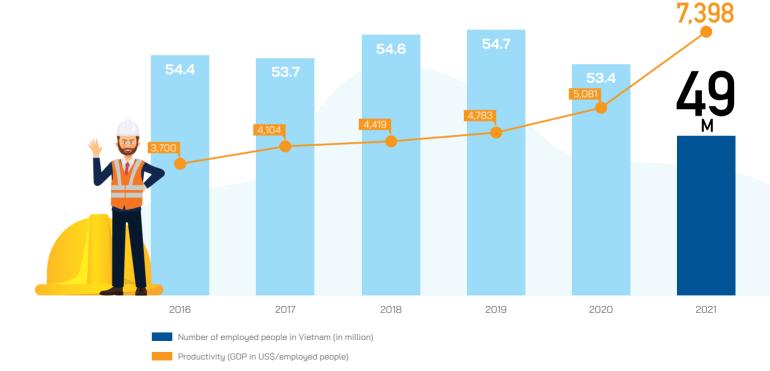
Hanoi and Ho Chi Minh City offer the largest pool of qualified workforces.

Reasons:

- · Dynamic economy
- High standard of living
- High wages

Productivity

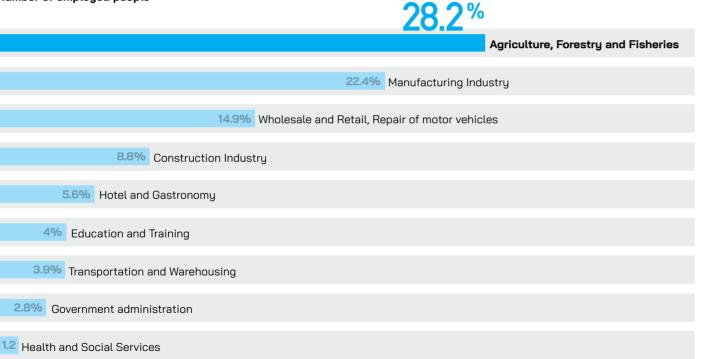
- Improved productivity
- Application of modern machines and technologies to increase productivity



Employed people by sectors 2021

49 M

Number of employed people



ALENT POOL

Labor force by educational qualifications 2021 in millions

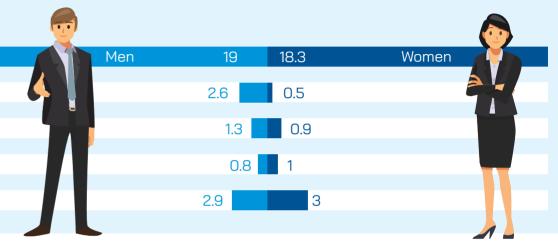
Without a professional qualification

Apprenticeship (>3 months)

Vocational training (2 years)

University of Applied Sciences (3 years)

University



With regard to the skilled workers in production, it should be first noted that the basic school level in a regional comparison is clearly above average. However, there is a lack of a targeted and practical vocational training.

In cooperation with German Companies, the AHK Vietnam promotes vocational education/training for Vietnamese labor forces with the "Dual Vocational Training" program for 8 apprenticeship occupations.

The AHK Vietnam advises and supports the establishment, implementation and quality assurance of the dual vocational training programs based on German standards (DIHK).







Average monthly gross salary by positions in Japanese firms (based in Vietnam) in 2020

1,312US\$



Manager of Sales Department



Manager in industrial enterprises



611 US\$

480 US\$ Office worker Engineer





Industrial worker

Comparison of average monthly gross salary in 2020

Monthly sala USD 2020	ry in	Industrial worker	Engineer	Manager in industrial enterprises	Office worker	Manager of Sales Department
Singapore	(::	1,907	2,813	4,306	2,589	4,650
Malaysia	(*	431	867	1,650	922	1,978
China	*}	531	859	1,439	1,075	2,209
Thailand		447	798	1,629	883	1,860
Indonesia		360	511	1,085	494	1,193
Philippines	*	272	409	1,092	594	1,481
Vietnam	*	250	480	1,013	611	1,312
Myanmar	*	181	329	836	477	1,118
Cambodia	<u>Anish</u>	222	408	1,003	530	1,348
Laos		210	360	771	530	1,253
						E2

52 Source: JETRO Source: JETRO



INFRASTRUCTURE

"Improved infrastructure and sustainability"





Vietnam - Boost your Business

Infrastructure

Economic growth and industrialization lead to an increase in demands on transportation and logistics in Vietnam.

Vietnam wants to make its infrastructure fit for the future and has adopted ambitious master plans.



International Airports



Vietnam is among the world's fastest growing aviation markets.

Vietnam has 10 international airports

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Noi Bai (Hanoi)

CHINA

Da Nang (Da Nang)

Cam Ranh (Khanh Hoa)

Phu Quoc (Kien Giang)

Can Tho (Can Tho)

Phu Bai (Hue)

Cat Bi (Hai Phong)

Vinh (Nghe An)

Van Don (Quang Ninh)

List of airlines in Vietnam

Vietnam Airlines

Bamboo Airways

Vietjet Air

Pacific Airlines

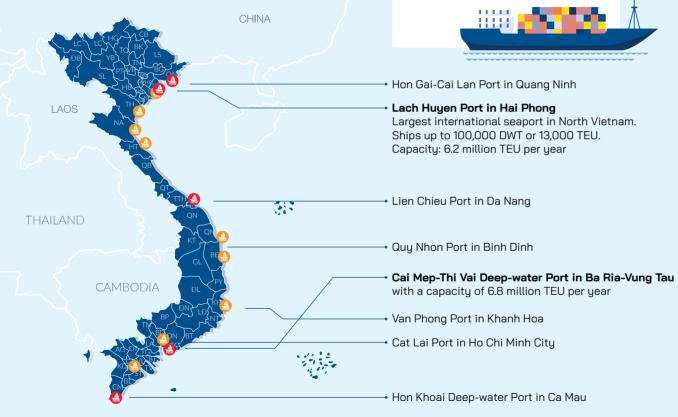
Vasco

Vietstar Airlines

Vietravel Airlines



Main Seaports in Vietnam



INFRASTRUCTU

Road network in Vietnam



According to the government's master plan, road construction is the priority. The most important project is the expansion of the North-South Expressways.





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Vietnam's port logistics has changed due to an extensively improved port expansion.

Railways of Vietnam

Source: Vietnam Railway Corporation, GTAI



INFRASTRUCTURE

Energy of Vietnam

Vietnam's demand for energy is growing rapidly and the electricity consumption is increasing every year of more than **10** percent. The government and the countryowned electricity supplier Electricity of Vietnam (EVN) are forced to massively expand investment in power generation. Although the government have set a priority to expand the internationally controversial coal energy, the renewable energies are also increasingly important.

Renewable Energy in Vietnam

Vietnam offers good conditions to both Wind and Solar Energy. A 3,000 km long coastline holds significant potential for Wind Energy (24 GW of installable capacity). For Solar Energy, the country is well equipped and has solar generation potential of 4 to 5 kWh/sq.m/day. New feed-in tariffs for photovoltaics also become interesting for foreign investors!

Vietnam's energy mix 2020 to 2030 (installed capacities in GW)

	Hydroelectric power	Fossil fuels	Gas power	Wind power	Solar power	Others	Total
2020	21.6	26	9	0.8	0.9	2.3	60.6
2025	24.6	47.6	15	2	4	3.3	96.5
2030	27.8	55.3	19	6	12	9.4	129.5

Investment incentives for energy producers

- Tax breaks for solar companies
- Exemption from import duties for components, which cannot be obtained in Vietnam

Facilitation in the granting of land use rights











German-Vietnamese Economic Relation

Vietnam and Germany have a close historical relationship, which is unique in ASEAN. 170,000 Vietnamese live permanently in Germany and around 100,000 other Vietnamese were trained in Germany, live in Vietnam and often work in key positions in business, administration or politics.

Trade

Bilateral trade in goods has quadrupled in the last 10 years. Germany is Vietnam's largest EU trading partner. With a trade volume of 14.4 billion EUR in 2021, Vietnam is Germany's second most important trading partner in the ASEAN region. Thanks to the free trade agreement with the EU, we expect the German-Vietnamese trade volume to increase to around 20 billion EUR over the next two to three years.

Source: Destatis, GSO Vietnam and MPI Vietnam

Investment

More than 4,000 German companies are already exporting to Vietnam and about 500 German companies are permanently active in Vietnam or have ongoing business contacts with Vietnamese companies.



Trading Volume 2021

German FDI

in Vietnam*

14.4^{B EUR}



Export Growth to Vietnam 2021

+23 %

...



No. of FDI projects*

418



No. of German citizens in Vietnam

2,000



About

47,000

jobs created by German Investment

2.3 B US\$

) Calculated until February 20, 2022



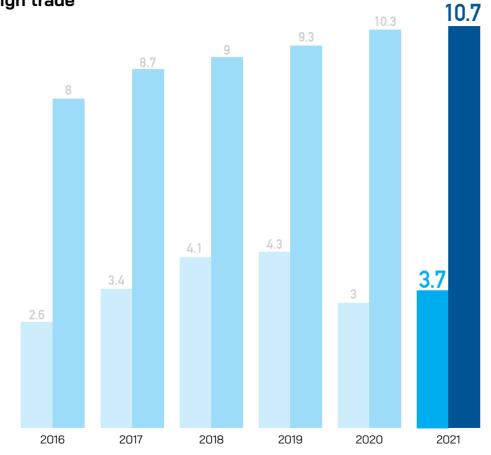
RELATIONS WITH GERMANY

German - Vietnamese foreign trade

Germany is Vietnam's most important trading partner in the EU and German products have a good reputation in Vietnam.







RELATIONS WITH GERMANY

Main export and import goods in 2021 (in million US\$, proportion in %)

Germa	ny's most important export goods to Vietnam	2021	%
6	Machines	1,672	42
₹	Medicines	499	13
	Chemical products	246	6
	Computer	196	5
9	Automotive parts	112	3
•	Plastics	110	3
Z	Chemicals	85	2
~	CBU vehicles	85	2
•	Plastics products	83	2
	Iron and steel products	70	2

Germa	any's most important import goods from Vietnam	2021	%
T	Machines	1,248	17
	Phones and spare parts	1,138	16
	Shoes	841	12
出	Textiles	778	11
	Computer	678	9
26	Coffee	419	6
1	Fishery products	200	3
	Iron and steel products	178	2
ë j ≢	Means of transport and spare parts	162	2
	Plastics	155	2

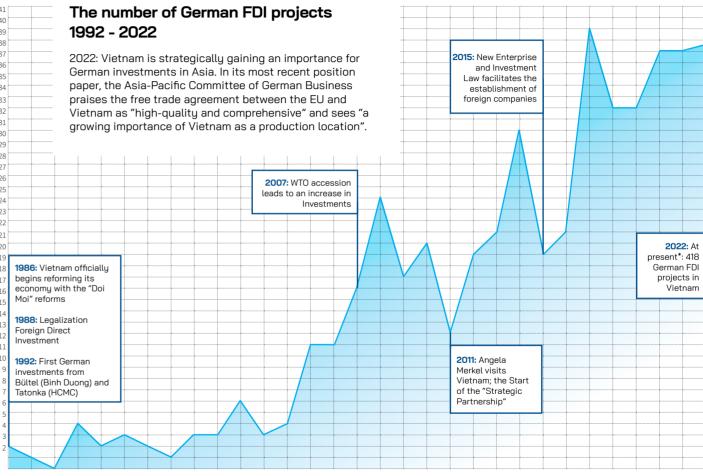
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German investments over years

The **motivations** for investing in Vietnam are different, however, there are three main factors that can be identified: Firstly, Vietnam has relatively competitive wage level, especially with investments for 10 - 15 years. In recent years, many companies come to invest because of great **reliability** of Vietnamese partners or employees, as well as their **willingness to learn** and **high performance**. Hence, the vast majority of German investments will be expanded or developed other activities e.g. software development or inhouse R+D activities besides the original production investment.

Current prospective investors make their decisions much more strategic, as they precisely analyse the free trade policy development and often combine new plans with an existing commitment with China. There is great potential in all areas. For example, the aim is to strengthen and process products on site. There is a great interest from numerous German company. We witness a great deal of German companies, which have invested in China for several years and are now looking for a second market in Asia because of diversification reasons. Thus, Vietnam certainly becomes a preferred location. The goal is about expansion of investments, as the commitment in China will usually be continued, which are referred as the "China+1 strategy".





Source: MPI Vietnam *) Calculated until February 20, 2022 69 =

German investments by sectors*

Sectors	Number of Projects	Total registered capital (in million US\$)
Manufacturing Industry	120	1,208
Supply of electricity, gas, steam, hot water and air conditioning	9	647
Wholesale and retail, repair of motor vehicles	83	212
Water supply and disposal	1	62
Subject-related activities and technologies	83	49
Mining	3	38
Hotel and Gastronomy	12	31
Health and Social Care	3	14
Transport and Warehousing	14	11
Construction Industry	8	9
(i) Information and Communication	61	7
Education and Training	7	5
Real Estate	3	5
Arts, Entertainment and Leisure	2	0.9
Administrative activities and Support services	5	0.9
Other services	2	0.2
Finance, Banking and Insurance	2	0.1
Total	418	2,300

^{*)} Calculated until February 20, 2022

German investments by province*

Province	Number of Projects	Registered capital (in million US\$)
Dong Nai	12	362
Ho Chi Minh City	209	332
Ninh Thuan	3	230
Thanh Hoa	4	202
Quang Nam	8	163
Quang Ngai	1	130
Hai Phong	8	120
Hanoi	78	116
Ba Ria - Vung Tau	6	111
Hai Duong	4	92
Binh Dinh	5	69
Quang Binh	2	62
Binh Duong	18	51
Thai Nguyen	5	43
Thua Thien Hue	2	41
Can Tho	3	36
Long An	8	30
Quang Ninh	1	21
Hung Yen	4	14
Nam Dinh	1	13
Bac Ninh	4	13
Da Nang	12	11

Most of German investments are located in South Vietnam/Ho Chi Minh City for the following reasons

- The first economic reforms in the 1980s/1990s were carried out here and led to cluster effects
- Stronger economic development and higher GDP/capita, leading many companies to start sales/procurement activities here
- Openness of business partners



Source: MPI Vietnam 70 = 70

^{*)} Calculated until February 20, 2022

PARTNERS

IN VIETNAM

Vietnam - Boost your Business Vietnam - Boost your Business 73 ====

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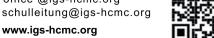
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AH

VIETNAM

The AHK Network

The Delegation of German Industry and Commerce in Vietnam (AHK Vietnam) is a part of the global network German Chambers of Commerce Abroad (AHKs) in 140 locations in 92 countries.

50,000

>125 YEARS

1894

History of the AHK Vietnam

The AHK Vietnam officially operates under the name "Delegation of German Industry and Commerce in Vietnam" since 1994 in Vietnam.

Founding of the Delegation of German in Ho Chi Minh City Industry and Commerce in Vietnam - 1st office on Lu Thai To street. Hanoi **GIC** AHK 1994 2005

Opening of the Office Dual Vocational Training program according to German standards in Vietnam

2013



Relocation Hanoi office to Lotte Hanoi Center



2016

August Contact point for Support for SMEs in the health care industru at the AHK Vietnam



Opening German Business Incubator in Deutsches Haus Ho Chi Minh Citu

The Covid 19 vaccination campaign for German communitu and local employees in Vietnam

2019

2021

1995

Founding of the German Business Association

Establishment of the "Individual Services" department

2012

bilateral AHK

2015

Januaru

November ProRecognition Project

Internal decision to start a



2018

Relocation HCMC Office to Deutsches Haus Ho Chi Minh City

August

2020

"Hand in Hand for International Talents" Project

Leipzig representative office



The Vietnam Competence Center for the German Agricultural and Food Industru

2022



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Our Services

We are the official representative of the German economy in Vietnam and have been advising German companies in Vietnam since 1994.





on the basis of a decision by the German Bundestag





- INVESTMENT LOCATION ANALYSIS
- DELEGATION & PROJECTS
- MARKET RESEARCH
- COMPANY INFORMATION
- OFFICE IN OFFICE
- GERMAN BUSINESS INCUBATOR
- MARKETING CAMPAIGN
- EVENTS

GIC AHK

MARKET ENTRY CONSULTING

DELEGATIONS/ PROJECTS

BUSINESS DEVELOPMENT

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INTERNAL SERVICES

EDUCATION & TRAINING STATE AND TRADE FAIR REPRESENTATIVE

EVENTS/ COMMUNICATION

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Market Entry Consulting

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Dual vocational training according to DIHK-standards in Vietnam

According to the German model and the DIHK standards, the German dual vocational training programs in Vietnam are promoted, coordinated and certified by the AHK Vietnam. This ensures a high level of training and guarantees a supply of gualified workers.













Contact Person: Ms. Dao Thu Trang Tel. +84 (24) 3936 1897 Fax. +84 (24) 3825 1422 Email: trang.daothu@vietnam.ahk.de



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Services for Healthcare Industry

The AHK Vietnam will support German SMEs in the healthcare industry with development in the Vietnamese market. Approaching new market requires careful preparations and clear business plans. We offer reliable information on economic policies, legal regulations and frameworks, demands, opportunities and challenges of this industry. We also assist German SMEs in connecting with Vietnam's government, ministries and agencies in the healthcare industry as well as with business networking between two countries. Together with the with the BMWK, the German Federal Ministry for Economic Affairs and Climate Action, we will prepare, organize and accompany German businesses in the healthcare industry to Vietnam on special events and delegation trips.



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AHK VIETNAM

Vietnam Competence Centre for the German Agricultural and Food Industry

Implementation and Financing of the Project

The Competence Centre for the German Agricultural and Food Industry in Vietnam is being implemented by AHK Vietnam. It is funded by the German Federal Ministry of Food and Agriculture (BMEL). In particular, BMEL grants financial support for the market entry services offered and conducted by the Competence Centre. This makes it more cost-effective for the field's companies who are looking for export opportunities in Vietnam.

Project Goal

The Competence Centre is supporting German companies in the field of food and agriculture with market entry and expansion in Vietnam.





by decision of the German Bundestag

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ProRecognition

Consultation to recognition of professional qualification acquired in Vietnam.

The GIC/AHK Vietnam provides corresponding information, sound advices on recognition procedures on-site in Vietnam and guides the application process.

The ProRecognition project is funded by the Federal Ministry of Research and Education (Bundesministerium fuer Forschung und Bildung (BMBF)).





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AHK VIETNAM

Hand in Hand for International Talents

Aim of the project

AHK Vietnam is developing and implementing a practical and transferable process to recruit qualified specialists in IHK professions from non-EU countries for companies in Germany. The project is being implemented in close cooperation with the German Federal Employment Agency, Chambers of Industry and Commerce and Chambers of Commerce abroad.



The ideal process includes



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GIZ - German Corporation for International Cooperation GmbH

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Goethe - Institut Hanoi

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DAAD - German Academic Exchange Service DAAD - Regional Office Hanoi

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Vietnamese - German University

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MOIT - Ministru of Industru and Trade

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MOFA - Ministry of Foreign Affairs

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MOF - Ministry of Finance

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MOET - Ministry of Education and Training

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MOLISA - Ministru of Labour - Invalid and Social Affairs

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MOT - Ministry of Transportation

80 Tran Hung Dao, Hoan Kiem District Hanoi, Vietnam Information centre: Tel.: +84 24 3822 4464 Fax: +84 24 3942 4243 www.mt.gov.vn/en

VCCI - Vietnamese Chamber of Commerce and Industry

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MPI - Ministry of Planning and Invesment

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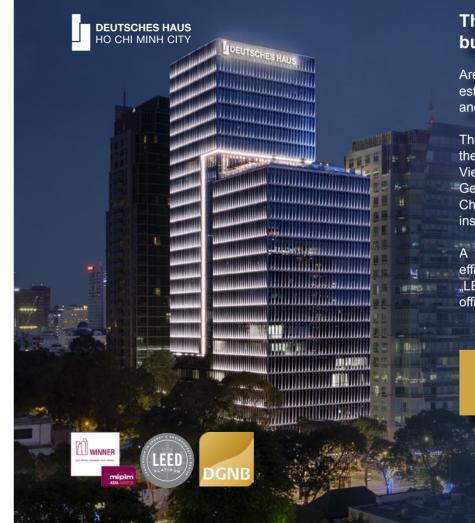
April 2022

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